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| **Variable** | **Meaning** | **Type of Values** |
| order\_id | unique identifier of the order | object |
| customer\_id | key to the customer dataset. Each order has a unique customer\_id. | object |
| order\_status | Order status (delivered, shipped) | object |
| order\_purchase\_timestamp | Purchase timestamp | object |
| order\_delivered\_customer\_date | Order posting timestamp. When it was handled to the logistic partner | object |
| order\_estimated\_delivery\_date | Actual order delivery date to the customer | object |
| freight\_value | Item freight value item | float64 |
| product\_name\_lenght | Number of characters extracted from the product name | float64 |
| product\_description\_lenght | Number of characters extracted from the product description | float64 |
| product\_photos\_qty | Number of product published photos | float64 |
| product\_category\_name\_english | Category name in English | object |
| customer\_city | Customer city name | object |
| customer\_state | Customer state | object |
| geolocation\_lat | Latitude | float64 |
| geolocation\_lng | Longitude | float64 |
| payment\_sequential | A customer may pay an order with more than one payment method. If he does so, a sequence will be created to accommodate all payments. | float64 |
| payment\_type | Method of payment | object |
| payment\_installments | Number of installments | float64 |
| payment\_value | Transaction value | float64 |
| review\_id | Unique review identifier | object |
| review\_score | Ranging from 1 to 5 given by the customer on a satisfaction survey | int64 |
| review\_comment\_title | Comment title from the review left by the customer, in Portuguese | object |
| review\_comment\_message | Comment message from the review left by the customer, in Portuguese | object |