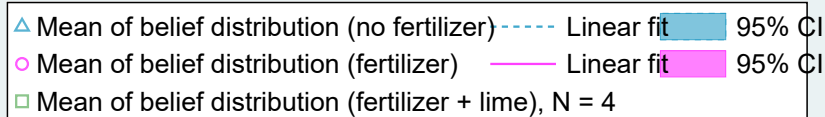
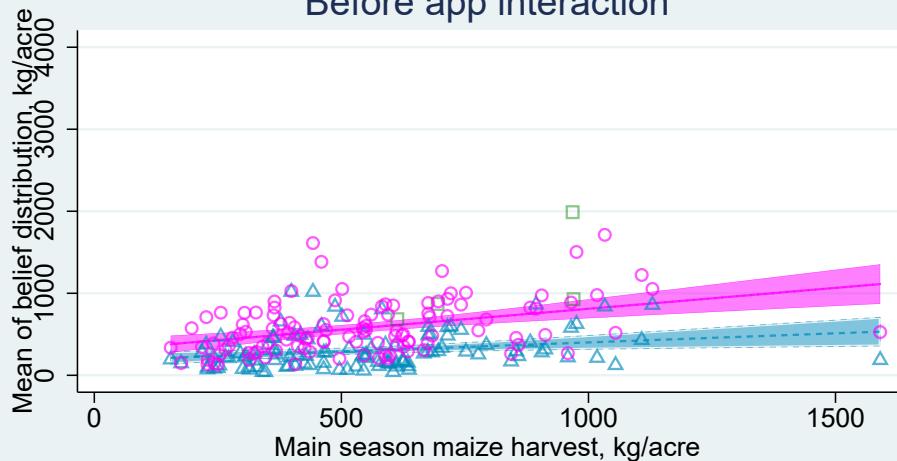
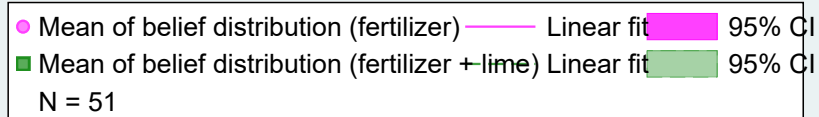
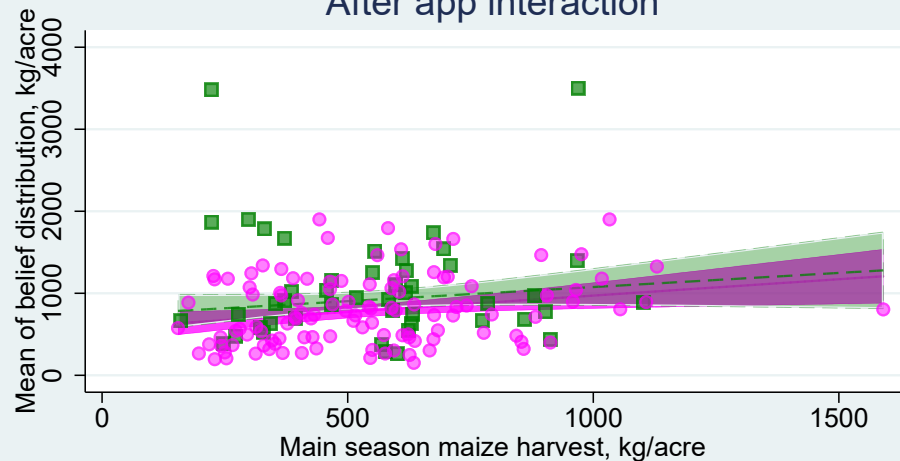


# Before app interaction



Sample limited to farmers who had some experience with fertilizer for comparative purposes (N=121)

# After app interaction



Sample limited to farmers who had some experience with fertilizer for comparative purposes