



# Plato's Pizza Visualization

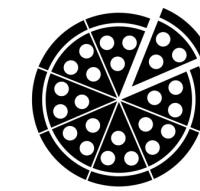
## 2015 Orders Report



21.4K  
Total Orders



49.6K  
Total Pizza's made



32  
Total Types of Pizzas

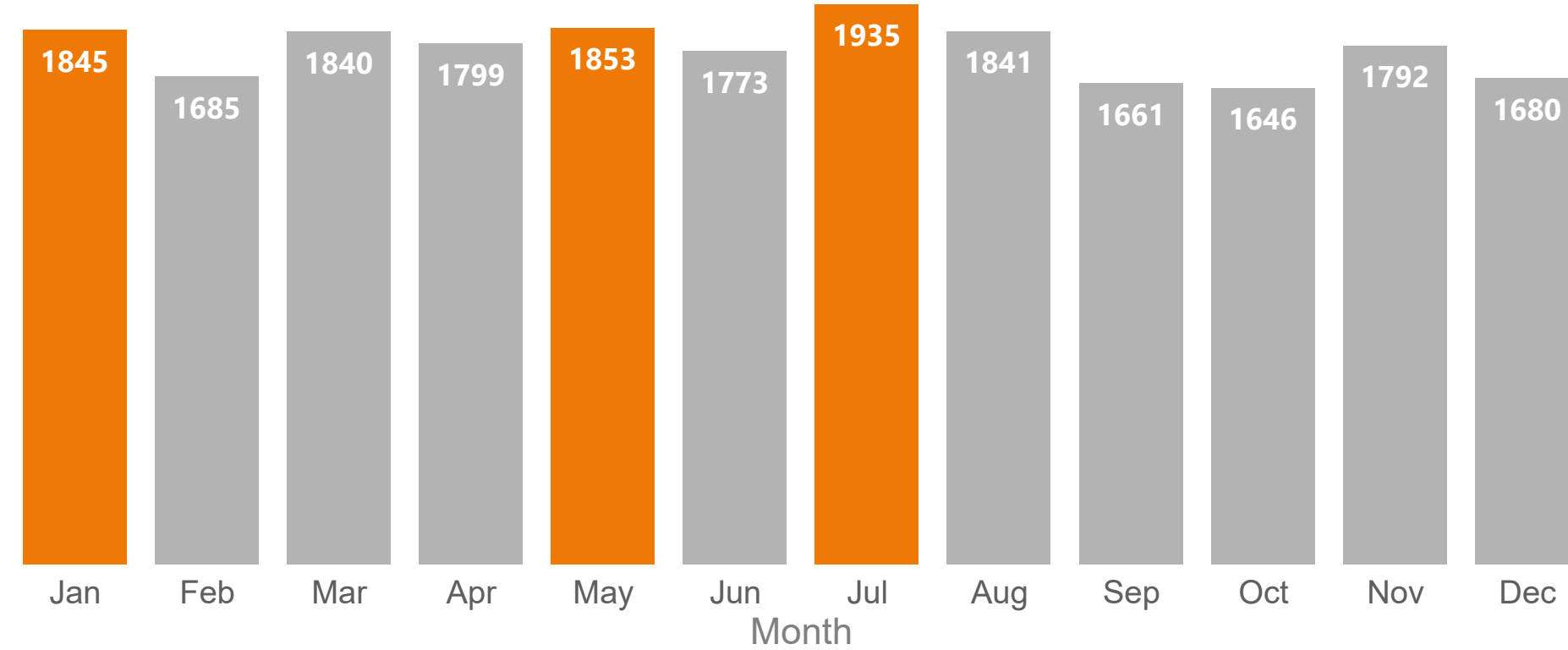


4  
Pizza Categories

### What Months of the Year had the most Orders?

The distribution of the total number of orders in the year is quite uniform. with **JULY**, **MAY** and **JANUARY** having the highest orders. December has the least orders.

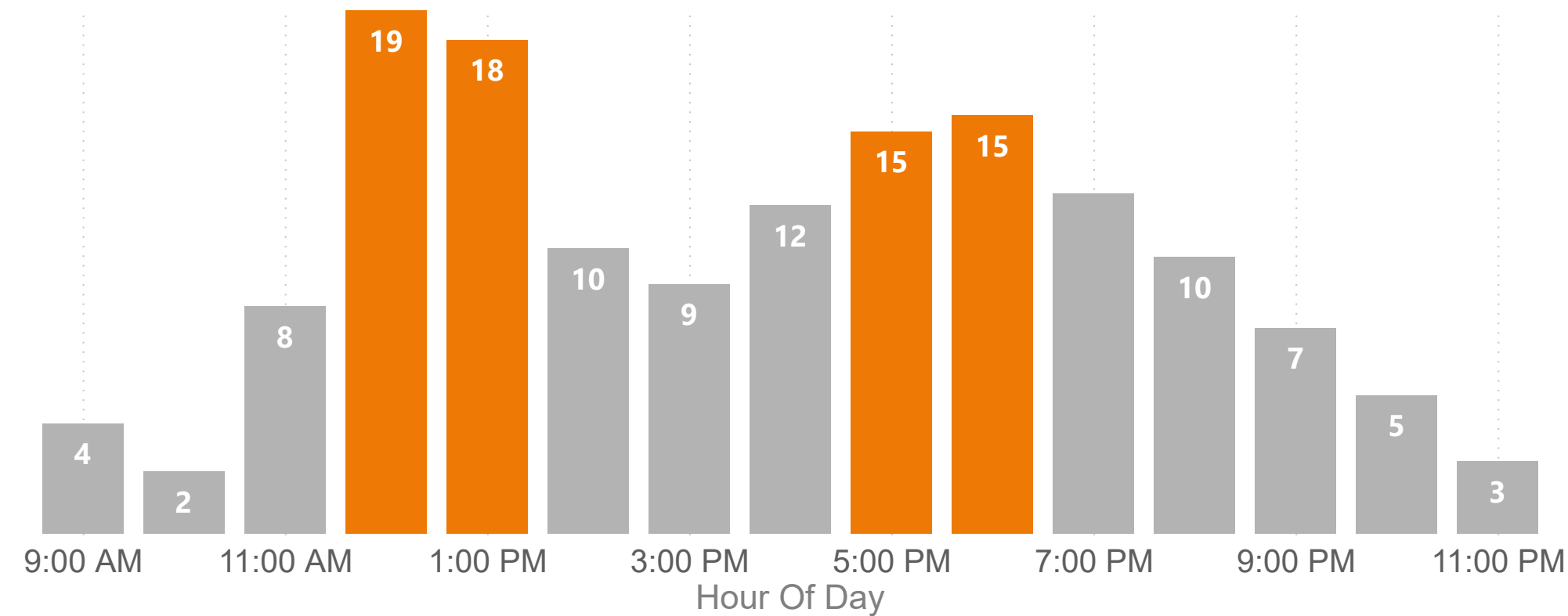
Count of Orders by Month



### What Hour of the day is the busiest?

The Busiest times of the days corresponds to Launch time which is from **12:00 PM** to **1:00 PM** and early hours of Dinner time which is from **5:00 PM** to **6:00 PM**

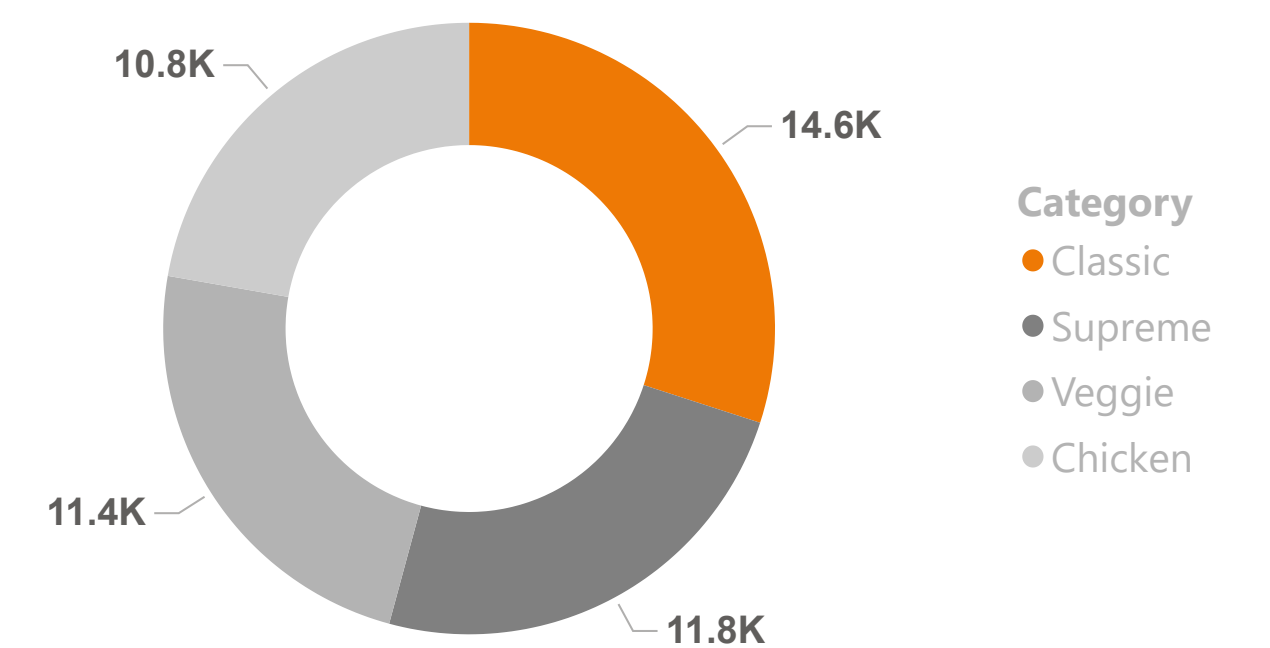
Average Orders per Day by time



### Most ordered category of pizza

The **CLASSIC** Category Pizza is the most ordered with over 14,000 ordered in the year

Orders by Category



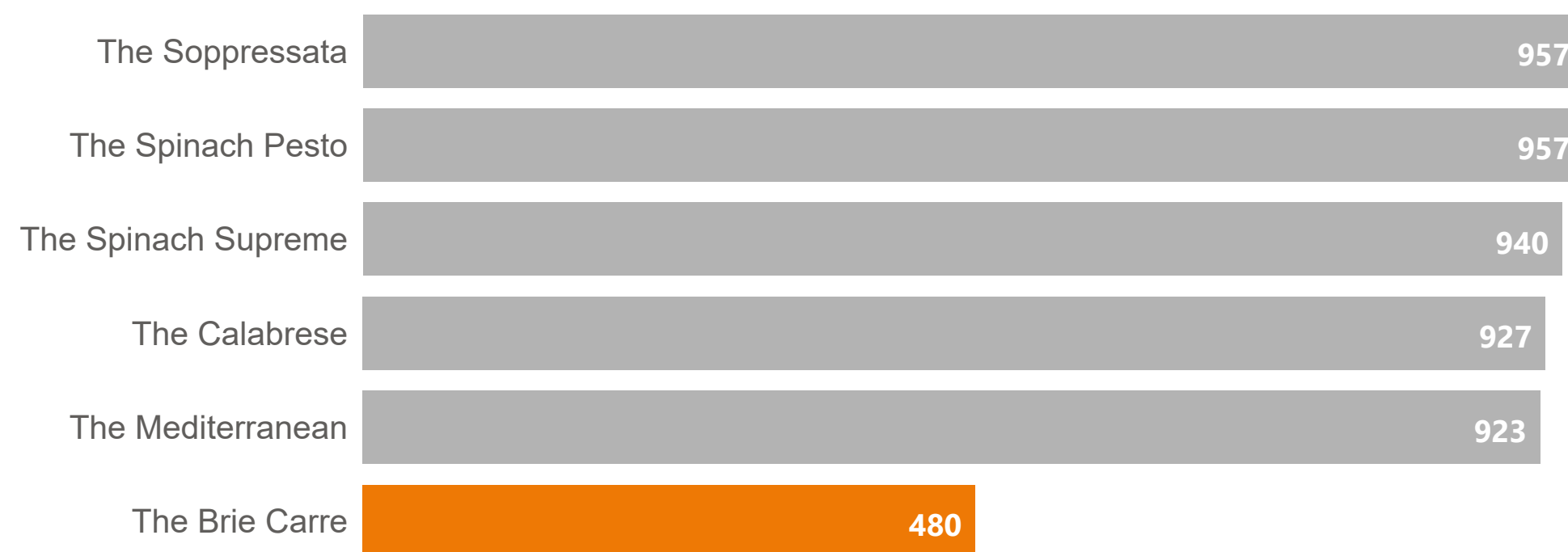
### What are the most ordered and least ordered pizzas?

**THE CHICKEN DELUXE** Pizza is the most ordered Pizza with over 2,400 pizza over the whole year. While the least ordered Pizza is **THE BRIE CARRE** pizza

Top 5 most ordered Pizza



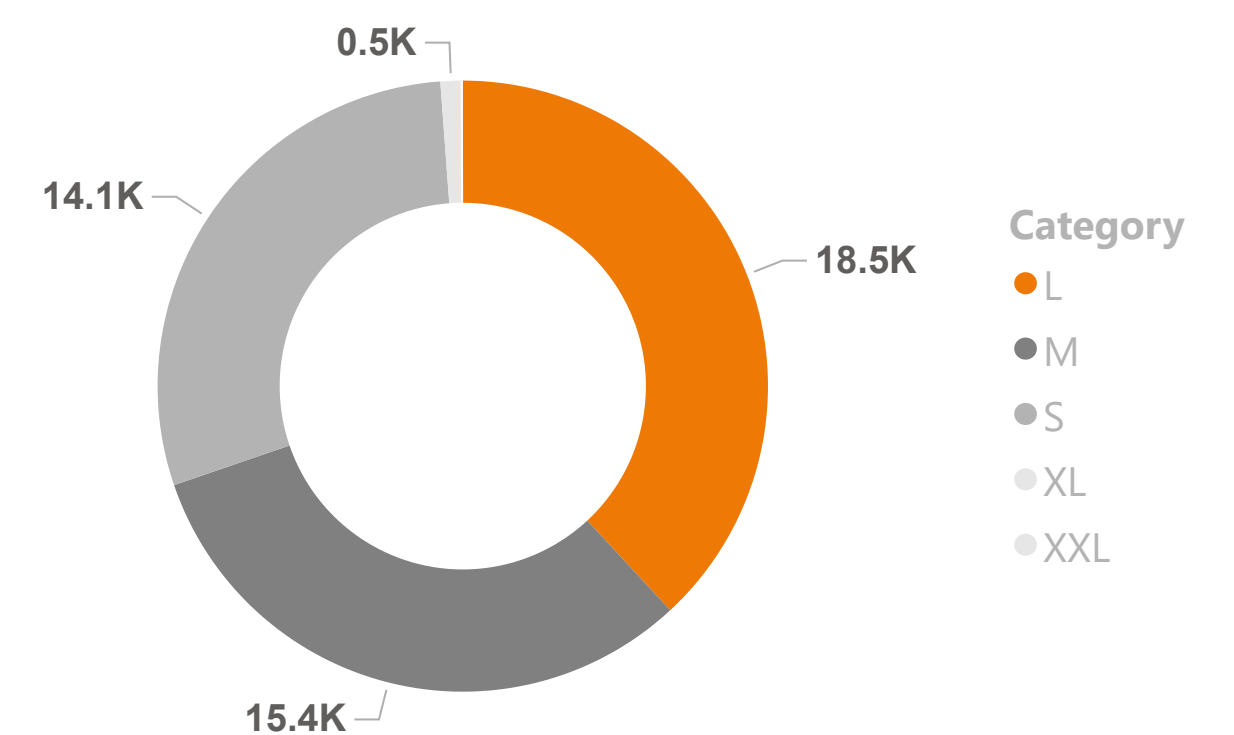
The 5 Least ordered Pizzas



### Most ordered size of pizza

The **LARGE** sized Pizza is the most ordered.

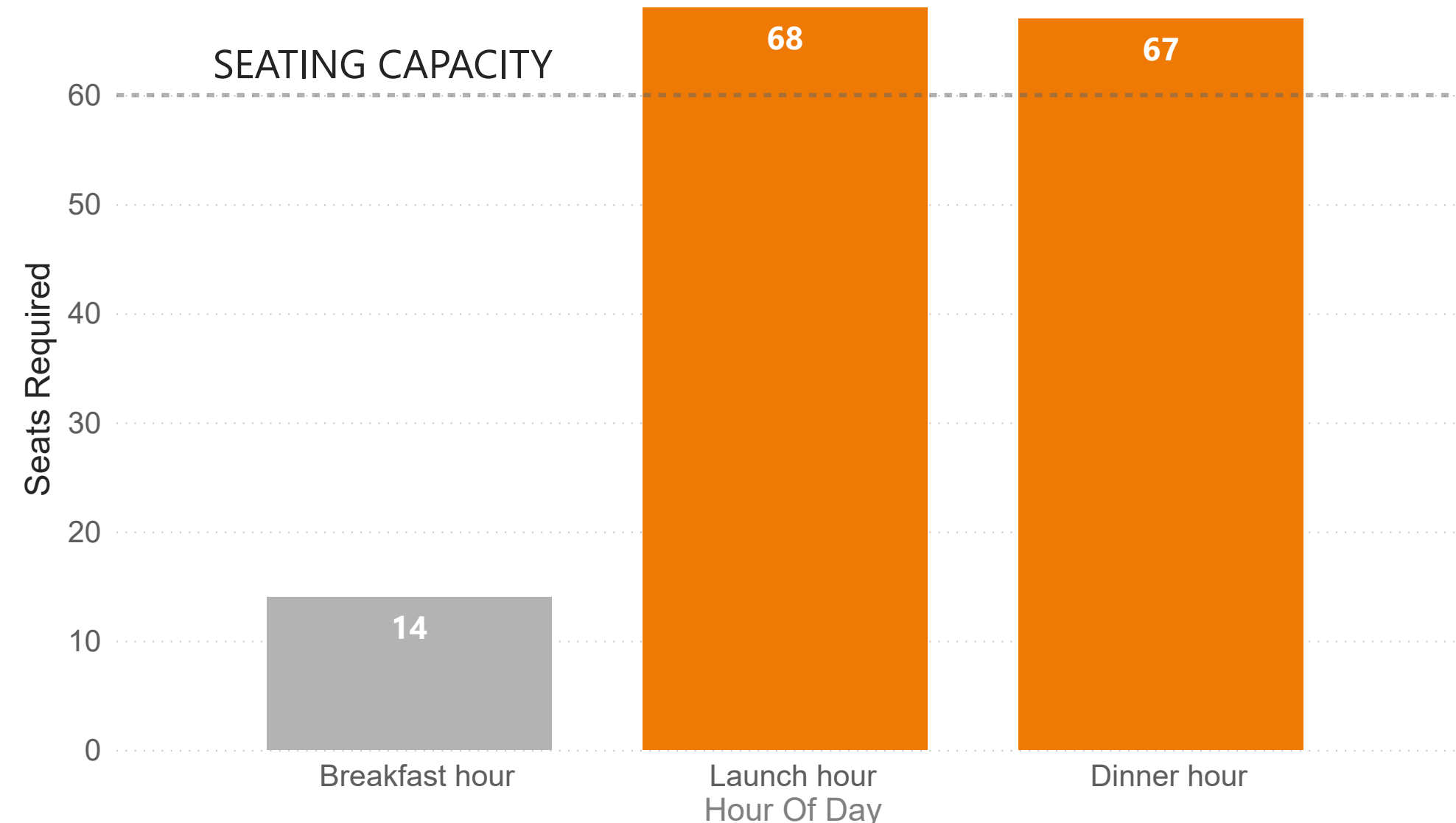
Orders by Size of Pizza



### How are the seats being Utilized on an average day?

During **LAUNCH** and **DINNER** hours, there tend to be more orders than the seating capacity. The sitting capacity In te breakfast hours is mostly under utilized

Average Orders per Day by time



### Recommendations

1. More seats and tables can be bought and kept in store for peak days where orders exceed sitting capacity
2. More Production action and advert for the Chicken Deluxe Pizza and reduced or stopped production of the Brie Carre Pizza
3. The extra large sized pizza had very low orders. Discounts can be placed on extra large pizza's for families during weekends to gain more sales