

# **HotPot Haven**

## **Promotional Website Proposal**

# **“Shabu Pa More”**

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## Overview:

HotPot Haven aims to strengthen its online presence through a promotional website dedicated to showcasing the unique shabu-shabu dining experience.

The website will feature our full menu, seasonal specials, and cultural insights into shabu-shabu. An integrated reservation system and promotion announcements will encourage more visits and customer loyalty. Visual storytelling through high-quality images and videos will help convey the freshness and interactive nature of our dining concept.

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## Completed Task List:

- Researched shabu-shabu culture and dining trends.
  - Designed folder structure in Google Drive.
  - Created project draft and proposal.
  - Set up Trello board for task management.
  - Established GitHub repository for version control.
  - Shared updates and files in Slack channel.
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## Reference Website Image:

