**Title:** Promotional Website for HotPot Haven – A Shabu-Shabu Experience

**Group Members:**

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**Introduction:**HotPot Haven is a modern shabu-shabu restaurant offering fresh, high-quality ingredients and a cozy, interactive dining experience. To reach more customers and strengthen our brand identity, we plan to create a visually appealing promotional website. This platform will serve as our online hub for reservations, menu details, promotions, and customer engagement.

**3 Planned Main Ideas:**

1. **Showcase the Dining Experience** – High-resolution images and videos showing the cooking process, fresh ingredients, and communal dining setup.
2. **Easy Online Reservations & Promotions** – Integrating a booking system and special offers to attract both first-time visitors and regular customers.
3. **Cultural Storytelling** – Sharing the origins, traditions, and health benefits of shabu-shabu through stories and films to promote the visual experience.