

## EDUCATION

University of Texas at Austin – Bachelor of Arts, Design	May 2027
<ul style="list-style-type: none"><li>Overall GPA: 3.25/4.00</li><li>Relevant Coursework: Intro to Design Research, Interaction Design Studio, WKRM Project Studio</li></ul>	

## SKILLS

**Skills:** Figma, Adobe XD, Illustrator, Photoshop, InDesign, After Effects, HTML, React, TailwindCSS, Product Design, Design Thinking, Design Research, UI/UX Design, Design Systems, Photography, Typeface Design & Font Creation, Typography, Layout & Typesetting  
**Certifications:** Google UX Design

## EXPERIENCE

Greenback Club – Remote	
UI/UX Designer	Jun 2025 – Present
<ul style="list-style-type: none"><li>Prototyped a rewards app in Figma incentivizing users to recycle cannabis packaging and waste at local dispensaries around Denver.</li><li>Worked closely with founders to define and iterate on key user flows for multiple user profiles.</li></ul>	
Convergent Forge AdTalk – Austin, TX	
UI/UX Designer	Sep 2025 – Dec 2025
<ul style="list-style-type: none"><li>Prototyped marketing dashboards to effectively communicate sales conversions and KPIs to distributors and convenience store owners.</li><li>Designed and iterated on user flows, design system components, and UI and identity patterns including typography and color guidelines.</li><li>Worked with cross-functional teams to present a thoughtful, user-centered MVP to stakeholders.</li></ul>	
Texas Chinese Student Association – Austin, TX	
Publicity Director	Apr 2024 – May 2025
<ul style="list-style-type: none"><li>Designed 25 social media graphics, 2 production-ready sticker designs, and 1 tote bag design to support branding and outreach efforts.</li><li>Collaborated with fellow board members to resolve organizational conflicts and maintain a productive, team-oriented environment.</li></ul>	

## PROJECTS

Cradlelist – A marketplace for teen and first-time parents.	Apr 2025
<ul style="list-style-type: none"><li>Used research about teen parents' needs to inform prototyping of multiple iterations for a marketplace website for childcare supplies in Figma.</li><li>Designed branding assets and guidelines to convey a friendly, playful brand identity.</li></ul>	
Facebook Customizable Homepage – An interactive Figma prototype.	Mar 2025
<ul style="list-style-type: none"><li>Collaborated with 3 designers to survey and interview 9 users, gather insights on social media use, and define friction in the Facebook user flow, and translating insights into actionable design guidelines.</li><li>Developed multiple iterations for an interactive prototype in Figma for a Facebook feature allowing users to personalize content layout and usable features to reduce clutter on their home pages.</li></ul>	
me when the meme got type – A book studying typography in memes.	Dec 2024
<ul style="list-style-type: none"><li>Conducted in-depth research on typography within memes, analyzing its role in shaping meme culture and influencing media consumption.</li><li>Designed and typeset the layout using Adobe InDesign to ensure clear readability and a visually engaging presentation.</li><li>Produced and hand-bound the book using an Epson wide-format printer.</li></ul>	

## HONORS

Dell Scholar – University of Texas at Austin	2023
Character Illustration/Commercial Design 1st Place – LCISD Digital Festival	2023
National Merit Scholarship Finalist – NMSC	2022