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1 -- Project name: Starlink-Inspired Telemetry Analysis
2
3 -- Dataset used: "fraudTrain.csv" from
4 -- the Credit Card Transactions Fraud Detection Dataset by Kartik Shenoy,
5 -- who generated the data using the Sparkov Data Generation | Github tool by Brandon Harris
6 -- (source: Kaggle,
7 https://www.kaggle.com/datasets/kartik2112/fraud-detection/data?select=fraudTrain.csv ).
8
9 -- Project by Ethan Troy Sanchez
10
11 -- EXPLORATORY SECTION:
12
13 SELECT COUNT(*) AS Total
14 FROM transactions;
15
16 -- The output is Total = 1296675 .
17
18 SELECT is_fraud, COUNT(*) AS FraudCount
19 FROM transactions
20 GROUP BY is_fraud; -- '0' is legitimate, '1' is fraud
21
22 -- The output is
23 -- is_fraud == 0, FraudCount = 1289169
24 -- is_fraud == 1, FraudCount = 7506 .
25
26 SELECT ( COUNT(*)
27     FILTER (WHERE is_fraud = 0) * 1.0 / COUNT(*) ) * 100 AS SuccessRate
28 FROM transactions;
29
30 -- The output is SuccessRate = 99.4211348256117 ,
31 -- a 99.42 percent success rate.
32
33 SELECT ( COUNT(*)
34     FILTER (WHERE is_fraud = 1) * 1.0 / COUNT(*) ) * 100 AS FraudRate
35 FROM transactions;
36
37 -- The output is FraudRate = 0.578865174388339 ,
38 -- a 0.58 percent fraudulent rate
39
40 -- This is the baseline fraud rate. High conversion, low fraud:
41 -- a 0.58% fraud rate is equivalent to 7506 fraudulent transactions (txns).
42
43 -- ANALYSIS SECTION:
44
45 -- Metric #1: success rate by category
46
47 SELECT category,
48     COUNT(*) AS Txns,
49     SUM( CASE
50         WHEN is_fraud = 0 THEN 1
51         ELSE 0
52     END ) AS Legit,
53 ( SUM( CASE

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48     WHEN is_fraud = 0 THEN 1
49     ELSE 0
50     END ) * 1.0 / COUNT(*) ) * 100 AS SuccessRateByCategory
51 FROM transactions
52 GROUP BY category
53 ORDER BY SuccessRateByCategory;
54 -- category mimics how Starlink's payment methods vary.
55 -- For category, shopping_net is 98.2% successful,
56 --         misc_net is 98.55% successful,
57 --         grocery_pos is 98.59% successful, etc.
58 -- Starlink's payment methods vary too, like credit, PayPal, etc.
59 -- The lower success rates are the optimization targets, the areas to pay attention to.
60 -- The output is saved as "success_by_category.csv".
61
62 -- Metric #2: fraud costs by state
63 SELECT state,
64        SUM( CASE
65            WHEN is_fraud = 1 THEN amt
66            ELSE 0
67            END ) AS FraudCost,
68        COUNT( CASE
69            WHEN is_fraud = 1 THEN 1
70            END ) AS FraudCount
71 FROM transactions
72 GROUP BY state
73 ORDER BY FraudCost DESC;
74 -- This query (especially by ordering in descending order)
75 -- highlights where the regional fraud spikes are,
76 -- which, in the case of Starlink, could tank its costs
77 -- if responded to accordingly.
78 -- This would be similar to handling multi-processor issues.
79 -- This query emphasizes the fraud cost per state
80 -- to mimic processor losses.
81 -- For example, with this descending order via FraudCost,
82 -- the output shows that the top 5 states with the highest fraud counts
83 -- and fraud costs are:
84 -- New York (NY), with 555 frauds totaling to $295,548.64
85 -- Texas (TX), with 479 frauds totaling to $265,806.41
86 -- Pennsylvania (PA), with 458 frauds totaling to $244,624.67
87 -- California (CA), with 326 frauds totaling to $170,943.92
88 -- Ohio (OH), with 321 frauds totaling to $168,919.98 .
89 -- For SpaceX, these would constitute Starlink wins,
90 -- as cutting fraud in significant high-cost states like CA and TX with tighter checks
91 -- would likely increase the future success rates set up in Metric #1.
92 -- The output is saved as "fraud_by_state.csv".
93
94 -- Metric #3: Average Amount by Outcome
95 SELECT is_fraud,

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96     AVG(amt) AS AvgAmount,
97     COUNT(*) AS Txns
98 FROM transactions
99 GROUP BY is_fraud;
100 -- This query shows that fraud transactions, on average, are more expensive,
101 -- providing a clue for where to implement cost reduction.
102 -- This kind of query could be written for a similar situation in SpaceX.
103 -- The output is saved as "amount_by_outcome.csv".
104
105 -- Metric #4: Time Trend
106 SELECT strftime('%Y-%m-%d', trans_date_trans_time) AS Date,
107     COUNT(*) AS Txns,
108     SUM(is_fraud) AS Frauds
109 FROM transactions
110 GROUP BY Date;
111 -- This query records the number of transactions and number of frauds
112 -- per day, from January 1, 2019, to June 21, 2020.
113 -- This output, saved as "time_trend.csv", can be visualized
114 -- with time-series data, dashboards, or some other type of sequential tool
115 -- to show change and potential patterns over time.
116

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