



MyCity

by Project Höggerberg



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Overview

MyCity is a Platform from the people for the people. Its goal is to empower communities through an inclusive and participative process. As a community, problems for city budgeting and infrastructure are spotted more easily and solutions can be implemented more rapidly. By focusing on democratic values, the direct participation of citizens is finally possible in the digital age.





Problems to Solve

1

Financial decisions by government organisations are often not well understood by their constituents

3

Mistakes in planning happen

#RealerIrsinn

2

Choosing between alternatives is hard, especially because the people most affected by them are not always well represented

4

Small problems as broken garbage bins are often not known as noone informs others about them



Understanding the market



Understanding the Market

1

The average voting participation in CH over the last 30 years was 45%. Lots of people are not well informed about the ongoing and upcoming projects.

3

Interests of minorities not always included in the political landscape.

2

Some projects are not funded by the government. However, they might still be realizable through crowdfunding of affected users.

4

People are not in touch with other people from their communities. Getting to know the people around you benefits everyone.

A short horizontal bar with a teal segment on the left and an orange segment on the right, positioned above the main text.

We present...

MyCity

by Project Höggerberg





Proposed solution

MyCity is a Platform from the people for the people. Its goal is the improvement of communities through an inclusive and participative process. As a community, problems for city budgeting and infrastructure are spotted more easily and solutions can be implemented more rapidly. By focusing on democratic values, the direct participation of citizens is finally possible in the digital age.



Core Features



Direct Participation

Participants can submit their own ideas and proposals

Population Feedback

Projects and ideas can be voted and commented on



Direct Budget Participation

Every citizen can distribute a small amount of their taxes to projects they like





Core Features *(continued)*

Sustainability Label

By making citizens aware of the environmental impact of project proposals a higher degree of sustainability can be achieved



Around You

Filter and especially look for proposals around you, as those are the ones you are most likely interested in and will be affected by.

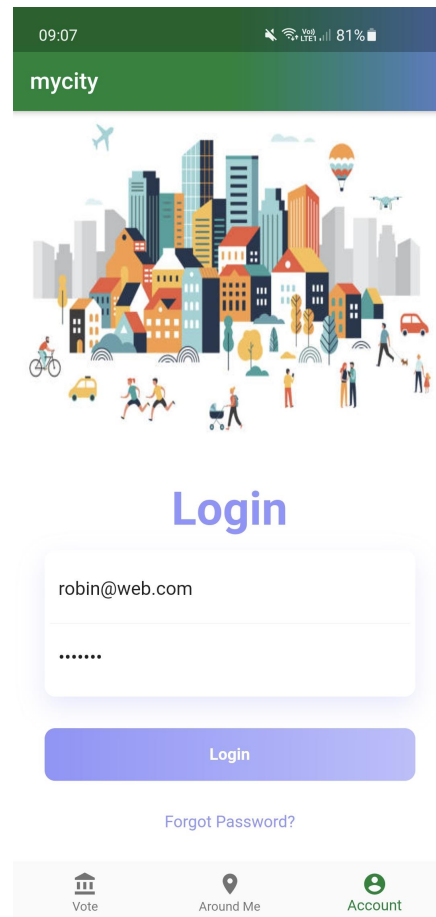


Proposal Submission

Problems and Solutions can be submitted by citizens & companies

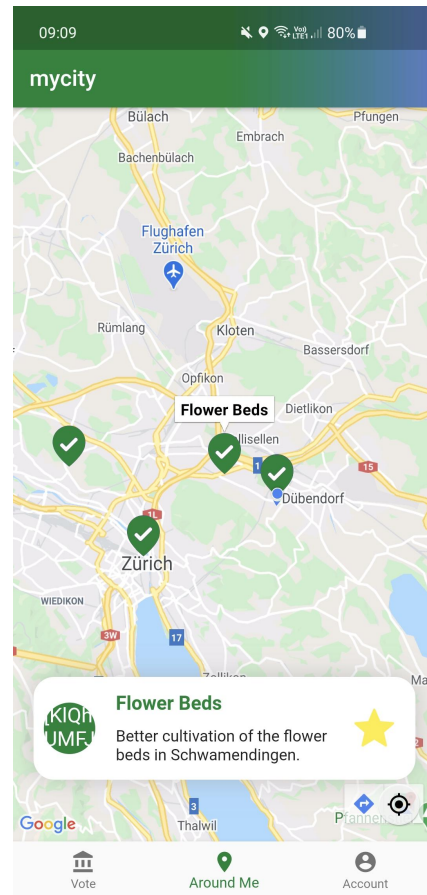


Application Workflow Demo





See local
projects from
your community




Get more
information
about individual
projects by
clicking on them

Look at the details of the different projects in order to get a better understanding on the issues.

09:08

Tripping on street



fund

2

0

High risk of injury

Better access for people in love

The stone pose a huge risk when walking back home. We propose


- Remove the stones
- Add green spaces
- Get better access

Make an offer

Participate

09:09

Flower Beds



fund

2

1


Better cultivation of the flower beds in Schwamendingen.

Make an offer

Participate

09:08

Renovation of Historical ...



fund

8

1

Renovation of Swiss National Museum (Schweizerisches Nationalmuseum) providing more value and thus attracting more visitors and tourists.

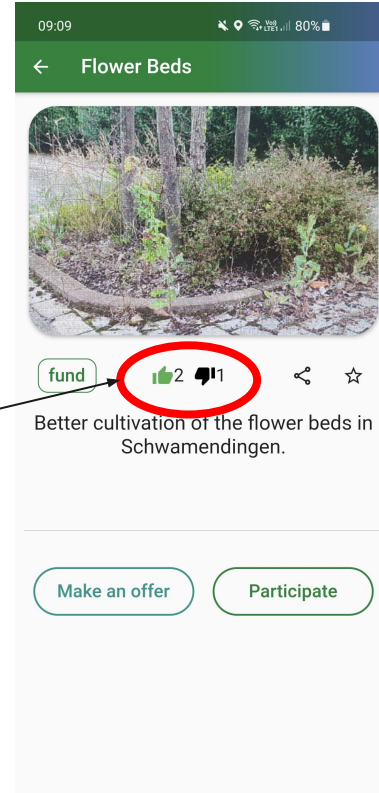
Make an offer

Participate

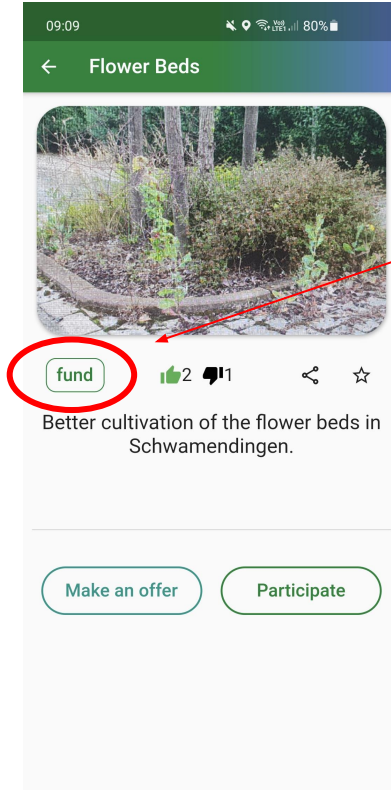
Get involved with your community!



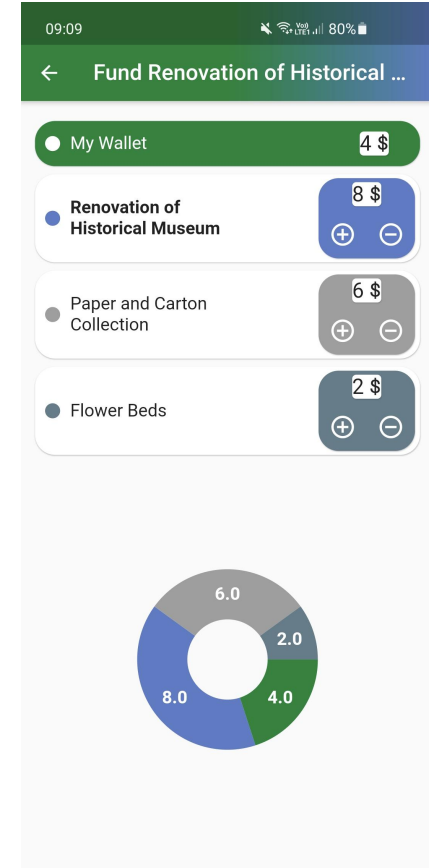
Upvote or downvote a project in order to indicate if you think that it is an important issue.



Decide where your tax money goes!



Fund the projects that
are dearest to your
heart!



Get involved with your community!

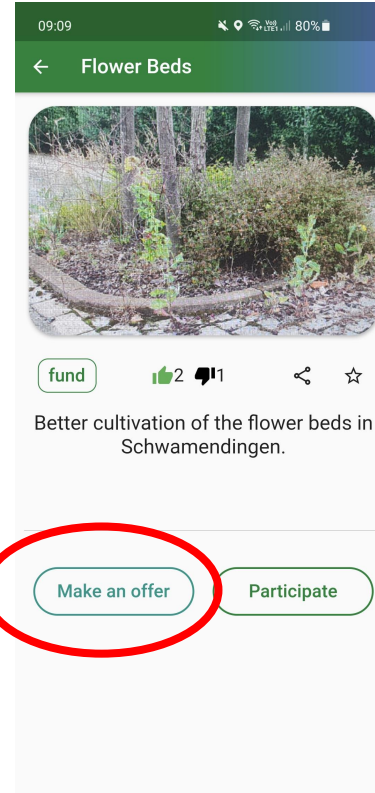
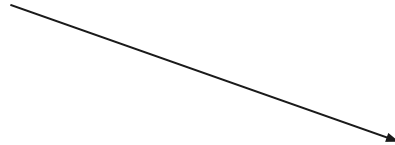


Are you a company specialized in solving those kind of problems (e.g. a gardener in this case?)

-> MAKE AN OFFER!

You AND your community benefits from that!

#communitylove

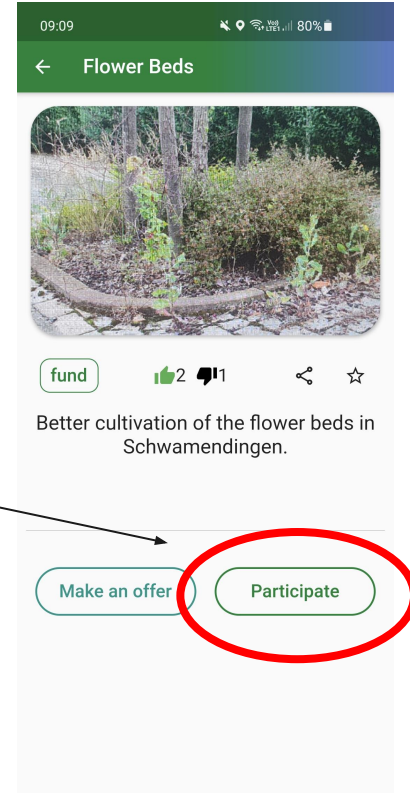


Get involved with your community!

Are you also affected by this problem and are willing to volunteer in order to solve the issue?

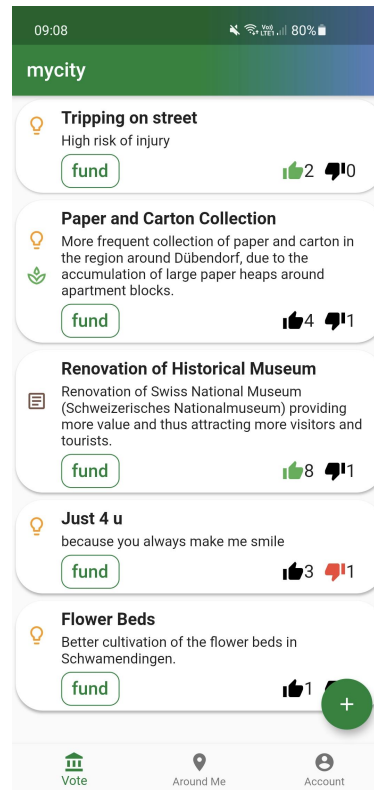
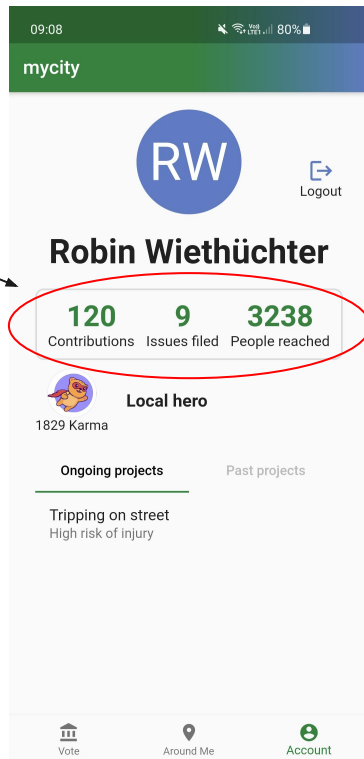
-> PARTICIPATE!

#BETTERTOGETHER



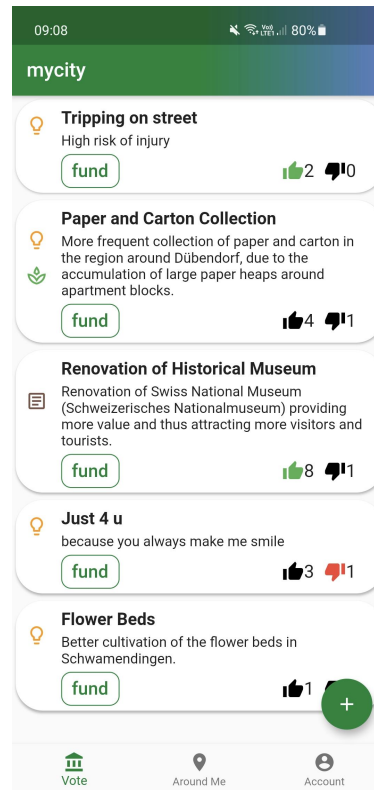
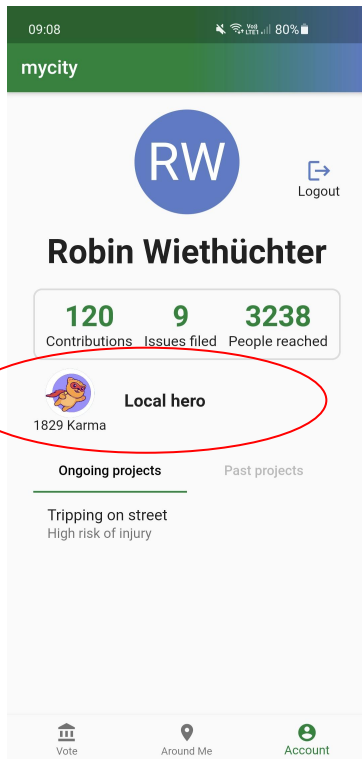
Have an overview over all of the projects you are involved

See your contributions



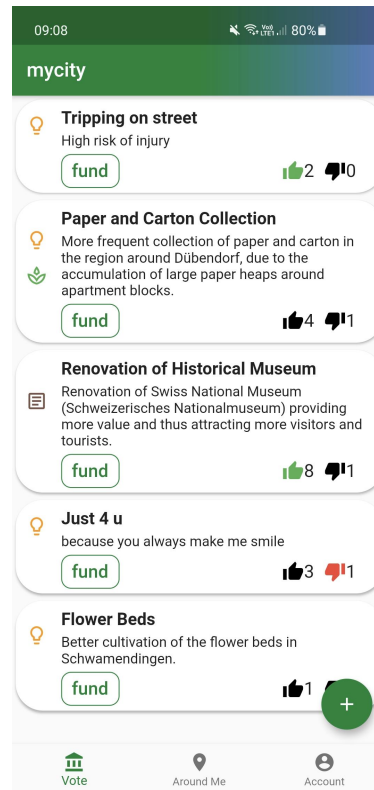
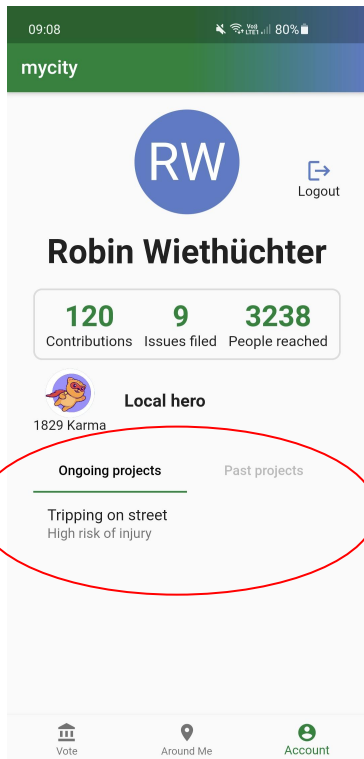
Have an overview over all of the projects you are involved

Get rewarded
for active
participation in
the community



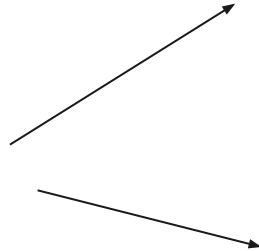
Have an overview over all of the projects you are involved

Overview of the ongoing and past projects



File a new issue

Provide the most important information concerning your own project



The screenshot shows a mobile app interface for creating a new issue. At the top, the status bar displays the time 09:10, signal strength, Wi-Fi, cellular data, and 79% battery. Below the status bar is a green header with a back arrow and the text "Create a new issue". The main form has three sections: "Issue title" with a placeholder "Enter a title", "Short description" with a placeholder, and a blue button labeled "Add image" with an image icon. Below the button is a link "Click here to add an address" and a text input field. At the bottom, there is a search bar with icons for search, GIF, emojis, clipboard, language, and information. Below the search bar is a keyboard with a German layout, showing the text "Grüezi Ich" in the input field. The keyboard has a "123" button, a smiley face icon, a "de/en" language switch, and a backspace button.



Thank you.

