Background

This research plan is the first step towards addressing four known problems with <u>va.gov</u>'s current processes, information architecture, orgs and content management system:

- Veterans can not find the tools and services they need online
- Users are confused by the disjointed navigation between sites
- VA web sites are designed for the Administrations, not users
- Cross-administration governance of <u>VA.gov</u> is complicated

Through discovery, we'll validate the above problems and likely uncover new ones.

Goals

- Understand end-to-end workflows of content-creators as they update and/or create new content for va.gov.
- Understand the current process of governing content (to help inform permissions, sequential workflows, etc.)
- Uncover a wide breadth of potential user-types/roles of the <u>va.gov</u> content management system
- Understand goals and pain points of these users
- Understand integrations and constraints of existing VA systems.
- Prioritize pain points within the following lenses:
 - the veterans experience
 - o content author's experience
 - o system-administrator's experience
 - VA agency's experience with cross-administrative authorship and governance
 - o business units?
- Map the paths an appeal can take through BVA, including significant edge cases.
- Produce a list of less frequent edge cases and constraints they impose.

Business Value

• Understanding the breadth of systems, processes, painpoints will help us prioritize what to build and how to build it.

Timeline of Research

9:30-9:40 am: <u>Stakeholder Interview Questions</u> + <u>Stakeholder Transcript/Notes</u>

10:00 - 10:15 am: <u>User interview Questions</u> + <u>User Transcript/Notes</u>

Design decisions