




McJohnson Wallet

Non-Custodial Wallet + Mini-App Ecosystem for
Everyday Crypto

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The Problem

Crypto is stuck between two worlds: speculation and utility. Most wallets are glorified bank accounts – no real use cases beyond trading.



Custodial Risks

Users don't own their keys. Centralized wallets can freeze, seize, or lose funds. Not your keys, not your crypto.



High Fees Kill Utility

Ethereum gas fees make small transactions impractical. A \$5 coffee costs \$15 in fees. This blocks everyday use.



No Developer Infrastructure

Building crypto apps means custom wallet integrations, complex payment flows, and fragmented user experiences.

No SDK, no standards.



Speculation Over Use

Crypto is treated as an investment, not currency. Few apps, fewer use cases. Just buy, hold, hope.

The Solution



Non-Custodial Architecture

Users control their private keys. No third party can access funds. Full sovereignty, zero trust required.



Polygon = Speed + Low Cost

Built on Polygon PoS. Transactions settle in 2-5 seconds with fees under \$0.001. Makes micro-payments viable.



Mini-App SDK (Already Live on NPM)

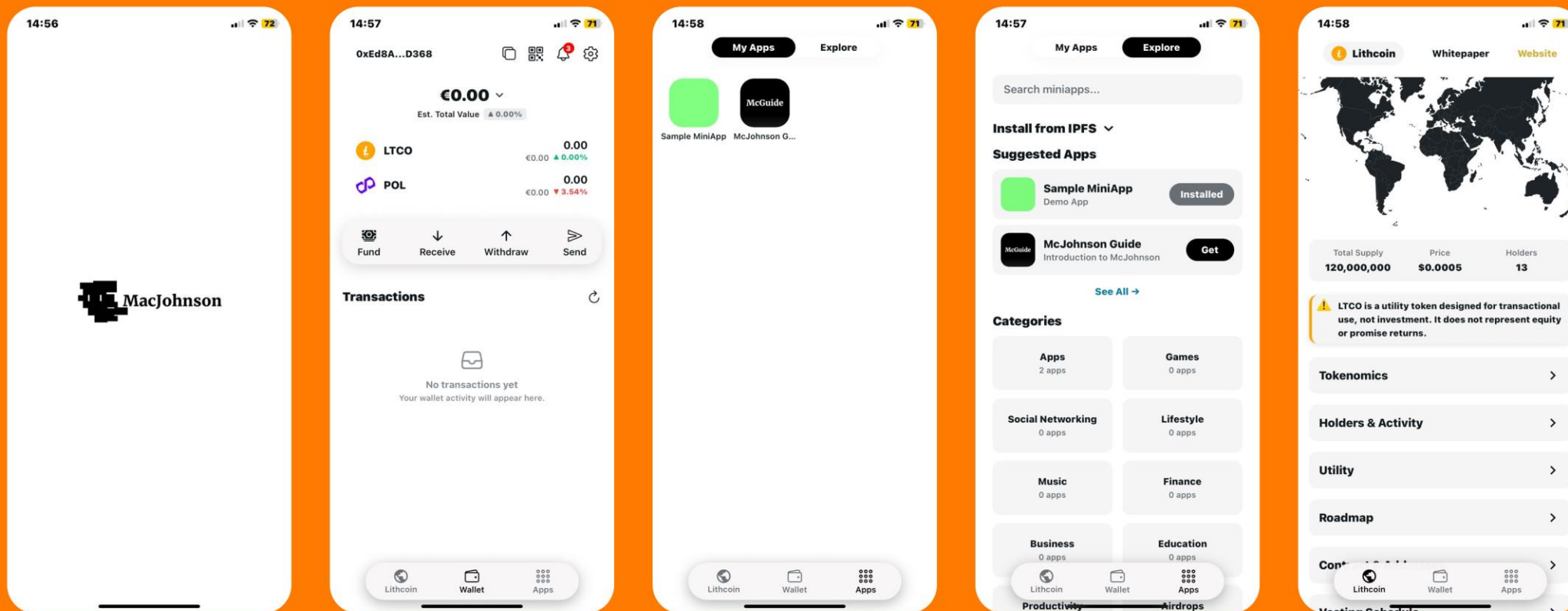
Developers build decentralized apps using our open SDK. Users discover, install, and use apps directly from their wallet. No custom integrations needed.



IPFS Distribution

Mini-apps are hosted on IPFS – decentralized, censorship-resistant, always available. No central app store gatekeepers.

Product Walkthrough

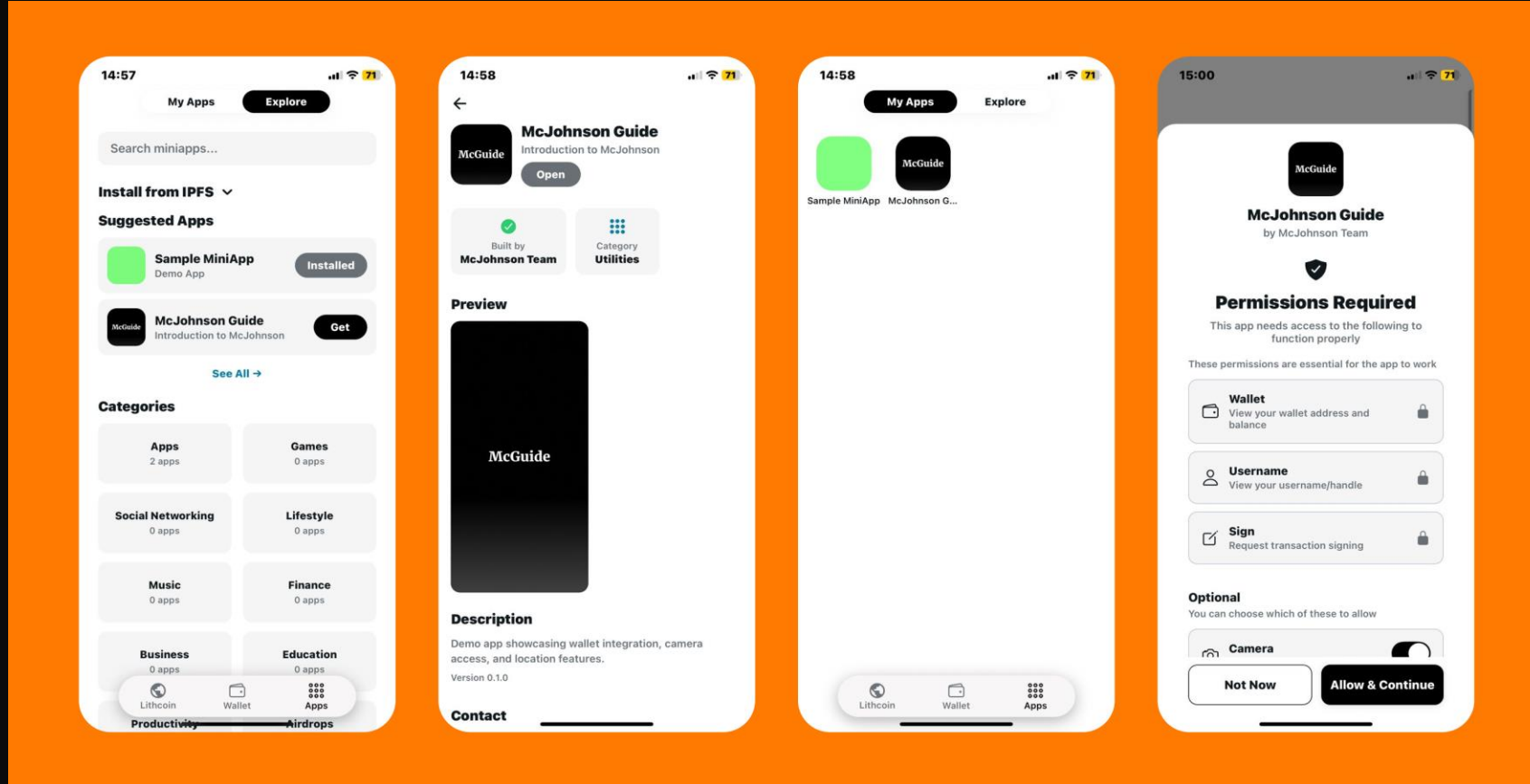


Clean, intuitive interface. Send, receive, and manage LTCO tokens. Non-custodial security with biometric authentication.

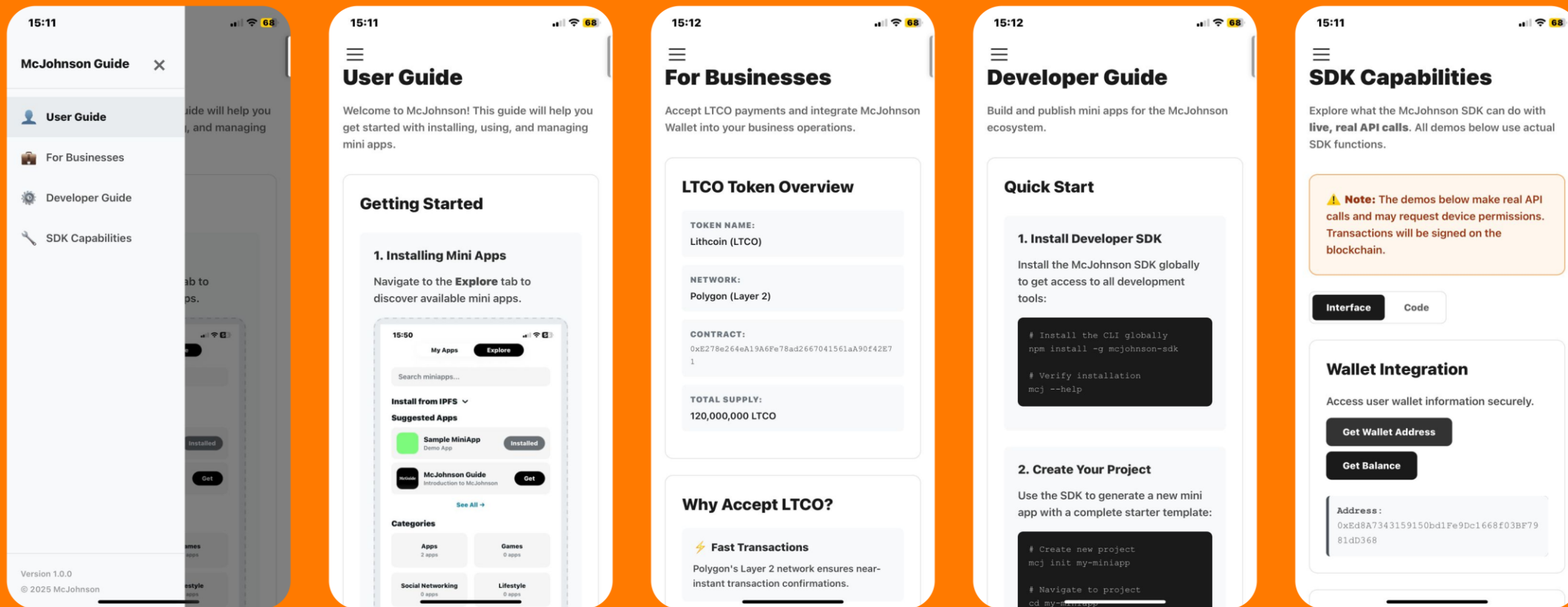
Key Features

- ✓ Send & receive LTCO + POL tokens
- ✓ QR code payments
- ✓ Transaction history
- ✓ Mini-app marketplace
- ✓ Biometric security (Face ID / Fingerprint)

Mini-App Ecosystem



Users discover and install decentralized apps in one tap. Developers publish using our SDK – already live on npm with 300+ downloads.



McJohnson Guide is our flagship demo app – showing developers the full SDK capabilities in action.

Market Opportunity

420M

Global Crypto Users

\$2.5T

Total Crypto Market Cap

74%

Want Self-Custody Wallets

The wallet market is crowded with custodial solutions (Coinbase, Binance) and transaction-only wallets (MetaMask). We're the first to combine non-custodial security with a native app ecosystem.

Target Markets

- 🎯 Crypto enthusiasts seeking self-custody
- 🎯 Developers building decentralized apps
- 🎯 Emerging markets with limited banking
- 🎯 Web3 gamers and NFT collectors

Business Model & Revenue

We're not asking for money to build – we're asking for money to launch and scale. Here's how we become sustainable:

Phase 1 (Months 0-12)

Protocol-Funded Growth

Focus on user acquisition and developer ecosystem. Funded by LTCO token allocations + grants. Goal: 10,000+ users, 50+ mini-apps.

Revenue: \$0 | Focus: Adoption

Phase 2 (Months 12-24)

Revenue Diversification

Launch RPC node infrastructure (like Infura/Alchemy) for API usage. First-party mini-apps with premium features. Developer tools marketplace.

Revenue Target: \$50K-\$150K | Focus: Monetization

Phase 3 (Months 24+)

Self-Sustaining Operations

RPC node revenue at scale. Enterprise wallet licensing. Optional mini-app marketplace fees. Cross-chain bridges and institutional services.

Revenue Target: \$300K-\$500K | Focus: Profitability

Tokenomics

120M

Total Supply (Fixed)

360K

Currently Circulating

ERC-20

Polygon Standard

Allocation	Percentage	Tokens	Purpose
Circulating Supply	30%	36M LTCO	Liquidity, trading, ecosystem access
Protocol Operations	35%	42M LTCO	Development, salaries, infrastructure (4-year vesting)
Community Rewards	25%	30M LTCO	Active usage rewards, not passive holding (3-year vesting)
Ecosystem Reserve	10%	12M LTCO	Emergency fund, partnerships (5-year vesting)

Note: 360K LTCO was released for pre-launch technical testing (smart contracts, wallet, SDK validation). NOT marketed for trading.

Current Traction

95%

App Development Complete








300+

SDK Downloads (npm)




1

Demo Mini-App Ready

Technical Milestones Completed

-  Smart contract deployed on Polygon (verified)
-  Non-custodial wallet built (iOS + Android)
-  SDK published to npm (live and tested)
-  IPFS mini-app distribution working
-  McJohnson Guide demo app functional
-  Biometric security implemented
-  Transaction signing and broadcasting working

Remaining Before Launch

-  Swap functionality testing
-  Manifest validation logic
-  Final security review

Launch-ready within 1 week of securing funding.

Roadmap

Month 0

Launch

Add liquidity to DEX | Submit apps to Apple/Google stores | Start marketing campaign | Onboard first developers

Month 1-3

Initial Growth

Target: 1,000 wallet users | 5-10 mini-apps live | Developer documentation and tutorials | Community building

Month 3-6

Ecosystem Expansion

Target: 5,000 users | 20+ mini-apps | First CEX listing | RPC node alpha launch

Month 6-12

Revenue Features

Target: 10,000+ users | 50+ mini-apps | RPC node public beta | First-party revenue-generating mini-apps | Hire 1-2 developers

Month 12-24

Self-Sustainability

RPC node revenue | Enterprise partnerships | DAO governance launch | Cross-chain bridges

Team

Edward T. Sithole

Founder & Solo Developer

22-year-old blockchain developer and international student in Poland studying AI & Cybersecurity. Crypto trader since 18, blockchain developer for 2 years. Built the entire McJohnson ecosystem solo – wallet app, SDK, mini-app infrastructure, smart contracts.

Technical Skills:

React Native, TypeScript, Solidity, Web3.js, Ethers.js, IPFS, Polygon

Links:

 github.com/etsgoc

 [npm: mcjohnson-sdk](https://www.npmjs.com/package/mcjohnson-sdk)

 [X \(Formerly Twitter\)](#)

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With funding, will hire 1-2 additional developers to accelerate ecosystem growth.

The Ask

We're Seeking

\$55K - \$100K

Non-Dilutive Grant Funding

Category	Minimum (\$55K)	Comfortable (\$100K)
Liquidity (DEX Pool)	\$15,000	\$30,000
Infrastructure (RPC, hosting, IPFS)	\$10,000	\$15,000
Marketing & User Acquisition	\$8,000	\$15,000
Security Audits	\$5,000	\$10,000
Developer Salaries (6-9 months)	\$12,000	\$20,000
Developer Grants Program	\$3,000	\$5,000
Legal & Compliance	\$2,000	\$5,000

What This Achieves

- ✓ Launch on Apple App Store + Google Play
- ✓ Sufficient liquidity for organic growth
- ✓ 6-9 month runway to reach 10,000+ users
- ✓ Onboard 50+ mini-app developers
- ✓ Build RPC infrastructure for revenue
- ✓ Hire 1 additional developer (comfortable tier)

Ready to launch. Let's build the future of Web3 together.

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