

Retail Sales Dashboard Bv Ornela Amouzou-adoun

Sales Performance Heatmap

category	Friday, January 10, 2020	Sunday, March 15, 2020	Sat
Electronics	2400	3000	
Furniture			
Total	2400	3000	

18K
total_sales

3596
profit_margin

294.80
Average of unit_price

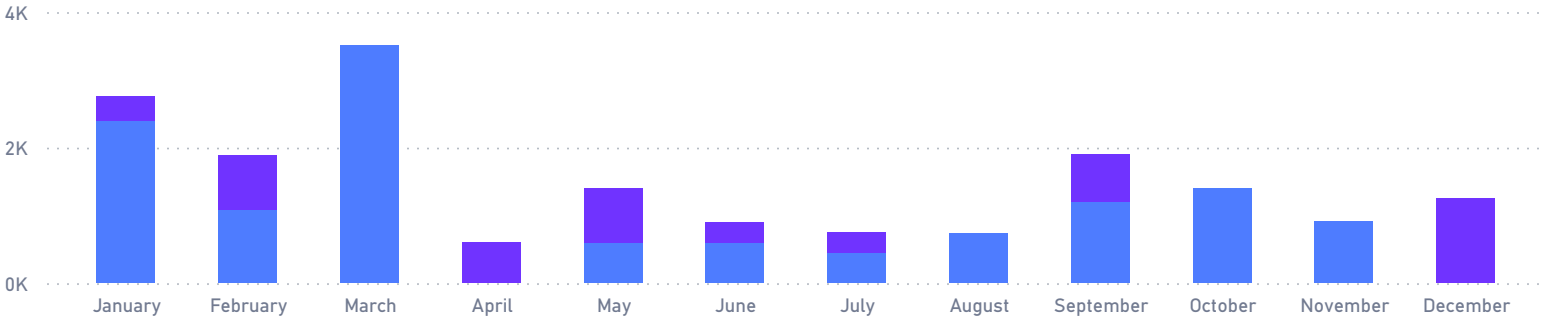
Categories

- ☐ Electronics
- ☐ Furniture

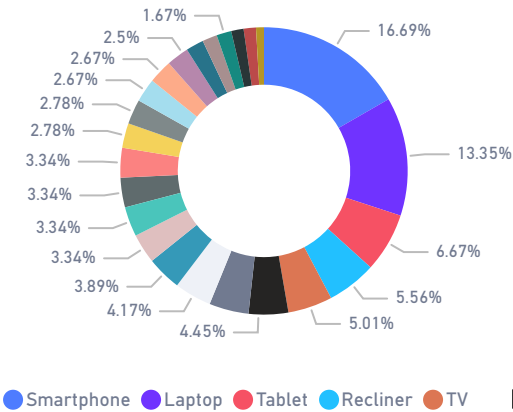
MONTHLY SALES PERFORMANCE

By Category

● Electronics ● Furniture



Orders By Category



Product Sales & Profit

2020 2021 2022 2023

category	product_name	quantity_sold	unit_price	sale_id	total_sales	profit_margin	revenue_per_product	Year	Quarter	Month	Day
Electronics	Bluetooth Speaker	4	150	19	600	120	600	2024	Qtr 2	June	17
Electronics	Cordless Vacuum	2	250	25	500	100	500	2025	Qtr 4	October	9
Electronics	External Hard Drive	4	120	16	480	96	480	2023	Qtr 3	August	21
Electronics	Fitness Tracker	5	100	18	500	100	500	2024	Qtr 1	March	29

Total Sales by Year

