

CURRICULUM

CORE COURSES

CODE	DESCRIPTIVE TITLE	UNITS
CM 201	Management Concepts and Approaches	3
CM 203	Organizational Behavior	3
CM 206	Research Methodology	3
CM 299	Graduate Seminar	1

MAJOR COURSES

CM 210	Managerial Accounting for Cooperatives	3
CM 220	Financial Analysis in Cooperatives	3
CM 230	Management and Cooperative Marketing	3
CM 250	Cooperative Business Operations and Management	3
CM 260	Training Techniques, Methods and Strategies	3
CM 270	Project Development and Management	3
CM 280	IT in Cooperative Management	3
CM 290	Special Topics (opt for Master's Project)	3
CM 300	Master's Thesis/Project	3/6

ELECTIVE COURSES

CM 215	Resource Generation and Financial Management in the Voluntary Sector	3
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CURRICULUM REQUIREMENTS TO FINISH THE DEGREE

CORE COURSES	10
MAJOR COURSES	21/18/15
ELECTIVE COURSES	0/3/6
THESIS/ PROJECT	3/6
TOTAL	37

FEES

PARTICULARS	AMOUNT(PHP)
Admission Fee (new student) :	
Local	100
Foreign	1,500
Tuition fee per unit	450
Module fee per subject	450
Developmental Fee	100
Online Fee :	
Local	1,000
Foreign/OFW	5,000
Internet Fee	300
Medical Fee	100
Library Fee	350
ID Fee	186
Miscellaneous Fee	100

VISION

BSU as an International Smart University engendering graduates to walk through the intergenerational highways

MISSION

BSU CARES to **Challenge** innovation; **Advance** technology and facility; **Revitalize** administration; **Engender** partnership; and **Serve** intergenerational roles

GOALS

1. To offer through distance learning degree and non-degree programs that are responsive to the needs of learners and the society of which they are part;
2. To develop a system of continuing education to sustain professional growth and promote life-long learning;
3. To develop and adapt delivery systems appropriate to distance learners
4. To provide leadership in development of open and distance education expertise;
5. To make instructional packages accessible to all public through collaboration, institutional agreement, and other appropriate mechanisms.

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0915-152-8703



"Bringing quality and affordable education to your doorsteps."

MASTER IN COOPERATIVE MANAGEMENT



BSU CARES

ABOUT THE PROGRAM

PROGRAM DESCRIPTION:

This masteral program is to develop versatile students who will be omnipresent managers of cooperative organizations. After finishing the degree the students are expected to be able to become consultants of cooperative organizations. Likewise, graduates of this degree would not only be for cooperative sector but would be potential planners and managers of public and private organizations. In short, the program is to address two folds: in the absence of able cooperative consultant, graduates of this degree are empowered with skills, knowledge and attitudes to be managers and corporate planners in the private and public sectors.

PROGRAM OBJECTIVES:

Upon completion of this program, the MCM is expected to have:

1. Point out roles of change agents, cooperative and of cooperative or organizations;
2. Apply principles, strategies, knowledge, skills and attitudes learned in cooperative management and development of cooperative organization; and
3. Demonstrate knowledge, skills and attitude in organizational leadership, management, and policy development in cooperative.

MODE OF INSTRUCTION:

A combination of self-study modules and tutorial session at designated learning centers will be provided to participants every once a month in a semester. Study module workbooks will be provided. Field activities, assignments, and examinations will supplement this.

COURSE DESCRIPTION

CM 201 Management Concepts and Approaches

This course presents the fundamentals of management and stresses on the learning of the evolution of ideas leading to the contemporary management thought, its empirical value and knowledge enlargement possibilities. The course presents both substantive and procedural theories in management as adapted and applied to profit and non-profit institutions' settings and situations. The learning approach is on the positive (proactive) rather than on the prescriptive (reactive) management actions.

CM 203 Organizational Behavior

This course discusses how an individual can analyze his own behavior to understand himself better as an organizational citizen which in turn guides him to understand others. It presents the various theories of human behavior including the Filipino Psychology. Group behavior in an organization is discussed along with the various dynamics of interactive processes like teambuilding, leadership, power and politics and conflict management. Further, it involves an analysis on change that occurs in the organization in the course of its development.

CM 206 Research Methodology

The course provides an introduction on the concepts, principles, process and ethics to the conduct of research, with emphasis on academic work such as theses.

CM 299 Graduate Seminar

A seminar course on human resource management as related to their proposed study is undertaken during the seminar. Each of the students taking the course will present their proposed study for critiquing.

CM 210 Managerial Accounting for Cooperatives

This course provides a graduate level of study that focuses on the use of managerial accounting information in the management, in the business firms like cooperatives. The course design is intended for students who have no or little background in accounting.

CM 220 Financial Analysis for Cooperatives

The course will enable students with non-specialized accounting background and very limited financial management experience to learn fundamental knowledge on how to read financial reports, assess and analyze financial performance of a firm like cooperative and use the results thereof as input for decision making. The course will also introduce the concept of minimum internal control standards for financial institutions like cooperative.

CM 230 Marketing Management and Cooperative Marketing

This course deals with the principles of agricultural marketing, marketing cooperation and different marketing cooperative scheme vis-à-vis the contemporary marketing practices. Likewise, it includes some discussions of the different models in different marketing. CM 250 Cooperative Business Operations and Management This discusses the development of organization, management theory, management systems and concepts, and management contingency views.

CM 260 Training Techniques, Methods and Strategies

This course shall cover the various techniques, methods and strategies commonly used during the conduct of training; what these are, when to use and how to conduct these.

CM 270 Project Development and Management

Processes involved in the development of programs and projects. It is intended to create management professionals with the capability to identify and formulate project proposals, monitor project implementation, and evaluate proposed or implemented projects.

CM 280 IT in Cooperative Management

This is a course that tackles the information and communication technologies concepts for cooperative management.

CM 215 Resource Generation and Financial Management in the Voluntary Sector

This course deals on generating and managing resources in the voluntary sector, the nature of philanthropy, generating income in not-for-profit organizations, budgeting, accounting and accountability for resources of the organization.

CM 300 Master's Thesis

This is the conduct of thesis writing. The student has to gather data, analyze data and document his findings, and conclusions. He has to present final write-up which he has defended and passed before a panel of examiners.

CM 300 a Master's Project

To conduct a master's project such as case study, project development or developmental studies, historical studies, event analysis, documentary project or paper reports with substantive analysis. The student shall be guided by an Adviser who shall be selected by the student in consultation with the Director. The final output shall be presented in a seminar and shall be critiqued by two external panel members who shall be chosen by the Director in consultation with the Adviser.