

# EUNICE CHAN

euchan682.github.io  
euchan@ucsd.edu  
(510) 566 6499

## EXPERIENCE

### CSE Summer Research Intern

*UCSD Design Lab, June - Sept 2018*

- Researched content management system alternatives and other automated workflow platforms for Turkopticon
- Created a worker-sustainable Turkopticon demo utilizing Airtable, Zapier, and WordPress

### Pending Publication

### Marketing Intern

*ArtPower, Sept 2018 - Present*

- Conceptualize marketing strategies for global artists and build strategic relations with campus organizations and community partners
- Manage social media by creating marketing collateral to increase performance ticket sales
- Coordinate events for student engagement and represent ArtPower brand at performances

## EDUCATION

### UC San Diego

B.S Cognitive Science  
Graduation: June 2020

## PROJECTS

### InfoPuppies, Front-End Developer

*April 2018*

- Developed the front-end UI for a website that serves as a block-chain equipped database for animal microchip data aggregation
- Performed user research and need-finding to understand the issue of microchips and decentralization of medical information

### Design for Housing Insecurity, Project Lead

*October 2018 - Present*

- Designed user experience survey to engage with a stigmatized demographic
- Performed journey mapping with our users to understand how the housing crisis impacts UCSD students

## AWARDS

### HackXX

*April 2018*

InfoPuppies won HackXX Northrup Grumman 1st Place "Excellence in Communication"