Sheffield CompSoc

Information for Prospective Hackathon Sponsors

16th - 17th November 2024

About HackSheffield

Nearly a decade of hacking

HackSheffield is Sheffield CompSoc's annual hackathon.

We are a mature hackathon which has been running for almost a decade.

Every year, we bring together the brightest minds in Sheffield and across the UK to push the boundaries of **creativity and innovation** in just 24 hours.

We are an ideal platform to reach out to the best Computer Scientists the UK has to offer.

Our vision for HackSheffield 9

We're planning our biggest HackSheffield yet on the 16th and 17th of November 2024 in Sheffield, with more than 300 anticipated attendees from across the UK.

Following our opening ceremony, there will be a full 24 hours of hacking, interspersed with exciting workshops, events, games, and food for our hackers.

After judging, we'll conclude with a closing and awards ceremony, celebrating the incredible projects our hackers have created.

Why Sponsor Us?

Awareness

Increase knowledge of your brand and what you do – HackSheffield is the perfect environment to create a lasting impression on students who will soon be working full-time.

Coming to HackSheffield, mentoring students, and providing a challenge will create a lasting impression of your company.

Recruitment

Reach out to future employees – HackSheffield attracts some of the brightest minds in the UK. These bright minds could be working for your company at the end of their degree.

HackSheffield is perfect for you to meet and even interview potential candidates for jobs or internships.

Inspiration

Gain new perspectives on new and existing problems – HackSheffield brings together hundreds of students eager to solve challenges. Could they solve yours?

Create a challenge for the hackathon and see what our participants' imaginations can bring forth.

CompSoc in Numbers

404

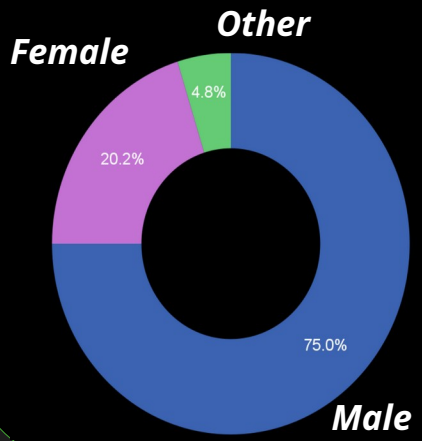
paid members in 2023/24

Over

1000

email recipients

Gender representation



Fostering a welcoming and accepting space is one of our core values.

25% of our members are female/other, significantly more than the national average of 17% for CS.

Social media

877
Discord server members

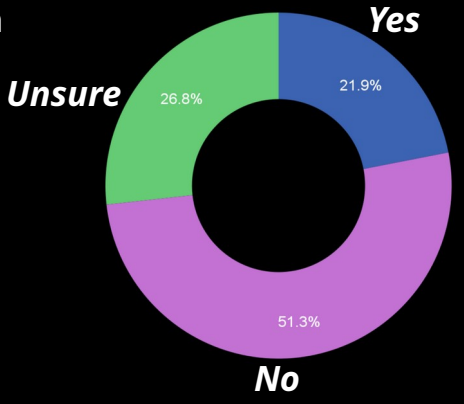
841
Instagram followers

891
Facebook followers

539K likes
4700+ followers
on TikTok

Underrepresented groups

As a student-led society, we listen closely to our members. As part of a survey conducted to inform the society about the diversity of our membership, members were asked whether they considered themselves part of an underrepresented group.



Our Sponsorship Tiers

Tier	Bronze	Silver	Gold	Platinum	Custom
Sponsorship Fee	**£750**	**£1500**	**£3000**	**£4500**	
Sponsorship benefits					
Send mentor to event	✓	✓	✓	✓	We know your business is unique – so our sponsorship agreements can be too. If you'd like a to discuss a custom sponsorship package, contact us – we'd love to hear from you!
Bring company merchandise	✓	✓	✓	✓	
Distribute marketing & career material	✓	✓	✓	✓	
Logo & link on website & socials	**Small**	**Medium**	**Medium**	**Large**	
Sponsor Table	**1**	**1**	**2**	**2 + room**	
Keynote Speech	**Slide**	**1min**	**2min**	**5min**	
Sponsor a unique challenge	-	✓	✓	✓	
Judge the main prizes	-	-	✓	✓	
Host a workshop	-	-	**15min**	**45min**	
Access attendee CVs[1]	-	-	-	✓	

Other opportunities

As well as partnering with industry members during HackSheffield, we also work with partners througout the academic year, and for our Game Jam. We'd love to hear from organisations interested in other sponsorship opportunities.

Society Sponsorship

Establish a year-round link to our members, provide workshops, promote your company through emails, and host talks and other events.

Game Jam

Our annual game jam, ShefJam, is held towards the end of the academic year, and provides an opportunity for our members to showcase their skills within art, programming and game design.

Interested in sponsoring us?
Get in touch!

www.shefcompsoc.uk

compsoc@sheffield.ac.uk

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Footnote

1) *CVs will only be shared if the attendee has permitted us to share it with sponsors*