

An aerial photograph of the Northwestern University campus in Evanston, Illinois, taken at sunset. The image shows a mix of modern and traditional academic buildings, a large central lake with a fountain, and a green lawn area. The campus is bordered by Lake Michigan to the east. The sky is a vibrant orange and yellow, reflecting on the water.

SPONSORSHIP PACKET
2022-2023



SHPE
Leading Hispanics in STEM.

Northwestern

Table of Contents

2022 - 2023 SHPE Executive Board	1
Letter from the Editors.....	2
Mission and Goals	3
SHPE NU By the Numbers	4
Sponsorship Tiers	5
Sponsorship Menu	6-8



2022 - 2023 SHPE Executive Board

Antonio Rocha

President

antoniorocha2023@u.northwestern.edu

John Sanchez

Vice President

johnsanchez2024@u.northwestern.edu

Marcos Sanchez

Secretary

marcossanchez2024@u.northwestern.edu

Marisabel Aguilar

Treasurer

marisabelaguilar2024@u.northwestern.edu

Andres Rojas

Financial Chair

andresrojas2024@u.northwestern.edu

Jose Muñiz

Outreach Co-Chair

josemuniz2024@u.northwestern.edu

Vianey Guadian

Outreach Co-Chair

vianeyguadian2024@u.northwestern.edu

Daniel Pineda

Co-Professional Liaison

danielpineda2024@u.northwestern.edu

Stephanie Maynez

Co-Professional Liaison

stephaniemaynez2024@u.northwestern.edu

Francia Quirarte

Membership Chair

franciaquirarte2025@u.northwestern.edu

Eric Loza-Corona

Internal NU Liaison

ericloza-corona2024@u.northwestern.edu

Ethan Pineda

MentorSHPE Chair

ethanpineda2025@u.northwestern.edu

Marianne Cano

National Reporting Chair

mariannecano2025@u.northwestern.edu

Audrey Benitez-Rojo

Regional Liaison

audreybenitezrojo2025@u.northwestern.edu

Penelope De La Torre

Social Media Chair

penelopedelatorre2024@u.northwestern.edu

Letter from the Editors

On behalf of Northwestern University's Society of Hispanic Professional Engineers (SHPE) student chapter, we would like to invite you to become involved with our chapter and its mission to inspire and empower Hispanic STEM development.

Our mission is to promote the advancement of Hispanics in the fields of engineering and science. We promote academic excellence, professional development, service, and community pride.

The Society of Hispanic Professional Engineers provides many opportunities for corporate involvement and support during the 2022-2023 academic year. Our events include conferences, workshops, study breaks, community service, outreach events, and fun/social activities. Some events have proven successful over the years and are being continued by tradition. Other events have been added to parallel the strength and growth of our chapter. This includes but is not limited to, our Evanston Township High School outreach program, and the SHPE freshman executive board. Our goals for this upcoming year are to be recognized by our region and nationals for our efforts in increasing membership in our community.

On behalf of SHPE NU, we thank you for your consideration in supporting our program and its missions.

We look forward to our future partnership.

GO 'CATS!!



Sincerely,

Steph Maynez, Jose Muñoz, Vianey Guadian, Andres Rojas, Penelope De La Torre, Danny Pineda

Mission and Goals

SHPE changes lives by empowering the Hispanic community to realize their fullest potential and impacts the world through STEM awareness, access, support, and development.

Familia



Education



Service

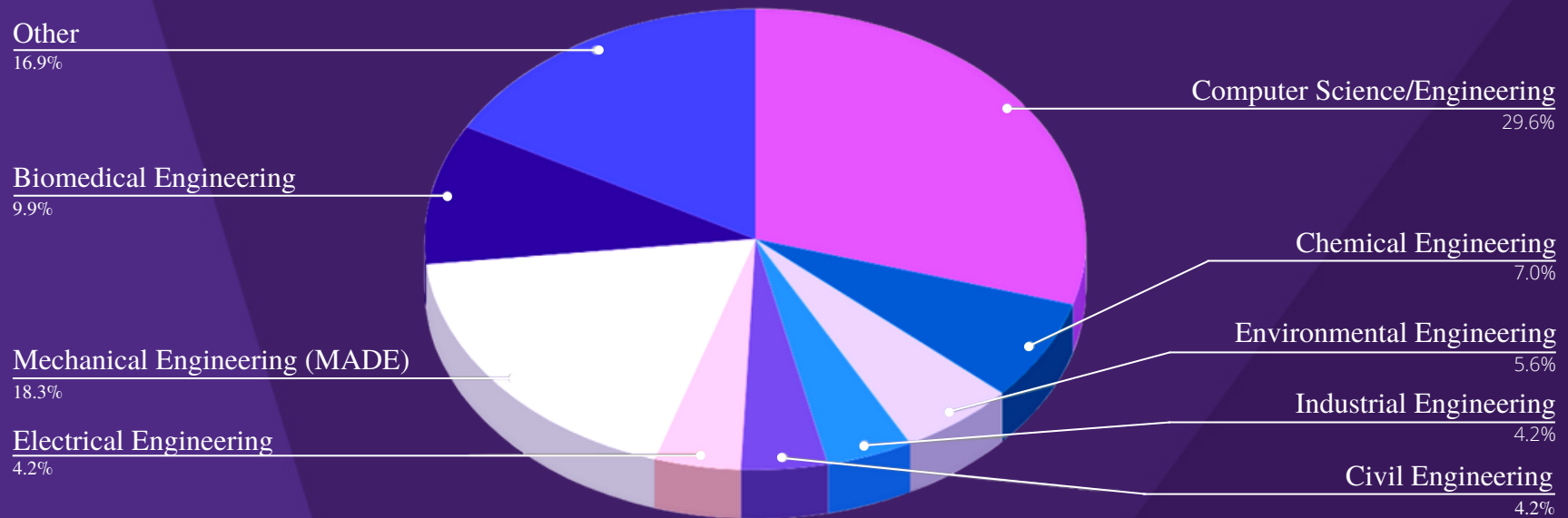


Resilience



SHPE hopes to promote the advancement of people of all backgrounds, including but not limited to ethnicity, ability status, and gender. We aim to serve the Northwestern Community and surrounding schools through academic workshops, professional career opportunities, community service, and student group collaboration. SHPE believes that our diverse backgrounds allow us to contribute fresh perspectives, which are an incredible catalyst for progress and growth for any environment or company. We hope to provide all our members with education, employment, and social opportunities.

SHPE NU By the Numbers



60 Members

Sponsorship Tiers

Silver
\$500

Gold
\$750

Platinum
\$1000

Company Promotion

Company logo is placed on event t-shirts, website, and newsletter



Opportunity Notices

Company's open positions are advertised



Resume Database

Sponsor receives digital file of membership resumes



Event/Workshop

Sponsor hosts professional events



General Meeting Priority

Sponsor gains priority to present at general meetings



Sponsorship Menu

We appreciate your eagerness to partner with SHPE NU this year! You can find out more about the sponsoring process below. **Note that these are only for our Platinum sponsors**

How to pick an event:

1. Look over our list of workshops/events below and choose which ones your company would be interested in hosting.
2. Open up the Agreement Form and make sure you have selected "Platinum." Then type in the workshop/event name in the appropriate box. Companies may choose up to five events/workshops. Note that once we receive interest from companies, we will select which companies can host an event based on SHPE NU's schedule and availability throughout the year.
3. Send the completed Agreement Form to shpe@u.northwestern.edu

Fall Quarter

Career Fair Prep + Networking

Host an event in which the company discusses networking and how to communicate with recruiters.

Interview Training

Host an event in which the company speaks on the interview process, facilitates mock interviews, and provides feedback spaces.

Resume and Elevator Pitch Aid

Host an event in which the company aids in formulating the best elevator pitch and provides resume feedback.

Winter Quarter

Budgeting 101

Host an event in which the company offers advice and educates members on financial literacy.

Diversity in the Workplace

Host an event in which the company discusses diversity and the importance of having community in the work field.

Negotiating Offers

Host an event in which the company discusses how to select an offer that best fits your needs.

Spring Quarter

Hands-on Experience

Host an event in which the company leads a hands-on project/experiment to inspire future engineers.

Make the most out of a summer internship/job!

Host an event in which the company provides advice as to how one can manage work expectations, time, and networking this summer.

Sponsoring Community Events

Noche de Ciencias

An outreach effort in which SHPE NU members host science exhibitions for kids in the Evanston and Chicagoland area.

HSIP at NU

The High School Initiative Program where high schools from the Chicagoland area are invited to campus for a day to learn about college, NU, SHPE, and STEM.

High School ScholarSHPE

Scholarships given to low-income high school students demonstrating an interest in the STEM field.

SHPE Jr Expansion

SHPE NU provides various resources, such as mentoring, to high schools with an active SHPE Jr chapter in order to encourage them to pursue engineering as a career.

Donation

Give a custom amount that we can allocate as needed.
In return, we would love to invite you to an event (surprise)!

Sponsoring Activities

Sports Tournament

Sports tournaments are a fun way to get people active and promote friendly competition within the community.

SHPE Formal

An end-of-the-year formal to celebrate Hispanics in STEM and a successful school year.

LatinNU Festival

A collaboration with other Hispanic and Latine organizations on campus to celebrate our culture and background.

SHPE National Convention

An opportunity for members to meet with recruiters from various companies, broaden their network, and participate in competitions.

Custom Company Event!

Feel free to create your own event! The professional team will host a meeting with you to discuss further details.



On behalf of everyone at Northwestern SHPE,
Thank you!



AGREEMENT FORM

Complete the form below. If you have any questions, feel free to contact us!



2022 - 2023 Sponsorship Agreement SHPE

SHPE NU General: shpe@u.northwestern.edu

SHPE Outreach: outreach.shpe.nu@gmail.com

SHPE NU Advisor: e-worsdall@northwestern.edu

■ Contact information

Company Name :			
Company Rep. Name :			
Company Mailing Address :			
City/State :		Postcode :	
E-Mail :			
Phone :			

■ Sponsorship info

Sponsorship plan : Silver (\$500) ☐ Gold (\$750) ☐ Platinum (\geq \$1000) ☐ Other ☐
(Choose one)

Amount Company is contributing (\$) :

■ Platinum Sponsors Only: Please write at least 3 events your company is interested in hosting with SHPE NU

1	<input type="text"/>	4	<input type="text"/>
2	<input type="text"/>	5	<input type="text"/>
3	<input type="text"/>	6	<input type="text"/>

■ Instructions for sending money to SHPE NU

Sponsors shall pay SHPE NU by **October 1st, 2022**, SHPE NU will then provide a receipt of the payment to the Sponsors. The company must make a check payable to **Northwestern University** and add the **Society of Hispanic Professional Engineers Sponsorship** in the memo section. The mailing address for the check can be found below.

Northwestern University
Gift and Record Services
1201 Davis St - Ste 1-400
Evanston IL 60208

I agree that the information above
is correct to the best of my ability ☐

Signature