# **CURRICULUM**

#### **CORE COURSES**

CODE	DESCRIPTIVE TITLE	UNITS	
MUM 201	Management Concepts and Approaches	3	
MUM 203	Environment, Culture, Society and Climate Change	9 3	
MUM 206	Research Methodology	3	
MUM 299	Graduate Seminar	1	
MAJOR COURSES			
MUM 210	Philippine Urban Administration	3	
MUM 220	Urban Services and Infrastructures	3	
MUM 230	Urban Environment Management	3	
MUM 240	Practicum in Urban Management		
MUM 250	Urban Land Use and Housing	3	
MUM 260	Urban Resource Economics	3	
MUM 270	Project Development and Management	3 3 3	
MUM 280	IT in Urban Management	3	
MUM 290	Special Topics (opt for Master's Project)	3	
MUM 300	Master's Thesis/Project	3/6	
ELECTIVE COURSES			
MUM 225	Ethnicity and Cultural Solidarity	3	
MUM 235	Foundation of Human Rights	3	
CURRICULUM REQUIREMENTS TO FINISH THE DEGREE			
CORE COUR		10	
MAJOR COL		21/18/15	
ELECTIVE CO		0/3/6	
THESIS/ PRO	DJECT	3/6	
TOTAL		37	

# **FEES**

PARTICULARS	AMOUNT(PHP)
	AMOUNT (PHP)
Admission Fee (new student):	
Local	100
Foreign	1,500
Tuition fee per unit	450
Module fee per subject	450
Developmental Fee	100
Online Fee:	
Local	1,000
Foreign/OFW	5,000
Internet Fee	300
Medical Fee	100
Library Fee	350
ID Fee	186
Miscellaneous Fee	100

# VISION

**BSU** as an International Smart University engendering graduates to walk through the intergenerational highways

# **MISSION**

**BSU CARES** to **C**hallenge innovation; **A**dvance technology and facility; **R**evitalize administration; **E**ngender partnership; and **S**erve intergenerational roles

# **GOALS**

- 1. To offer through distance learning degree and non-degree programs that are responsive to the needs of learners and the society of which they are part;
- 2. To develop a system of continuing education to sustain professional growth and promote life-long learning;
- 3. To develop and adapt delivery systems appropriate to distance learners
- 4. To provide leadership in development of open and distance education expertise;
- 5. To make instructional packages accessible to all public through collaboration, institutional agreement, and other appropriate mechanisms.

# REACH US HERE



**BSU Open University** 



open.university@bsu.edu.ph



0915-152-8703



"Bringing quality and affordable education to your doorsteps."

# MASTER IN URBAN MANAGEMENT



# **ABOUT THE PROGRAM**

# PROGRAM DESCRIPTION:

The Urban Management diploma course and masteral degree provides the students analytical graduate training for career in public service consulting, financial institutions, and non governmental organizational concerned with issues of urban development, planning and management. The curriculum stresses mastery of analytical skills in public economics and urban management.

# **PROGRAM OBJECTIVES:**

The program is offered for the following:

- 1. For managers of today and the future, planners, and implementers of urban development programs/projects and enforces of urban laws and policies in the public and private sectors and those who want to acquire/improve their knowledge and skills on public and urban management.
- 2. For those who wish to have higher educational degree for the improvement of their career and personal development.

# **MODE OF INSTRUCTION:**

A combination of self-study modules and tutorial session at designated learning centers will be provided to participants every once a month in a semester. Study module workbooks will be provided. Field activities, assignments, and examinations will supplement this.

# **COURSE DESCRIPTION**

# **MUM 201 Management Concepts and Approaches**

This course presents the fundamentals of management and stresses on the learning of the evolution of ideas leading to the contemporary management thought, its empirical value and knowledge enlargement possibilities. The course presents both substantive and procedural theories in management as adapted and applied to profit and non-profit institutions' settings and situations. The learning approach is on the positive (proactive) rather than on the prescriptive (reactive) management actions.

# MUM 203 Environment, Culture, Society and Climate Change

A holistic survey of the human ecological system and their basic components, and how each contributes to an interaction that defines the direction of the global ecosystem, it provides systemoriented approaches to redress environmental degradation and includes guidelines for the resolution of environmental problems, particularly in the face of a changing environment, such as climate change.

## **MUM 206 Research Methodology**

The course provides and introduction on the concepts, principles, process and ethics to the conduct of research, with emphasis on academic work such as theses.

#### **MUM 299 Graduate Seminar**

A seminar course on human resource management as related to their proposed study is undertaken during the seminar. Each of the students taking the course will present their proposed study for critiquing

# **MUM 210 Philippine Urban Administration**

A study of a whole range of governmental functions related to urban development and administration i.e. fiscal, administrative structures, personnel, leadership, local government systems, and linkages between and among government, non-government, private sectors, community organizations, and the public, and international organizations. This study focuses on the Philippines but other countries may be included for comparative purposes

# **MUM 220 Urban Services and Infrastructures**

Study of transportation, communications, waterpower, and other related urban infrastructure planning, development and management. It also includes the study of housing and other urban social services/utilities planning, development, and management.

### **MUM 230 Urban Environment Management**

Analytical study of the environmental aspects of urban development and social aspects. Includes study on existing environmental laws and policy measures and related problems and issues.

## MUM 240 Practicum in Urban Management (for DUM)

A guide to environmental assessment as a toll in environmental protection. Assessment and evaluation of environmental impacts of future actions, and recommendation of mitigating measures.

#### MUM 250 Urban Land Use and Housing

Study of land use planning theories, analytical frameworks, type and scope, processes involved and related planning and control policies.

#### MUM 260 Urban Resource Economics

Study of resources economics in relation to rural and urban development

# MUM 270 Project Development and Management

Processes involved in the development of programs and projects. It is intended to create management professionals with capability to identify and formulate project proposals, monitor project implementation, and evaluate proposed on implemented projects.

#### MUM 280 IT in Urban Management

This course will mainly deal with Geographic Information System on available formats and tools form open source with emphasis on Quantum GIS. In the practical part of the course, the student will create and administer GIS exercise with applications form open source. The course will start with brief introduction to GIS and ends with project activities that will engage the students to self-learn practical application of GIS. By completing the course, the student will have a basic knowledge about GIS and some GIA products that are available from open source and have knowledge on how they can be used in their respective organization.

### MUM 300 Master's Thesis

This is the conduct of thesis writing. The student has to gather data, analyze data and document his findings, and conclusions. He has to present final write-up which he has defended and passed before a panel of examiners.

## MUM 300 a Master's Project

To conduct a master's project such as case study, project development or developmental studies, historical studies, event analysis, documentary project or paper reports with substantive analysis. The student shall be guided by an Adviser who shall be selected by the student in consultation with the Director. The final output shall be presented in a seminar and shall be critiqued by two external panel members who shall be chosen by the Director in consultation with the Adviser.