

ANGKOR

Identity Elements

ANGKOR

Logotype



Mark (size close to thumb fingerprint)

Exhibition of Photographs & Artifacts

Museum of Fine Arts, Boston

Headline, Gill Sans Nova bold 8/12

Body text, Gill Sans Nova book 8/22

(Usually 200 tracking)



f492b2, b59162, 1d1e26

pink 40%, brown 20%

UNESCO, Gill Sans Nova bold 10/12

(Sideways except on van for readability)

A-UNESCO-WORLD
HERIAGE-SITE

ANGKOR



Pattern

Element

(First extends to side of page, never crosses flowers)