

Style guide

Version 1.1
The Ethereum Foundation

Logomark & Logotype





Logomark & Logotype (dark background)





Typography

Abril Fatface Regular

Use Trade Gothic Bold Condensed for titles.

PT Sans Regular

Use Roboto Light with justified alignment for content body.

EXAMPLE:

Hello World.

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

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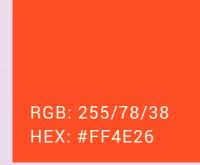
Color Palette

Primary Colors

RGB: 255/255/255 HEX: #FFFFF



RGB: 113/217/255 HEX: #71D9FF



Background Colors

RGB: 255/225/220 HEX: #FFE1DD

To

RGB: 210/210/255 HEX: #D2D2FF RGB: 210/210/255 HEX: #D2D2FF

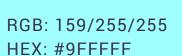
To

RGB: 210/255/230 HEX: #D2FFE6 RGB: 210/255/230 HEX: #D2FFE6

То

RGB: 255/225/220 HEX: #FFE1DD

RGB: 54/54/76 HEX: #36364C



RGB: 115/85/76 HEX: #73554C

RGB: 92/76/109 HEX: #5C4C6D RGB: 92/76/109 HEX: #5C4C6D To

RGB: 76/125/130 HEX: #4C7D82 RGB: 76/125/130 HEX: #4C7D82

To

RGB: 115/85/76 HEX: #73554C