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Snowflake Expands AI Footprint with New Silicon Valley AI Hub and \$200M Investment in Next-Gen Startups

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- *The nearly 30,000 square foot space in Menlo Park will represent one of the largest dedicated spaces for developers, startups, and business leaders to shape the future of AI*
- *Snowflake also plans to invest up to \$200M in next-gen startups innovating on its AI Data Cloud through the Snowflake Startup Accelerator Program, in partnership with leading VCs*
- *Snowflake continues to pioneer the future of AI, committing \$20M toward AI upskilling and supporting more than 4,000 customers with AI/ML capabilities*

No-Headquarters/BOZEMAN, Mont.--(BUSINESS WIRE)-- [Snowflake](#) (NYSE: SNOW), the AI Data Cloud company, today announced that it is deepening its investments in AI innovation by opening the [Silicon Valley AI Hub](#), a home for developers, startups and business leaders to learn, deepen relationships, and shape the future of AI.



Snowflake Expands AI Footprint with New Silicon Valley AI Hub and \$200M Investment in Next-Gen Startups (Graphic: Business Wire)

"Snowflake is the most consequential data and AI company in the world today," said Sridhar Ramaswamy, CEO of Snowflake. "Our technology is already at the heart of customers' data and AI strategies, and now, we are taking it a step further by creating a physical space for people shaping the future of AI to connect, learn, and work. Whether you're a developer looking for hands-on experience, a startup founder looking for a place to collaborate, or an executive looking to explore the art of the possible, the Silicon Valley AI Hub will serve as the epicenter of AI development and collaboration."

Located in the heart of Silicon Valley at Snowflake's new Menlo Park campus, the nearly 30,000 square foot space plans to open in Summer 2025, and will feature a range of spaces designed for people across the AI ecosystem. The Silicon Valley AI Hub will feature a startup hub with meetups and workshops, training rooms, a Customer Experience Center with board rooms for executive meetings, a video

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production studio, cafe, onsite catering and patio with views overlooking the San Francisco Bay Area. The space will offer enterprise executives a collaborative and flexible venue to define strategies and establish partnerships, AI engineers a space to experiment with new technologies and learn from each other, and early-stage startups, including those from venture capital firms Altimeter, Conviction, IVP, Redpoint, and Sequoia Capital, a homebase to get work done.

Snowflake to Invest \$200M in Next-Gen Startups

In addition to having access to the resources offered at the Silicon Valley AI Hub, startups in the Snowflake ecosystem have even more opportunities to build and expand their businesses with Snowflake. Through the [Snowflake Startup Accelerator](#), Snowflake and its VC partners are doubling down on their commitment to invest in and support a broad range of startups, including those that are building AI based products and industry solutions on Snowflake. Formerly known as the [Powered by Snowflake Funding Program](#), the Snowflake Startup Accelerator is [expanding to invest up to \\$200 million](#), deliver technical assistance, give free credits, and unlock access to additional capital to help early-stage startups grow their businesses in the AI Data Cloud. In addition, Amazon Web Services (AWS) has also committed to provide up to \$1 million in free Snowflake credits on AWS over four years to support startups building and offering applications on Snowflake's platform.

Snowflake Invests \$20M in AI Upskilling Around the World

To address the growing demand for AI talent and help create a more diverse, skilled workforce ready for the AI-driven future, Snowflake recently announced its [One Million Minds + One Platform program](#). The program has committed \$20 million to train and certify more than 100,000 users on the Snowflake AI Data Cloud by 2027 at no cost for learners, and upskilling one million people on data and AI by 2029.

Snowflake is advancing easy, efficient and trusted enterprise AI for thousands of global customers today. Snowflake brings AI capabilities directly to an organization's governed data, enabling teams to run analytical workflows on unstructured data, develop agentic apps, and train models using both structured and unstructured data - all with minimal operational overhead and end-to-end governance. More than 4,000 global companies are already using Snowflake's industry-leading AI/ML capabilities in the AI Data Cloud.

Snowflake Summit 2025 is bringing the future of AI and data to the center stage, June 2-5, 2025 in San Francisco. [Register](#) to be among the first to hear how thousands of enterprises are revolutionizing their businesses with AI.

Stay connected and explore more:

- Stay on top of the latest [Silicon Valley AI Hub](#) news and events.
- Learn more about the [Snowflake Startup Accelerator](#) and [apply](#) to the program.
- [Learn more](#) about Snowflake's free resources for AI upskilling.
- Get started on your data and AI learning journey with [Snowflake University](#).
- Stay up to date with the latest news and announcements on [LinkedIn](#) and [Twitter / X](#).

About Snowflake

Snowflake makes enterprise AI easy, efficient and trusted. More than 11,000 companies around the globe, including hundreds of the world's largest, use Snowflake's AI Data Cloud to share data, build applications, and power their business with AI. The era of enterprise AI is here. Learn more at [snowflake.com](#) (NYSE: SNOW).

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Source: Snowflake Inc.

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