

EUNICE CHAN

ux designer + ux researcher

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EXPERIENCE

Marketing Intern

ArtPower, Sept 2018 - Present

- Conceptualize marketing strategies for global artists and build strategic relations with campus organizations and community partners
- Manage social media by creating marketing collateral to increase performance ticket sales
- Coordinate events for student engagement and represent ArtPower brand at performances

CSE Summer Research Intern

UCSD Design Lab, June - Sept 2018

- Conducted competitive analysis on content management system alternatives and other user-generated content forums
- Designed and analyzed user experience surveys with over 400 respondents into research insights
- Engaged with stakeholders and design academia to develop a platform to allow users to review employers from Amazon's Mechanical Turk

Pending Publication

PROJECTS

Focus, UX Designer + Frontend Developer

Fall 2018

- Administered several user studies to understand what methods could improve student's productivity while ill
- Developed a desktop application that compels students to avoid distractions using a points based rewards system

VR Universe, User Experience Researcher

October 2017 - June 2018

- Built a VR portfolio to host past and future student creations of Triton XR, UCSD's VR student organization
- Designed the game tutorial and interactive search filter for easier freedom and flexibility to novice VR users

InfoPuppers, Frontend Developer

April 2018

- Built a desktop site that allows medical professionals and animal rescue specialists safe access to a centralized medical information database
- Won 1st prize for "Excellence in Communication" at HackXX

EDUCATION

UC San Diego

B.S Cognitive Science
Sept 2016 - June 2020

SKILLS

Toolkit

HTML/CSS
JavaScript
Sketch
InDesign
Photoshop
Illustrator
Lightroom
inVision
Figma
Git/Github
Unity
Java
Jade

Design

Interaction Design
Rapid Prototyping
Usability Testing
Web Design
Journey Mapping
Wireframing
User Interviews
Storyboarding
Personas