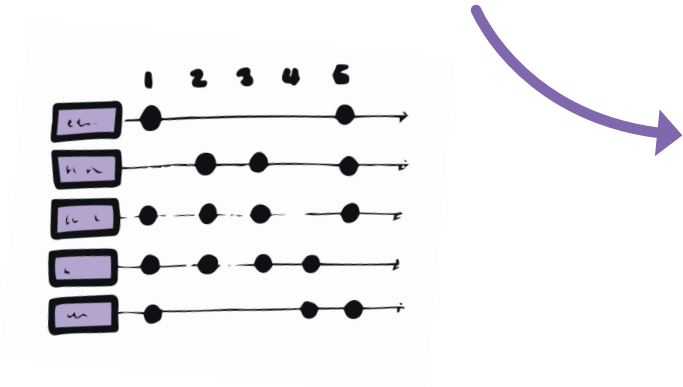


CRITICAL FRIENDS v

CRITICAL FRIEND MILESTONES

Some critical friends might want to be more, or less involved during different milestones of the project. The project itself may also require different critical friends at different times. This is a **Milestones Map** to enable you to start to think about when different people are likely to be involved. This can be used with your critical friends or as a team exercise. Naturally, this may alter over the duration of the project.

Add your critical friends to the left hand column and the project milestones along the top, then plot their involvement along the dotted lines with stickers, or postits. Here's an example for you to follow.



MILESTONES >

A

B

C

D

E

F

G

CAPTURE

CRITICAL FRIENDS ∨

Politician

Industry Partner

Experts by experience

Positive previous experience

Champion 1

Champion 2

Negative previous experience

Future gazing