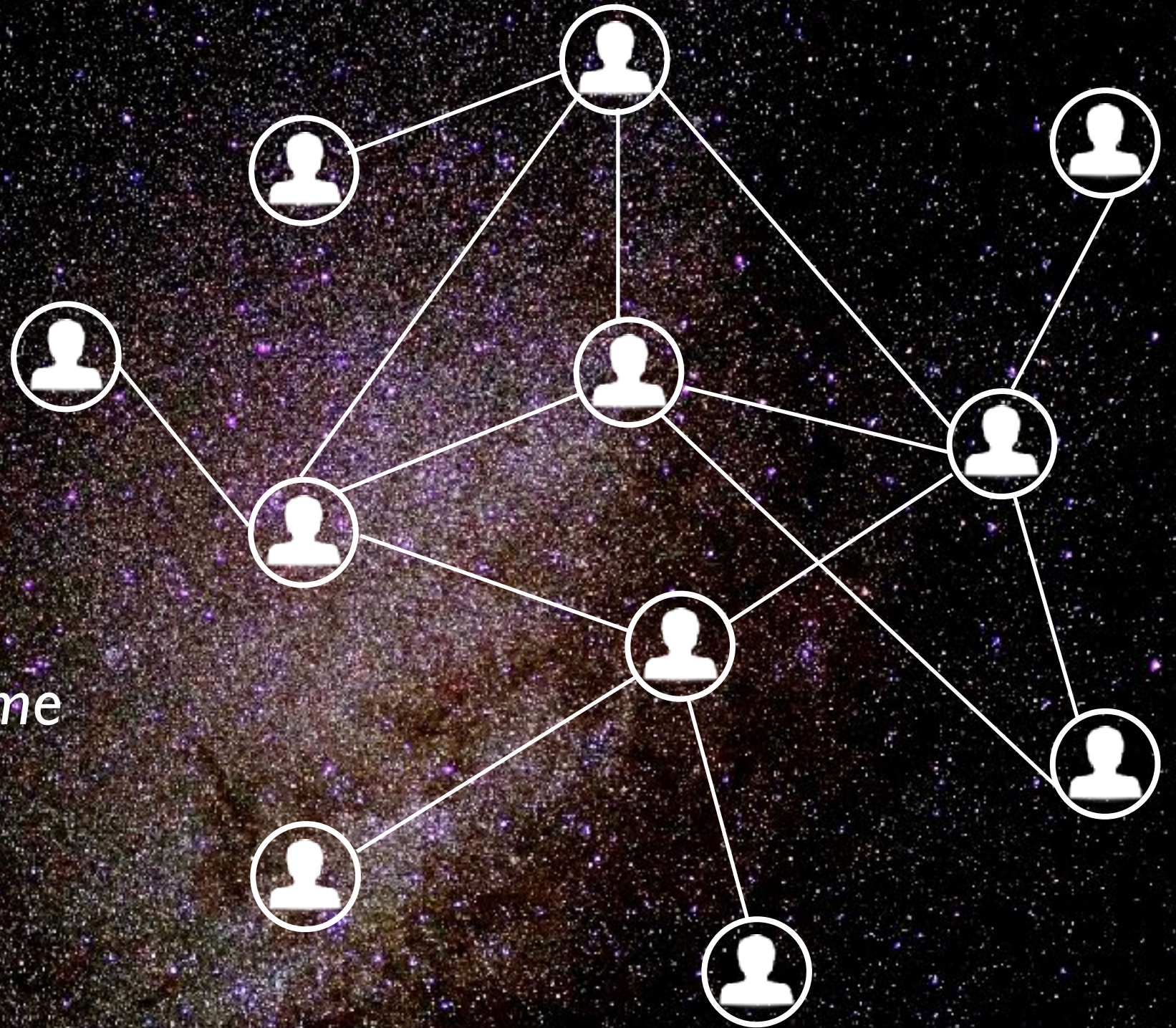


# Indorse

*Earn for being awesome*





# Agenda



Team



Background



Ideation



Solution



Mechanics



Use Case



*Attores is a platform that enables  
data and documents to be shared securely  
through smart contracts and blockchain technology*



# Who are we?



David Moskowitz

Project Head  
CEO, Attores



Gaurang Torvekar

Project Technical Lead  
CTO, Attores



Dipesh Sukhani

Project Operations Manager  
COO, Attores



Avadhoot Kulkarni

Project Marketing Manager  
CCO, Attores

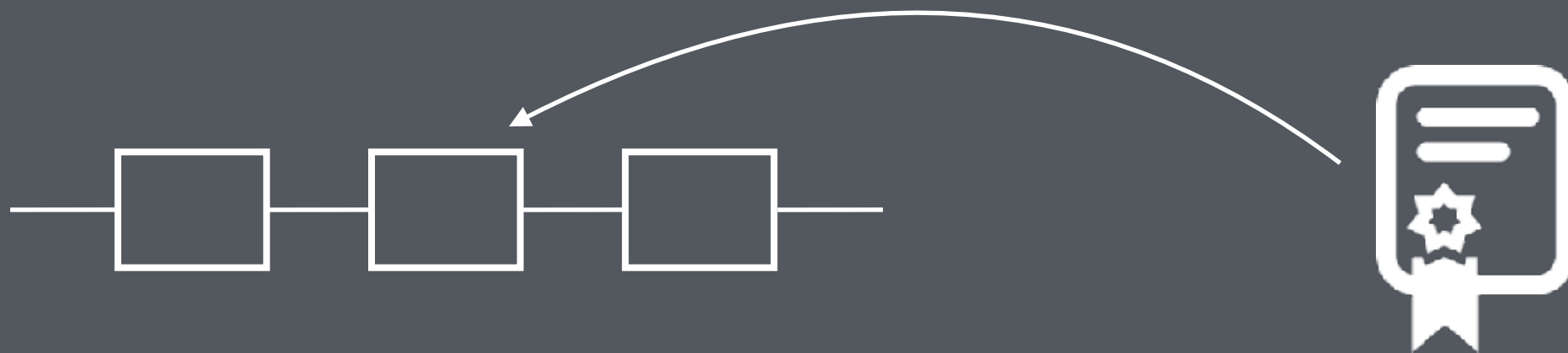


Brian Ip

Project Development Associate  
Summer Associate, Attores



# Avengers Assemble



Pilot programme for issuance of  
Digital Certificates on the Blockchain



# Our Latest Collaboration



David on CNBC Squawk Box Asia, May 24 2017



# Our Latest Collaboration



# Blockchain Ecosystem

## Token Sales

*Previously: Digix, Qtum*

*Upcoming: ReiDAO, TenX, Indorse, Yogee*

## Bank adoption

*DBS/Standard Chartered - Trade Finance*

*OCBC - Interbank Transfers*

## Project Ubin

*MAS + Banks on Interbank Payments*

## Innovation Labs

*R3, IBM*

## Exchanges

*Quoine, Coinhako, FYB-SG, CRXZone*

## ACCESS

*Cryptocurrency and Blockchain Association*



# Singapore





## Asia Blockchain Incubator

*First blockchain incubator in China*

## World's biggest exchanges

*OKcoin.cn, Huobi and Yunbi*

## Digital RMB Currency

*People's Bank of China*

## Polaris

*Wanda developed protocol for trade finance*

## Alibaba

*Food Supply Chain on the blockchain*

## Fenbushi VC

*Blockchain-based VC*

## Mining Pools

*F2Pool - 27% of Bitcoin's mining power*



# China

## Cryptocurrencies are Legal

*260,000 Retail Stores  
accepting Bitcoin by Summer*

## Blockchain Evaluation

*Government issued methodology*

## Digital Currency

*Mitsubishi UFJ*

## Blockchain Consortium

*Public-Private Collaboration*

## Fund transfer clearing system

*Domestic and Global on Ripple protocol*



# Japan



## Satoshi Studios

*First blockchain incubator in SEA*

## Demonetisation

*Increased adoption of Bitcoin*

## Bank Pilots

*ICICI - Stellar*

*Axis - Ripple*

*Reserve Bank of India*

## Blockchain association



# India





## National Stock Exchange

*Blockchain exchange for startups*

## Bank Adoptions

*Kasikornbank + Hyperledger*

*Siam Commercial invests in Ripple*

*Bangkok Bank + R3*

## Everex

*Remittance on blockchain*

## Regulatory Developments

*Electronic Transaction Act 2001*



# Thailand



**ACCESS MY**

*Blockchain and Cryptocurrency Association*

**neuroware.io**

*Blockchain consultancy*

**Blockchain Embassy Asia**

*Promoting awareness of blockchain*

**NEM Association**

*Promote adoption of NEM blockchain*



**Malaysia**



## Regulatory Developments

*Legalising Bitcoin?*

## Payment methods

*VBTC - exchange*  
*Cash2VPN - remittance*  
*OKLink - remittance*  
*Bitcoin Vietnam + Coinify - payments*

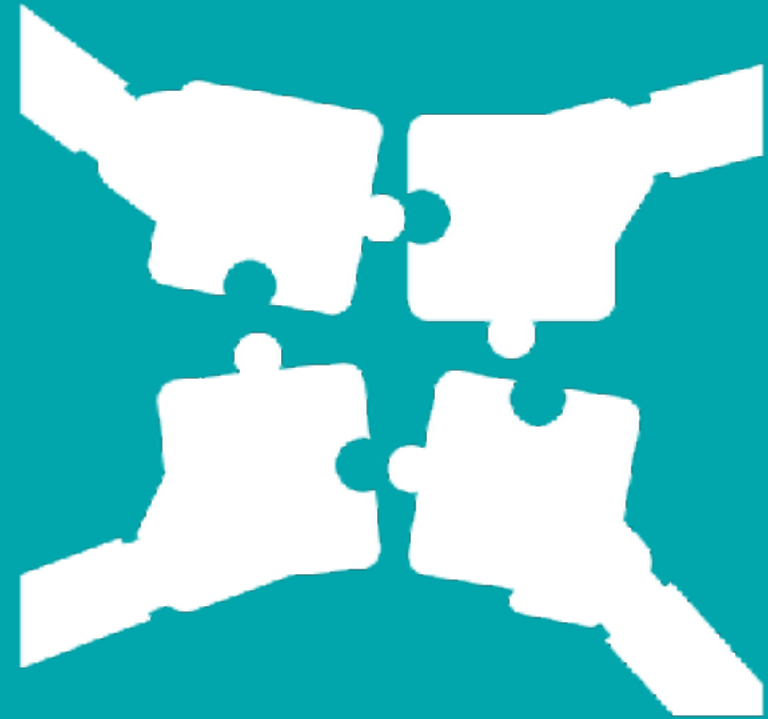


# Vietnam





Then

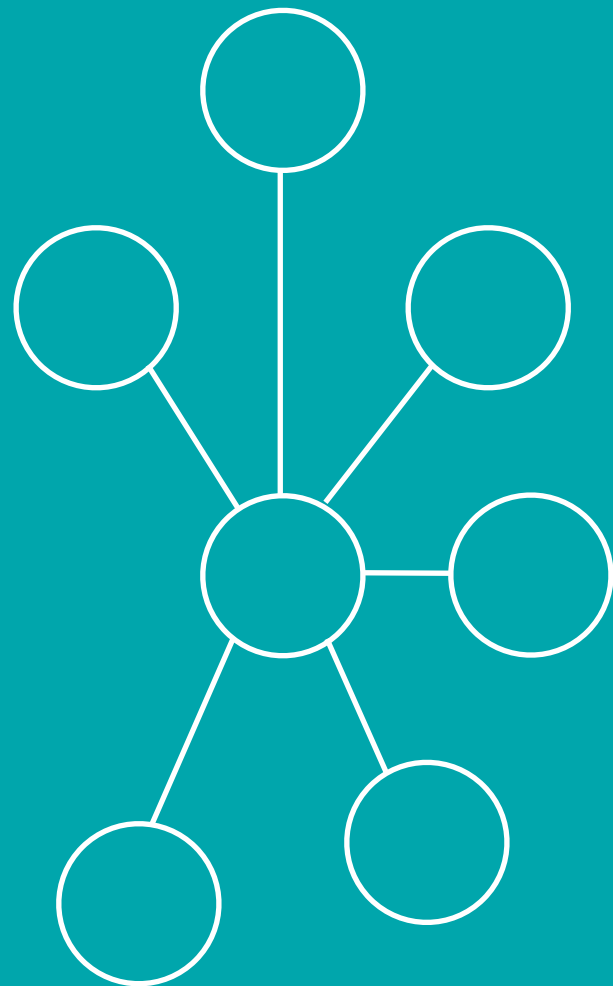


Now

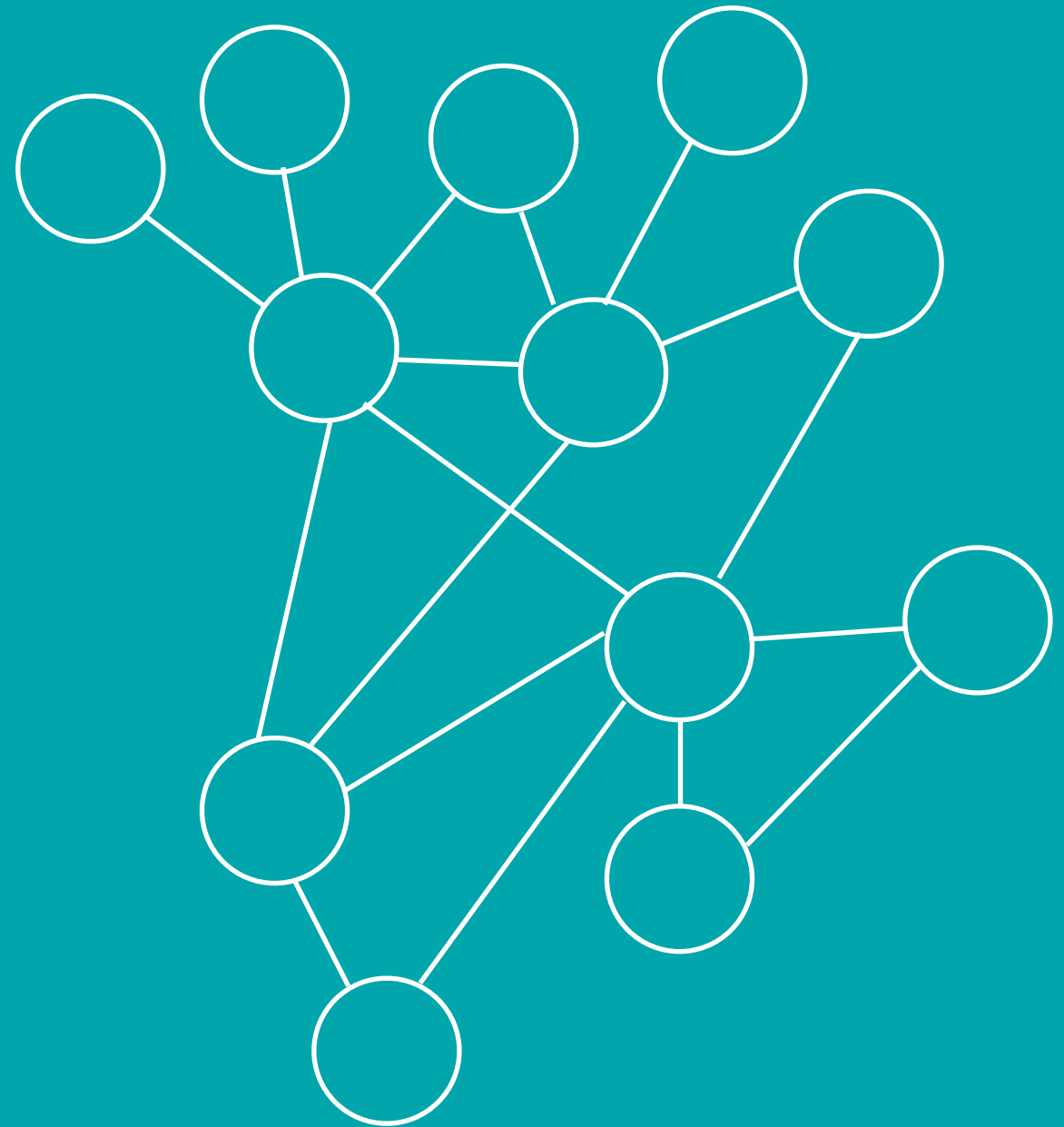


# Developments in financing

centralised



decentralised



# What is decentralisation?



Fault tolerance



Collusion resistance



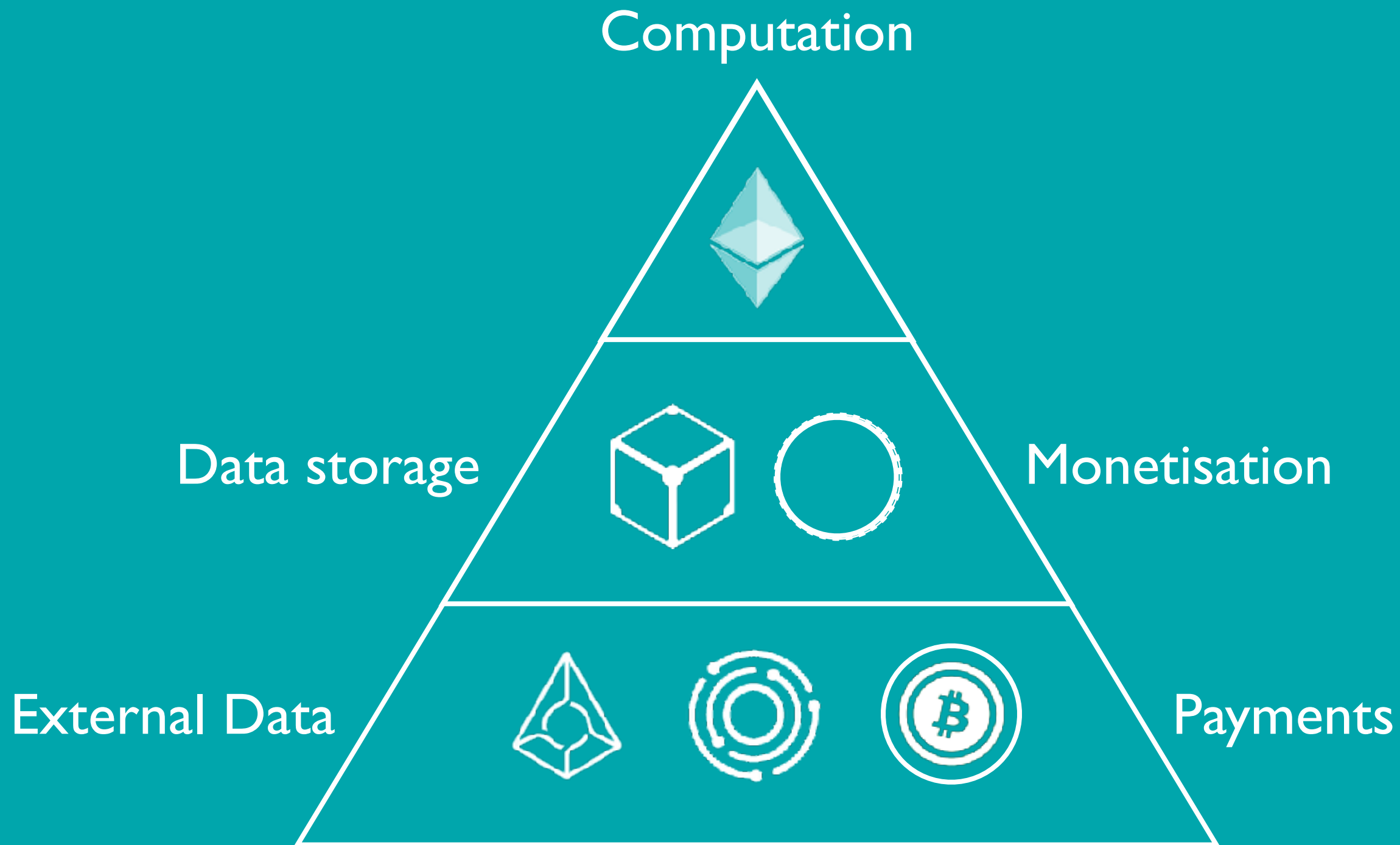
Attack resistance

~ Vitalik Buterin

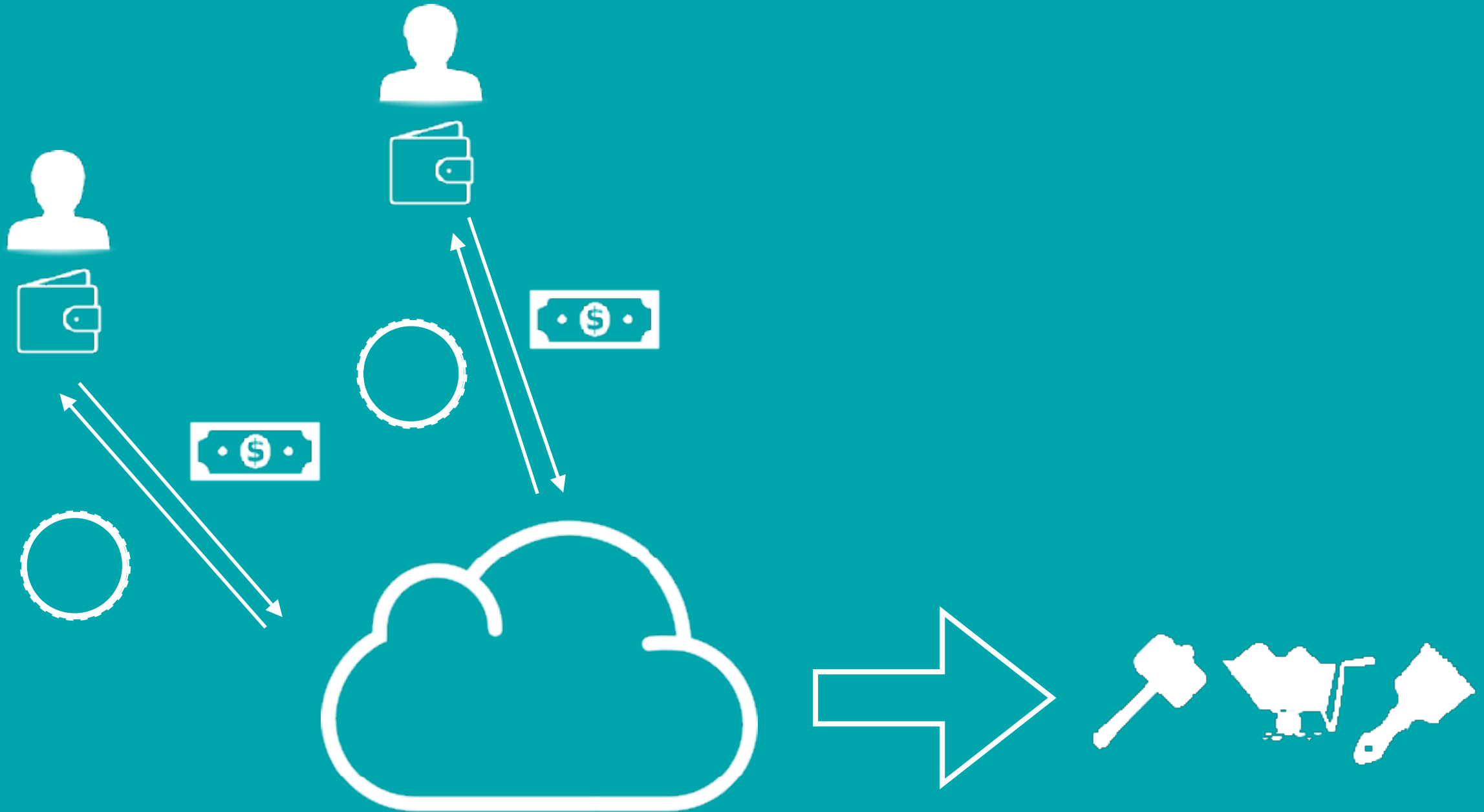


Why is it important?





# Web3 landscape



# What is an token sale?



It all started with...





Loss of ownership of personal data



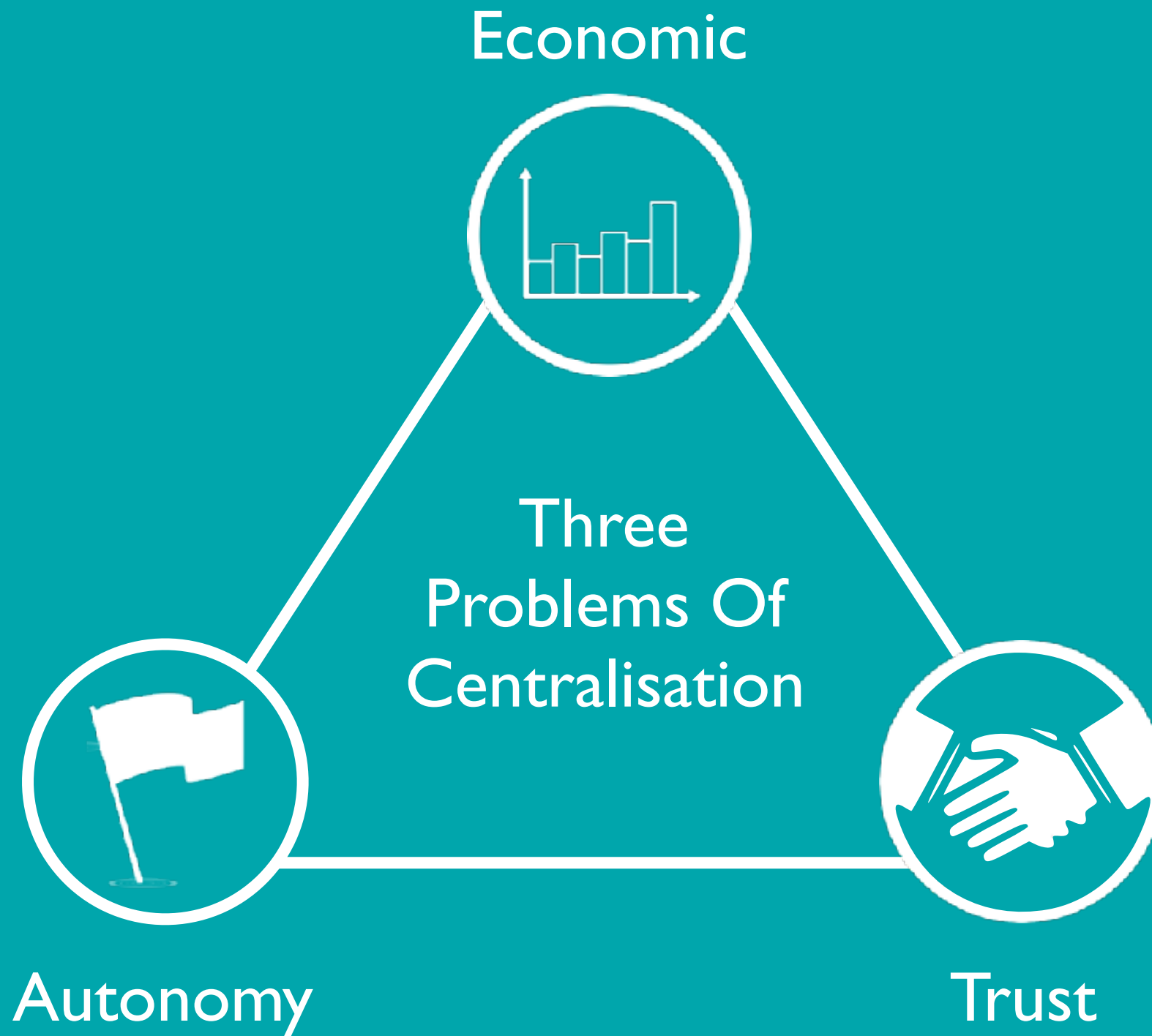
Monetisation of data



The Skills Economy



# The Problem Today



# A decentralised solution



\$323B



\$1B (2015)



\$11B



\$24B



\$26.2B



# Our Market

*“an attempt to give back ownership of data...”*

*“contributors will be rewarded for their contributions...”*

*“gives any credential a certain degree of validity...”*

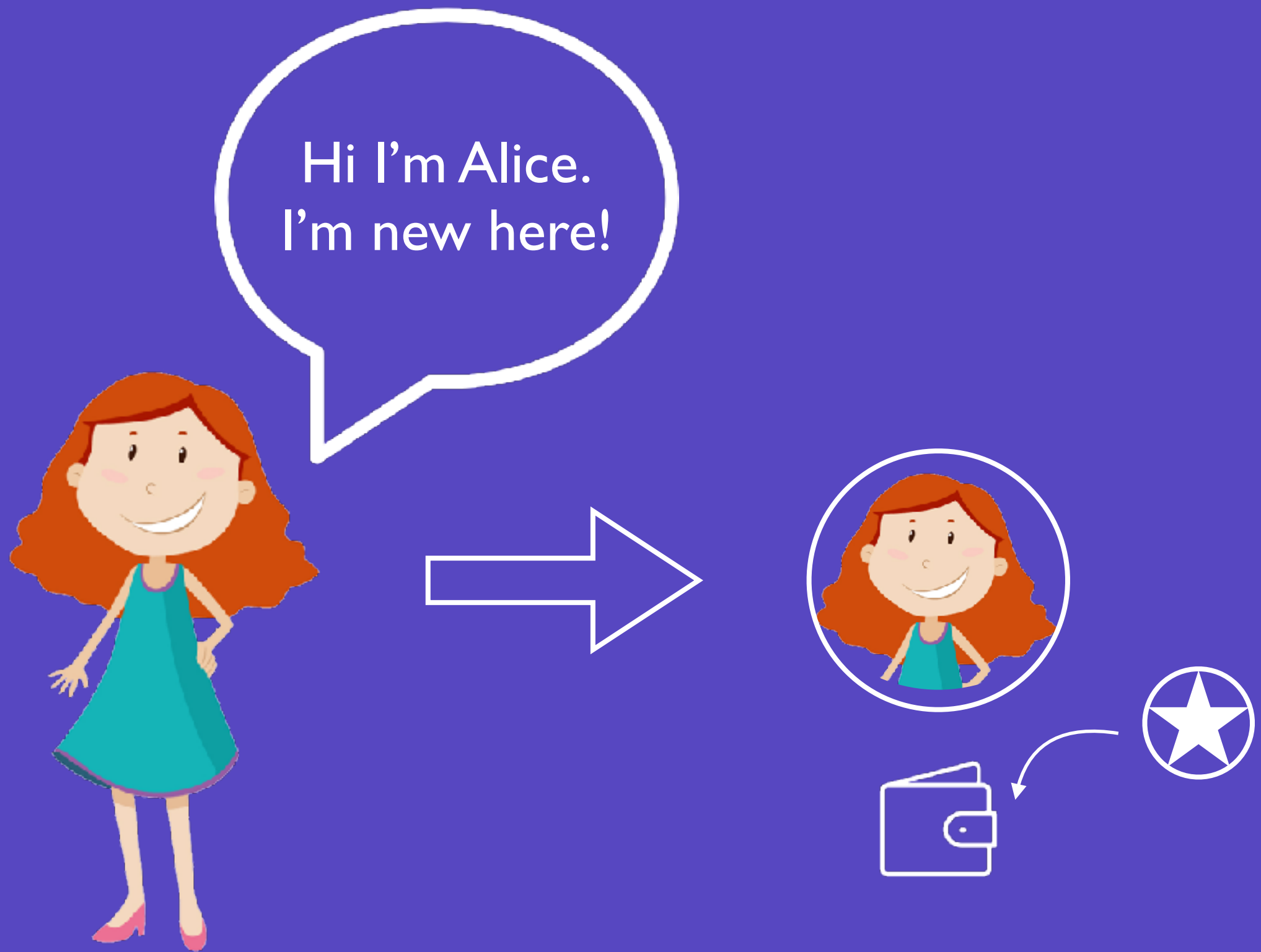


And so...

Indorse was born

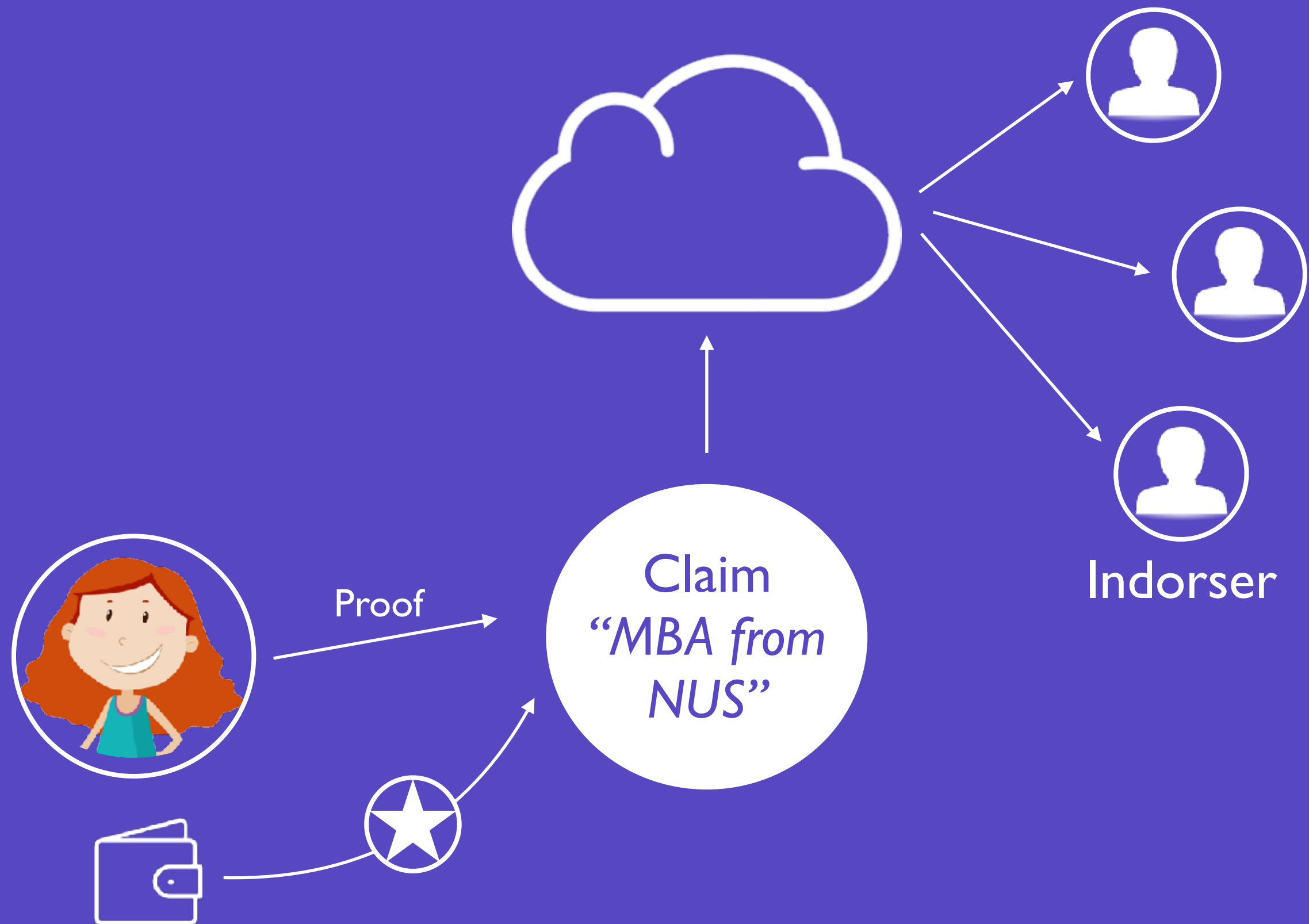


Our Solution



# The Story of Alice





# Submission of Claim



Anonymous indorsements



Random data source of entropy



ZK Proofs



# Choosing an Indorser

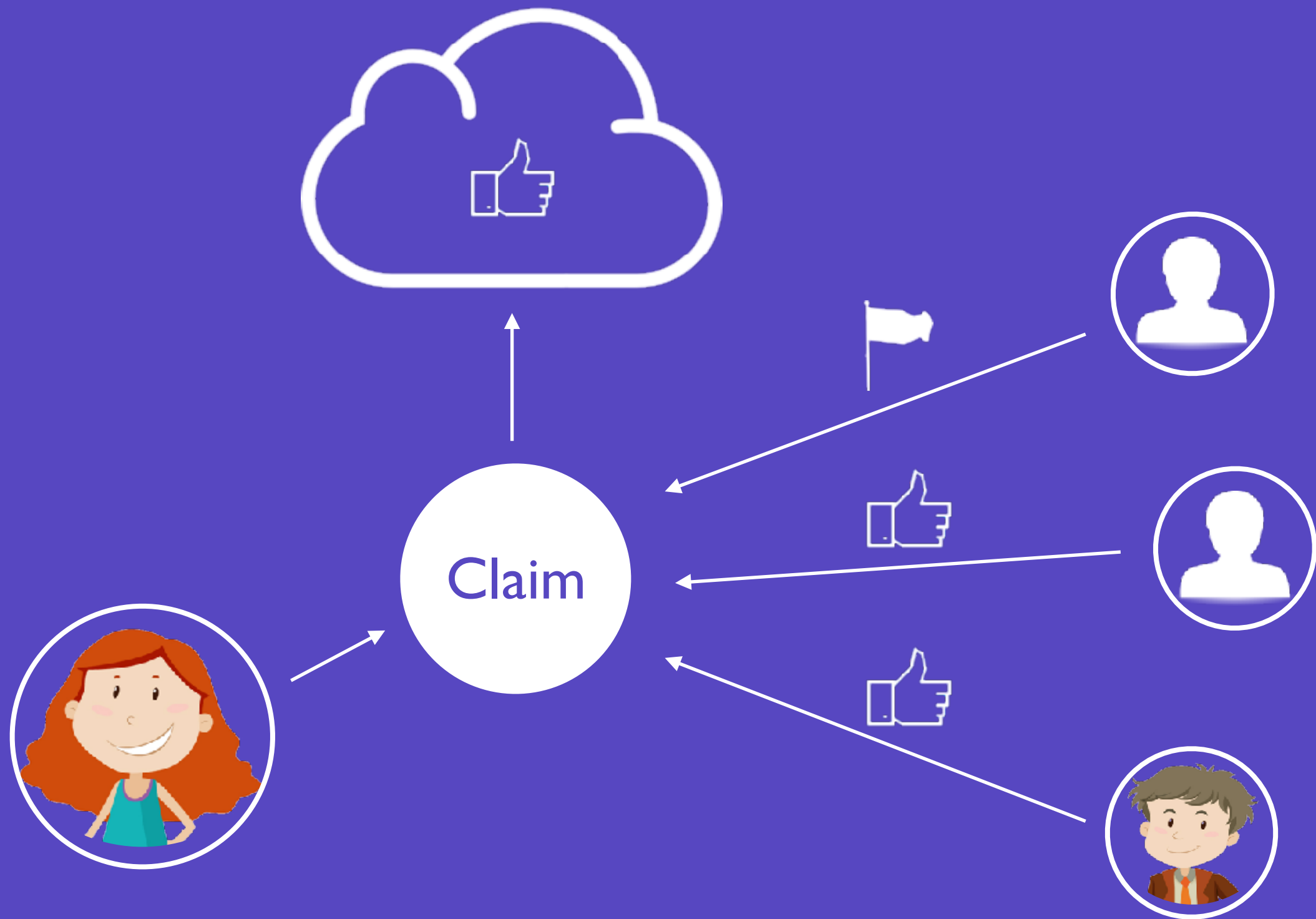
I'm Bob.  
I got selected to  
Indorse Alice's claim.



# Bob as an Indorser

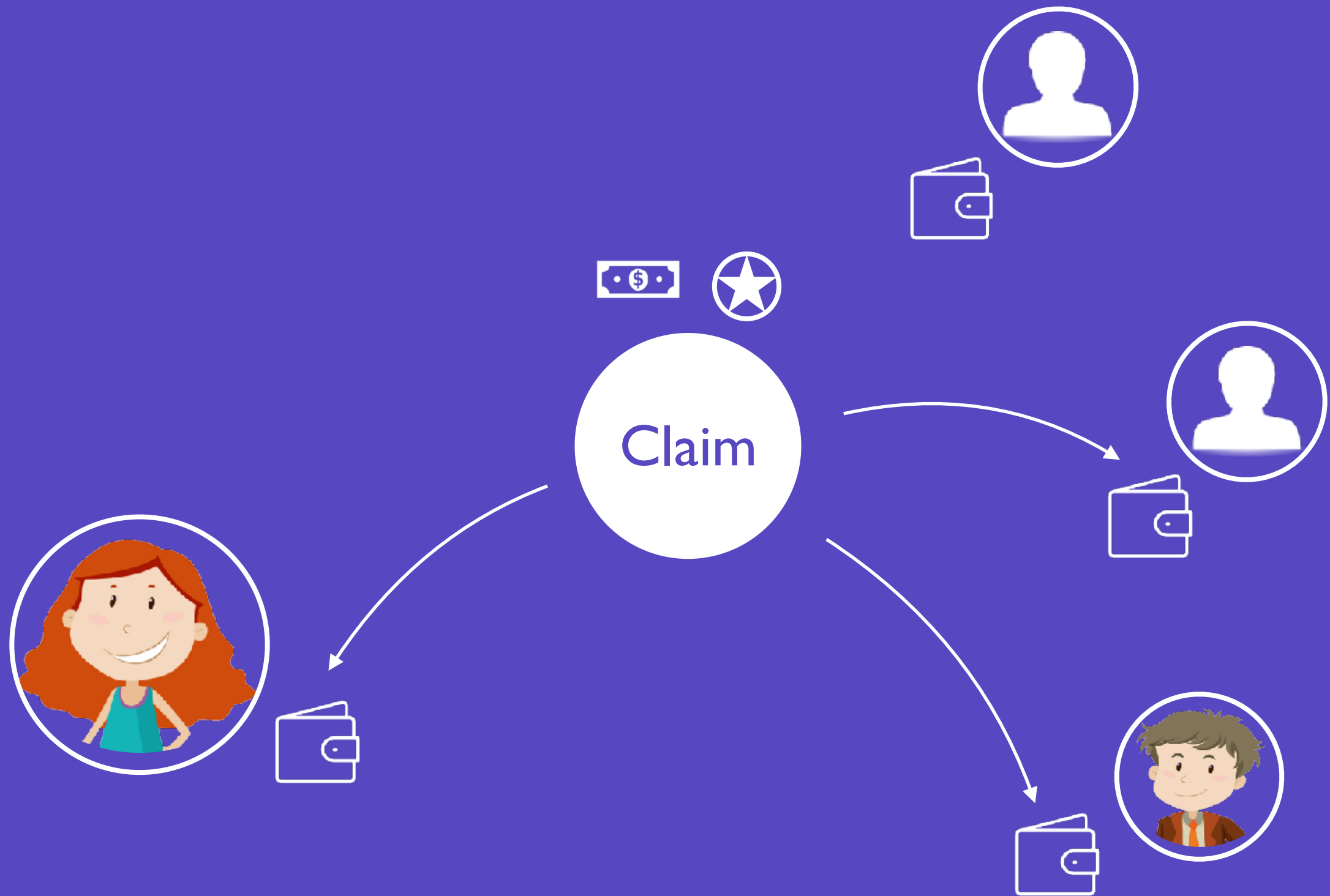


# Bob's Indorsement

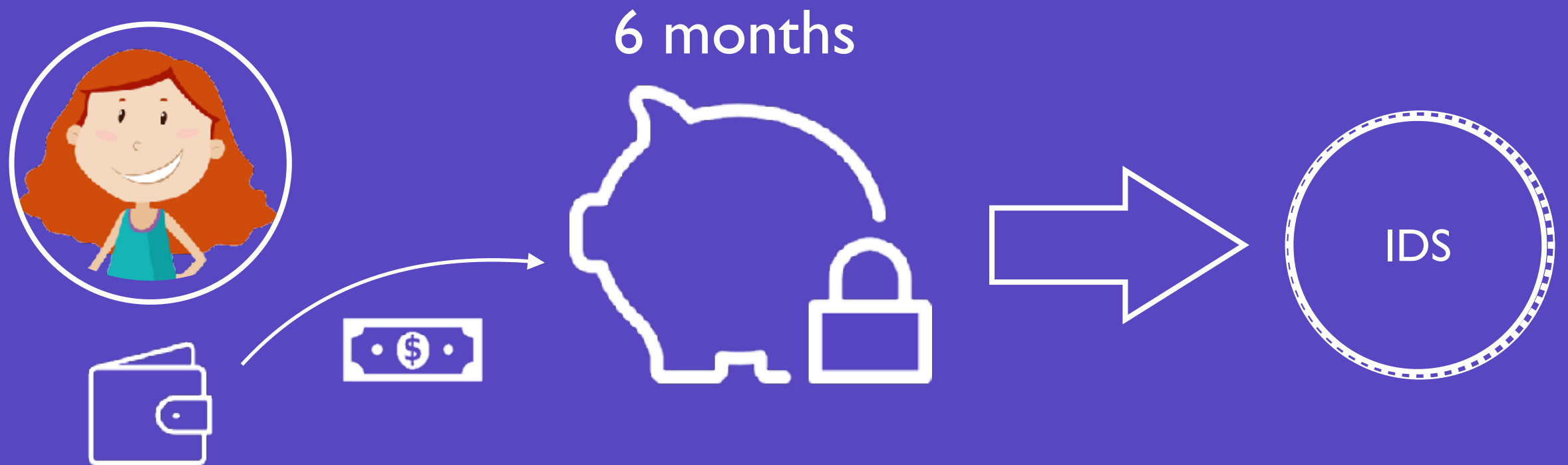


# Consensus (Voting)

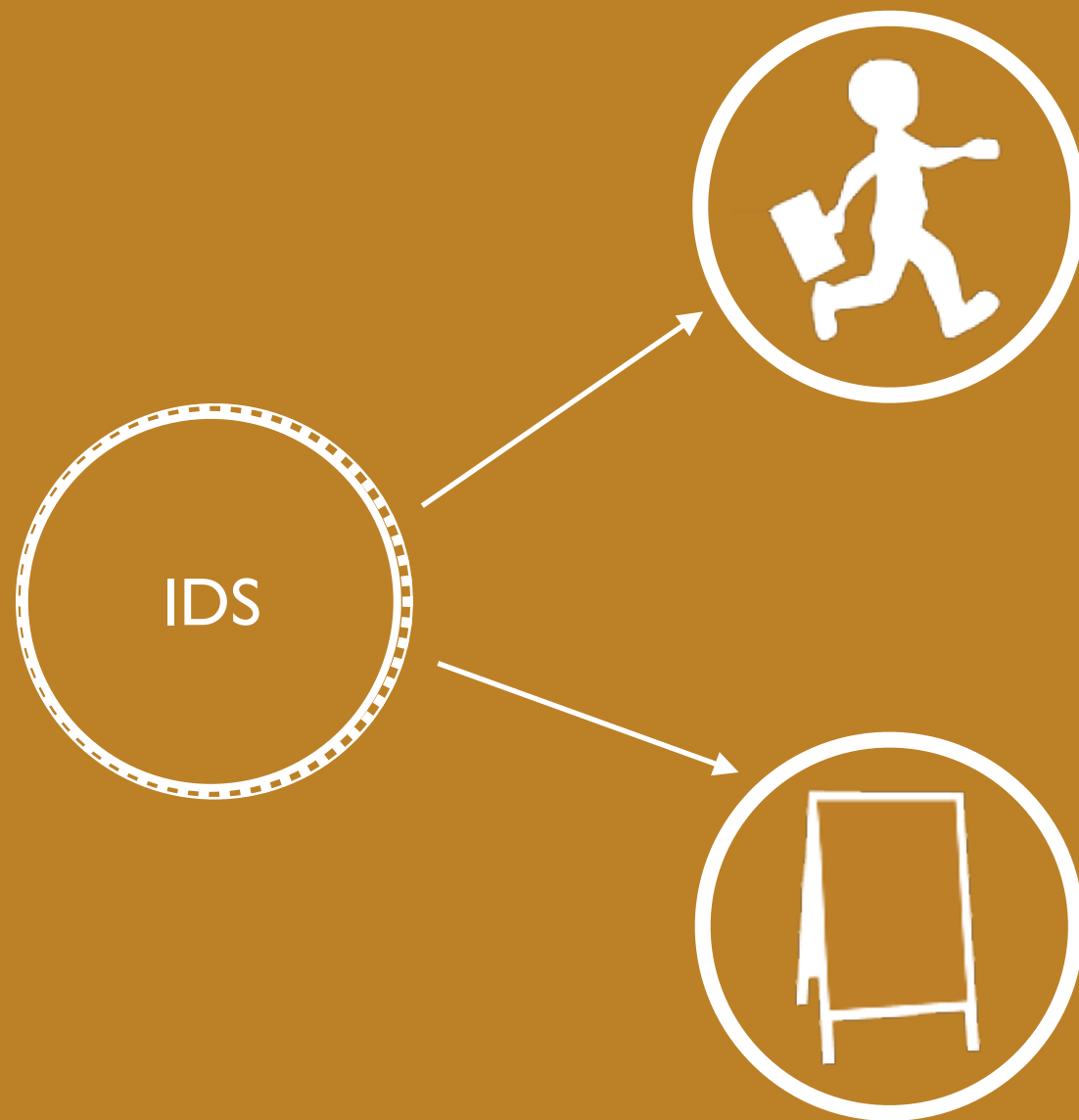




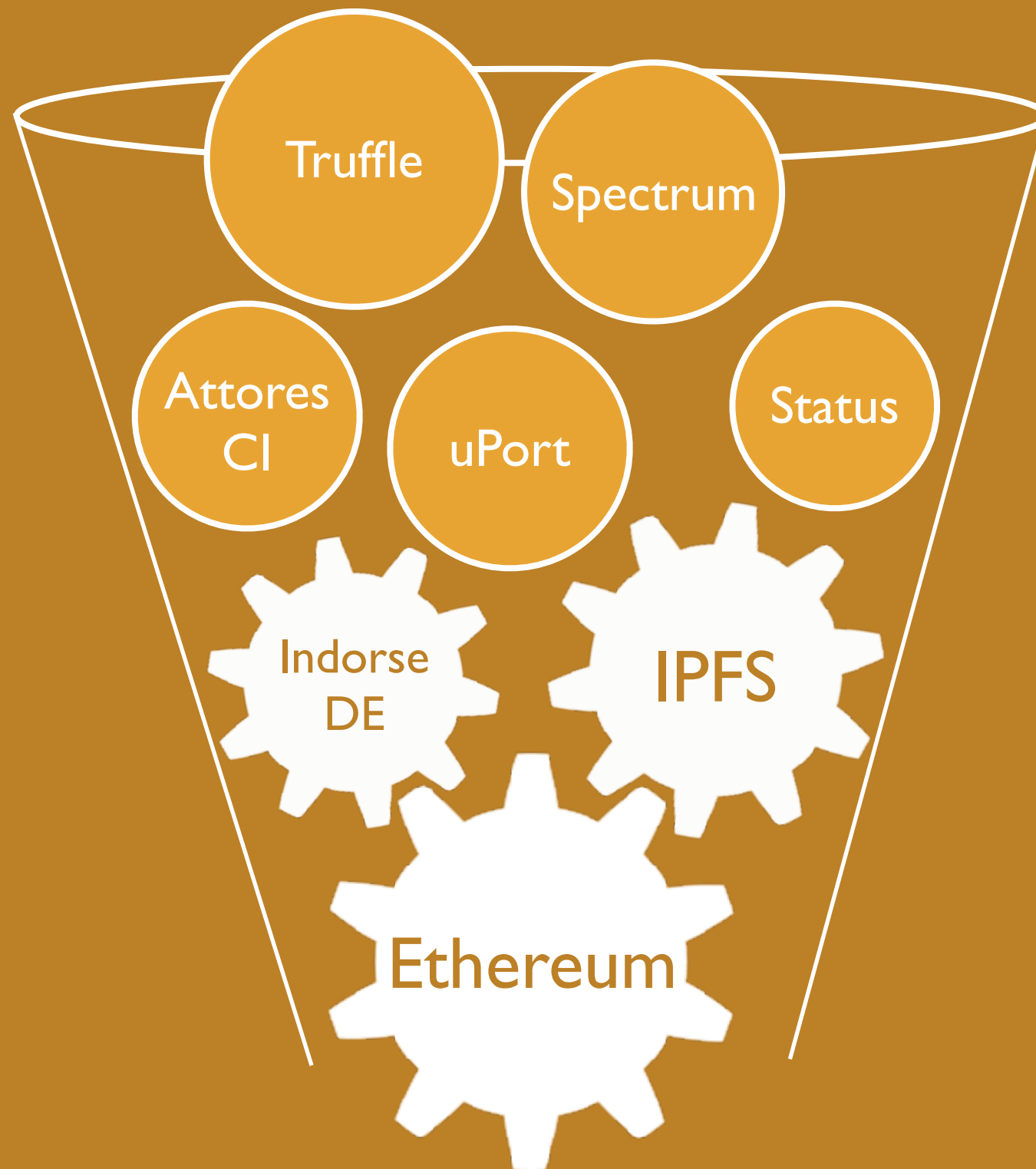
# Consensus (Rewards)



# Vesting and Forging



# Token Considerations



# Integrations



Hiring



Advertising



Freelancing



Prediction Markets



KYC



# Use Cases



# Join Us. Be Awesome.



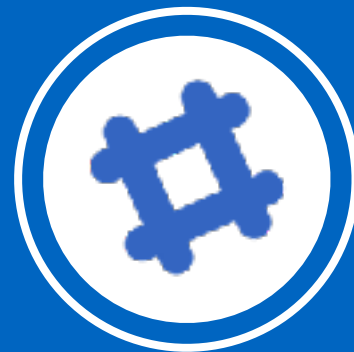
@joinindorse



/indorse



@joinindorse



joinindorse.slack.com



/indorseproject



indorse.io

# Indorse

*Be Awesome. Join Us.*



@joinindorse



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/indorseproject



/indorse



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