

Ethan Thomas Sausa

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ethansausa.com



Multimedia Design Specialist

EXPERIENCE

Digital Marketing Designer | *Long Island Board of REALTORS®* (Apr. 2021 – Current)

- Created and published daily updates to website, social, and email communication channels to an audience of 45,000 members across several REALTOR® associations
- Collaborated with developers to design and implement website marketing initiatives
- Created and launched video series, webinar series, and podcast series for membership
- Developed and created weekly newsletter campaigns and email automation workflows
- Developed branding and web presence for industry leading public relations campaign
- Assisted in rebranding and website redesign with improved accessibility, SEO, and UX
- Reported on communications and web analytics to assist in strategic planning
- Hired and managed freelancers; act as contact point for contracted agencies

IoT Specialist | *Prosegur* (Dec 2020 – Apr. 2021)

- Hands on support for all IOT connected devices; technical support for servers

Freelance Web Design | *Various Clients including SDI Pro* (Apr. 2020 – Apr. 2021)

- Developed branding, mockups, layouts, and web presence for clients

Motion Graphics Animator | *Roy H. Park School of Communications* (Sept. 2018 – May 2019)

- Produced and animated educational videos for Cornell Entomology & Veterinary Department

Shift Manager | *Park Portable Equipment Checkout and Services* (Aug. 2017 – Mar. 2020)

- Oversaw evening shifts operation and preparation for morning crew
- Assisted in hiring, scheduling, and training a team of 50+ employees

EDUCATION

Emerging Media, B.S., Magna Cum Laude | Ithaca College

- Web Development and Animation Minor
- Founding Member of Park Post Production Group, Flying Turtle Post Group
- Tween Coding Club, WICB Radio, ICTV

SKILLS

DESIGN

- Adobe Suite
- Audition
- After Effects
- Illustrator
- InDesign
- Photoshop
- Premiere Pro
- Canva
- Graphic Design
- Print Design
- Audio Production
- Video Production
- Motion Graphics
- AI assisted design

WEB

- HTML
- CSS
- Javascript
- node.js
- PHP
- Git
- Python
- Sitefinity CMS
- Wordpress CMS
- Figma

MARKETING

- Google Analytics (GA4)
- Constant Contact CRM
- Hubspot CRM
- SEO
- Social Media