ETHAN THOMAS SAUSA

WORK EXPERIENCE

DIGITAL MARKETING DESIGNER
Long Island Board of REALTORS® // Apr 2021 - Present
- Produced digital and print media content for REALTOR® board and MLS
- Hired freelancers and worked with agencies to execute projects
- Scripted, filmed, edited, and produced weekly video content
- Oversaw website design, publishing, and maintenance across 3 sites
- Created and managed email campaigns to an audience of over 50,000
- Developed marketing materials for public advocacy campaigns
- Facilitated company branding and website redesign

FREELANCE WEB & GRAPHIC DESIGN
Multiple Clients // May 2020 - Present
- Developed, deployed and maintained company sites
- Designed and developed company brands and marketing materials
- Created wire-frames and prototypes in Figma

IOT Specialist
Prosegur Ind. // Dec 2020 - Mar 2021
- Installed and maintained Linux Servers
- Installed and wired cameras, computers, & network equipment
- Designed technical diagrams and 3D models for testing
- Developed Python scripts to run camera units

MOTION GRAPHICS ANIMATOR
Park Productions // Sept 2018 - Mar 2019
- Created scripts and animatics for educational content
- Animated vector art and character rigs to voice over
- Worked with Clients including Cornell Veterinary and Cornell Botanical to achieve project goals and ensure client satisfaction

LEADERSHIP EXPERIENCE

SHIFT MANAGER
Park Portable Equipment Center // Aug 2017 - Mar 2020
- Trained employees on proper equipment handling, inspection and safety procedure on a variety of film, photo, and video equipment
- Assisted in Interviewing, hiring, and scheduling of +45 employees
- Oversaw night shifts to ensure completion of daily projects

EDUCATION

EMERGING MEDIA, B.S. Manga Cum Laude
Ithaca College // 2016 - 2020
A joint computer science & communications program focused on new media
- Web Development Minor & Animation Minor
- Founding Member - Park Post Production Group

ABOUT

Hi! My name is Ethan and I'm a multimedia professional. I like to work in the intersection between art and code, where my creative and technical skills can come together to produce great content.

Right now, most of my work focuses on design and development, but my skill set covers a wide range of media and computational tools.

Visit my portfolio to see the projects that I've been working on and feel free to contact me!

Portfolio: https://etsausa.github.io
Contact: etsausa@gmail.com

SKILLS

VIDEO
Premiere Pro, After Effects, Audition, DaVinci Resolve, Fusion, Blender

DESIGN
Illustrator, Photoshop, InDesign, Lightroom, XD , Figma

MARKETING
Google Analytics, Hubspot CRM, Constant Contact CRM

WEB
HTML, CSS (SCSS, SASS), Javascript, react.js, PHP, Wordpress, Sitefinity CMS

CODE
Python, Java, Git