

An experienced, multidisciplinary animation and video professional looking for the next creative adventure. Bringing a combination of innovative thinking, hands-on design-animation skills and a positive attitude.

portfolio | alexnirenberg.com | 3dig.co.il

tel: (917) 226-3658 | mail: flexgersh@gmail.com | New York, NY

experience

Senior Motion Graphics Designer and Animator | Organic BBDO, NYC | Jan 2016 - present

- » Leading the design and animation of Organic's motion graphics and video initiatives on digital and mobile.
- » Projects include designs and animations for social ad campaigns (Instagram, FB, Youtube and Snapchat), brand websites, mobile apps, client pitches, sizzle reels and wrap up presentations.
- » Clients include Kimberly-Clark, Quaker, At&t, Wells Fargo, Tim Tam, HPE and American Family Insurance.

Motion Graphics Designer and Editor | PR Newswire, NYC | Aug 2015 - Jan 2016

» Full time motion graphics designer, animator and video editor for various client projects.

Freelance Motion Graphics & 3d Animation | Various Clients, NYC | Jul 2014 - Jan 2016

» Worked on various 2d / 3d motion design projects for MLS, My Active Driveway, Louis Vuitton, Brightalk and Fireworks Creative Lab.

Freelance 3D Graphics and animation | Edelman, NYC | Feb 2015 - Sep 2015

» Created 3d visualizations for branded events for high profile clients.

Freelance Motion Graphics Designer | Eyeview , NYC | Dec 2013 - Jul 2015

» Created motion graphics for promotional and explainer videos for the companies key clients - Nielsen, Pfizer, Land Rover, Bed Bath & Beyond, Stubhub and more.

Freelance Motion Graphics Designer | Viacom, NYC | Oct 2014 - Dec 2014

» Created motion graphics for various Viacom's events and initiatives.

Co-Owner and Creative Director | 3DIG Media Productions, Tel Aviv | Apr 2012 - Nov 2013

- » Led the animation studio specializing in 2d/3d video animation solution.
- » Created designs, style frames, storyboards and animations according to clients' needs and objectives.
- » Executed 3d projects included modeling, texturing, lighting, shading, animation and rendering.
- » Designed marketing tools including a brand website, promotional videos and brochures.

3d Animator and VFX Compositor | Freelance, Tel Aviv | Jun 2008 - Apr 2012

- » Created 2d / 3d designs and animations from concept through completion based on client objectives.
- » Created a variety of projects including videoclips, brand videos, advertisment videos and 3d print designs.

prof. education

Associate's Degree in Animation | Hasifa University of Arts and Media, Tel Aviv | 2006 - 2009

- » 2 year animation program for the broadcast and internet medias.
- » Majored in 3d animation and motion graphics.

.....

technical skills

- » Highly proficient in all motion graphics and video editing tools including: After Effects, Premiere Pro, Photoshop, Illustrator, 3d studio Max, Vray, Cinema 4D, Blender, Mudbox and Lightroom.
- » Can learn any additional animation programs and tools quickly if neccesary.

other » Permanent Resident of the US (Green Card holder).

- » Fluent in English, Hebrew and Russian.
- » Loves photography, fashion, design, baking and anything visually inspirational and aesthetic.
- » Recommendations available upon request.