



# SOFT SKILLS & SPACESHIPS

HOW YOUR NON-TECHNICAL SKILLS  
WILL TAKE YOU TO THE MOON!



WORKSHOP



**ABOUT US**



# TCM SECURITY

TCM Security is a veteran-owned cybersecurity company that specializes in providing top-of-the-line penetration testing, compliance services, and industry-recognized cybersecurity training and certifications.



ABOUT US

# :~\$ WHOAMUS



**HEATH ADAMS**

CEO



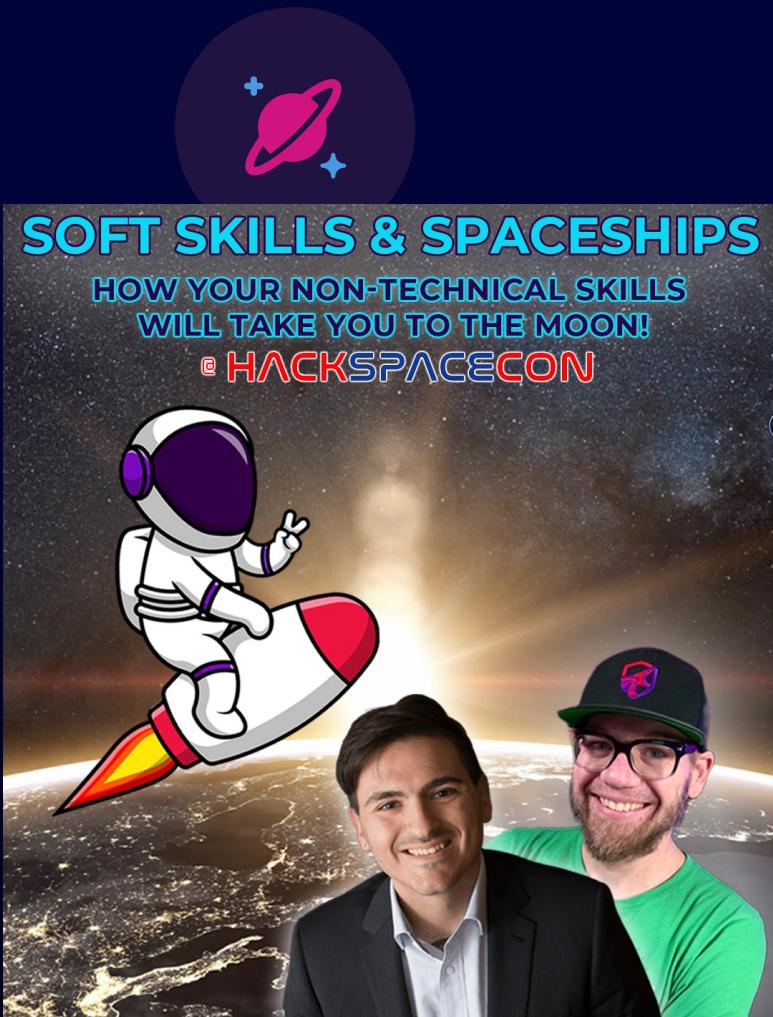
Heath Adams, CEO and founder of TCM Security, is a renowned cybersecurity instructor, mentor, and military veteran. In his free time, Heath enjoys running, playing music, and engaging in trivia and sports with his wife and five pets.

**ZACH HILL**

BRAND MANAGER



Zach Hill, Brand Manager of TCM Security has a passion for technology, and helping others drives his mission to guide and inspire those pursuing IT careers. Outside work, he enjoys time with his family and three cats.



HACKSPACECON

# WORKSHOP

This free two-hour workshop will focus on

- **Developing strong communication skills.**
  - How to communicate effectively
  - Professional, phone, and email etiquette
- **Building an eye-catching resume.**
  - How to write a resume
  - What a bad resume looks like
- **Understanding the job application process.**
  - Where to look & tactics
  - Cover letters + other gotchas
- **Learn how to interview with confidence.**
  - Coming prepared & Knowing how to answer questions
- **Stand-out skills that will help you get noticed by employers.**
  - Websites, GitHubs, and so much more!
- **Q & A**

# COMMUNICATION

- ✓ LISTENING
- ✓ EFFECTIVELY COMMUNICATING
- ✓ WRITING EMAILS
- ✓ BUSINESS ETIQUETTE
- ✓ DEALING WITH DIFFICULT SITUATIONS



# LISTENING

## ✓ VERBAL CUES

A verbal cue will often elicit a response or action from the listener. Prompting a change in the conversation.

## ✓ NON-VERBAL CUES

A non-verbal cue can often be seen through the actions of the speaker or listener which can indicate a variety of responses or actions. Look for changes in facial expressions, posture, and tone to start off with.



Listen



# READING THE ROOM

## KNOW YOUR AUDIENCE

- End-Users or Customers
- Co-Workers & Peers
- Management
- C-Level or VP's
- CEO

## OBSERVE AND ADJUST

- TECH TO NON-TECH
- SPEAKING STYLE
- BODY LANGUAGE
- SUBJECTS BEING DISCUSSED(STAYING IN SCOPE)





# WATCH AND LEARN

## LISTENING LOCATIONS

- ✓ Shopping Malls
- ✓ Cafeterias & Restaurants
- ✓ Bars & Pubs
- ✓ Sporting Events
- ✓ Meetups & Conferences
- ✓ Your School or Current Employer
- ✓ Community Events





# ETIQUETTE – ONE

## **PUNCTUAL:**

Arrive on time for meetings and appointments and respond to inquiries in a timely manner.

## **ATTIRE:**

Dress in a way that is appropriate for the workplace and the occasion.

(Ask for dress code clarification if needed)

## **RESPECT:**

Treat others with respect and courtesy, regardless of their position or background.

## **LISTEN:**

Practice active listening, pay close attention when others speak, and always ask questions to clarify information.





# ETIQUETTE - TWO

## **PREPARE:**

Show others you are mindful of their time by preparing for projects and meetings.

## **CONCISE:**

Stick to the main point of the conversation or topic and avoid unnecessary details or information that are not relevant.

## **PUNCTUAL:**

Arrive on time for meetings and appointments and respond to inquiries in a timely manner.

## **CLARITY:**

Avoid jargon or slang that might not be understood by all parties involved. Treat conversations and emails as though everyone has a basic understanding of the topic unless you have “read the room” and you have a general understanding of your audience.



# ETIQUETTE - THREE

## **POLITE:**

Use appropriate language and always say “please” and “thank you.” When it comes to the world of IT, “please” and “thank you” will go a long way.

## **FOOTPRINT:**

It goes without saying, but it must be mentioned regardless. From your digital footprint to your physical footprint, your actions are often monitored or logged. Staying professional at all times will help you avoid conflict or issues down the road.





# COMMUNICATION ETIQUETTE

## PHONE COMMUNICATIONS

- THE SMILE MINDSET(TRY THIS YOURSELF)
- GREET
- IDENTIFY
- DISCOVER

## EMPATHIZE

- LISTEN
- BE PATIENT
- BE CLEAR
- UNDERSTAND
- REACT
- REASSURE





# EMAIL ETIQUETTE

## **EMAIL COMMUNICATIONS**

- ❑ TAKING EVERYTHING WE'VE LEARNED SO FAR:
  - ❑ BE CONCISE, CLEAR, POLITE
  - ❑ GET TO THE POINT

## **PUNCTUAL:**

- ❑ Have a subject line that accurately reflects the email's content.
- ❑ The email should be well-written and free of spelling and grammar mistakes.
- ❑ It should also be well-organized and simple to read
  - ❑ With paragraphs and bullet points to break up long sections of text.
- ❑ Even if the content of the email is critical or negative, a professional email should be respectful and polite.
- ❑ Avoid using slang, emoji, or other informal language, and instead use a formal greeting and closing.

## **FOOTPRINT:**

Treat every piece of text you write as if it will be kept and stored somewhere forever, and someone might end up seeing what you wrote at some point in time.

Most often than not, everything you do in the workplace is logged, from the emails you send or receive, the websites you visit, or programs you use on the computer.

By maintaining professional standards, you can often avoid uncomfortable situations



# EXAMPLE EMAIL

**From:** Heath Adams <[heath@tcm-sec.com](mailto:heath@tcm-sec.com)>

**Date:** Tuesday, 21 March 2023 at 6:26 PM

[REDACTED]

[REDACTED]

**Subject:** Re: Pentesting and security audit

Hi Karan,

Thank you for your time and interest. Unfortunately, we do not work with small international companies at this time. Because of this, I had to cancel our meeting for this morning.

We truly appreciate your time and consideration and wish you all the best.

Best,  
Heath



## EXAMPLE EMAIL



[REDACTED] [\[REDACTED\]](#)  
[REDACTED] [\[REDACTED\]](#)

Dear Heath

Surprised to see your kiddish email!

Just to let you know [REDACTED] is AED 100Million paid up capital corporation having a very special license from DED UAE

We wish you all the best for your future venters if you get any !!



*The content of this email is confidential and intended for the recipient specified in message only. It is strictly forbidden to share any part of this message with any third party, without a written consent of the sender. Please delete this message and follow with its deletion, so that we can ensure such a mistake does not occur in the future.*



# HOW DO WE FIX THIS EMAIL?



can you make this email more professional?

Dear Heath

Surprised to see your kiddish email!

Just to let you know <company> is AED 100Million paid up capital corporation having a very special license from DED UAE

We wish you all the best for your future venters if you get any !!



# OUR FRIEND CHATGPT TO THE RESCUE



Dear Heath,



I hope this message finds you well. I am writing in response to the recent email you sent, and I would like to bring to your attention some matters that require a more professional approach.

I would like to take this opportunity to inform you that our company, <company>, is a corporation with a paid-up capital of AED 100 million, and holds a special license from DED UAE. As a reputable and professional business, we expect all communication to be conducted in a formal and respectful manner.

Wishing you all the best for your future ventures.

Sincerely,

[Your Name]



# RESUME WRITING

## **Tip #1: SHORTER IS BETTER**

If you are newer to the industry or just out of college, your resume should be **one page**.

If you are more senior, **two pages** is acceptable.

Never go beyond two pages unless you are in academia or in some form of research capacity.

## **Tip #2: PASSING THE EYE TEST**

Hiring managers often have 15-30 seconds to review your resume.

Make sure that you are leading with the most important, eye-catching items first. This includes putting relevant education and certifications near the top of your resume. **Do not make these difficult to find** or you risk failing the eye test.



# RESUME WRITING

## **Tip #3: KEEP YOUR HEADER CONCISE**

Your resume header should include your name, email, phone, and address (if the job is local or remote).

You may include up to two links, such as a LinkedIn profile and GitHub. **Do not** add more than two links.

At most, your header should take up two lines and very little space on your resume.

## **Tip #4: USE A SEPARATE, PROFESSIONAL EMAIL ADDRESS**

It is highly recommended to use a separate email address when job hunting.

This email address should be **professional** (e.g. do not have an email address of smokeone420@gmail.com). Any combination of your first and last name works perfectly (hadams, heath.adams, etc.)

We strongly recommend using Proton Mail or Gmail for your email address.



# RESUME WRITING

## **Tip #5: KEEP YOUR EDUCATION SHORT**

Utilize one line per degree. If you have a bachelor's degree, it is not necessary to put your high school diploma on your resume. The same goes for your associates (if you have a bachelor's) if it is older or not relevant to the field.

If you have a bachelor's from an unrelated field, it is fine to leave it on your resume.

If you have a masters or PhD, it is fine to leave your bachelor's on your resume.

**Do not** put your college courses on your resume. It takes up too much space.

**Do not** put your papers and/or thesis on your resume unless it is relevant to the job you are applying for.

**Do** put your GPA on your resume if it is above a 3.0 and leave it off otherwise.



# RESUME WRITING

## **Tip #6: CERTIFICATIONS**

Lead with your best certifications.

Adapt the order of the certifications on your resume to the job you are applying for. If the job requests specific certifications, list those first.

## **Tip #7: EXPERIENCE**

Your most recent experience should have the most bullet points (approximately 4-6). Bullet points should taper off with older jobs.

Limit your job history to three jobs, unless the jobs are relevant to your current position. As an example, if you worked help desk four jobs ago and are now applying to a manager position, it is not relevant. If you were a manager four jobs ago and applying to a senior manager position, it may be relevant.

Utilize numbers and metrics in your bullet points. For example, if you worked help desk, “Provided support for 2,000 end users with a ticket response time of eight minutes and 99% satisfaction rate” looks better than “Provided support for end users”.



# RESUME WRITING

## **Tip #8: ATTENTION TO DETAIL IS KEY**

Ensure that your grammar is correct, including punctuation and capitalization.

If you use a period after an experience bullet point, then use a period for all experience bullet points and vice versa. Mixing and matching shows poor attention to detail as does poor grammar.

## **Tip #9: EXTRACURRICULARS STAND OUT**

If you have ever built a home lab, written a blog, attended a conference, made a YouTube video, participated in a CTF, given a conference talk, volunteered, etc. use this on your resume.

Extracurriculars show passion for the field and help you stand out amongst candidates with similar qualifications.



# RESUME ROASTING

LET'S LOOK AT A BAD RESUME



# RESUME LAB

## LET'S LOOK AT ANOTHER BAD RESUME

Let's discuss what we might change about this resume to improve it.

# JOB DESCRIPTIONS



## WISHLISTS

- Please take comfort in knowing that job descriptions are simply wishlists.

You do NOT need to meet 100% of the job requirements to apply.

## UNICORNS

- A term used to refer to a candidate with an ideal combination of skills, experience, and qualifications for a particular job or role.

Such candidates are considered to be VERY rare, similar to the mythical creature known as a unicorn.





# GOOGLE ALERTS

A screenshot of the Google Alerts interface. At the top, the word "Google" is in its signature blue, red, yellow, green, blue, red logo. To the right are a grid icon and a circular profile picture of a man wearing a cap and a t-shirt that says "I Shoot RAW". Below the logo is a blue header bar with the word "Alerts" in white and the subtext "Monitor the web for interesting new content". A search bar contains the placeholder "Create an alert about...". The main content area is titled "Me on the web" and shows two search results. Each result consists of a small circular profile picture of a man, the search term, and an email address. There is also a plus sign (+) next to each result.

Me on the web

 "Zachys" +  zachys@gmail.com +



# GOOGLE ALERTS

## EASY TO DO:

Setup a Google Alert for any website or career page to be notified when new jobs are posted.

WORKSHOP

## Alerts

Monitor the web for interesting new content

site:tcm-sec.com/careers

How often	At most once a day
Sources	Automatic
Language	English
Region	Any Region
How many	Only the best results
Deliver to	zachys@gmail.com

Create Alert

Hide options ▲

### Alert preview

There are no recent results for your search query. Below are existing results that match your search query.

WEB

Careers - TCM Security

TCM Security

See How We Can Secure Your Assets. Let's talk about how TCM Security can solve your cybersecurity needs.

Give us a call, send us an e-mail, ...



# GOOGLE ALERTS

## KEEP IN MIND:

You can try to create more broad searches but you may not have the best results.



## Alerts

Monitor the web for interesting new content

"penetration tester" job tinley park X

This will create an email alert for zachys@gmail.com.

[Create Alert](#)

[Show options ▾](#)

### Alert preview

There are no recent results for your search query. Below are existing results that match your search query.

WEB

[Penetration Testing Jobs, Employment in Chicago, IL | Indeed.com](#)

Indeed

[Penetration Tester US Remote. Motorola Solutions. Remote in Schaumburg, IL 60196. Estimated \\$71.6K - \\$90.7K a year. Full-time ...](#)

[Penetration Testing Jobs, Employment in Chicago, IL | Indeed.com](#)

Indeed

66 Penetration Testing jobs available in Chicago, IL on Indeed.com. ... Howard/Oak Park. Full-time. Overtime ...  
[Penetration Tester/ Cyber Risk.](#)

[Penetration Tester Salary in Chicago, IL - ZipRecruiter](#)

ZipRecruiter

How much do **Penetration Tester** jobs pay a year? The average annual pay for a **Penetration Tester** Job in Chicago, IL is \$113942 a year.

[\[Chicago only\] Web App Penetration Tester // Cybersecurity - LinkedIn](#)

LinkedIn

A...See this and similar jobs on LinkedIn. ... Get notified about new **Penetration Tester** jobs in Chicago, IL. Sign in to create job alert.

[Mike Miller - Tinley Park, Illinois, United States | Professional Profile - LinkedIn](#)

LinkedIn

# JOB SEARCHING

## POLITE:

- ❑ INDEED: <https://www.indeed.com>
- ❑ MONSTER: <https://www.monster.com/>
- ❑ ZIP RECRUITER: <https://www.ziprecruiter.com/>
- ❑ USA JOBS: <https://www.usajobs.gov/>
- ❑ GLASSDOOR: <https://www.glassdoor.com>
- ❑ FLEX JOBS: <https://www.flexjobs.com/>
- ❑ LADDERS: <https://www.theladders.com/>
- ❑ ANGEL LIST: <https://www.angellist.com/>
- ❑ GET WORK: <https://getwork.com/>
- ❑ SNAG A JOB: <https://www.snagajob.com/>
- ❑ LINKEDIN: <https://www.linkedin.com/>





# JOB SEARCH IN ACTION

## JOB SEARCH WORKSHEETS:

### Blank Google Doc:

[https://docs.google.com/document/d/1InWkBpSTqotibW3H4YXM\\_MHIXHGK8KM-AhQz4dVGI6tE/edit?usp=sharing](https://docs.google.com/document/d/1InWkBpSTqotibW3H4YXM_MHIXHGK8KM-AhQz4dVGI6tE/edit?usp=sharing)

### Example:

[https://docs.google.com/document/d/1GJrFdA\\_R47AA1OCRjQjtgbq\\_YHxadhsz4FCZ-\\_csAsw/edit?usp=sharing](https://docs.google.com/document/d/1GJrFdA_R47AA1OCRjQjtgbq_YHxadhsz4FCZ-_csAsw/edit?usp=sharing)

### Job Search Google Sheet:

<https://docs.google.com/spreadsheets/d/132DIqLBt1VsOP7ZM7dkUbcP3GaPXWXIbl1Lx9luoD9g/edit?usp=sharing>



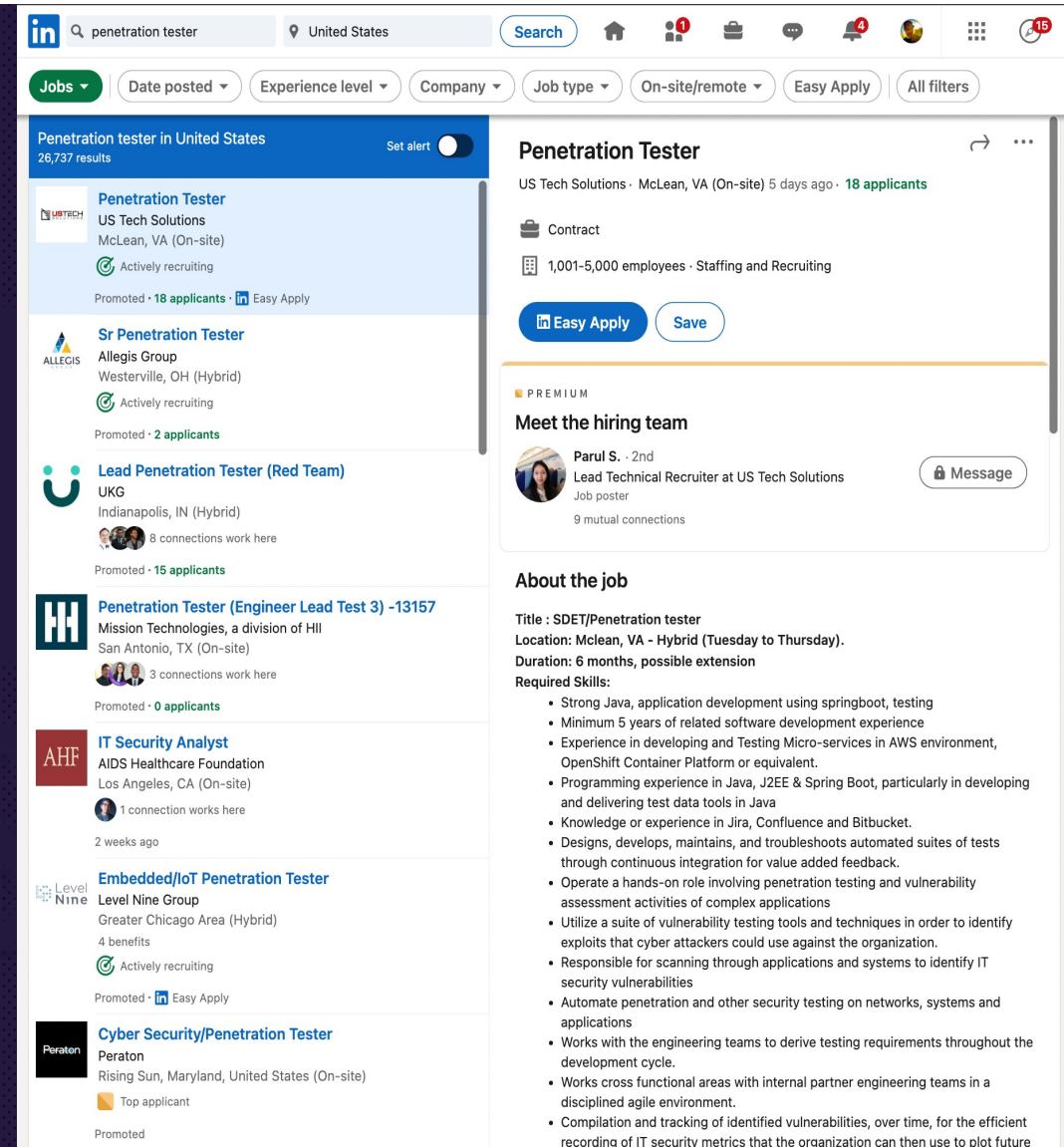


# UNDERSTANDING THE DESCRIPTIONS

WHAT ARE WE LOOKING FOR?

WHAT SKILLS DO YOU MATCH?

WHAT SKILLS DO YOU NEED TO LEARN?



The screenshot shows a LinkedIn search results page for 'penetration tester' in the United States. The search bar at the top has 'penetration tester' and 'United States' selected. Below the search bar are various filters: 'Jobs', 'Date posted', 'Experience level', 'Company', 'Job type', 'On-site/remote', 'Easy Apply', and 'All filters'. The main search results are listed under 'Penetration tester in United States' (26,737 results). Each result includes the job title, company, location, status (e.g., 'Actively recruiting'), and promoted status. To the right of the search results, there is a detailed view of a specific job listing for a 'Penetration Tester' at US Tech Solutions in McLean, VA (On-site). The listing includes the company's profile, contract information ('Contract'), employee count ('1,001-5,000 employees'), staffing and recruiting, an 'Easy Apply' button, and a 'Save' button. Below the job listing, there is a section titled 'Meet the hiring team' featuring a profile picture of Parul S. (2nd connection), Lead Technical Recruiter at US Tech Solutions, with a 'Message' button. At the bottom, there is a section titled 'About the job' with details about the title, location, duration, required skills, and a bulleted list of requirements.

penetration tester

United States

Search

Jobs Date posted Experience level Company Job type On-site/remote Easy Apply All filters

Penetration tester in United States 26,737 results Set alert

**Penetration Tester**  
US Tech Solutions  
McLean, VA (On-site)  
Actively recruiting  
Promoted • 18 applicants • Easy Apply

**Sr Penetration Tester**  
Allegis Group  
Westerville, OH (Hybrid)  
Actively recruiting  
Promoted • 2 applicants

**Lead Penetration Tester (Red Team)**  
UKG  
Indianapolis, IN (Hybrid)  
8 connections work here  
Promoted • 15 applicants

**Penetration Tester (Engineer Lead Test 3) -13157**  
Mission Technologies, a division of HII  
San Antonio, TX (On-site)  
3 connections work here  
Promoted • 0 applicants

**IT Security Analyst**  
AIDS Healthcare Foundation  
Los Angeles, CA (On-site)  
1 connection works here  
2 weeks ago

**Embedded/IoT Penetration Tester**  
Level Nine Group  
Greater Chicago Area (Hybrid)  
4 benefits  
Actively recruiting  
Promoted • Easy Apply

**Cyber Security/Penetration Tester**  
Peraton  
Rising Sun, Maryland, United States (On-site)  
Top applicant  
Promoted

**Penetration Tester**  
US Tech Solutions • McLean, VA (On-site) 5 days ago • 18 applicants

Contract  
1,001-5,000 employees • Staffing and Recruiting

Easy Apply Save

PREMIUM

**Meet the hiring team**

Parul S. • 2nd  
Lead Technical Recruiter at US Tech Solutions  
Job poster  
9 mutual connections

**Message**

**About the job**

Title : SDET/Penetration tester  
Location: Mclean, VA - Hybrid (Tuesday to Thursday).  
Duration: 6 months, possible extension  
Required Skills:

- Strong Java, application development using springboot, testing
- Minimum 5 years of related software development experience
- Experience in developing and Testing Micro-services in AWS environment, OpenShift Container Platform or equivalent.
- Programming experience in Java, J2EE & Spring Boot, particularly in developing and delivering test data tools in Java
- Knowledge or experience in Jira, Confluence and Bitbucket.
- Designs, develops, maintains, and troubleshoots automated suites of tests through continuous integration for value added feedback.
- Operate a hands-on role involving penetration testing and vulnerability assessment activities of complex applications
- Utilize a suite of vulnerability testing tools and techniques in order to identify exploits that cyber attackers could use against the organization.
- Responsible for scanning through applications and systems to identify IT security vulnerabilities
- Automate penetration and other security testing on networks, systems and applications
- Works with the engineering teams to derive testing requirements throughout the development cycle.
- Works cross functional areas with internal partner engineering teams in a disciplined agile environment.
- Compilation and tracking of identified vulnerabilities, over time, for the efficient recording of IT security metrics that the organization can then use to plot future



# JOB DESCRIPTION EXAMPLE

**BROUGHT TO YOU BY:**

SecurityScore

WORKSHOP

## Whom are we looking for?

SecurityScorecard is looking for a self-motivated, creative, reliable, diligent, detail-oriented, and clever individual Penetration Tester to join our Active Security Team to conduct penetration testing and threat emulation. This is an exciting opportunity to support and enable organizations worldwide to prepare for and combat cyber-attacks.

## Responsibilities:

- Perform vulnerability assessments, penetration testing on a variety of web and mobile applications to include Active Directory and cloud environments.
- Serve as a team lead on customer engagements
- Conduct phishing campaigns and red teaming engagements.
- Collaborate with other penetration testers and offensive security team members.
- Assist in educating clients on exploited vulnerabilities and remediation strategies to protect against future exploits or attacks.

## Requirements:

- At least 3 years of related work experience in the fields of computer science, information systems, engineering, or a related degree preferred.
- At least 2 years of experience in one or more of the following areas: penetration testing and red teaming; security testing of web and mobile-based applications; application security source code assessments.
- Strong Unix, Windows, networking, wireless security skills and a deep understanding of networking.
- Strong technical skills related to a broad range of operating systems and databases; experience with programming in a mainstream language such as: Java, C, C++, C#, ASP, and .NET., Python, PowerShell, Bash or similar languages.
- Manual penetration testing experience above and beyond running automated tools is required, understanding of OWASP testing guides and MITRE ATT&CK.
- Experience developing custom scripts or programs (e.g. vulnerability identification) as well as application development is a plus.
- Excellent presentation and verbal skills
- Able to work collaboratively with a remote team
- At least one of the networking, OS and general security certifications - CCNA / Comptia Network +, Comptia Security +, LPIC / Comptia Linux +, Cloud related certifications from AWS or Azure
- At least one of the security- related certification such as the OSCP, GXPN, GPEN, OSWP, PNPT, CEH, CRTP, OSCE, CRTE or other relevant certification desired; non- certified hires are required to become certified within 1 year from the date of hire.
- History of published security research assigned CVE vulnerabilities, history of successful bug bounty and CTFs are a plus.



# JOB SEARCH

**BROUGHT TO YOU BY:**  
TCM Security

**LINK TO PDF**



# INTRO TO JOB INTERVIEWS

- HANDLING BEHAVIORAL QUESTIONS**
- STAR METHOD**
- HANDLING TECHNICAL QUESTIONS**
- OSINTING YOUR EMPLOYER**
- INTERVIEWING YOUR EMPLOYER**

WORKSHOP





# INTERVIEWING

## ✓ DOWNLOADABLE WORKSHEETS

### WORK SHEET:

<https://docs.google.com/document/d/1CAC5CFCowOAs7wRqPOWEkuTWZ7zpmiPl/edit?usp=sharing&ouid=108157428642817109726&rtpof=true&sd=true>

### LINK TO PDF:

✓ [Click Here](#)



# THE STAR METHOD

- ★ S: Situation – Explain the situation in which you encountered a problem or an opportunity.
- ★ T: Task – Describe the task you had to complete or the issue you had to resolve.
- ★ A: Action – Describe the actions you took to deal with the problem or task.
- ★ R: Result – Describe the effects or outcomes of your activity.

Here are a few examples of behavioral-based interview questions that could be answered using the STAR method:

- "Tell me about a time and what was the outcome?" or "Tell me about a time and what was the result?"
- "Describe a project and what was the result?"
- "Can you give an example and make a recommendation based on your findings?"

# INTERVIEW PREP

## DOCUMENT PAST EXPERIENCES

- When have you learned from a mistake?
- When have you had to work with a difficult person/team member/manager?
- When have you had to think quickly to solve a problem?
- When working on a team & individual projects how were those experiences?
- When have you had to step out of your comfort zone?





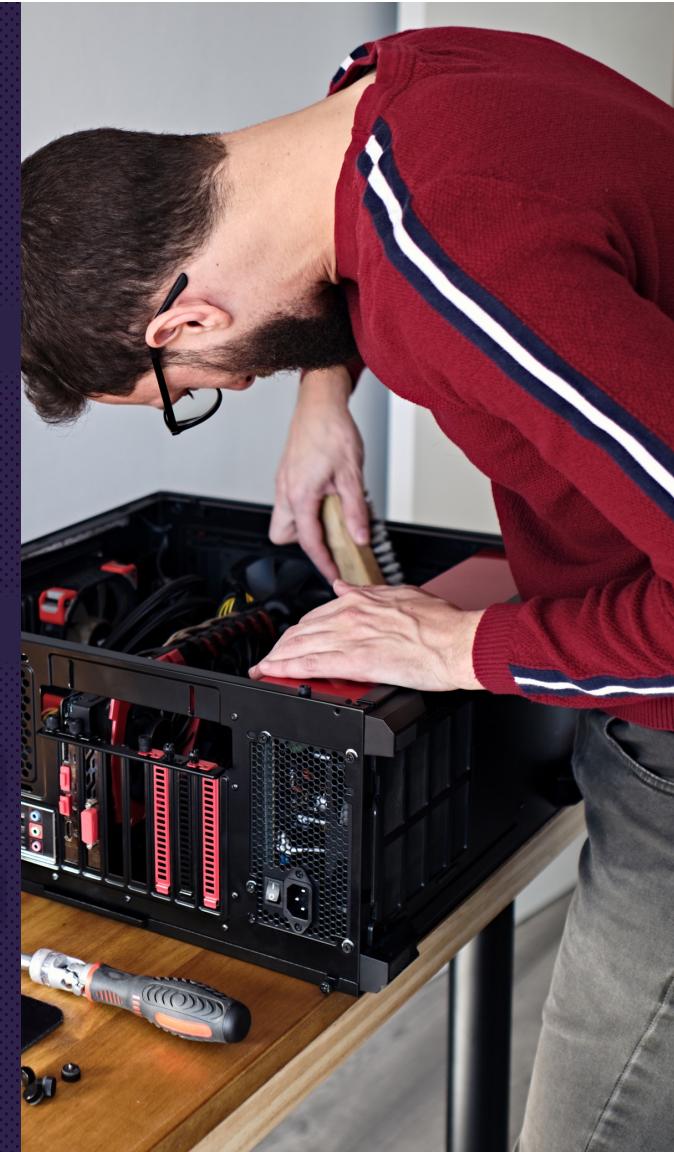
# TECHNICAL INTERVIEW QUESTIONS & ANSWERS

## PRO TIP

To unlock the secrets to technical questions during the job interview, look at the job description.

You might also get asked technical questions based on the skills and experience you have listed on your resume.

Be sure the information and skills you have included are factual and relevant to your personal skills and experience.





# FINAL INTERVIEW PREP – PART 1

## **NOTEBOOK OR BINDER:**

I like to bring a Notebook and Pen to interviews so that I can write down the Interviewer's names and notes or questions that might come up.

## **RESUME:**

It's always a good idea to bring a few additional copies of your resume with you or have one available if you are remote so that you can refer to any questions that get asked.

## **QUESTIONS:**

Bring with you a list of questions that you may have about the position or organization or additional notes that might be useful for the interview.

## **DIRECTIONS:**

Get detailed directions to the building and/or exact office location, and arrive early!

Additionally, if you have a remote interview, make sure you have a copy of the interview link (Zoom, Google Meet, etc.)



# FINAL INTERVIEW PREP – PART 2

## **DRESS THE PART:**

Unless you have been advised ahead of time on the dress code it's always important to make a good first impression by wearing the nicest attire you can.

## **RESEARCH:**

Take the time to do your OSINT on the business and make sure you understand what type of service or product the organization provides.

Read their about us or mission statements and find them on social media to gain an understanding of their values.

## **INTERVIEWS GO BOTH WAYS:**

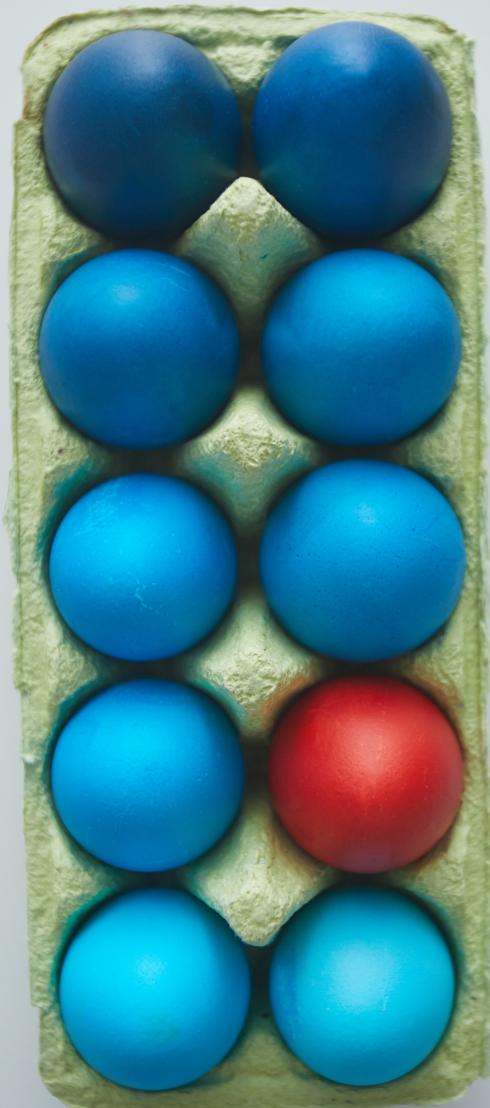
It enables the candidate to gain a better understanding of the company and the position for which they are applying. The candidate can learn more about the company culture, the team they will be working with, and the specific responsibilities of the role by asking questions



# INTRO TO STAND-OUT SKILLS

- BLOGS & WEBSITES**
- YOUTUBE & VIDEO**
- GITHUB**
- MEETUPS & CONFERENCES**
- SOCIAL NETWORKING & COMMUNITY**

WORKSHOP





# BUILD A WEBSITE OR BLOG/PORTFOLIO/WIKI

Great opportunity to register a custom domain and email address like: yourname@yourname.com > heath@heathadams.com, zach@zachhill.com, etc..

## DISPLAY A DIGITAL REPRESENTATION OF YOURSELF:

- Digital Resume
- Technical and How-To Blogs
- Documentation
- Projects

WORKSHOP

HELLO ABOUT SERVICES WORKS PRICING FACTS CLIENTS WORDS BLOG CONTACT



## DESIGN. COFFEE. MUSIC. CODE.



We are creative people with 5 years experiences in web and mobile app development.  
Lorem ipsum dolor sit amet consectetur adipiscing elit sed do eiusmod tempor.



Many Variations

Excepteur sint occaecat cupidatat non proident sunt in culpa qui.



On Time

Excepteur sint occaecat cupidatat non proident sunt in culpa qui.



Unlimited Revisions

Excepteur sint occaecat cupidatat non proident sunt in culpa qui.



Retina Ready

Excepteur sint occaecat cupidatat non proident sunt in culpa qui.



Full Support

Excepteur sint occaecat cupidatat non proident sunt in culpa qui.

## WHAT WE DO

Excepteur sint occaecat cupidatat non proident sunt in culpa qui.





# GET IDEAS & GET STARTED

## EXAMPLES

BEN HEATER: [HTTPS://BENHEATER.COM](https://benheater.com)

GRAHAM HELTON: [HTTPS://GRAHAMHELTON.COM](https://grahamhelton.com)

## RESOURCES

- ❑ SUPER NOTION: [HTTPS://SUPER.SO](https://super.so)
- ❑ WORD PRESS: [HTTPS://WWW.WORDPRESS.COM](https://www.wordpress.com)
- ❑ WIX: [HTTPS://WIX.COM](https://wix.com)
- ❑ GODADDY: [HTTPS://GODADDY.COM](https://godaddy.com)
- ❑ HOST GATOR: [HTTPS://HOSTGATOR.COM](https://hostgator.com)

The screenshot shows the OxBen website with a dark theme. At the top right is a large, stylized green coffee cup icon. The header includes the site name "OxBEN" and a subtitle "Cybersecurity and Coffee". Below the header is a section titled "LATEST" featuring six cards, each representing a different challenge:

- Poison**: OS FreeBSD, Release Date 24 Mar 2018, Difficulty Medium, Machine State Retired.
- Valentine**: OS FreeBSD, Release Date 24 Mar 2018, Difficulty Medium, Machine State Retired.
- Node**: OS FreeBSD, Release Date 24 Mar 2018, Difficulty Medium, Machine State Retired.
- SolidState**: OS FreeBSD, Release Date 24 Mar 2018, Difficulty Medium, Machine State Retired.
- Sense**: OS FreeBSD, Release Date 24 Mar 2018, Difficulty Medium, Machine State Retired.

Each card includes a small profile picture, the challenge name, its details, and a timestamp indicating when it was last updated by "By OxBEN" (e.g., "2 days ago").



# VIDEO CREATION

## **ABILITY:**

Recording your computer screen and walking someone through a project or troubleshooting steps are great ways to show off your technical knowledge. This can be a great opportunity to explain your thought process and demonstrate some of your soft skills.

## **COMMUNITY:**

Even if the topic you cover has been done 100 times before, you can still bring your perspective and personality to the topic at hand and someone from the community will find value in your willingness to share.

## **TURN BACK TIME:**

Something we(Heath and Zach) are both guilty of doing is creating videos that we can refer back to at later points in time. There are countless times and situations where having your own personal library of documentation and walk throughs will come in handy.

## **RESOURCES**

OBS PROJECT: <https://obsproject.com/> - Free – Open-Source Screen Recording Software

STREAMLABS: <https://streamlabs.com/> - Free – Built from OBS. Looks a little prettier.

DESCRIPT: <https://www.descript.com/> - Paid – All-in-One Screen Recording and Video Editor



# GITHUB

## RESOURCES:

GITHUB: <https://www.github.com>

## EXAMPLES:

JOE HELLE: <https://github.com/dievus>

HEATH ADAMS: <https://github.com/hmaverickadams>

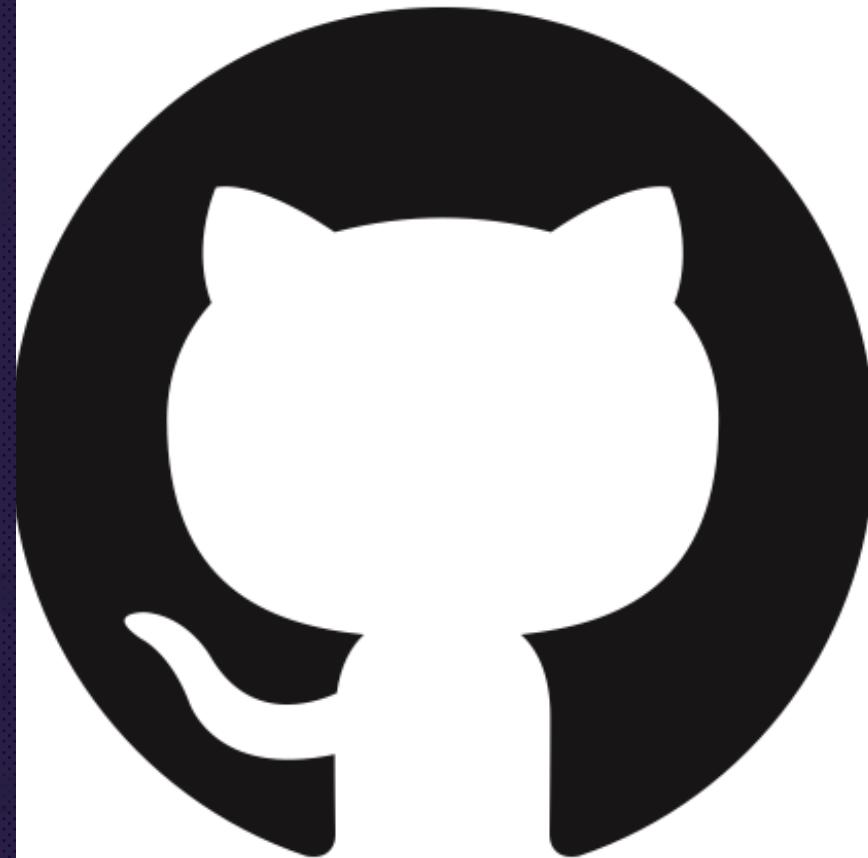
BEN HEATER: <https://github.com/0xBEN>

JOHN HAMMOND: <https://github.com/JohnHammond>

GRAHAM HELTON: <https://github.com/grahamhelton>

## LINK TO PDF:

[JOE HELLE EXAMPLE](#)





# MEETUPS & NETWORKING

## **TECHNOLOGY CONFERENCES (LOCAL, NATIONAL, INTERNATIONAL) :**

Meetup - <https://meetup.com>

HackSpaceCon - <https://hackspacecon.com>

Defcon - <https://defcon.org>

Bsides - <http://www.securitybsides.com>

Wild West Hackin Fest - <https://wildwesthackinfest.com>

Grrcon - <https://grrcon.com>

Black Hat - <https://www.blackhat.com>

RSA - <https://www.rsaconference.com/usa>

## **FACEBOOK COMMUNITIES:**

Cybersecurity Lounge - <https://www.facebook.com/groups/cybrlounge/>

This is an IT Support Group - <https://www.facebook.com/groups>thisisanitsupportgroup/>

Infosec and IT Jobs - <https://www.facebook.com/groups/1907612799510073/>



# MEETUPS & NETWORKING - CONTINUED

## LINKEDIN COMMUNITIES:

<https://www.linkedin.com/search/results/groups/?keywords=cybersecurity>

## DISCORD COMMUNITIES:

TCM Security - <https://discord.gg/tcm>

Black Hills Infosec - <https://discord.gg/bhis>

The Taggart Institute - <https://discord.gg/thetaggartinstitute>

Simply Cyber - <https://discord.gg/simplycyber>

## VOLUNTEER:

A great way to contribute to meetups, networking, and maybe even getting some experience under your belt is through volunteering. Contact your local:

- Nonprofit Organizations
- School Districts
- Small Businesses
- and of course conferences and other organized activities that share your interests.



# SOCIAL NETWORKING

## **IDENTIFY YOUR INTERESTS:**

Do your research and determine which areas of the information technology world interest you the most. If that is cybersecurity, start narrowing that down to specific paths, like pentesting, malware analysis, security operations.

## **BE PART OF THE COMMUNITY:**

When you start joining communities you are interested in remember to participate and engage with the members of that community. Share your knowledge just as much as you are learning from others.



# THANK YOU!

