

# ETHAN NG WEN XIAN

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## SUMMARY

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Analytical and detail-oriented student pursuing a Diploma in AI & Analytics with a strong foundation in data analytics, Python, SQL, and statistical modeling. Proficient in the end-to-end machine learning lifecycle, from data engineering and model development to deployment. Eager to apply quantitative skills to derive actionable business insights and contribute to challenging data-driven projects.

## ACADEMIC & PERSONAL PROJECTS

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### Custom CNN for Vegetable Image Classification | Deep Learning Project

- Engineered a custom CNN from scratch in Python, achieving 99.09% test accuracy in classifying 11 types of vegetables.
- Outperformed ResNet50 benchmarks by systematically optimizing the architecture, data augmentation, and input resolutions.

### HDB Resale Market Analysis & Policy Recommendation | Data Visualization Project

- Processed and cleansed a dataset of 202,764 HDB resale transactions using Python (Pandas) to ensure data integrity for analysis.
- Developed a 2-dashboard Tableau story with 6 interactive charts to identify key market trends, such as geographic price disparities.
- Extracted actionable insights to propose a 3-tiered policy framework for HDB, targeting overheated markets like Punggol to improve affordability.

### Learning Express: Digital Transformation for Vietnamese Artisan | Business & Web Development Project

- Identified critical pain points (non-functional website, weak market differentiation) through on-site consultation with a Vietnamese artisan.
- Led a full website redesign to be modern yet authentic, integrating storytelling videos, a downloadable catalog, and a customer service chatbot.
- Solution successfully met the owner's needs and won 2nd Prize at the Learning Express Program Hackathon 2025.

### Glove Royale: Full-Stack Boxing Simulation Game | Back-End Development Project

- Architected a full-stack web application with a Node.js back-end, MySQL database, and a modular RESTful API for all CRUD operations.
- Implemented secure user authentication using JWT and bcrypt password hashing.

### Generative AI: Conditional GAN for Letter Generation | Deep Learning Project

- Developed a conditional Deep Convolutional GAN (CDCGAN) to generate synthetic handwritten letters across 16 classes. Engineered a novel evaluation pipeline using a separate CNN to validate image quality, achieving a 98% accuracy score.

## **GenAI Website Architect: Prompt-to-Website Application | Personal Project**

- Leveraged Hugging Face generative AI tools to rapidly prototype a multi-section website from a single natural language prompt.
- Manually re-engineered and refined the generated HTML/CSS output to create a polished, responsive, and visually appealing final design, enhancing the user experience.

## **ENTREPRENEURIAL EXPERIENCE**

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### **Founder & PC Reselling Specialist | Carousell Business | Mar 2025 – Present**

- Formalized over a decade of personal trading experience by establishing a PC reselling business on Carousell, generating over \$10,000 in revenue.
- Analyzed real-time market data to identify undervalued assets, achieving an average markup of 150% per unit.
- Managed the full sales cycle, resulting in over 150 positive customer reviews.

## **SKILLS**

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- Technical Skills: Python (Pandas, NumPy, Scikit-learn), SQL, Power BI, Data Visualization (Matplotlib, Seaborn), Machine Learning, Deep Learning, Data Engineering, Statistics, Agile MLOps
- Soft Skills: Analytical Thinking, Problem-Solving, Communication & Data Storytelling, Collaboration, Attention to Detail

## **EDUCATION**

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### **Diploma in Applied AI & Analytics | Singapore Polytechnic | Expected April 2027**

- Cumulative GPA: 3.82 / 4.0
- Relevant Coursework: Data Engineering, Data Visualisation, Deep Learning, Programming for Data Analytics, Statistics for Data Science, Mathematics for AI, Data Structures & Algorithms

## **ADDITIONAL INFORMATION**

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**Languages:** English (Fluent), Chinese (Conversational)

### **Certifications:**

Generative AI Concepts, Deep Learning with Keras, Supervised Learning with scikit-learn, Data Manipulation with pandas, Data Visualization with Plotly

### **Awards & Activities:**

- Semi-Finalist & People's Choice Award Winner, SP Batey Hackathon
  - 2<sup>nd</sup> Prize in Learning Express Program Hackathon 2025
  - Hackathon Participant: NUS Maritime (2025), PolyFinTech100 API
- Recipient of Edusave Awards (2017-2023) for consistent academic excellence and leadership, including the Edusave Scholarship (2020) and the EAGLES Award (2019).