EUNICE CHAN

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EXPERIENCE

EDUCATION
UC San Diego
B.S Cognitive Science
Graduation: June 2020

CSE Summer Research Intern
UCSD Design Lab, June - Sept 2018

- Researched content management system alternatives and other automated workflow platforms for Turkopticon
- Created a worker-sustainable Turkopticon demo utilizing Airtable, Zapier, and WordPress

Pending Publication

Marketing Intern
ArtPower, Sept 2018 - Present

- Conceptualize marketing strategies for global artists and build strategic with campus organizations and community partners
- Manage social media by creating marketing collateral to increase performance ticket sales
- Coordinate events for student engagement and represent ArtPower brand at performances

PROJECTS

InfoPuppies, Front-End Developer
April 2018

- Developed the front-end UI for a website that serves as a block-chain equipped database for animal microchip data aggregation
- Performed user research and need-finding to understand the issue of microchips and decentralization of medical information

Education for Homeless Youth, UX Researcher
October 2017 - June 2018

- Conducted research on the homelessness crisis in SD and served as student liason to find professionals for user interviews
- Created affinity diagrams and developed hi-fidelity wireframes for a survey website using Sketch

AWARDS

HackXX
April 2018

InfoPuppies won HackXX Northrup Grumman 1st Place "Excellence in Communication"