

Retail Sales Dashboard Bv Ornela Amouzou-adoun

Sales Performance Heatmap

category	Friday, March 29, 2024	Total
Electronics	500	500
Total	500	500

500
total_sales

100
profit_margin

100.00
Average of unit_price

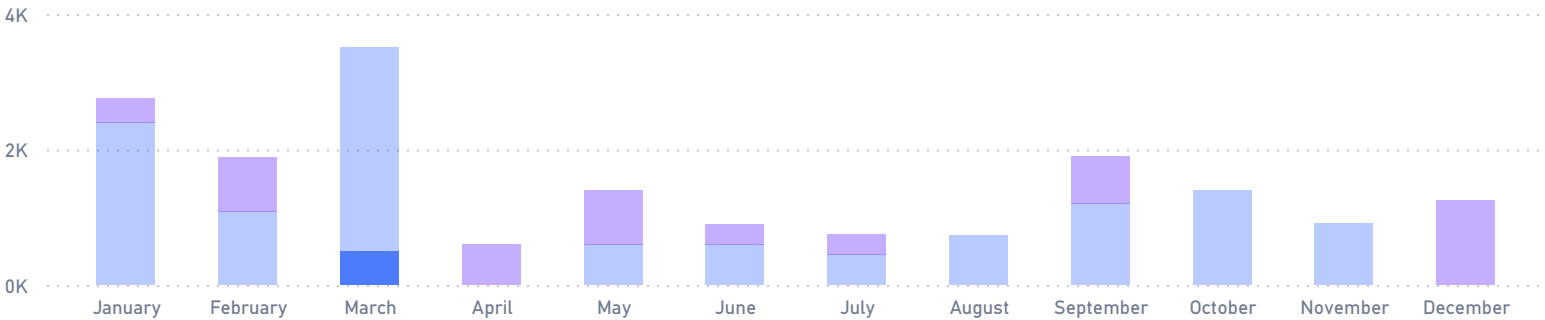
Categories

- ☐ Electronics
- ☐ Furniture

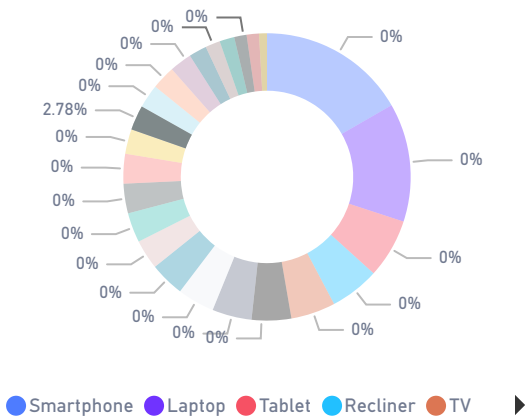
MONTHLY SALES PERFORMANCE

By Category

● Electronics ● Furniture



Orders By Category



Product Sales & Profit

2020

2021

2022

2023

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category	product_name	quantity_sold	unit_price	sale_id	total_sales	profit_margin	revenue_per_product	Year	Quarter	Month	Day
Electronics	Bluetooth Speaker	4	150	19	600	120	600	2024	Qtr 2	June	17
Electronics	Cordless Vacuum	2	250	25	500	100	500	2025	Qtr 4	October	9
Electronics	External Hard Drive	4	120	16	480	96	480	2023	Qtr 3	August	21
Electronics	Fitness Tracker	5	100	18	500	100	500	2024	Qtr 1	March	29

Total Sales by Year

