

# Chapter 6

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**Understanding Threat Actors**

**advanced persistent threat APT** - group of organized threat actors that targeted attacks on orgs over long period of time

**state actors** - sponsor APTs and target specific orgs

- China
- Iran
- NK
- Russia

**Criminal syndicates** - group of threat actors to do criminal activities for money

**hacker** - used to be pc nerd but now is same as threat actor

**script kiddie** - uses existing tech to launch attacks

**script** - launches attack as part

**hacktivist** - launches attack as part of activist movement

**black hat** - unauth hacker; criminal

**white hat** - auth hacker; law

**gray hat** - semi-auth; not for personal gain, intentions could be good

**insider threat** - someone w/ legit access to internal resources

- greed
- revenge

could also unknowingly be threat

ex: someone opens malicious script after clicking

**competitor** - any org in same industry want to gain proprietary info from org

ex: hire employees from other orgs

**Attack vectors**

**attack vectors** - paths that attackers cross to pcs/net

**attack vectors** - paths thru  
use to gain access to PCs/Net  
these allow attackers exploit vuln  
attackers target low-level orgs to gain  
access to higher-level orgs

**email**  
spam, malicious links/attachments  
91% of all attacks start w/ email

**Social media**  
often used to gather info

other attack vectors  
- direct access VPN  
- wireless, removable media, cloud  
- supply chain

**Shadow IT**  
any untested systems or apps in org  
added systems aren't managed and don't  
have security controls

**Determining Malware types**

## Determining Malware Types

**malware** - malicious software  
installed unintentionally

infected sys

- run slow
- do unknown processes
- send emails
- reboot randomly

## Viruses

**virus** - malicious code that attaches itself to a host app

host app must be exec for it to

run

tries to replicate by finding other host apps to infect

**payload** - activated when host runs

deletes files, cause reboots, join pc to botnet, enable backdoor

## Worms

**worm** - self replicating malware; travels

, action

## Worms

worm - self replicating malware ;-----  
through net w/out user action  
resides in memory  
consume net bandwidth

## Logic Bomb

logic bomb - string of code embedded  
in app or script that exec in  
response to event

## Backdoors

backdoor - provides another way of  
accessing system

often created w/ malware  
created by devs for testing

account management policies prevent  
ex-employees from creating them

## Trojans

trojan - looks like something legit  
but is malicious

- can come as
- pirated software
  - game
  - utility

drive-by download - web server has malicious code that attempts to download when user visits

- attacker compromise site
- install trojan to code
- trick users into visiting
- trojan tries to install or visit

rogueware - or scareware; acts as free antivirus

says through message on webpage  
that malware detected

does "fix" and says to pay to  
get rid of them

may also install backdoor

--- extensions can also install

web browser extensions can also install

## Remote access Trojan

RAT - allows attackers to control system remotely

growing trend to deliver through

portable executable PE files

PE32 PE64

often compressed in .tar.gz files

can keylog

look to spread across net

## keyloggers

keyloggers - attempt to capture keystrokes

often saved to file

software & hardware

ex: USB keylogger

2FA thwarts because even if attacker steals password, won't be useful

## Spyware

**Spyware** - software installed on user's systems without awareness or consent monitors user's PC, sends info to 3rd party

## Spyware activity

- change user's home page
- redirect browser
- install add software

**Privacy-invasive spyware** - tries to separate users from their money using data-harvesting impersonate user and empty bank account

## Rootkit

**Rootkit** - single or group of programs that hides that system has been infected

User may expect something wrong but virus scans show nothing

modify internal OS processes and system files like Registry

Sometimes modify system access

**root-level access** - same level of access as OS

**hooked processes** - intercept sys-level function calls, events, or messages prevents antivirus from running with OS

antivirus can detect hooks by looking at RtlCall

booting in safe mode can help prevent

## Bots and botnets

**bot** - software robots

**botnet** - combines multiple PCs that act as software bots and function together in a net

"serve" one central system or **bot master** - criminals who manage

"serve" or  
botnet - criminals use  
botnet  
command and control

Command and Control  
Command and Control - resource that  
sends instructions to infected botnet  
pc's  
can also be used in ransomware

internet relay chat IRC were used  
in early botnets  
send commands out

some criminals migrated to P2P  
botnets - each infected sys looks  
for others to connect to  
each sys acts as command and  
control sys for others  
no central command and control

Ransomware and Cryptomalware  
... control of system

## Ransomware and ...

**Ransomware** - take control of system  
and lock out user

**Cryptomalware** - encrypt data and  
prevent access

almost all ransomware uses crypto  
techniques

## Potentially Unwanted Programs

**PUP** - programs a user may not want  
after downloading another program  
Some are legit, others are malware

many of them are **browser hijackers**  
that make unwanted changes  
to web browser

## Fileless Virus

**fileless virus/malware** - malicious software  
that runs in memory

**Memory code injection** - inject code into  
legit apps using tools  
via adobe, powershell

- Java, adobe, PowerShell

### script-based techniques

ex: using encrypted code that  
made it hard to detect

Windows registry manipulation  
write and execute code into the  
registry

can also be injected into vCards - elec  
business cards

### Potential Indicators of a Malware Attack

- Extra traffic  
on net
- data exfiltration
- encrypted traffic  
DLP can't read encrypted traffic  
large amounts can be a sign
- traffic to specific IPs
- outgoing spam  
no sign pc is now in botnet

- outgoing - could be sign pc is now in posse.

## Recognizing common attacker

### Social Engineering

use social tactics to gain info

common methods

- flattery
- Authority
- encourage to do risky actions
- encourage to reveal sensitive info
- impersonate someone
- tailgate

### Impersonation

impersonate known entity to trick someone into revealing sensitive info

### Shoulder Surfing

looking over the shoulder to gain info  
- near payment area, ...

100 - )  
in office, near payment area, ...  
screen protectors  
Tricking users with hoaxes  
Hoax - message, often email, telling  
of impending doom/virus/etc.  
try to convince to delete files or  
change system configs

Tailgating and Access control vestibules

Tailgating - following someone to gain  
unauthor access

Access control vestibule (mantrap) - room  
or building w/ large buffer area  
between secure/insecure areas  
guards, turnstile, ...

Dumpster Diving

search through trash to gain info  
need to burn or shred ~~old~~ docs

Common to

Common Vulnerabilities

## Zero-Day Vulnerabilities

**Zero-day** - vulnerability unknown to trusted sources

## Watering Hole Attacks

attempt to discover sites a group of people typically visit then compromise it to infect users

APTs use this

## Typo squatting

**URL Hijacking** - buying domain name close to legit domain

reasons to use

- host malicious site
- earn ad revenue
- reselling the domain

## Eliciting Information

**Elicitation** - getting info w/out asking for it

active listening

reflective questioning

repeat statement as question

false statements

say false statement hoping  
target corrects

bracketing

bx a range of numbers to try  
to get attacker to correct

Pretexting and Preparing

pretexting and preparing are similar

pretext is fictitious scenario added  
to convo to make request more  
believable

ex: pretext = I'm a worker for  
— vendor

Identity Theft and Fraud

identity theft - someone steals

PI from you

1. ... steal identity ID

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can then use stolen identity to  
commit **identity fraud**

apply for loan, file false tax return,  
send fake bills

### Invoice Scams

try to trick people into paying for  
goods and services they didn't request

ads, new domain, unpaid bill  
usually email or regular mail

### Credential Harvesting

collect name/password

send email claiming problem w/ account  
click link and enter creds

Malware can also do this with

key loggers and screenshots

### Reconnaissance

gather as much info as possible  
+

gather as much info  
on target

open-source and phone calls/visits

### Influence Campaigns

use hybrid warfare and social media to influence public perception

hybrid warfare - military strat that blends conventional warfare w/  
unconventional methods

social media is popular outlet

### Attacks via Email and Phone

Spam, phishing, smishing, vishing, spear phishing, whaling

### Spam

unwanted or unsolicited email  
mostly harmless ads, but can also  
be malicious

phishing to terms typically also means  
partners to

agreeing to terms typically  
you're allowing their partners to  
send you email

criminals may use opt out buttons  
to confirm your email is valid

## Spam over Instant Messaging

**SPIIM** - unwanted messages over IM  
bypasses typical antivirus and spam  
filters

## Phishing

sending email to users w/ purpose of  
tricking them into reveal PI or click  
link

make effort to try to make legit

## Site

Beware of email from Friends

criminals use social media to  
impersonate your friends

• Malware

Impersonation

Phishing to install Malware

ex: fake email from news site  
but pop-up saying adobe flash  
is outdated and needs to be  
updated

Phishing to Validate Email Addresses

**beacon** - link in email that links  
to image stored on internet server  
includes unique code that ids  
receivers email

- must retrieve image from web server  
- when server hosting image receives  
request it marks user's email  
as valid

this is why images aren't loaded  
in emails

Phishing to get Money

Request for money for supposed money  
. when

request to ...  
in return

ask for bank info

lottery scams

## Spear Phishing

targeted form of phishing

- employees
- customers
- ...

digital signatures help prevent attackers  
from targeting employees by  
impersonating CEO or exec

## Whaling

Spear phishing for high level targets  
could be from better business bureau  
or justice dept  
could be via phone

## Vishing

using phone system  
... VoIP to spoof caller ID

uses VoIP to spoof calls -  
evoke urgency with "warnings"

## Smishing

SMS + phishing

Some may have malicious attachments  
some trick you into bypassing 2FA

One click lets them In

one click from user can give attacker  
access to net

attacker can be anywhere in world  
only needs internet

attackers servers can be their  
own or could be in another  
country

could be using botnet

Steps in an attack

1. Use OSINT to identify target

social media  
... to learn about

social media  
use phone call(s)/email to learn about  
org

2. Make spear phishing email with malicious link/attachment  
usually for drive-by download  
also could lead to cred harvesting  
link
3. Send email
4. User clicks link or attachment
5. User info is sent to attacker  
could be done through site or  
by downloaded RAT
6. Attacker uses creds to access targeted system  
Lateral movement - uses infected  
system to move across net  
typically use Windows Management  
Instrumentation WMI and  
PowerShell

## PowerShell

7. **use privilege escalation**  
infected sys may not have  
permis  
use escalation to infect other  
systems and create backdoor  
accounts
8. **Malware searches for data within**  
**the network**  
emails / files
9. **Gathers data and divides into**  
**encrypted chunks**
10. **Encrypted chunks are exfiltrated**

## Blocking Malware and Other Attacks

common controls to protect against malware

- **spam filter on mail gateways**  
some nets route traffic through  
another device to filter
- **anti-malware software on mail gateways**
  - ... attachments

- **anti-malware software**
  - detect malware in attachments
  - all systems**
  - all systems need anti-malware
- **boundaries and firewalls**
  - tools to detect like in UTM

## Spam Filters

defence in depth  
 UTM, email server, user client all  
have spam filters

**Antivirus and anti-malware Software**  
 most antivirus also blocks malware

- viruses
- worms
- trojans
- rootkits
- spyware
- adware

antiviruses have real-time protection,  
 scheduled + manual scans

## Signature-based Detection

**signature or data definitions** - define  
 - files

## Signature-based

**Signatures** or **data definitions** - define patterns and antisignatures scans files for matches

blocks or quarantines matches

## Heuristic-Based Detection

attempt to detect previously unknown viruses

runs questionable code in a sandbox

ex: polymorphic malware adds variations to files when it copies  
very unusual for apps to do this

## File Integrity Monitors

**file integrity monitors** - detect modified system files

calcs hashes on system files for a baseline

changes to these files often mean rootkits

rootkit -

## Cuckoo Sandbox

Cuckoo Sandbox - open-source automated software analysis system  
submit files for it to run in VM sandbox

## Why social Engineering works

psychology-based principles to increase effectiveness

### Authority

Impersonation  
pretend to work for org  
Impersonate execs

whaling  
send execs legal docs

Vishing  
use phone to impersonate

### Intimidation

hacking combined w/ impersonation

~~L~~---  
bullying combined w/ impersonation

Consensus

websites w/ fake testimonials  
host for trojans

Scarcity

ex: exclusive access to sold out  
item

urgency

ransomware, phishing, viruses, whaling  
faking the need for immediate  
action

Familiarity

build rapport with victim

Swatting is more acceptable  
if victim knows attacker  
same with belgating

Trust

build trust w/ victim over time

## Threat Intelligence Sources

**OSINT** - gather info on targets

- websites
- social media

**Closed / Proprietary intelligence** - trade secrets and IP

### Common types of OSINT

• **Vulnerability Databases**

NVD

CVE

• **Trusted Automated exchange of indicator information** TAXII

• **Structured threat information expression** STIX

What to share

how to share

• **Automated indicator sharing**

ATIS

CIST maintained for exchange  
... and indicators

## CIST maintains: of threat indicators

- Dark web
- public/private info sharing centers
- indicators of compromise
- predictive analysis  
predict what attackers will do next

- Threat maps  
visual rep of active threats  
replay of recent attacks

anon

Redlegg

- File/code repos  
Awesome threat intelligence

## Assessment Notes

- - prioritized + likely from

1. Sophisticated + likely from foreign country

### APT

2. Attacker purchased exploit online  
script kiddie

3. pretexting = call from someone  
saying they are a rep for  
vendor ...

4. zero-day = previously unknown

5. ransomware = unable to access data  
request for payment

6. files lost after someone left  
company

### logic bomb

7. programmed ability to login w/  
incorrect password to programme

6. "J account only known"

backdoor

8. Abnormal activity, connect to sys outside org using uncommon ports, hidden processes

rootkit

9. Home page and default search engine changed

POP

10. Sus activity from Powershell

fiddler wins

11. Using cards and scanners prevents

impersonation

12. ... and w/ PII prevents

12. Burn docs w/ PII prevents  
dumpster diving
13. Pretexting and trying to find  
out what or servers use  
end call, report to supervisor,  
investigate
14. CFO gets email from "CEO"  
asking for money  
whealing
15. Can't find popular phone in stock  
get email ad w/ malware  
scarcity