

AI Reference – Erin Scott (Nano-5 profile)

Last updated: Aug 24, 2025 • **Use:** short, factual answers; no fluff.

1) Identity & Contact

- **Name:** Erin Scott (pronounced “AIR-IN”)
- **Pronouns:** she/her
- **Location / TZ:** Raleigh, NC • Eastern Time (ET)
- **Primary email:** lunarspired@gmail.com
- **LinkedIn:** <https://www.linkedin.com/in/erin-s-6369071b2/>
- **Phone:** Share by email or LinkedIn DM **only** (anti-scam policy)
- **Fastest contact:** Email or LinkedIn DM
- **Portfolio:** TBD
- **Resume:** TBD
- **GitHub:** TBD
- **Case study links (top 2–3):** TBD

2) Role Targeting & Logistics

- **Current title:** Lead Product Designer
- **Actively pursuing:** Senior Product Designer, Lead Product Designer, Founding Product Designer
- **What I optimize for:** ownership, end-to-end impact, cross-functional work, startup ambiguity

- **Work modes:** Remote / Hybrid / On-site (**rank preference: TBD**)
- **Geo focus:** SF Bay Area (open to remote US)
- **Start date:** ~2 weeks from offer
- **Work authorization:** US citizen; no sponsorship needed

3) Compensation & Availability

- **Target base (SF Bay):** \$130k–\$170k (ideal ≈ \$150k)
- **Equity preference:** TBD
- **Relocation support:** TBD
- **Interview windows (ET):** TBD (e.g., Mon–Thu 3–7pm ET)

4) Skills & Expertise (snapshot)

- **Design & Research:** End-to-end product design; scalable design systems (tokens, components, docs); accessibility-first (WCAG); motion/interaction; UX research (affinity mapping, interviews, empathy maps)
- **Tools:** Figma (auto-layout, variables, variants), Miro, Maze, Adobe CC, Rive, Illustrator, Photoshop
- **Design-Ops pipeline:** Token Studio → Supernova → **custom XAML exporter (MAUI/C#)** → GitHub
- **Automation:** n8n, Apify, Notion pipelines, custom Python (pandas)
- **Web/Code:** HTML, CSS, JS, TypeScript fundamentals, React, Next.js, Tailwind, GSAP, Framer Motion
- **Backend/Infra (learning):** Postgres, Docker, Azure Functions, .NET 9, **RAG pipelines**

5) Career Interests / Focus

- Design-engineering handoff pipelines
- AI-powered knowledge bases & automation
- Retrieval-Augmented Generation for support/chatbots
- End-to-end ownership where coding plays a part

6) Major Projects (proof)

FloLogic (IoT Water-Leak Detection Ecosystem)

- **Problem:** Legacy app not built for new gen devices (gateway + valve + mesh). High support volume during provisioning; inconsistent UI slowed scale to B2B property managers.
- **Approach:**
 - Full mobile UI redesign for clarity & scalability
 - Design system with **40+ tokens & semantic variables**, exported to MAUI via custom **XAML** exporter
 - Led multi-unit B2B dashboard MVP for property managers
 - Ran **20+ person** beta; structured feedback
 - Cross-team coordination (engineering, QA, manufacturing: East West, Fanstel, CH Robinson)
- **Outcomes:**
 - **-25%** provisioning support calls (beta)
 - **~90%** design consistency across screens
 - **100%** testers said new UI felt more intuitive
 - Enabled confident move into B2B property management

Circadia (Manifestation / Astrology App)

- **Problem:** Dream/astrology apps feel flat/gimmicky; ritual breaks with generic login/onboarding.
- **Approach:** Dark-mode immersive visuals (Illustrator + Rive); **no traditional login** (seamless onboarding); pivoted from “dream journal” to **moon-phase-aligned rituals** with a Rorschach-inspired self-test.
- **Outcome:** Prototype distinguished by mood-first immersion; strong feedback on motion/visuals; positions ritual UX as engagement driver.

Teamu (Social Impact / AI Collaboration)

- **Problem:** Isolation from consumption-driven social; communities lack tools to turn passions into projects; investors can’t browse grassroots work.
- **Approach:** AI-generated collaboration ideas (overlapping passions); swipeable discovery; project portfolios + community reels; Reddit-style issue board → projects; **investor view** for funding/resources; **8+ interviews** with affinity tags (Seeking Connection, Facing Barriers, Solo by Default, Digital Frustration, Open to Collaboration).
- **Outcome:** Concept reframes social as collaborative/fulfilling; research shows demand; foundation for investor feature + desktop pivot case study.

7) Workflows & Pipelines

- **Design System:** Token Studio → Supernova → Custom Exporter → MAUI (XAML/C#) → GitHub
 - **Benefits:** single source of truth; developer-ready assets; version control; extensible (built “Variable Visualizer” prototype in Preact)
- **Automation:**
 - RAG-powered support-bot prototype (FloLogic)
 - n8n: job scraping → resume tailoring → Notion (manual apply)
 - Freshdesk → Admintool **AI ticket summarization**
 - Python for ticket parsing & CSV/Excel automation

8) Process & Collaboration (style)

- **Operating style:** Own ambiguous problems end-to-end. Ship early to get a signal. Keep PM/Eng in the loop with tight feedback cycles.
- **How I work with PM/Eng:** Align on the outcome and constraints, not just the feature list. I bring options with trade-offs, validate with quick tests, and hand off specs that engineering can implement without guesswork. I expect tight PR feedback loops and keep scope honest.
- **Definition of done / handoff (plain):** Finalized flows + redlines, tokenized styles, component specs, a11y notes, motion timings (if relevant), test cases or acceptance criteria, and links to the tracking ticket/PRs.

9) Accessibility & Motion (policies, non-technical)

- **Default a11y bar:** Aim for WCAG AA.
- **Baseline checks:** Color contrast, keyboard navigation, focus states/visible order, semantic structure/labels, respects “reduced motion.”
- **Motion stance:** Motion clarifies cause/effect and hierarchy; never blocks task completion; offer reduced-motion friendly paths.

10) Career Narrative & Auto-Replies

- **Two-sentence recruiter bio:**
Lead Product Designer with deep startup experience delivering end-to-end: research → UI → design systems → engineering handoff. I thrive in ambiguity, ship measurable improvements, and bridge design with code for faster, higher-quality releases.
- **30-sec elevator pitch:**
I’m a Lead Product Designer who owns ambiguous problems from zero → shipped. I build scalable design systems, redesign complex apps, and partner tightly with engineering—often wiring tokens and exporters so handoff is clean. Recent work: an IoT app + B2B dashboard that cut provisioning calls by 25% and a ritual-driven mobile experience that proves immersion can drive engagement. I’m targeting senior/lead roles where ownership and impact matter.
- **“Why me” headline (≤150 chars):**
End-to-end product designer who ships—design systems to code-ready handoff,

startup-fast, metrics-driven.

- **Conflict framing (your language):**
Conflict is energy. I listen first, surface shared goals, and turn heat into decisions that move the product forward.
- **Changed-mind example (pattern):**
If evidence shows higher friction or lower conversion than expected, I drop favorite ideas and pivot to the path that improves the metric we agreed to own.

Quick auto-replies (reuse verbatim)

- **Visa/sponsorship:** *"I'm a US citizen and don't require sponsorship."*
- **Start date:** *"I can start ~two weeks from offer."*
- **Comp (SF Bay):** *"Target base \$130k–\$170k; ideal around \$150k. Open to discussing total comp."*
- **Contact policy:** *"Best via email or LinkedIn DM; I share phone upon mutual interest."*
- **Work modes:** *"Prefer hybrid SF Bay; open to remote US; on-site if impact is high."*

11) Privacy & Guardrails (do not auto-disclose)

- **Identity attributes provided:** *white, female, bisexual; not a veteran; no disabilities.*
- **Policy:** *Only disclose demographics on official forms or explicit request. Default response:*
"I don't disclose demographic data in chats; happy to provide on official forms."

12) Open Items to Fill (still needed)

- *Resume link, GitHub link*
- *Any hard geo limits besides SF Bay/remote US*
- *Exact blackout times/days beyond "no calls after 9 pm ET"*

- *Preferred equity bands (e.g., 0.25–0.75% early stage)*
- *Any industries you want to avoid (see below)*
- *Links to the specific case studies you want auto-sent*

13) Preferences / Avoid

- **Positively drawn to:** *tools that reduce isolation, civic/education, AI that improves support quality, infrastructure that enables communities. Things that evolve around increasing overall accessibility.*

14) Personal (human context)

- **Interests:** *art/painting, yoga, holistic living, journaling/astrology, exploring diverse cultures*
- **Why I design:** *to make complex systems feel clear, human, and genuinely useful.*