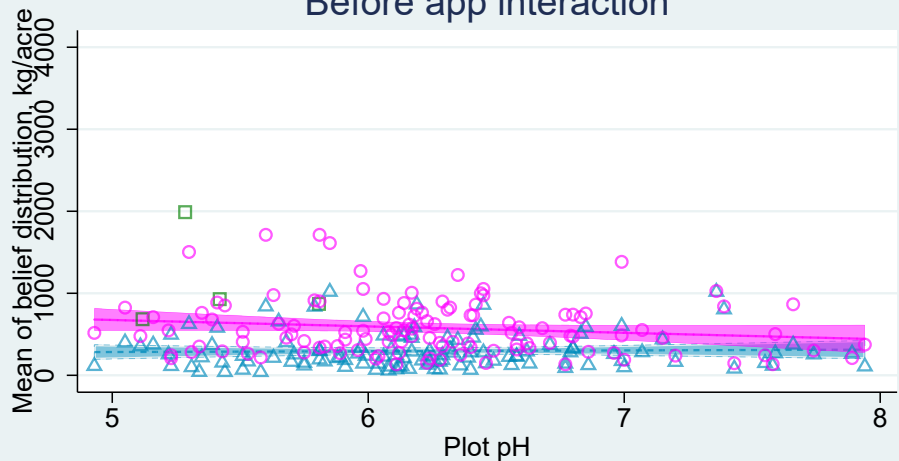
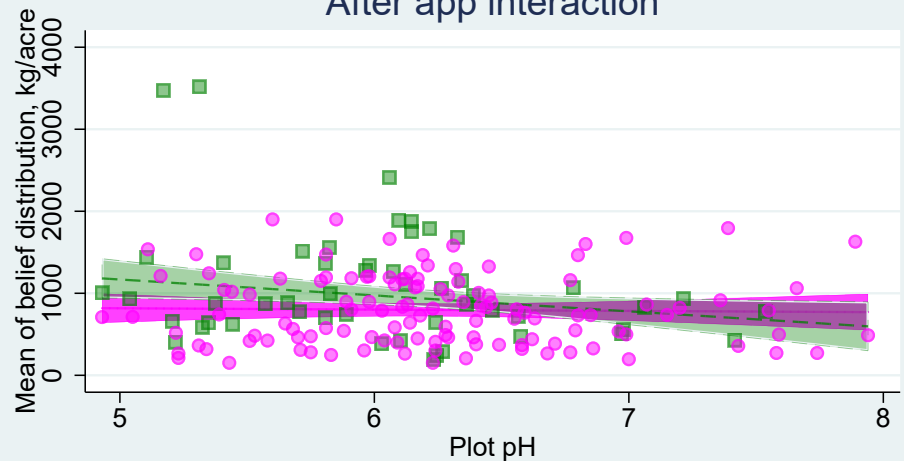


Before app interaction



Sample limited to farmers who had some experience with fertilizer for comparative purposes (N=121)

After app interaction



Sample limited to farmers who had some experience with fertilizer for comparative purposes (N=121)