

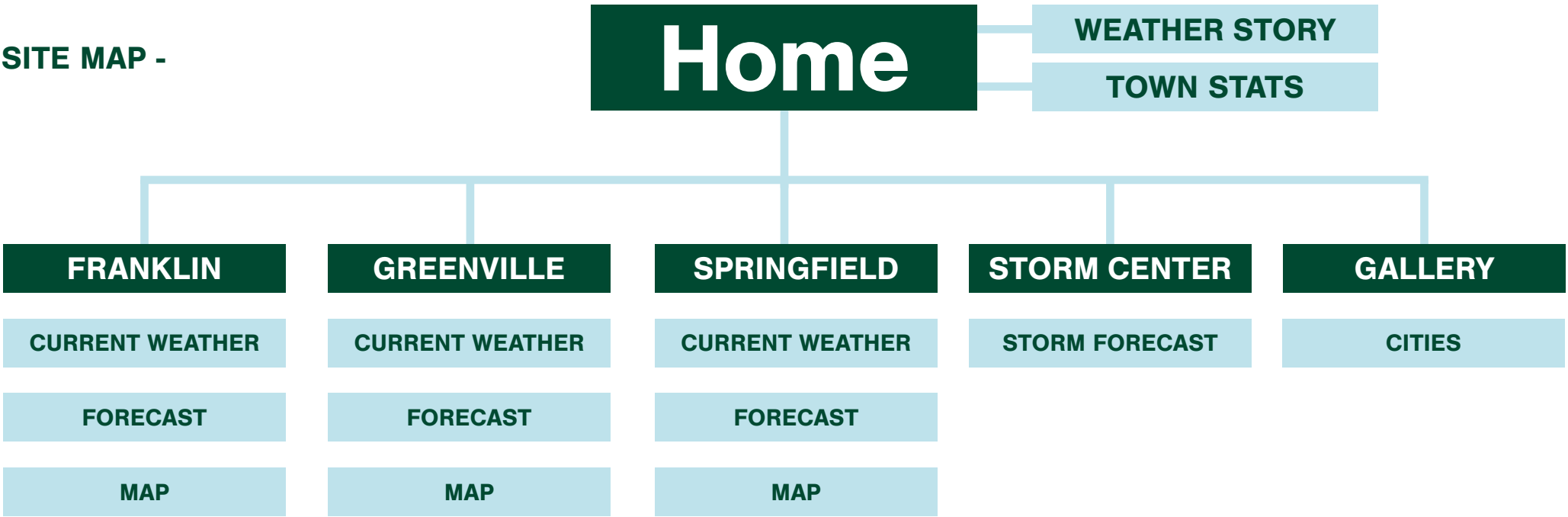
WEBSITE PLANNING DOCUMENT

NIMBUS COUNTY WEATHER | AUTHOR - ETHAN RUSSON

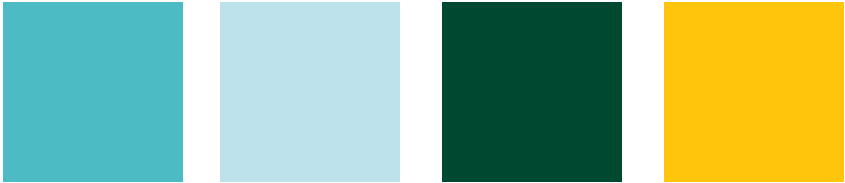
SITE PURPOSE - The goal of Nimbus County Weather is to provide quick and easy access to weather information regarding the cities of Franklin, Greenville, and Springfield. Ideally, citizens of the area will frequently visit the site to check the forecast. I chose the name Nimbus County Weather to avoid misleading site visitors that the website will tell them the weather in a city of their choice.

TARGET AUDIENCE - Considering that most people check the weather through native apps on their mobile devices, most of the site visitors will be those who do not tend to do so. These people will either be on desktop, or they will simply be googling the forecast of one of the three cities on the website. This means the target audience is any adult (most likely 35+) living in the area, or planning on visiting the area. Despite most web traffic being done through mobile, I expect this target audience will frequent the site more on desktop.

SITE MAP -



COLOR SCHEME -



TYPOGRAPHY - This website will utilize one of my favorite typefaces: Nimbus Sans. With its various weights and high legibility, Nimbus Sans is an extremely clean and trustworthy grotesque sans serif. The typeface was inspired by Helvetica.

Site Header

Primary Navigation

Footer Navigation

<h1> Header

<h2> Header

<h3> Header

<p> Paragraph



Nimbus County Weather

Accurate weather updates and storm info for Nimbus County

[Franklin](#)[Greenville](#)[Springfield](#)[Storm Center](#)[Gallery](#)

Weather Story

Sa corunt vit eos maxim dolupta tiusae optam, sunti sunt lab ipsamenimi, non ped ut minusap itaquibusam atur, natio con conetur alibus de aut inciis ulla a doluptatum doluptatur? Ro eaturi am ut ut mi, opta nosa aut labore net ommolorpos ut aut explicimi, sum quas molupic iditiur



Franklin

Currently
56°

[Town Stats](#)
[More Information](#)



Greenville

Currently
52°

[Town Stats](#)
[More Information](#)



Springfield

Currently
44°

[Town Stats](#)
[More Information](#)



Nimbus County Weather

1234 Center St.
Springfield, WA 84468
(123)456-789
contact@ncw.com



Nimbus County Weather

Accurate weather updates and storm info for Nimbus County

[Franklin](#)[Greenville](#)[Springfield](#)[Storm Center](#)[Gallery](#)

Weather Story

Sa corunt vit eos maxim dolupta
tiusae optam, sunti sunt lab
ipsamenconetur alibus de aut
inciut mi, opta nosa aut labore
net ommolorpos ut aut explicimi,
sum quas... [read more](#)



Franklin

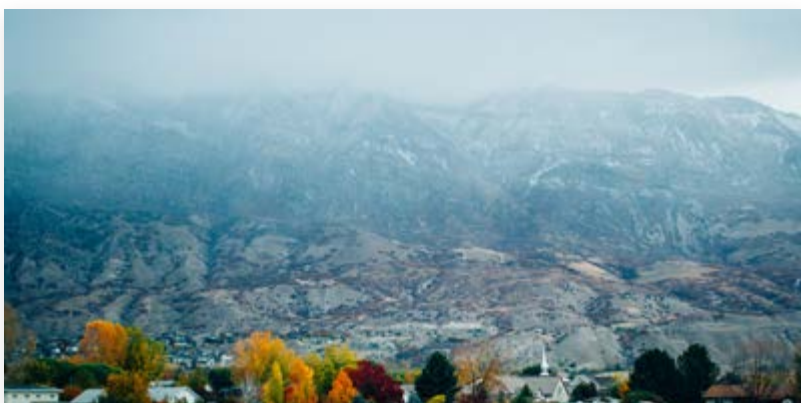
Currently
56°

[Town Stats](#)
[More Information](#)

Greenville

Currently
52°

[Town Stats](#)
[More Information](#)



Springfield

Currently
44°

[Town Stats](#)
[More Information](#)

Nimbus County Weather

1234 Center St.
Springfield, WA 84468
(123)456-789
contact@ncw.com



Nimbus County Weather

Accurate weather updates and storm info for Nimbus County

[Franklin](#)

[Greenville](#)

[Springfield](#)

[Storm Center](#)

[Gallery](#)

Weather Story

Sa corunt vit eos maxim dolupta tiusae optam, sunti sunt lab ipsamenconetur alibus de aut inciut mi, opta nosa aut labore net ommolorpos ut aut explicimi, sum quas... [read more](#)



Franklin

Currently
56°

[Town Stats](#)
[More Information](#)



Greenville

Currently
52°

[Town Stats](#)
[More Information](#)



Springfield

Currently
44°

[Town Stats](#)
[More Information](#)



Nimbus County Weather

1234 Center St.
Springfield, WA 84468
(123)456-789
contact@ncw.com