

# Ethiraj Srinivasan

Big Data and Machine Learning Enthusiast

## EXPERIENCE

**Knorex**, Singapore— Big Data and Analytics Engineer

MAY 2018 - PRESENT

- **Tracking data** from multiple sources in Real Time Bidding platform
- Building Knowledge graph for **customer segmentation**
- Extensively working on GCP and AWS to optimize the platform for streaming data at 50Kqps and aggregating data using Spark processing

**Trakomatic**, Singapore— Research Scientist, Consultant

DECEMBER 2017 - MARCH 2018

- Developed Data Management and Annotation feature for Smart Digital Signage with **facial recognition** prototype with Django.

**National University of Singapore**, Singapore— Graduate Researcher

AUGUST 2017 - MARCH 2018

- Built an **avatar based open domain conversational chatbot** with facial recognition feature to engage the visitors of NUS under the guidance of **Dr. Matthew Chua** and **Prof Chuk Mun Lee (Java Evangelist)**. The application is built using **Java**, **Python** and supporting **Machine Learning** libraries (**dlib**, **keras** with **TensorFlow** as backend)

**Quantum Inventions**, Singapore— *Software Developer Intern*

FEBRUARY 2017 - APRIL 2017

- Enhanced the UX/UI design, developed features for a user engagement portal. The Portal was built on **Ruby on Rails** and **Postgres**.

**Pramati Technologies**, Chennai— Senior Software Development Engineer

AUGUST 2015 - DECEMBER 2016

- Involved in the development of web based portal (**Ruby on Rails**, **Memcached**, **Postgres**) for patents and built a content management application where content was manipulated, authorized and accessed based on roles. Responsible for conducting **Open Source Meetup**. Handled terabytes of data using **Solr** search engine and hold responsibility as an **author** of Sunspot Solr gem.

**Tata Consultancy Services**, Chennai— Assistant System Engineer

JANUARY 2014 - JULY 2015

- **Lead** the development of a collaborative platform (**Ruby on Rails**, **Memcached**, **Redis**, **Resque**, **Solr**, **Postgres**) used to share the content, idea and process among group of companies. Developed a platform that provides **gamification**, **webinar management** and **personalized media directories**.

## RESEARCH PROJECTS

- **Deep Learning Models for Medical Image Diagnostics**.- Developing models capable of diagnosing lesions suspicious of malignancy in mammogram screening. **Computer vision techniques** are used to preprocess Radiological images and **Keras** with **tensorflow** as backend to build deep learning model.

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## EDUCATION

**National University of Singapore**

M.Tech Software Engineering

JANUARY 2017 – APRIL 2018

**Anna University**, India

B.E Electronics and

Communication

SEPTEMBER 2009 - MAY 2013

## SKILLS

**Language**

Python, Scala, Java, Ruby, R,  
Android

**Web Development**

HTML, CSS, JavaScript, jQuery,  
CoffeeScript

**Database Management**

Postgres, SQLite, MySQL,  
MongoDB, Neo4j, Hive

**Framework**

Hadoop, Spark, Vertx, Ruby on  
Rails, Sinatra, Django, Flask,  
Bootstrap, Foundation

**Technologies**

Solr, Redis, Memcached, Resque,  
Sidekiq, Kafka, Flume, Kinesis, Pub  
Sub, Sqoop

**Tools**

AWS, Google Cloud, Heroku, Digital  
Ocean, Travis CI, Capistrano,  
Eclipse, Android Studio, R Studio,  
Git, Nginx, Rspec, Jasmine

## AWARDS

**Winner - Hackathon**

DNA Capitals, Singapore

**Star of the Learners group**

Tata Consultancy Services.

**On the Spot Award**

Tata Consultancy Services

## PROJECTS

### Machine Learning

- **Brand Analysis of Social Network feeds** - Data Ingestion using **Flafka** and batch processing on **Spark** were performed, brands were recognized using deep learning model and online dashboard was created using NodeJS
- **Relay Activation using Facial Recognition system** - **Raspberry pi** controlled relay is activated by **flask** based **facial recognition** system.
- **Resource constrained project scheduling** - A combinatorial optimization problem where a set of activities and a set of resources of known characteristics are optimized using **genetic algorithm**.
- **uAsk** - A utilitarian **android** mobile app to get answers to questions about student life. The app is also integrated with **chatbot** implemented using **Amazon Lex** to answer frequently asked questions.
- **Movie Recommendation System** - Web log analysis of movie ratings with demographic data (gender, age and occupation) to build a **recommendation engine** to recommend movies that would suit the user using **apriori** algorithm
- **Fatality & Catastrophe Investigation** - Analyzed textual dataset of common workplace injuries to find patterns that might be useful to prevent frequently occurring accidents using **SVM classifier**, **NER** and **CFG**.
- **Sentiment Mining of Customer Reviews** - Extracted Restaurant Review for various cuisines in Singapore from Yelp's API. The text data was preprocessed and models were built to classify the review sentiments using **Naïve Bayes**, **SVM**, **K-NN classifier**
- **Social Community Expansion** - The project aims to expand the social community of Facebook users. The three major steps performed were **community detection**, identifying **influencers** in the community and **expanding** the community with a **seed set** of influencers. The community expansion was implemented using **LEMON** algorithm.
- **Spatio -Temporal Analysis of Students' Travel** - The objectives of this project were to help optimize travel times for NUS students and provide helpful information about facilities near their home or travel routes such as nearby restaurants/Hawker centers, Shopping Mall using **Geofencing**, **Hot Spot Analysis**, **Cluster** and **Outlier Analysis**. The application was built using **R Shiny** and **leaflet.js**

### Web Applications

- **Tablizer** - This application built on **Sinatra** scraps tables from either external **URL** or **HTML** input and displays it as **CSV**. It also allows users to download the output as **CSV** or **Excel** file.
- **CSS To Inliner** - This single page application is built on **Ruby on Rails** to combine **HTML** and **CSS** to give **HTML** with inline styles. This is extremely useful for mailer templates.
- **Url Shortner** - Url Shortner application gives a quick statistics on the short and provides both web and API based services. The application is built on **Ruby on Rails**.

### Android

- **Medtracker** - This **android** application helps you to track and record health statistics and manage medications. It includes modules such as biometrics, consumption of medicines, and appointments with doctor with **notifications**. In case of emergency it helps to make **SOS** calls.

## CERTIFICATIONS

Scala and Spark for Big Data and Machine Learning

The ultimate hands on hadoop tame your big data

Data Engineering on Google Cloud Platform Specialization

Machine Learning by Stanford University on Coursera

Complete Guide to TensorFlow for Deep Learning with Python

Oracle Certified Java Professional

AMCAT Certified Data Processing Specialist

## OPEN SOURCE CONTRIBUTIONS

**Sunspot** - Sunspot is a **Ruby** library for expressive, powerful interaction with the **Solr** search engine.

**Supercache** - A totally unobtrusive add-on that runs along your **Rails** application rapidly improving your development time by caching **Activerecord Queries** and **HTTP** requests.

**Rails Fort** - A wrapper on JavaScript plugin that comes with modern progress bar

**Rails Protip** - Configurable tooltip gem written on top of a next-generation **jQuery** tooltip plugin

**Technology Icons** - An easy to use **rails web font gem** for technology icons.

**Devise Foundation Views** - Creates custom views for **devise** on top of **foundation** framework.

**Collection2csv** - Download **Activerecord** collection to **CSV** with minimal syntax and provides support across associations.