Ethan Lee US Citizen, Canadian Citizen

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Education

University of California, San Diego May 2026
B.S. Design & Interaction, Cognitive Science

Skills

Product Design

Interaction Design, Visual Design, Prototyping, Design Systems, AI-Integrated Design, Usability Testing, User Interviews

Design Tools

Figma, Framer, Photoshop, Gimp, Inkscape, Illustrator, Lovable, Bolt, Replit, HTML/CSS, Slack, Notion, Loom, Google Suite

Collaboration

Cross-functional Collaboration, AGILE Environment, Design Leadership, Stakeholder Alignment, Project Management, Jira

Experience

Prepr, UI/UX Design Intern July 2025 - Sept 2025
Accessible education platform
- Analyzed existing product navigation to identify usability issues and prototyped solutions to improve user experience.
- Built interactive navigation menu prototypes using Lovable (AI Software Builder) and Figma.
- Designed a notification preference system and user/manager dashboard cards from the ground up.
- Optimized existing designs for responsiveness and maintained consistency using Auto-Layout and a centralized Design System.
- Conducted, synthesized, and documented user interviews to inform and enhance service design.

Vosyn, UI/UX Design Intern Dec 2024 - Mar 2025
AI content translation platform startup
- Collaborated with cross-functional teams to understand project requirements and deliver high-quality UI/UX solutions
- Designed wireframes, prototypes, and detailed visual designs in Figma
- Conducted and documented user research and usability testing to iterate on design solutions
- Worked closely with developers to implement designs, ensuring feasibility and responsiveness

The Shop La Jolla, Web Designer Jan 2024 - Mar 2024
Website redesign for a local curated shop
- Partnered with Stakeholders to align business goals with user needs as a team
- Led user interviews and created user personas to target redesign to the intended audience
- Conducted competitive analysis to identify industry trends and UI/UX opportunities
- Designed mid- and high-fidelity prototypes, wireframes, and detailed visual designs using Figma

Spotify Endorsements Project, Product Designer Nov 2023 - Dec 2023
Solution to support small artists and empower listeners
- Conducted competitive analysis of existing solutions to benchmark features and identify UX gaps
- Mapped user journeys and personas to highlight pain points and design opportunities
- Designed and prototyped full feature flow using Figma and Photoshop, focusing on ease of use and visual appeal

Amazon Fresh Recipes Project, Product Designer Jan 2023 - Feb 2023
A more relevant ingredient recommendation system for users
- Conducted user interviews and analyzed existing UX to uncover usability pain points
- Created persona and journey maps to frame insights and guide design direction
- Created polished user flows and prototypes informed by research insights, using Figma and Photoshop

Geotab, Marketing Design Intern July 2021 - Aug 2021
Telematics company for vehicle fleets
- Supported asset organization and visual content management for the marketing design team
- Researched and presented information based on corporate values (Geotab's six pillars) with a team
- Organized meetings and interviewed co-workers for final research project