

All

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## Sales of products across countries **Product Analysis**

**Executive Summary** 

COGS and Profit by Product

Camera 5

15M

10M

Camera 2

Camera 4

10M

Camera 4

Camera 1

10M

COGS

Product	Net Sales	Sales Volume	Profit%
☐ Camera 1	12.4M	115K	14.4%
France	3.1M	28K	12.8%
Germany	2.9M	22K	12.2%
Greece	2.4M	19K	16.2%
Italy	2.3M	25K	18.7%
United Kingdom	1.8M	22K	13.0%
<b>⊞ Camera 2</b>	11.4M	118K	14.5%
<b>⊞ Camera 3</b>	27.1M	256K	13.6%
<b>⊞ Camera 4</b>	12.1M	123K	14.0%
<b>⊞ Camera 5</b>	15.1M	127K	14.3%
<b>⊞ Camera 6</b>	14.2M	122K	14.3%
Total	92.3M	861K	14.1%

## Sales of products by Buyers

Product	Net Sales	Sales Volume	Profit%
☐ Camera 1	12.4M	115K	14.4%
Corporations	2.2M	20K	-6.3%
Institutions	6.0M	41K	22.9%
MiniMarkets	3.7M	14K	8.5%
Resellers	0.2M	19K	73.8%
SuperMarkets	0.3M	23K	28.1%
<b>⊞ Camera 2</b>	11.4M	118K	14.5%
<b>⊞ Camera 3</b>	27.1M	256K	13.6%
<b>⊞ Camera 4</b>	12.1M	123K	14.0%
<b>⊞ Camera 5</b>	15.1M	127K	14.3%
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Total	92.3M	861K	14.1%