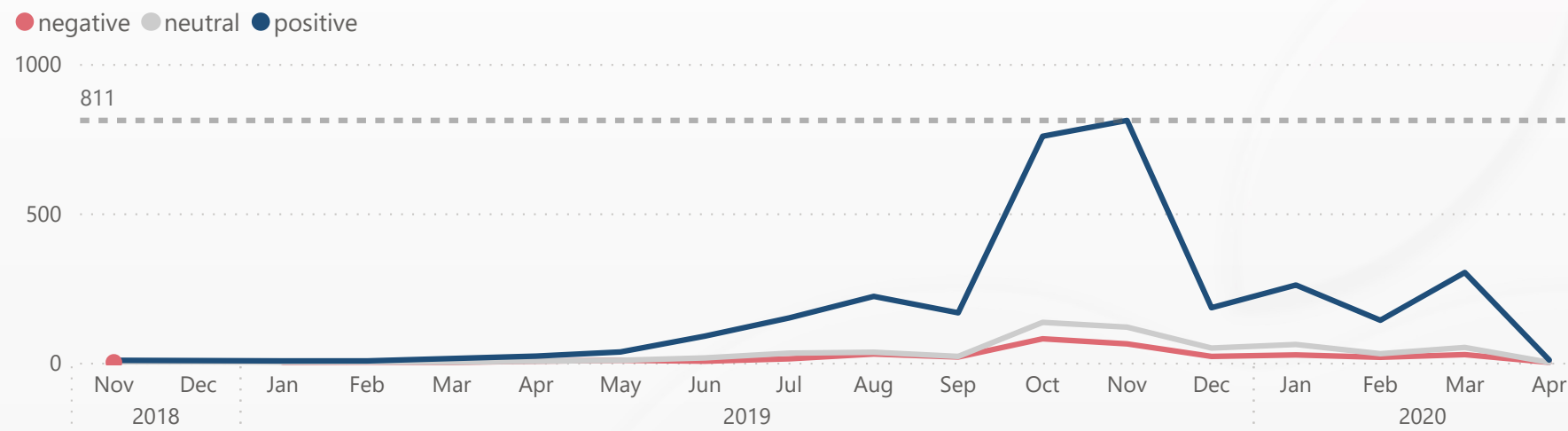


General Review Numbers

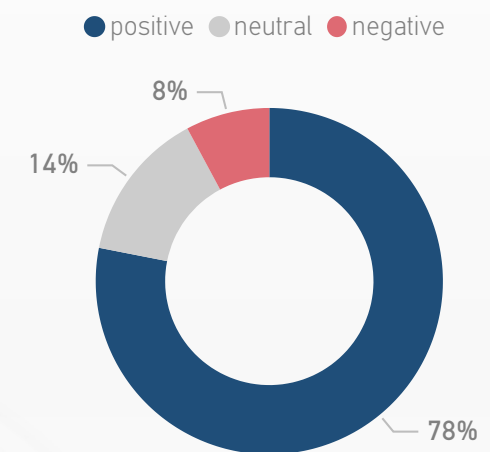
The iPhone Xr did not get much reviews till **JUNE 2019**, 7 months after it was released. It had its highest review in **NOVEMBER 2019** and then started to decrease Just around the same time the iPhone 11 was getting circulated in the Market

Review count since release year



The General review about the iPhone Xr shows the majority of it's users were **SATISFIED** as **78%** of the reviews were **POSITIVE**

Sentiments Distribution

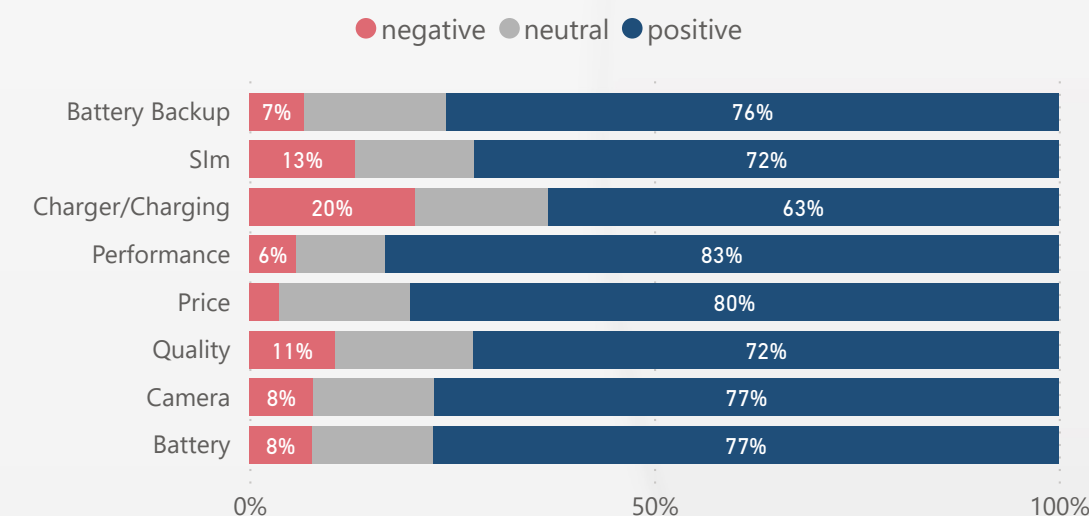


2 What are the Users Saying?

The users gave positive reviews about most of the features of the iPhone Xr, but the most **NEGATIVE** reviews came because of the **CHARGER/CHARGING** feature and also **DUAL SIM** features.

A lot of People were perplexed about which of the iPhone X series to purchase, and some people were concerned about **AMAZON'S** delivery and it's authorization to sell the iPhone Xr.

Phone features with sentiments



Review Titles with the most helpful counts

Review Title	#People helped	Comments	Rating	Sentiment
Which iPhone you should Purchase ? iPhone 8, X, XS, XR ?	5087	24	★ 3.00	positive
Don't buy iPhone xr from Amazon.	2822	6	☆ 1.00	negative
Happy with the purchase	1798	0	★ 5.00	positive
Amazon is not an apple authorised reseller. Please take a note.	1366	14	☆ 1.00	negative
Excellent Battery life and buttery smooth UI	536	5	★ 5.00	positive
Never purchase a phone online.	313	2	☆ 1.00	neutral
Awesome iPhone	190	3	★ 5.00	positive

3 Word Cloud of Review Text



4 Recommendations

The reviews generally show satisfaction of the customers with the iPhone Xr and the Apple Brand but there are a few things to look at:

1. Charger issues such as slow charging and short durability can be looked into and its solution can be used for the next iPhone release.
2. Some customers complained of the slow switching speed of the mobile data for the two sims. This can be rectified for the next release
3. The customers seem to have problems with delivery such as Missing components and defective components. This needs to be looked into if these issues come from Apple or Amazon.