

French grocery store prices: What do we know?

(Very preliminary)

E. Chamayou*
CREST-LEI

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Abstract:

This note provides an overview of supermarket price data made available by the comparison website quiestlemoinscher.com.

Keywords:

JEL Classification Numbers: XXX

*e-mail: etienne.chamayou@ensae.fr

1 Introduction

The price comparison website quiestlemoinscher.com was launched in XXX by the retail grocery store group Leclerc with a view to prove to consumers that Leclerc was cheaper than all its competitors.

2 General overview

Data mainly consist of 13 pdf files containing prices observed at various grocery stores across France. The original purpose of these data was to create indexes reflecting the price level of the main competitors of Leclerc.

Table 1: Overview of period files

P	Date start	Date end	Nb rows	Nb stores	Nb products	Avg nb products by store
0	09/05/2007	25/05/2007	554,691	344	2,325	1,612
1	10/08/2007	31/08/2007	570,193	335	2,384	1,702
2	21/01/2008	12/02/2008	544,366	318	2,374	1,712
3	04/04/2008	30/04/2008	417,272	246	2,443	1,696
4	01/04/2009	30/04/2009	414,911	701	1,471	592
5	01/09/2009	28/09/2009	432,510	726	1,463	596
6	05/03/2010	03/04/2010	446,309	739	1,466	604
7	18/10/2010	16/11/2010	385,253	624	1,479	617
8	28/01/2011	22/02/2011	357,188	634	1,383	563
9	28/04/2011	20/05/2011	240,710	637	954	378
10	17/10/2011	09/11/2011	430,968	640	1,674	673
11	30/01/2011	22/02/2011	464,604	617	1,657	753
12	12/05/2012	01/06/2012	607,185	605	1,805	1,004

TODO (here or later?)

3 Overview of each period