

## EDUCATION

University of Texas at Austin – Bachelor of Arts, Design

May 2027

- Overall GPA: 3.12/4.00
- Relevant Coursework: Introduction to 2D Design, Print Studio, Typography 1



## EXPERIENCE

Convergent Forge AdTalk – Austin, TX

UI/UX Designer

Jun 2025 – Present

- Prototyped multiple dashboards in Figma designed to communicate marketing data and KPIs to both distributors and gas station owners.
- Worked closely with founders to define branding guidelines and key user flows for multiple user profiles.

Greenback Club – Remote

UI/UX Designer

Jun 2025 – Present

- Prototyped a rewards app in Figma designed to offer incentives to users for recycling cannabis packaging and waste at local dispensaries around Denver.
- Worked closely with founders to define key user flows for multiple user profiles.

Texas Chinese Student Association – Austin, TX

Publicity Director

Apr 2024 – May 2025

- Designed 25 social media graphics, 2 production-ready sticker designs, and 1 tote bag design to support branding and outreach efforts.
- Collaborated with fellow board members to resolve organizational conflicts and maintain a productive, team-oriented environment.

## PROJECTS

Cradlelist – An interactive Figma prototype.

Apr 2025

- Designed a marketplace and events website for teen parents to buy and sell child-rearing supplies, and for social workers to post events and classes for teen parents based on research about teen parents' needs.

Facebook Customizable Homepage – An interactive Figma prototype.

Mar 2025

- Conducted user research to define friction in the Facebook user flow.
- Used Figma to develop an interactive prototype for a Facebook homepage customization feature that allowed users to personalize content layout and usable features to reduce clutter.

Rotun – An exploratory modular blackletter typeface.

Feb 2025

- Designed uppercase, lowercase, numerals, punctuation font components using Adobe Illustrator.
- Created a fully functional digital font in Fontself, including a complete set of letterforms.

me when the meme got type – A book studying typography in memes.

Dec 2024

- Conducted in-depth research on typography within memes, analyzing its role in shaping meme culture and influencing media consumption.
- Designed and typeset the layout using Adobe InDesign to ensure clear readability and a visually engaging presentation.
- Produced and hand-bound the book using an Epson wide-format printer.

## HONORS

Dell Scholar – University of Texas at Austin

2023

Character Illustration/Commercial Design 1st Place – LCISD Digital Media Festival

2023

National Merit Scholarship Finalist – NMSC

2022

## SKILLS

**Technical Skills:** Figma, Adobe XD, Illustrator, Photoshop, InDesign, After Effects, Rhino, Photography, Typeface Design & Font Creation, Typography, Layout & Typesetting

**Certifications:** Adobe Certified in Photoshop, Google UX Design