EUNICE CHAN

euchan682.github.io
euchan@ucsd.edu
(510) 566 6499

EXPERIENCE

CSE Summer Research Intern
UCSD Design Lab, June - Sept 2018

- Researched content management system alternatives and other automated workflow platforms for Turkopticon
- Created a worker-sustainable Turkopticon demo utilizing Airtable, Zapier, and WordPress

Pending Publication

Marketing Intern
ArtPower, Sept 2018 - Present

- Conceptualize marketing strategies for global artists and build strategic relations with campus organizations and community partners
- Manage social media by creating marketing collateral to increase performance ticket sales
- Coordinate events for student engagement and represent ArtPower brand at performances

PROJECTS

InfoPuppies, Front-End Developer
April 2018

- Developed the front-end UI for a website that serves as a block-chain equipped database for animal microchip data aggregation
- Performed user research and need-finding to understand the issue of microchips and decentralization of medical information

Design for Housing Insecurity, Project Lead
October 2018 - Present

- Designed user experience survey to engage with a stigmatized demographic
- Performed journey mapping with our users to understand how the housing crisis impacts UCSD students

AWARDS

HackXX
April 2018
InfoPuppies won HackXX Northrup Grumman 1st Place "Excellence in Communication"

EDUCATION

UC San Diego
B.S Cognitive Science
Graduation: June 2020

SKILLS

User Research
Interaction Design
Rapid Prototyping
Usability Testing
Web Design
HTML/CSS
JavaScript
Sketch
inVision
Indesign
Photoshop
Illustrator
Lightroom
Unity
Java
Jade