

Ethan Watson

Product Designer & UI/UX Designer
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<https://portfolio.publicillustration.com>

Education

Northeastern University

3.6 GPA Boston, MA
Bachelor of Science 2022
Computer Science & Graphic Design

Skills + Proficiencies

- Designing for an audience, communicating design decisions, participating in the entire design and implementation process
- Design Tools: Figma · Sketch · Adobe XD · InDesign · Photoshop · Adobe Creative Suite · Illustrator · Glyphs Mini
- Front-end Tools: SCSS · Zeplin · Patternlab · Storybook · Chromatic · JavaScript ES6 · HTML
- Development Tools: Git/Github · SQL · React · Angular · Node · Java · CMS Drupal

Experience

UI/UX Designer + FE Developer

@ Boston Children's Hospital from January 2021 – July 2021 in Boston, MA + remote

- Led the redesign of the user interface of a React application + creation of the front-end architecture.
- Leveraged UX research and UI studies to increase accessibility and completion of the user tasks.
- Presented and received design + developer feedback from clients & team members daily in an Agile environment.
- Designed & prototyped web + mobile mockups in Figma + supported visual and UX development for 3 separate projects.

Web + Creative Intern

@ Imprivata from January 2020 – September 2020, Boston in MA + remote

- Formulated design solutions for multiple components and template pages. Implemented visually and functionally.
- Responsible for onboarding multiple members to the project as well as tackling difficult challenges as a team.
- Organized web asset collection, preparation, & testing for all images/media on the website and for the design team.

Marketing + Graphical Assistant

@ Khoury College of Computer Science from January 2019 – August 2019 in Boston, MA

- Created graphics for events + digital/print marketing materials using Adobe Illustrator, Photoshop, & InDesign.
- Managed high profile presentations to follow style guidelines for the Dean's office, including data visualizations

Freelance Designer + Web Developer

@ Felsenthal Health from August 2019 – Present in Memphis, TN

- Designed, created, and maintain a NextJS site for a small business insurance company in Memphis, Tennessee.
- <https://www.fhmemphis.com/>

Project Highlight

Interaction Design Capstone: An Exploration into Creating Typographic Marks

September 2021 – May 2022

- Created case studies for brand identity, an interactive booth experience, and designs for a book + website.
- Collaborated with two other members through critiques
- Conducted user research, held critiques with members of the design community, and organized test sessions to guide iterations of our project and to inspire and direct our designs.