

### Today's Class

- o Null vs. alternative hypothesis
- Hypothesis Testing
- Type of Errors
- P-Values





#### **Bottled Water**

- UCLA bottled water has the water volume of 20 Fl Oz on the label. We assumed it is true.
- o But is it?
- Assumption
  - Quantity of Water = 20 Oz





# Null vs. Alternative Hypotheses

- We always test two contradictory hypotheses:
  - Null hypothesis (H<sub>0</sub>) is the belief that is initially assumed to be true (prior belief)
  - Alternative hypothesis (H<sub>a</sub>) is the assertion that is contradictory to H<sub>0</sub>

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#### **Hypothesis Testing**

- o The claim is the alternative hypothesis, H<sub>a</sub>
- The counterclaim is stated as the null hypothesis, H<sub>0</sub>
  - supposed to be true unless proven otherwise
- The hypotheses test assesses how probable the observable differences are assuming H<sub>0</sub>

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### **Hypothesis Testing**

- The result of a hypotheses test is either:
  - The null hypothesis is rejected
    - This is a strong result
    - It indicates that your alternative hypothesis has convincing data behind it
  - The null hypothesis fails to be rejected
    - · This is a weak result
    - It DOES NOT imply that the null hypothesis is true
    - Only that there is not a convincing amount of data to support the alternative



# Errors in Hypothesis Testing



•  $H_0$ :  $\mu$  = 20 Oz

o  $H_a$ :  $\mu \neq 20$  Oz

	Actual Condition	
	$\mu$ = 20 Oz	μ ≠ 20 Oz
Do not reject H <sub>0</sub>	Correct	Type II error
Reject H <sub>0</sub>	Type I error	Correct



# **Errors in Hypothesis Testing**

	H <sub>0</sub> is True	H <sub>0</sub> is False
Do not reject H <sub>0</sub>	Correct	Type II error
Reject H <sub>0</sub>	Type I error	Correct



- o In the prosecution of an accused person,
  - H<sub>0</sub>: the person is innocent
  - H<sub>a</sub>: the person is guilty
- Which of the following is Type I error?
  - A: the error of convicting an innocent person
  - B: the error of not convicting a guilty person



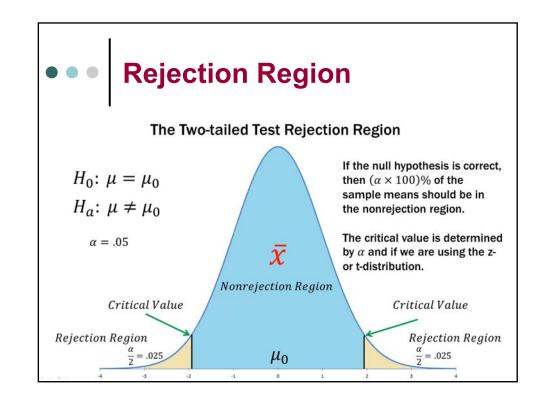
## Type I and II Errors: Medical Example

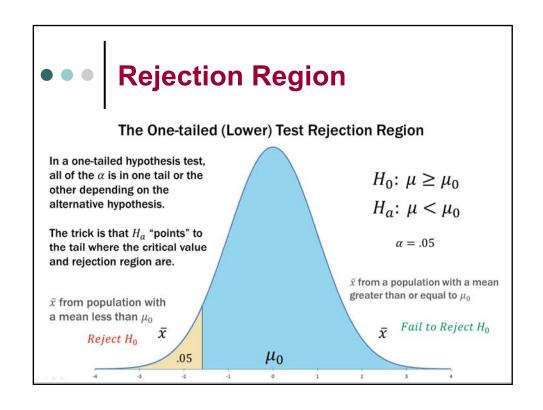
- In diagnostic testing for corona virus,
  - H<sub>0</sub>: the tested person is corona virus-free
  - H<sub>a</sub>: the person is infected
- Which of the following is Type I error?
  - A: the test gives a false positive result
  - B: the test gives a false negative result

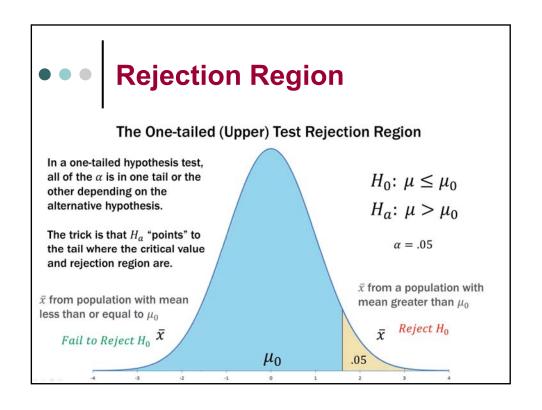


- o In the developing public policy,
  - H<sub>0</sub>: Adding fluoride to water/toothpaste has no effect on cavities
  - H<sub>a</sub>: Adding fluoride to water/toothpaste protects against cavities
- Which of the following is Type I error?
  - A: detecting an effect (adding fluoride protects against cavities) that is not present.
  - B: failing to detect an effect that is present











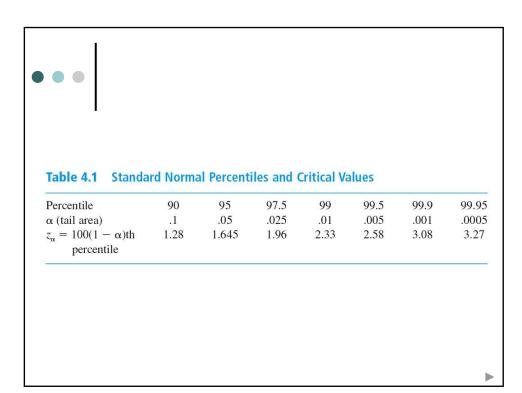
# Hypothesis Testing Procedure

- 1. Establish hypotheses: null & alternative
- Determine appropriate statistical test and sampling distribution
- 3. Choose the Type I error rate (significance level,  $\alpha$ )
- 4. State the decision rule (rejection region)
- 5. Gather sample data
- Calculate test statistics
- 7. State statistical conclusion: Decide whether H<sub>0</sub> should be rejected

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# Example Hypothesis Testing

- The mean water volume is expected to be 20 Oz. Determine the mean water volume differs from 20 Oz assuming that the population STD to be 2 Oz
- A sample of size 36 finds the sample mean water volume to be 19 Oz
- Is this difference statistically significant at a significance level of .01?





### **Solution**



- o Step 1: Establish hypothesis
  - $H_0$ :  $\mu = 20 \text{ Oz}$
  - H<sub>a</sub>: μ ≠ 20 Oz
- Step 2: Determine appropriate statistical test and sampling distribution
  - a two-tailed test
  - σ is known: use z-distribution
- Step 3: Specify the Type I error rate (significance level)
  - $\alpha = 0.01$



### Solution, Cnt'd



- o Step 4: State the decision rule
  - If z >

 $z_{.005}$ ), reject  $H_0$ 

If z <</li>

-z<sub>.005</sub>), reject H<sub>0</sub> o Step 5: Gather data

- n = 36,  $\bar{X}$  = 19
- Step 6: Calculate test statistic

• 
$$\mu_0 = 20 \text{ Oz}$$
,  $\sigma = 2 \text{ Oz}$ 

• 
$$z = \frac{\bar{x} - \mu_0}{\frac{\sigma}{\sqrt{n}}} = \frac{19 - 20}{\frac{2}{\sqrt{36}}} = -3$$

- Step 7: State statistical conclusion
  - Z = -3 < -2.58: reject the H<sub>0</sub> at the 1% level
  - It is very unlikely that the mean is actually 20 Oz



## Hypothesis Testing: Normal with Known STD

• 
$$H_0$$
:  $μ = μ_0$ 

• Test statistic: 
$$z = \frac{\overline{X} - \mu_0}{\sigma / \sqrt{n}}$$

Alternative Hypothesis	Rejection region for level $\alpha$
$H_a$ : $\mu > \mu_0$	$z > z_{\alpha}$
$H_a$ : μ < μ <sub>0</sub>	$z < -z_{\alpha}$
H <sub>a</sub> : μ ≠ μ <sub>0</sub>	$z > z_{\alpha/2}$ or $z < -z_{\alpha/2}$



#### **Example**

- The mean water volume is expected to be 20 Oz. Determine the mean water volume differs from 20 Oz
- A sample of size 36 finds the sample mean water volume to be 19 Oz and the sample STD to be 2 Oz
- Is this difference statistically significant at a significance level of .01?

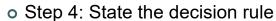


#### **Solution**



- o Step 1: Establish hypothesis
  - $H_0$ :  $\mu = 20 \text{ Oz}$
  - H<sub>a</sub>: μ ≠ 20 Oz
- Step 2: Determine appropriate statistical test and sampling distribution
  - a two-tailed test
  - σ is unknown, n<40: use t-distribution</li>
- Step 3: Specify the Type I error rate (significance level)
  - $\alpha = 0.01$

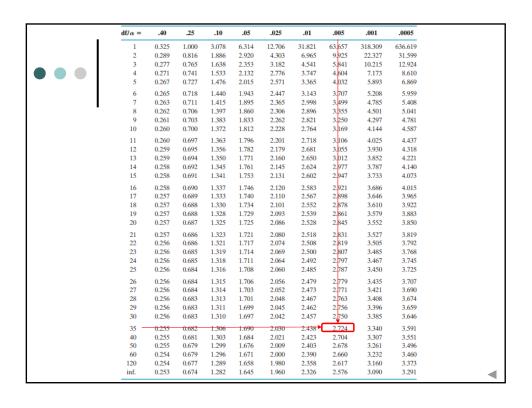




- $t > (= t_{35, 0.005}), \text{ reject } H_0$ (=  $-t_{35, 0.005}), \text{ reject } H_0$ For df=35, If t >
- Step 5: Gather data • n = 36,  $\bar{X}$  = 19
- Step 6: Calculate test statistic
  - $\mu_0$  = 20 Oz, s = 2 Oz

• 
$$t = \frac{\bar{x} - \mu_0}{\frac{s}{\sqrt{n}}} = \frac{19 - 20}{\frac{2}{\sqrt{36}}} = -3$$

- Step 7: State statistical conclusion
  - t = -3 < -2.724: reject the H<sub>0</sub> at the 1% level
  - It is very unlikely that the mean is actually 20 Oz





### Hypothesis Testing: Normal with Unknown STD

•  $H_0$ :  $\mu = \mu_0$ 

• Our test statistic is:  $t = \frac{\overline{x} - \mu_0}{s / \sqrt{n}}$ 

Alternative Hypothesis	Rejection region for level $\alpha$ test
$H_a$ : μ > $μ_0$	$t \ge t_{\alpha, n-1}$
H <sub>a</sub> : μ < μ <sub>0</sub>	t ≤ - t <sub>α, n-1</sub>
$H_a$ : $\mu \neq \mu_0$	$t \ge t_{\alpha/2, n-1}$ or $t \le -t_{\alpha/2, n-1}$