

ZAP

ZK Ad Platform

Privacy-conscious web3 ad platform



REFORM THE AD INDUSTRY

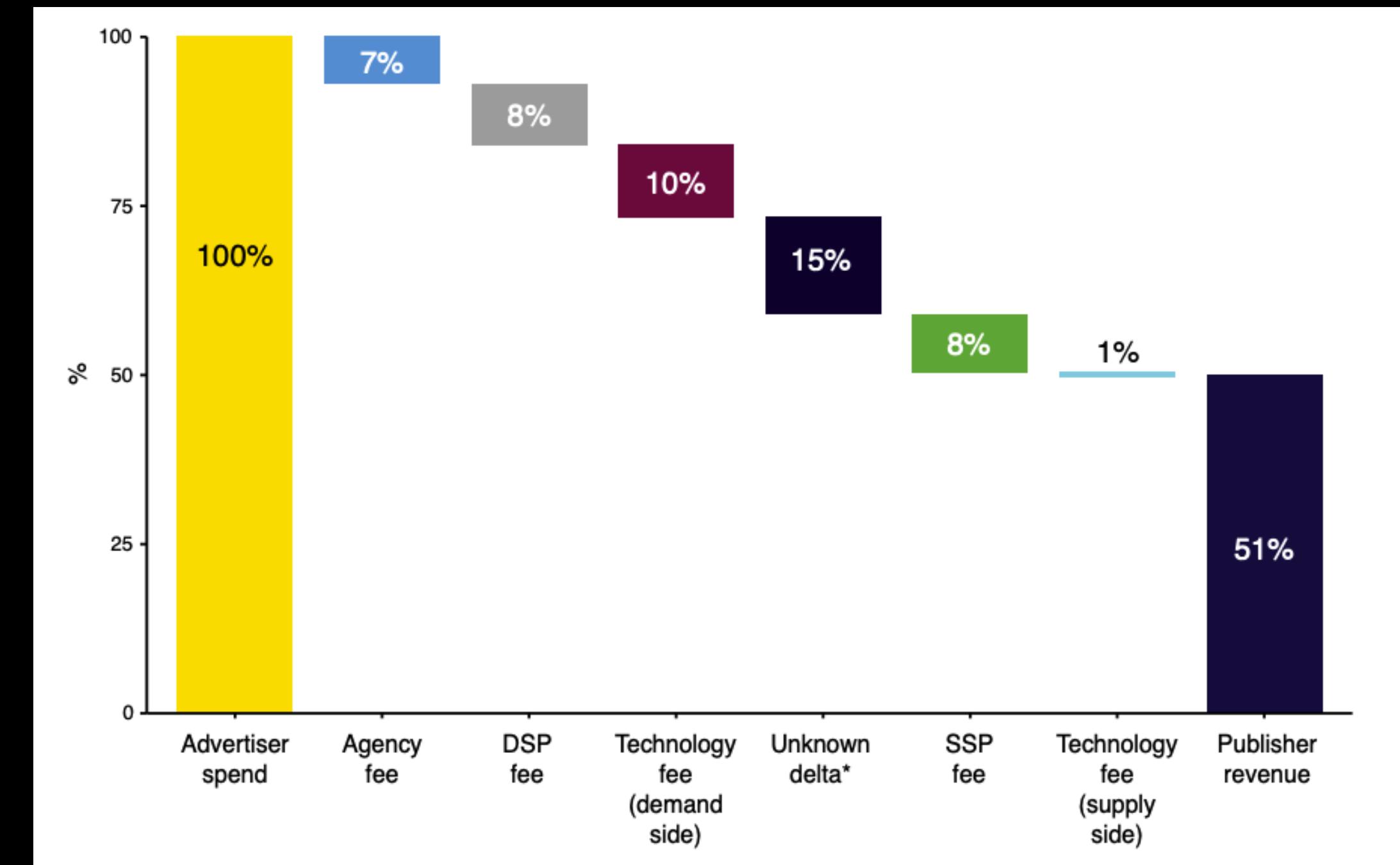
- US\$723.6 billion in advertising spend forecasted for 2026
- Exponential growth in Web3 publications

Advertisers

Display ads conversion rates are traditionally <1%

Publishers

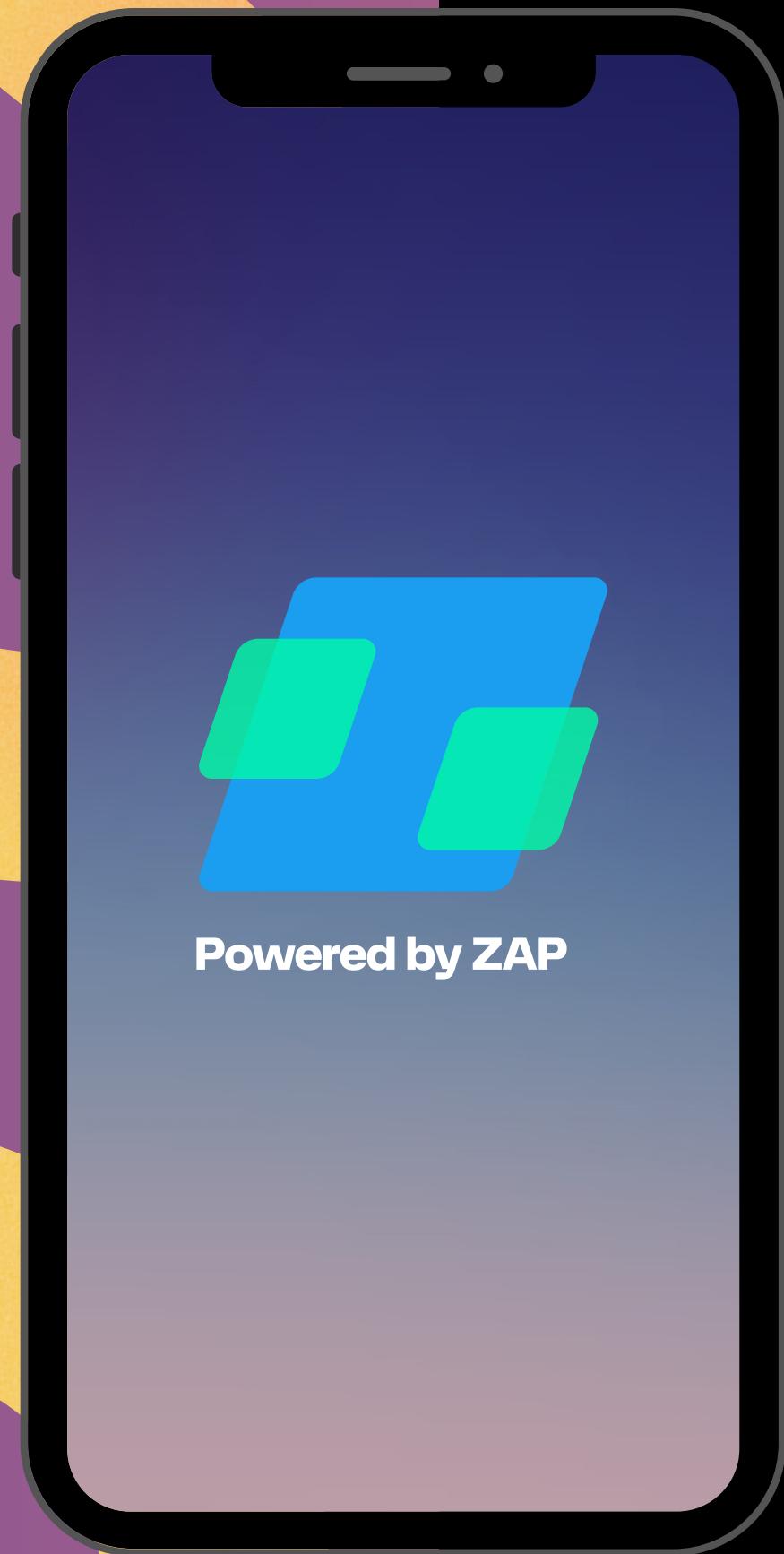
Inefficient payouts
50% eaten by middlemen



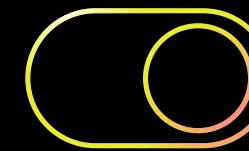
End-Users

No privacy

No incentive



ML-powered Ad
recommendation engine
with onchain analytics



Empower publishers and
their end-users by
sharing ad revenue

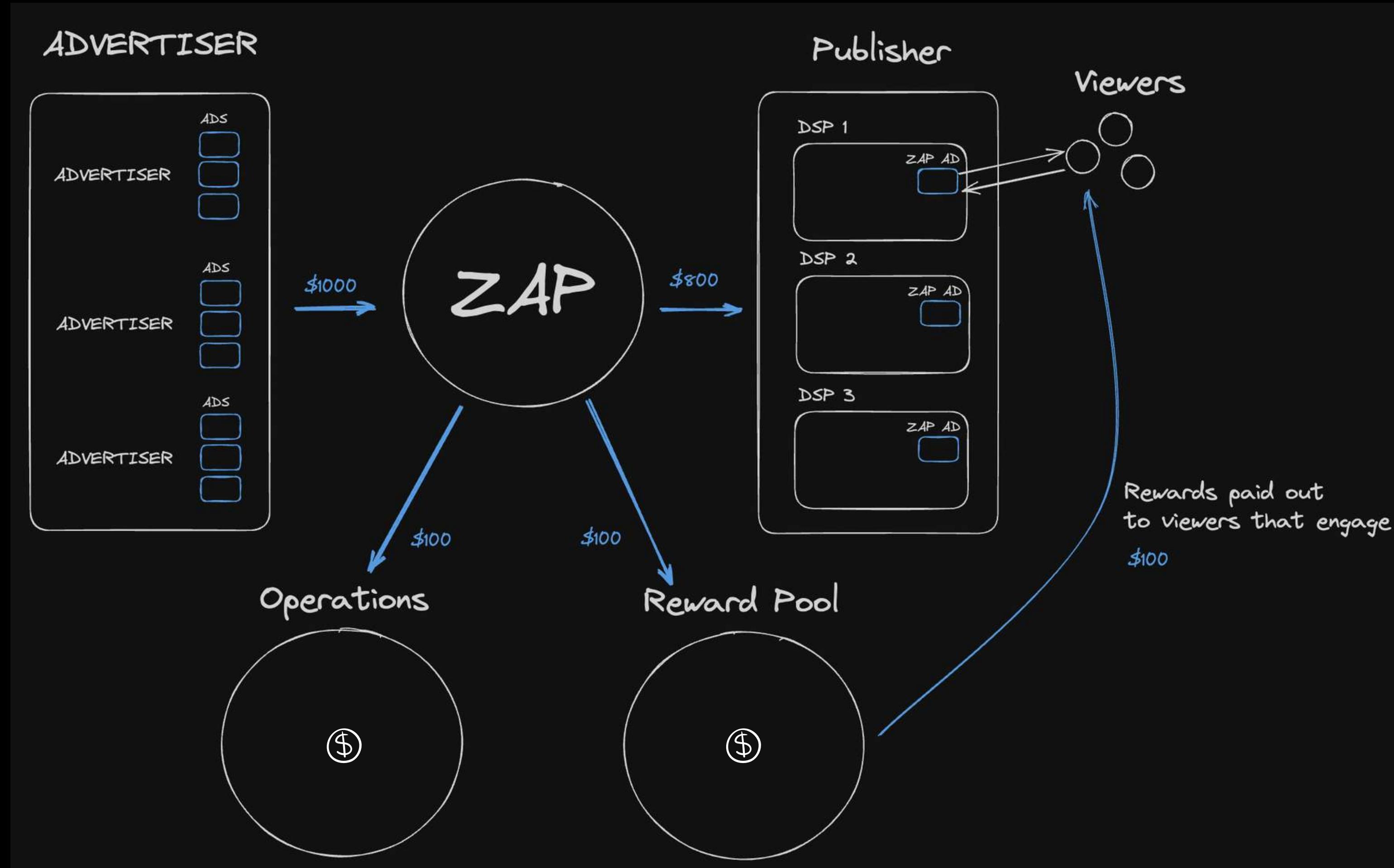


ZK tech to protect user
privacy

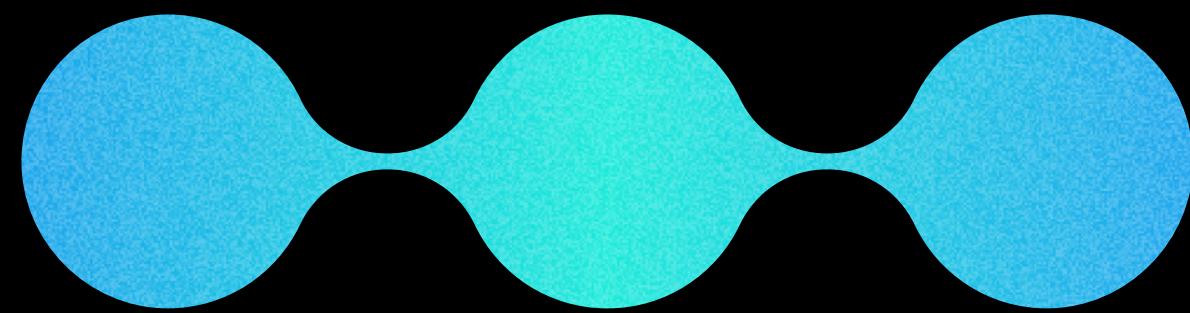


Users can leave
feedback for advertisers





DEMO



What's Next?

Improved ad targeting with users on-chain activity

Implement DAO tokenomics

Gasless transactions and account abstraction for self-sustaining ecosystem



Meet The Team

Powered by ZAP



Jason

AI ENGINEER
FOUNDER ADA NOMAD



Shiv

FULL-STACK ENGINEER
ZYMBIT



Anthony Pella

BACKEND ENGINEER
SNAP.INC



Cin Lin

PRODUCT MARKETING
WEB3 VENTURE
RWA DEFI
6+ YEARS IN STARTUP





ZAP

Made with ❤

 WORLDCOIN

 METAMASK

 Linea

 XMTP

 IPFS

 Web3.Storage



Reach Web3 Users Now.