



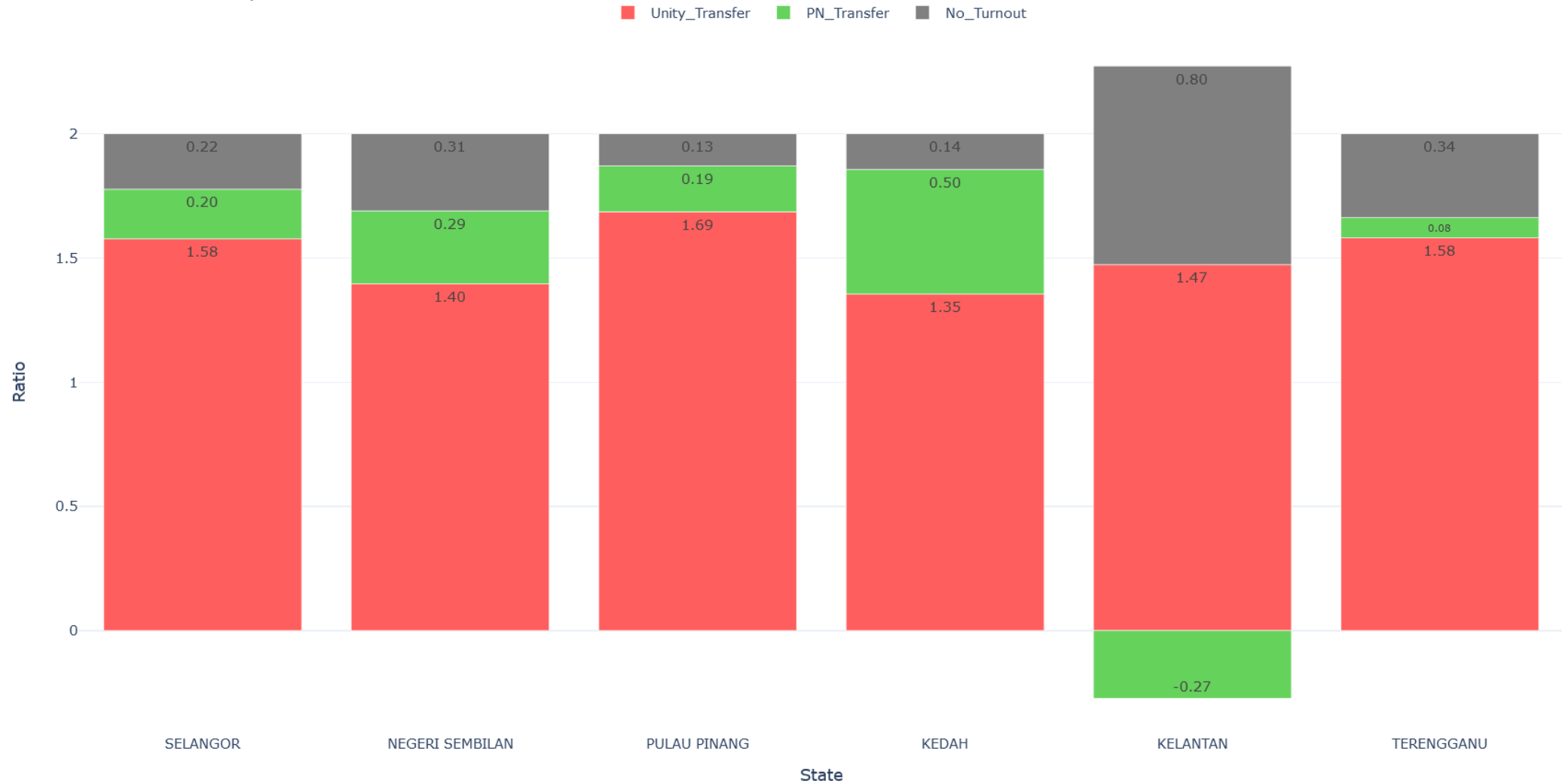
PRN 2023 Vote Transferability Analysis

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	GE15_Total	PRN_Total	Unity_Transfer	PN_Transfer	No_Turnout
GE15_STATE					
KEDAH	1,181,596	1,144,602	1.35	0.50	0.14
KELANTAN	985,002	843,723	1.47	-0.27	0.80
NEGERI SEMBILAN	652,792	574,031	1.40	0.29	0.31
PULAU PINANG	921,602	876,801	1.69	0.18	0.13
SELANGOR	2,864,142	2,634,363	1.58	0.20	0.22
TERENGGANU	736,546	690,115	1.58	0.08	0.34

Vote Transferability

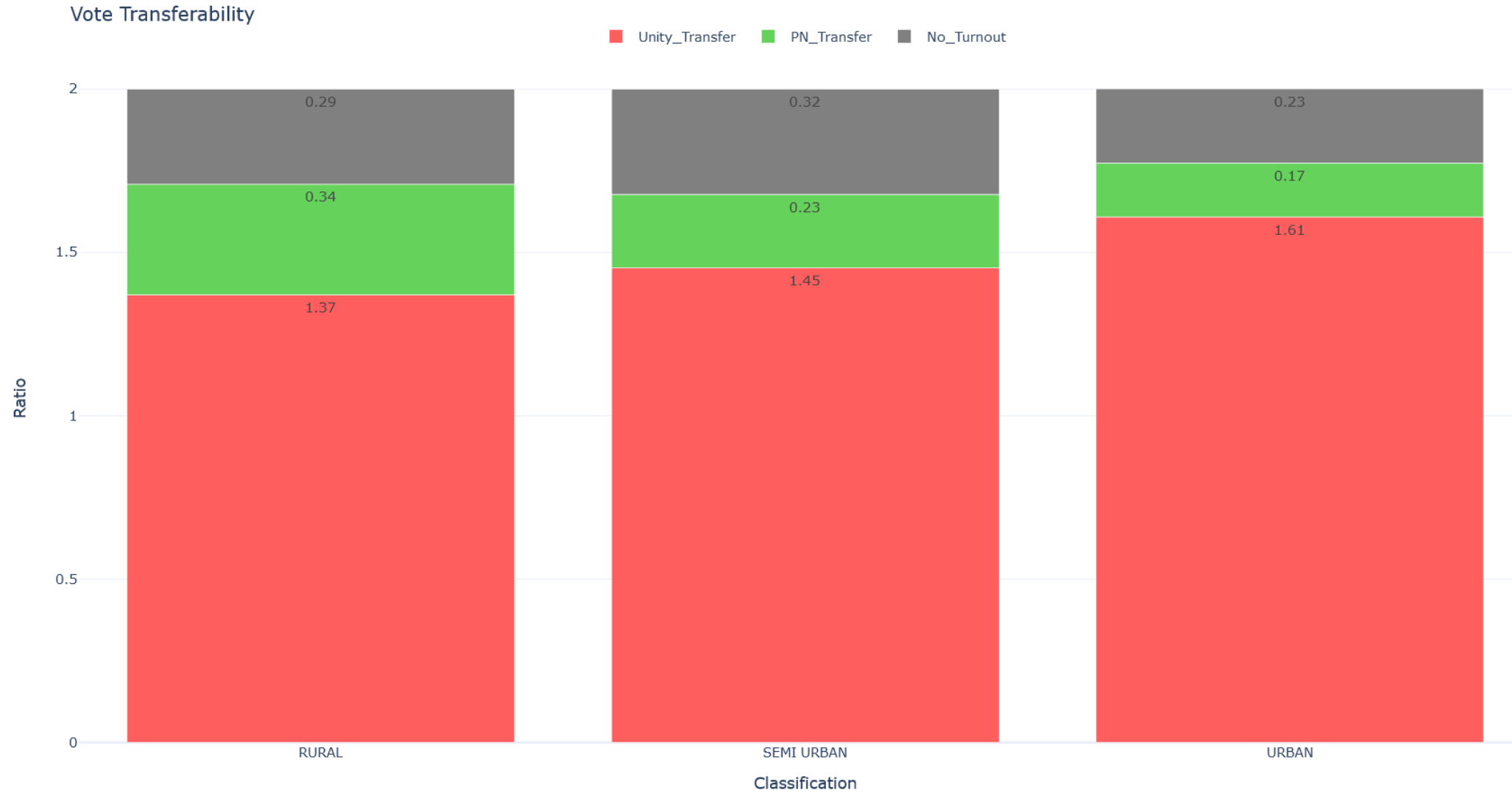


By Rural-Urban Classification (Overall)

	GE15_Total	PRN_Total	Unity_Transfer	PN_Transfer	No_Turnout
Classification					
RURAL	823,155	768,849	1.37	0.34	0.29
SEMI URBAN	2,813,788	2,591,189	1.45	0.23	0.32
URBAN	3,704,737	3,403,597	1.61	0.17	0.23



By Urban-Rural Classification (Overall)



By States & Rural-Urban Classification

		GE15_Total	PRN_Total	Unity_Transfer	PN_Transfer	No_Turnout
Classification	GE15_STATE					
RURAL	KEDAH	331,671	320,330	1.17	0.65	0.18
	KELANTAN	155,266	133,351	1.52	-0.21	0.69
	NEGERI SEMBILAN	93,004	82,578	1.29	0.42	0.29
	SELANGOR	86,759	85,565	1.45	0.50	0.05
	TERENGGANU	156,455	147,025	1.63	0.07	0.30
SEMI URBAN	KEDAH	648,518	627,633	1.40	0.45	0.15
	KELANTAN	675,491	574,421	1.44	-0.32	0.87
	NEGERI SEMBILAN	318,517	281,393	1.31	0.39	0.30
	PULAU PINANG	262,635	260,133	1.57	0.40	0.03
	SELANGOR	511,944	477,103	1.50	0.29	0.22
	TERENGGANU	396,683	370,506	1.58	0.07	0.35
URBAN	KEDAH	201,407	196,639	1.44	0.48	0.08
	KELANTAN	154,245	135,951	1.54	-0.17	0.63
	NEGERI SEMBILAN	241,271	210,060	1.55	0.12	0.33
	PULAU PINANG	658,967	616,668	1.72	0.12	0.16
	SELANGOR	2,265,439	2,071,695	1.60	0.17	0.23
	TERENGGANU	183,408	172,584	1.53	0.12	0.34

By States (Rural)



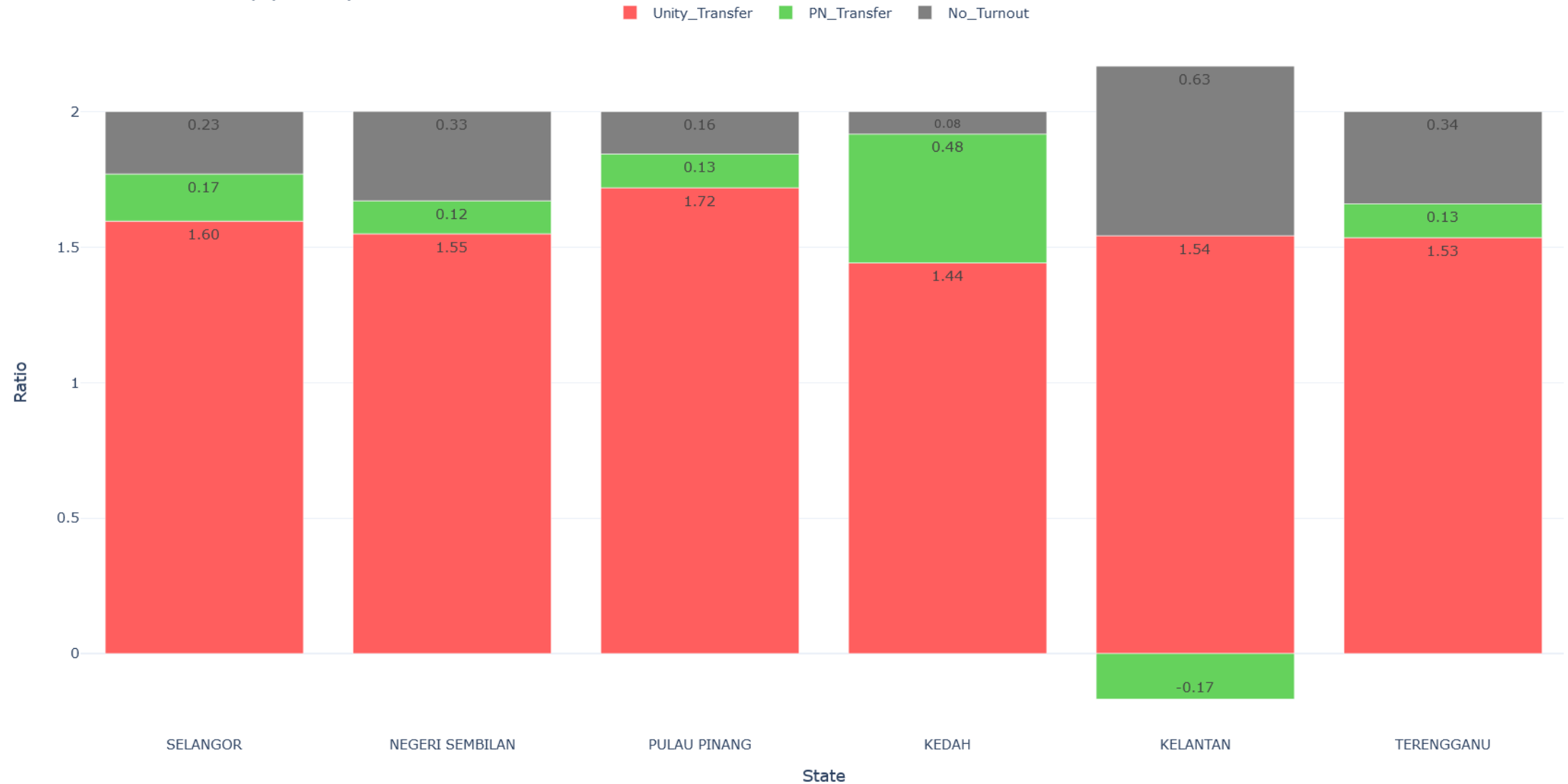
By States (Semi Urban)

Vote Transferability (SEMI URBAN)



By States (Urban)

Vote Transferability (URBAN)



By States

1. **Selangor (1.58) and Pulau Pinang (1.69)** has strong vote transferability of $1+1 > 1.5$; while **Negeri Sembilan (1.40)** vote transferability is weak.
2. **Kedah vote transferability is the weakest (1.35)**. Significant amount of BN supporters have shifted to PN (0.50).
3. **Kelantan** anti-establishment sentiment is rising, but it was exhibited in the form of **not voting**.
4. BN can still retain most votes in Terengganu.
5. Overall, $1+1 > 1.5$ is **better than expected** (except for Kedah and Negeri Sembilan).

By Rural-Urban Classification

1. Obvious pattern where the vote transferability strength is as such: **Urban > Semi-Urban > Rural**
2. **Urban** voters generally can **accept** the **PH-BN** coalition.
3. Going into sub-urban/rural areas, vote transferability **deteriorate** significantly for **Negeri Sembilan and Kedah**.