

THE CHALLENGES

OUR SOLUTIONS

Financing

Small and Medium-Sized Enterprises (SMEs) have limited access to debt financing.

Etheavour pioneers cryptocurrency sourced bond financing for SMEs in regular currencies via crowdfunding.

Investing

Retail investors are confronted with high barriers to invest in corporate bonds and cryptocurrency investors have little means to invest outside the cryptocurrency world. Etheavour allows retail investors and cryptocurrency owners to easily invest into the real economy via SME Small Ticket Bonds and stock index futures.

Trading

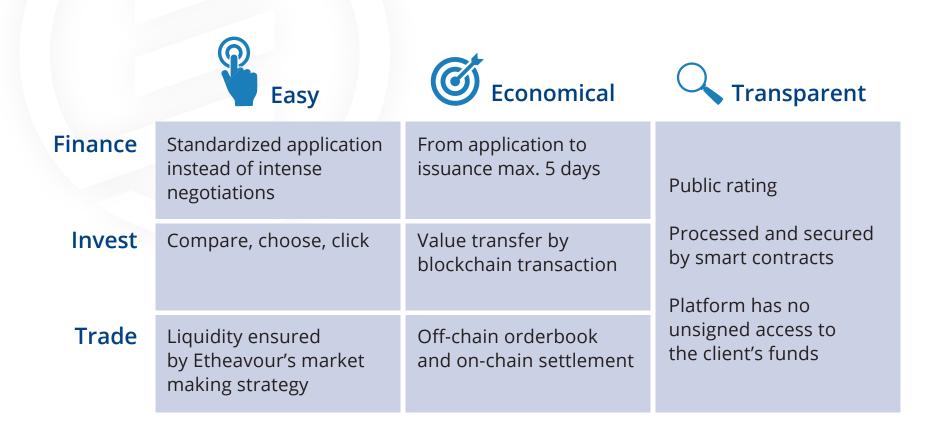
Cryptocurrency owners cannot trade financial instruments without purchasing fiat currency first.

Etheavour enables trading of financial instruments via cryptocurrencies.

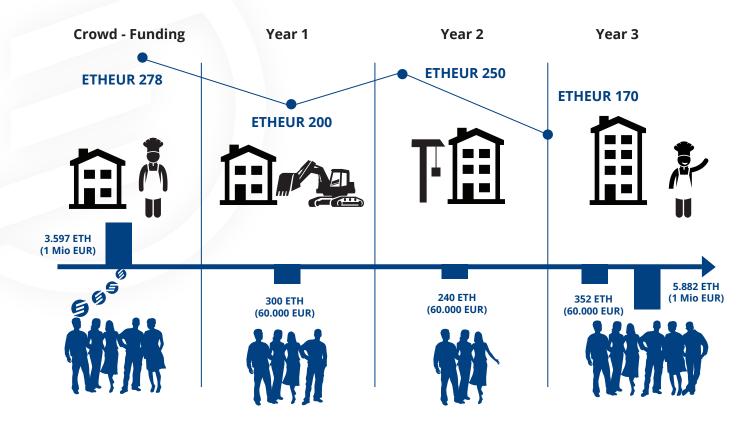
Our mission is to connect the cryptocurrency world with conventional financial markets.



OUR ADVANTAGES



OUR PRODUCTS

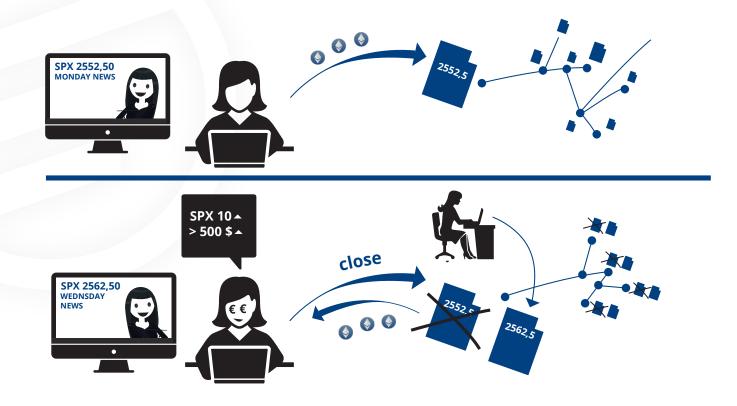


SME Small Ticket Bond:

One company issues a EUR 1 million fixed rate bond that pays an annualized interest rate of 6% with annual payment frequency and a maturity of three years via Etheavour. Every year, the investors receive EUR 60,000. The EUR 60,000 are converted into ETH at the pre-vailing rate, hence the payment received is in ETH but has a value of EUR 60,000. After three years, the company pays back the nominal of EUR 1 million plus the last coupon payment. Again, this amount is converted into ETH at the prevailing rate.



OUR PRODUCTS



Synthetic E-Mini S&P500 futures:

A trader entered an Etheavour S&P-500 E-Mini contract. To do so, she posted Ether into the smart contract of the trade that serves as collateral for her counterparty. Since the trade initiation she has gained \$500. Now the trader decides to close out her position. To do so, her position is replaced with another counterparty and the posted collateral is paid back to her wallet. The trader is paid the \$500 in ETH according to the current ETH/USD exchange rate from the ETH margin account of her counterparty.



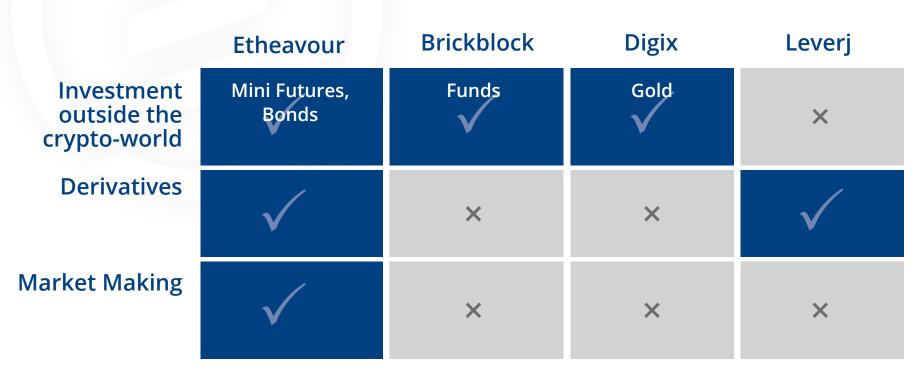
THE MARKET POTENTIAL

- The derivatives market encompass \$483 trillion of notional amount outstanding
- SMEs have limited access to debt funding (supported by various research papers)
- Ethereum is the most advanced and feature rich Blockchain
 - fund transfer < 1 min
 - Smart contract creation based on turing complete programming language
 - Trustless solutions, transparency and constant availability of data



Cryptocurrency Market Capitalization

COMPETITOR ANALYSIS



All competitors are in a very early stage



BUSINESS MODEL

| | Finance | Trade | Invest |
|--|--------------|----------|----------|
| • Issuance application | \checkmark | | |
| • Successful issuance | 9 | | |
| Investing on the primary market | | | ✓ |
| Brokerage for trades | | (5) | |
| All information including prices, trades and credit rating | ✓ | √ | ✓ |
| Maintenance for issued bonds | | 9 | |
| Account opening and verification | ✓ | √ | √ |





BUSINESS PLAN

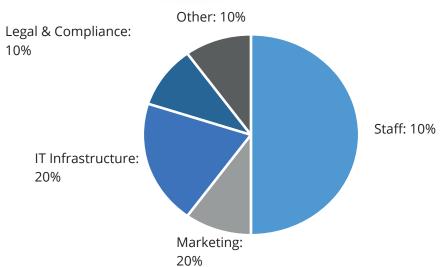
Mid-Term Objectives until 12/2020

- Achieving 50,000 mini future trading transactions per day (CME S&P E-Mini Future 1,600,000 contracts per day)
- Achieving 40 SME Small Ticket Bond issuances per month
- Achieving 400 currently traded SME
 Small Ticket Bonds on the secondary market

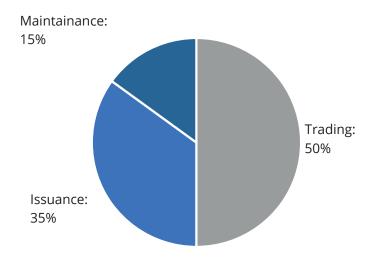
Key Figures in 12/2020

- Revenues per month EUR 2,500,000
- Margin Target 40%
 EUR 1,000,000

Cost Structure



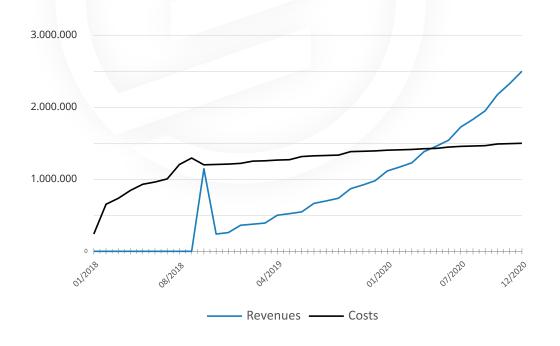
Revenue Structure





BUSINESS PLAN

Monthly Costs and Revenues - Break Even Point (in EUR)



Revenues in detail (in EUR)





ROAD MAP

ICO Crowdsale

Testing and further development
Creation of first bond issuance batch (50 issuers)
Signing Up of 1.000 platform users
Closing licensing procedures
Marketing

MARCH - NOVEMBER 2017

OCTOBER 2018

DECEMBER 2017

AUGUST -SEPTEMBER 2018

Go Live of ETHEAVOUR

Product and technology specification

Team Building

Technical feasibility

Legal feasibility

Regulatory ICO measures

Business Plan

Whitepaper

Incorporation

Website

Community Work

Marketing

Trading Prototype

Team Expansion
Licensing procedures
Full technical implementation of the
securities market platform
Roadmap extension with new products and services
Marketing

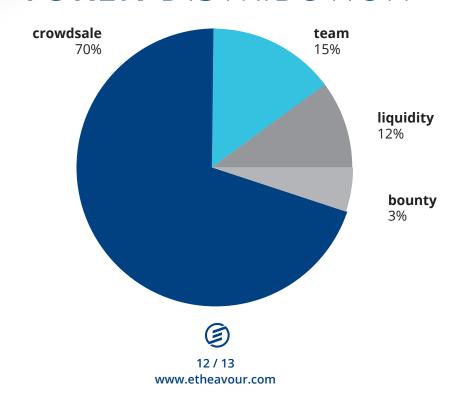
JANUARY - JULY 2018



INITIAL COIN OFFERING

| start date | 01.12.2017 |
|--------------|---|
| duration | 30 days (unless the hard cap is reached earlier) |
| bonus model | The investment until the softcap receives a token bonus up to 10% |
| minimum goal | ETH value of EUR 5.0 Mio. |
| soft cap | ETH value to be announced |
| hard cap | ETH value of EUR 75.0 Mio |
| total supply | 800,000,000 ETV |

TOKEN DISTRIBUTION



CORE **TEAM**



Ervedo Raiss (Co-Founder) **Head of Trading & Products**Trading expert with 25 years of experience in financial markets.



Stefan Höller (Co-Founder) **Head of IT Operations**Web development and blockchain expert with 14 years of programming experience.



Julia Altenried (Co-Founder)

Head of Blockchain Technology

Smart contract expert, having written
the smart contracts of Edgeless Casino
and Monetha.



Thomas Pichler (Co-Founder) **Head of Finance, Legal & Compliance**Swiss Certified Public Accountant

and credit risk expert with 14 years of

experience in the banking industry.



Andreas Wenth

Head of Digital Marketing & Design

Marketing and design expert with 20

years of experience in web and online
marketing.

B. Head of Risk Modelling

Over 10 years of experience in banking, where he held positions in Asset-Liability Management/Treasury for a Swiss commercial bank and Risk Methodology for one of Switzerland's big banks.

