MII Memo

Whitewave Foods Corporation

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* Background: Whitewave Foods Corporation have a commitment to fresh, accessible food. Some of their affiliated brands include Silk, So Delicious, Horizon Organic, Land O Lakes, International Delight, and Earthbound Farm Organic.
* Whitewave Foods Corporation’s business has been improving lately.
* Last quarter’s prospects are good, so some professionals believe that a bottom is near. Bottom means that the stock will no longer decrease significantly in price and that the price will begin an ascent sometime soon in the future. (9/28/2015)
* Trade-Ideas LLC is rating Whitewave as a buy due to its strengths in the areas of revenue growth, growth in earnings per share, and increase in net income. In other words, business is and has been going well for Whitewave. (9/28/2015)
* Whitewave improved its earnings per share by 10.5% in the most recent quarter compared to the same quarter in 2014.
* Whitewave’s net income significantly exceeds the net income of the S&P 500 and the rest of the Food Products industry.
* Whitewave’s net income has increased by 8.8%, from $34.41 to $37.44 million, from the same quarter in 2014.
* In June of 2015, Whitewave acquired Vega, a company that has pioneered the plant-based nutrition product market. Vega sells powdered shakes, snack bars, and other products with probiotics and antioxidants.
* Acquiring Vega will help Whitewave diversify the companies and products that it represents.
* In April of 2015, Silk expanded its new cashew milk line. Cashew milk is a vegan milk alternative that has been gaining ground lately.
* In March of 2015, Whitewave acquired the Australian-style yogurt brand, Yulu.
* Overall, Whitewave is doing well as its stock has risen faster than the S&P 500 for the past year and has other positive growth factors.

Sources:

<http://www.thestreet.com/story/13303657/1/trade-ideas-whitewave-foods-company-wwav-is-todays-water-logged-and-getting-wetter-stock.html>

<http://seekingalpha.com/article/3539066-whitewave-foods-is-near-a-bottom-cramers-lightning-round-9-28-15>

<http://www.whitewave.com/news/north-america/horizon-organic-hope-and-national-quality-awards-recipients-announced->