CORRINE WANG

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EDUCATION

University of Texas at Austin – Bachelor of Arts, Design May 2027
- Overall GPA: 3.12/4.00
- Relevant Coursework: Intro to Interaction Design, Intro to Design Research, Interaction Design Studio

EXPERIENCE

Convergent Forge AdTalk – Austin, TX

UI/UX Designer Jun 2025 – Present
- Collaborated with 2 designers to prototype marketing dashboards that effectively communicate sales data and KPIs to distributors and gas station owners.
- Designed brand assets, defined identity guidelines including typography and color palette, and structured design systems to elevate brand identity and streamline design workflows.

Greenback Club – Remote

UI/UX Designer Jun 2025 – Present
- Prototyped a rewards app in Figma incentivizing users to recycle cannabis packaging and waste at local dispensaries around Denver.
- Worked closely with founders to define key user flows for multiple user profiles.

Texas Chinese Student Association – Austin, TX

Publicity Director Apr 2024 – May 2025
- Designed 25 social media graphics, 2 production-ready sticker designs, and 1 tote bag design to support branding and outreach efforts.
- Collaborated with fellow board members to resolve organizational conflicts and maintain a productive, team-oriented environment.

PROJECTS

Cradlelist – A marketplace for teen and first-time parents. Apr 2025
- Prototyped a marketplace website for childcare supplies in Figma based on research about teen parents' needs.
- Designed branding assets and guidelines to convey a friendly, playful brand identity.

Facebook Customizable Homepage – An interactive Figma prototype. Mar 2025
- Collaborated with 3 designers to survey and interview 9 users and define friction in the Facebook user flow.
- Developed an interactive prototype in Figma for a Facebook feature allowing users to personalize content layout and usable features to reduce clutter on their home pages.

Rotun – An exploratory modular blackletter typeface. Feb 2025
- Designed uppercase, lowercase, numerals, and punctuation glyphs using Adobe Illustrator.
- Created a fully functional digital font in Fontself, including a complete set of letterforms.

me when the meme got type – A book studying typography in memes. Dec 2024
- Conducted in-depth research on typography within memes, analyzing its role in shaping meme culture and influencing media consumption.
- Designed and typeset the layout using Adobe InDesign to ensure clear readability and a visually engaging presentation.
- Produced and hand-bound the book using an Epson wide-format printer.

HONORS

Dell Scholar – University of Texas at Austin 2023
Character Illustration/Commercial Design 1st Place – LCISD Digital Festival 2023
National Merit Scholarship Finalist – NMSC 2022

SKILLS

Technical Skills: Figma, Adobe XD, Illustrator, Photoshop, InDesign, After Effects, HTML, React, TailwindCSS, Photography, Typeface Design & Font Creation, Typography, Layout & Typesetting
Certifications: Adobe Certified in Photoshop, Google UX Design