baserank

Ondřej Pilný | Crypto Asset Research Platform

baserank

MORE PEOPLE WILL OWN CRYPTO ASSETS THAN STOCKS

#shifthappens

baserank

Anatomy of Crypto Investors

Unsuccessful Investors	Successful Investors
(90%)	*(10%)*
Do not research	*Do their own research*
Follow the noise	*Cut through the noise*
Panic buy & sell	*Have patience*

baserank

Unsuccessful Investors

10+ hours a week
2+ years investment experience

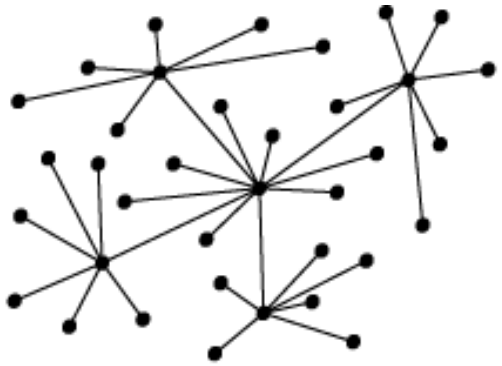
Or

Baserank Rating™

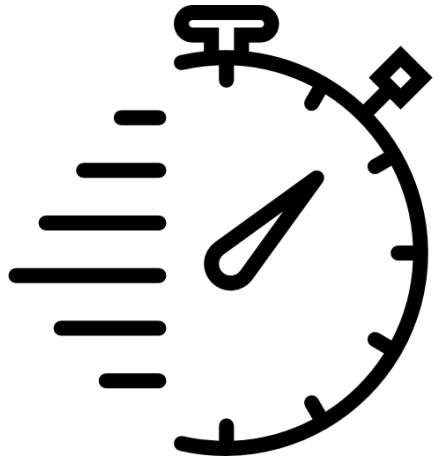
Successful Investors

Baserank Rating™

Easy to understand



Crowdsourced & Decentralized



Up To Date

baserank

Baserank Ratings™

RANK	NAME	PRICE	24H CHANGE	24H VOLUME	MARKET CAP	BASERANK RATING™
1	Bitcoin BTC	$51,288.94	▲1.12 %	$31,337,384,254	$821,279,312,615	89.7
2	Ethereum ETH	$3,384	▲0.89 %	$17,218,518,134	$353,759,719,841	88.9
3	Hex HEX	$0.399084	▼4.51 %	$29,343,980	$114,215,006,391	39.3
4	Tether USDT	$1	▼0.04 %	$51,143,496,610	$68,960,862,767	-
5	Cardano ADA	$2.15	▼0.18 %	$1,744,265,123	$67,542,116,872	66.4
6	Binance Coin BNB	$423	▲1.73 %	$1,724,842,117	$59,101,949,656	74.1
7	Ripple XRP	$1.04	▼0.16 %	$2,188,783,199	$44,423,254,663	58
8	Solana SOL	$154.8	▲0.68 %	$1,350,001,919	$38,266,699,892	65.6
9	Dogecoin DOGE	$0.249098	▲0.23 %	$491,537,545	$26,707,700,784	58.2
10	USD Coin USDC	$1	▼0.04 %	$1,501,740,905	$25,338,859,633	-
11	Polkadot DOT	$29.77	▲1.72 %	$753,119,289	$24,484,970,803	79.6

baserank

Average Returns
Nov 2020 - August 2021

Baserank Rating™	ROI vs **USD**	ROI vs **BTC**
70 - 100	▲682%	▲121%
30 - 69	▲597%	▲97%
0 - 29	▲170%	▼-24%

baserank

Comparative Analysis of Exchange Tokens May 2020 – August 2020

Baserank Rating™	ROI vs **USD**	ROI vs **BTC**
70 - 100	▲1557%	▲235%
30 - 69	▲695%	▲60%
0 - 29	▼-49%	▼-90%

baserank

Data -> Analysis -> Rating

RAW DATA

Exchanges data, blockchain data, social media, etc

PROCESSED DATA

Blockchain explorers, crypto pricing websites, etc

ARRANGED DATA

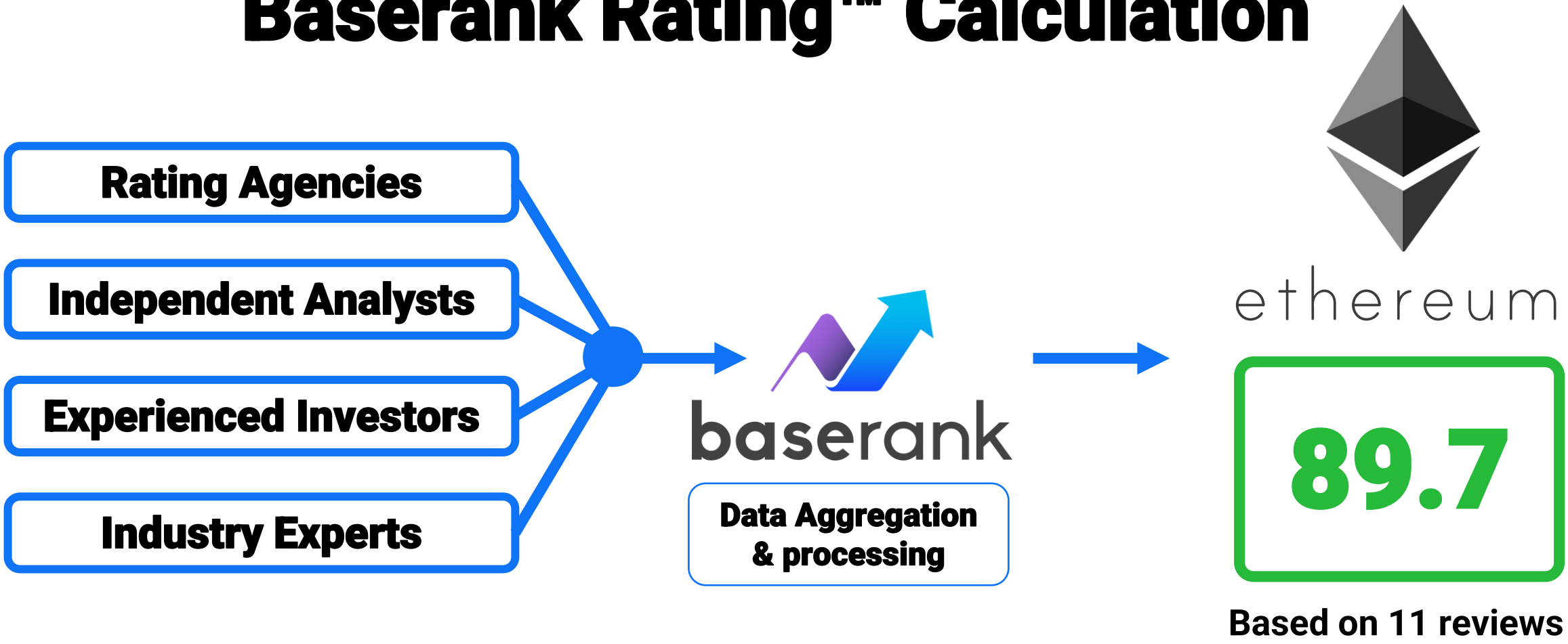
Crypto analytical platforms

ACTIONABLE INSIGHT

Baserank Rating ™

70	-	100	Low Risk
30	-	69	Medium Risk
0	-	29	High Risk

Baserank Rating™ Calculation



baserank

Rating Providers

baserank

Crypto Asset Research Platform

Decentralized Autonomous Rating Organization

Baserank.io
Telegram: @Baserank
Twitter: @baserank1
ondrej@baserank.io

baserank

Baserank.io

Telegram: @Baserank

Twitter: @baserank1

ondrej@baserank.io