Stefan Sagmeister

was born in Bregenz, Austria 1962

2004
Jessica Walsh partners with Stefan Sagmeister. ▼

2007
Sagmeister creates the album art for **OK Go,** including this cover art. ▼

2004
Sagmeister wins a grammy award for **Once in a Lifetime.** ▲

2008
Sagmeister creates Banana Wall out of **10,000 bananas.** ▲

2008
Jessica Walsh, the soon to be firm partner of Sagmeister, gained traction working at Frog. ▲

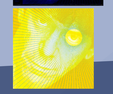
2001
9/11 occurs in New York City.

2012
The rise of the internet increasingly drinks the art world. The international artist Yayoi Kusama exhibited their art at the Whitney Museum in **NYC.** ▲

1997
Bridge to Babylon, Rolling Stones Album artwork was created by Sagmeister. Making a cover that, when removed, turn the cover into a somewhat different image. ▲

1997
The Berlin wall falls.

1996
Sagmeister designs Lou Reed's **Set the Twilight Reeling** Album Cover. ▼



1970s
The early epidemic brought the death of prominent artists in New York, namely **Keith Haring** and Robert Mapplethorpe.

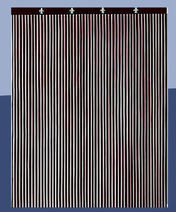
1965
Sagmeister propelled himself into the spotlight with his first well known album cover for **H.P. Zinker's Mountains of Madness.** ▲

1992
Sagmeister founded **Sagmeister Inc.** ▲

1990
Damien Hirst created A Thousand Years, a piece contributing to the minimalism movement. ▲

1993
Sagmeister spends some time at **Ogilvy & Mather in Hong Kong.** He lost his job because of this poster which was too vulgar for his audience. ▲

1980s
Michael Jackson was around and famous, releasing Bad in this time. Grandmaster flash was contributing the rap scene, and other R&B artists like Stevie Wonder and Whitney Houston were prominent.



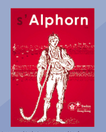
1985
Sagmeister pursues vocational school in Austria for Graphic Design.

1987
Sagmeister receives a Fulbright scholarship to study at the Pratt Institute in **New York.**

1984
The first phone from motorola is released.

1980
Ronald Reagan was elected president.

1986
Fran Blechner, Brother's Sun-dial was created. This piece highlights the movement of abstraction and finding figures and symbolism in that abstraction, which Sagmeister explores in his album covers. ▼



1977
Sagmeister starts his design career working for a magazine called Alphorn. He worked for the magazine by writing and creating layouts, but this is not his design.

1964
The Rolling Stones make their first appearance at the Marquee Club in London subbing for Long John Baldry's Blues Incorporated.

https://www.tate.org/liverpoolpedia/aaron-douglas/ %3D%3F#:~:text=Born%20in%20Topeka%2C%20Kansas%2C%20Aaron%20Douglas

https://www.ed.edu/zoe-ed-ours/aaron-douglas/

https://www.theartstory.org/artist/douglas-aaron/artworks/
https://www.artsta.org/2018/12/14/the-new-york-art-world-the-2000s/

ages 40+

Summary
Aaron Douglas and Stefan Sagmeister are both accomplished artists in the areas of work they pioneered. For Douglas, that was the Harlem Renaissance. For Sagmeister, that was profound album covers and his design studio.

Both individuals used their studies and their time in New York, the Art hub of America, to create lasting and influential artwork and styles.

Late 1990s+ - Sagmeiseter

1940s+ - Douglas

ages 25←40

How to read
Designer timelines have text in dark blue and is above or below their respective image if there is one.

Late 1980s - Sagmeiseter
1990s - Sagmeiseter

Late 1920s - Douglas
1930s - Douglas

ages 20←25

How to read
Historical context is in dark blue boxes and can extend out, and to the left or right of their respective image if present in their text.

Early 1980s - Sagmeiseter

Early 1920s - Douglas

ages 0←20

How to read
This timeline reads bottom to top, and spreads left for Sagmeiser and right for Aaron Douglas. This is a comparison of each designer at a specific age, such as comparing the life of Douglas and Sagmeiser at 25 years old.

1960/70s - Sagmeiseter

1900/10s - Douglas

2DT Ellen Watson
MAY 2020

Stefan Sagmeister
CONTEMPORARY

1993
Sagmeister poses nude to announce the beginning of his own company.

Aaron Douglas
20TH CENTURY

Photograph of Aaron Douglas.

1959
Aaron Douglas paints **"The Athlete".** ▼

1937 and 1944
Douglas starts teaching at Fisk University in Nashville, TN.

1940s
Acrylic paint was invented and reshaped how artists and designers use paint in their work.

1944
Douglas spends a few years studying for a master's degree in Art education at Columbia and later returns to Fisk University.

1955
Rosa parks refuses to give up her seat on a bus.

1963
Douglas was invited by President John F. Kennedy to an Emancipation Proclamation celebration.

1979
Aaron Douglas dies at age 79 in a Nashville Hospital.

2007
An art exhibition wins created in Douglas' honor, featuring his artwork.

1971
The piece titled **Oh Freedom!** was created by Barbara Jones-Hogu. ▲

The work of Aaron Douglas and everyone in the Harlem Renaissance serves as the foundation for the culture of the Civil rights movement in the 1950s and 60s.

1925
Aaron Douglas paints a mural for **YMCA.** In NYC that can still be seen today. It is called Evolution of Negro Dance. ▼

1929
The Great Depression continues to move African Americans into northern cities. This spreads African American art greatly, including Blues music and artists for the Harlem Renaissance. This piece to the right was done by **James Lesesne Wells.** ▲

1926
Douglas illustrates **FIRE!!,** the cover for a literary magazine that was a part of the Harlem Renaissance. ▲

1933
The blues recording is widespread in use. This allows blues music to be heard by a wider audience than just its originators around Mississippi.

1937
He illustrates Judgement day. There are a few versions of this painting. ▲

1937
Douglas creates Noah's Ark. ▼

1939
Aaron Douglas illustrates The Judgement Day and uses it for **God's Trombone.**

1933
Aaron Douglas illustrates "The Teller". ▲

1922
Douglas pursues and graduates with a Bachelors in Fine Arts degree from the University of Nebraska, Lincoln.

1924
After college, Douglas moves to **New York** to heavily contribute to the Harlem renaissance. He is now known as "the Father of African American art".

1921–1922
Langston Hughes, another prominent Harlem Renaissance artist, is in New York attending Columbia University. ▲

1928
Around this time, Chiang Kai-Shek takes power in China. ▲

1925
He illustrates one of his earliest known works, **Sahdji** for a literary magazine called Opportunity. He is time where artist were expected to be beautiful. ▼

1936
He marries Alta Sawyer, and their house becomes a Harlem Renaissance mecca. ▼

1917
Douglas graduates from Topeka Highschool.

1917
He spent some time working at the Skinner's Nursery in Topeka, at the Union Pacific material yard, and in Detroit at a Cadillac plant before heading to college.

Pre 1920
Many black americans have moved up north with the Great Migration. ▲

Aaron Douglas

was born in Topeka, Kansas 1899

https://www.tate.org/liverpoolpedia/aaron-douglas/ %3D%3F#:~:text=Born%20in%20Topeka%2C%20Kansas%2C%20Aaron%20Douglas

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https://www.theartstory.org/artist/douglas-aaron/artworks/

Typefaces
Novel Gothic 17/18
Futura 12/14