

ETHAN THOMAS SAUSA

WORK EXPERIENCE

DIGITAL MARKETING DESIGNER

Long Island Board of REALTORS® // Apr 2021 – Present

- Produced digital and print media content for REALTOR® board and MLS
- Hired freelancers and worked with agencies to execute projects
- Scripted, filmed, edited, and produced weekly video content
- Recorded and edited audio content from industry leaders
- Oversaw website design, publishing, and maintenance across 3 sites
- Created and managed email campaigns to an audience of over 50,000
- Developed marketing materials for public advocacy campaigns
- Facilitated company branding and website redesign

FREELANCE WEB & GRAPHIC DESIGN

Multiple Clients // May 2020 – Present

- Developed, deployed and maintained company sites
- Designed and developed company brands and marketing materials
- Created wire-frames and prototypes in Figma

IOT SPECIALIST

Prosegur Ind. // Dec 2020 – Mar 2021

- Installed and maintained Linux Servers
- Installed and wired cameras, computers, & network equipment
- Designed technical diagrams and 3D models for testing
- Developed Python scripts to run camera units

MOTION GRAPHICS ANIMATOR

Park Productions // Sept 2018 – Mar 2019

- Created scripts and animatics for educational content
- Animated vector art and character rigs to voice over
- Worked with Clients including Cornell Veterinary and Cornell Botanical to achieve project goals and ensure client satisfaction

LEADERSHIP EXPERIENCE

SHIFT MANAGER

Park Portable Equipment Center // Aug 2017 – Mar 2020

- Trained employees on proper equipment handling, inspection and safety procedure on a variety of film, photo, audio and video equipment
- Assisted in interviewing, hiring, and scheduling of +45 employees
- Oversaw night shifts to ensure completion of daily projects

EDUCATION

EMERGING MEDIA, B.S. Magna Cum Laude

Ithaca College // 2016 – 2020

A joint computer science & communications program focused on new media

- Web Development Minor & Animation Minor
- Founding Member – Park Post Production Group

ABOUT

Hi! My name is Ethan and I'm a multimedia marketing professional. I like to work in the intersection between art and code, where my creative and technical skills can come together to create effective communications.

Most of my work focuses on design, development, and marketing strategy.

Visit my portfolio to see the projects that I've been working on and feel free to contact me!

Portfolio: www.ethansausa.com

Contact: etsausa@gmail.com

SKILLS

VIDEO

Premiere Pro, After Effects, Audition, DaVinci Resolve, Fusion, Blender

DESIGN

Illustrator, Photoshop, InDesign, Lightroom, XD, Figma, Stable Diffusion

MARKETING

Google Analytics, Hubspot CRM, Constant Contact CRM

WEB

HTML, CSS (SCSS, SASS), Javascript, react.js, node.js, PHP, Wordpress CMS, Sitefinity CMS, Drupal CMS

CODE

Python, Java, Git