



Renee Gonzales

35 / Brighton, UK / Investment Manager

User Story

As an Investment Manager, I want to use the Dealride app to ensure safe and convenient client meeting trips and focus on my tasks. I want to receive notifications and updates regarding any changes in the status of my ride, such as drivers, delays or diversions. I want a secure and seamless payment process, so I can focus on my work without any distractions

I want to track the driver's location, distance from me, and estimated arrival time to my destination to adequately plan my schedule. I want to be chauffeured by certified drivers with ratings, familiar with the terrain without relying on GPS navigation. I want environment friendly Ultra Low Emission vehicles so that I can keep track of my carbon footprint.



Shanté Quinn

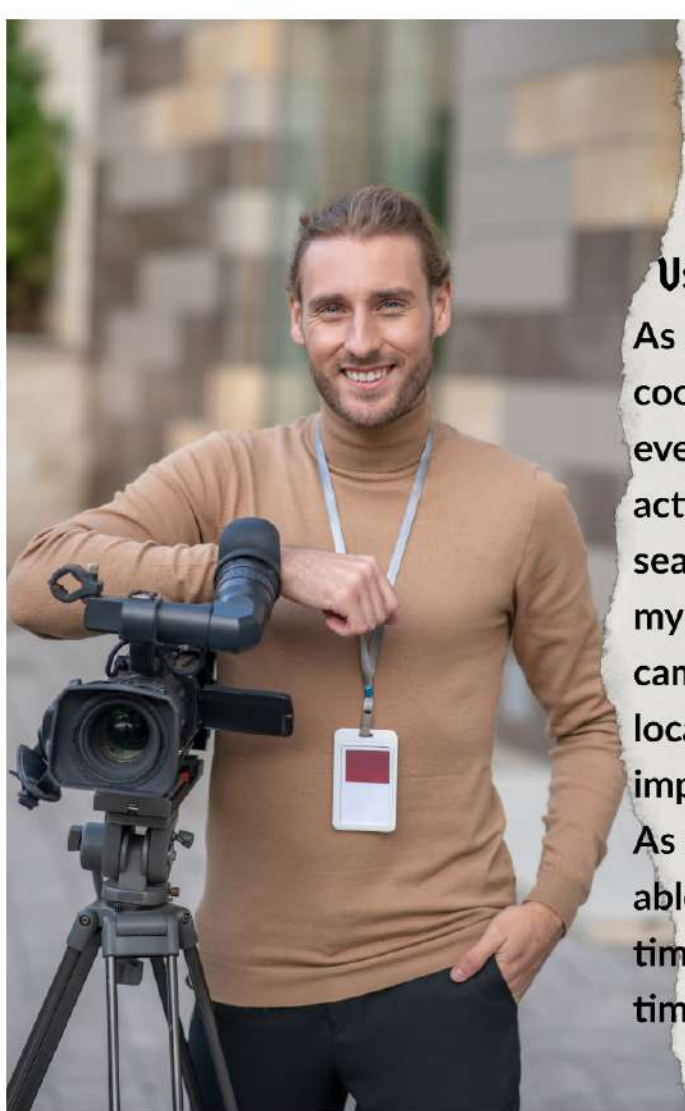
22 • Journalist • TV Presenter

User Story

I want to use the Dealride app to conveniently and reliably travel to different locations for my assignments, to enable me to focus on my assignments without worrying about transportation logistics. It will ensure that I can travel efficiently, safely, and reliably to different locations, enabling me to effectively cover news events and meet my journalistic obligations.

“ Shante values a profesional and reliable service that aligns with her brand image ”

Canary Wharf



Ryan David

38 / Middlesex, UK / Media & Digital Artist

User Story

As a Media and Digital Artist, I am responsible for coordinating the logistics of media coverage for events, news stories, and other media-related activities. I want to utilize the Dealride app to seamlessly coordinate transportation logistics for my media team, reporters, photographers, and camera crews so that we can reach different locations simultaneously and on time to capture important moments and conduct interviews.

As a professional and regular user, I want to be able to require priority service with faster response times and support for media personnel covering time-sensitive events or breaking news.

FREQUENT APPS



VICKI TORRES

33 / Glasgow, UK / Working Mother

USER STORY

As a Working Mother, I want to use Dealride to manage my transportation needs and balance my work and family duties.

As a working mother, I often have a busy schedule juggling between work, childcare, and personal errands, but with Dealride, I want to outsource my daily transportation needs so I can simplify my routines, save time and achieve better work-life balance and for my child's welfare

FAVORITE APPS





SAI WONG

37 / Taipei, Taiwan / Tourist

User Story

As a Tourist, I want to use Dealride to conveniently navigate

and explore London during my one-week summer holidays

As a tourist, I often visit unfamiliar cities and rely on transport services to navigate and explore. I want Dealride to greatly enhance my sightseeing experience by providing a convenient and efficient way to get around.

As a first-timer in London, I want the app to display transparent pricing and fare estimates for different ride options to help me manage my travel budget and make informed decisions, and not feel cheated. It should prioritize safety and security, and ensure genuine driver ratings, for peace of mind during my travels.

FAVORITE APPS



Natalie Adams

52 • Caregiver • Social Worker

User Story

I want to use the Dealride app to arrange transportation for my clients, ensuring their safe and timely travel to essential appointments and activities. This may include wheelchair-accessible vehicles, vehicles with child safety seats, or vehicles suitable for transporting individuals with special medical equipment.

“Natalie transports an elderly client on a wheel chair to doctor's appointment.”

Stratford, UK

Featured Apps



Stacy Peters

55 / Ilford, UK / Motivational Speaker

User Story

As a motivational speaker, I want to utilize the Dealride app to efficiently manage my itineraries during my speaking engagements, so I can focus on delivering impactful speeches and engaging with my audience.

I need a seamless and efficient way to travel between venues, hotels, airports, and other locations related to my speaking engagements. I want the app sends me notifications and alerts regarding the status of my ride, including driver arrival, delays, or changes to the pickup location. The app should offer reliable customer support channels, such as in-app chat or phone assistance, in case of any issues or concerns during my rides.



Sharon Lee

32 / Bristol, UK / Surgeon

User Story

As a surgeon, I want to use the Dealride app to ensure timely and reliable transportation to and from medical facilities, allowing me to focus on patient care and reduce any potential delays.

I want the ability to schedule rides in advance, especially for critical surgeries or time-sensitive medical procedures and emergencies.

I want the option to provide feedback and ratings for the driver and overall transportation experience, helping to maintain quality service standards and security assurance.

...conducting and participating in research studies to advance surgical knowledge and improve surgical practices...

FREQUENTLY USED APPS





Sarah Thompson

25 / Heathrow / Travel Agent

User Story

As a travel Agent, I want to use the app to: efficiently book transportation for my clients, provide them with a seamless travel experience, search for available transportation options based on my clients' preferences, pickup & dropoff, time I want to easily generate reports and invoices for transportation services provided to my clients for accounting and billing purposes.

FREQUENTLY USED APPS



Andrea Bill

25 / Birmingham, UK / Project Manager

User Story

As a Project Manager, I want to use the Dealride app to efficiently manage logistics for my team during business trips and client meetings to ensure smooth operations.

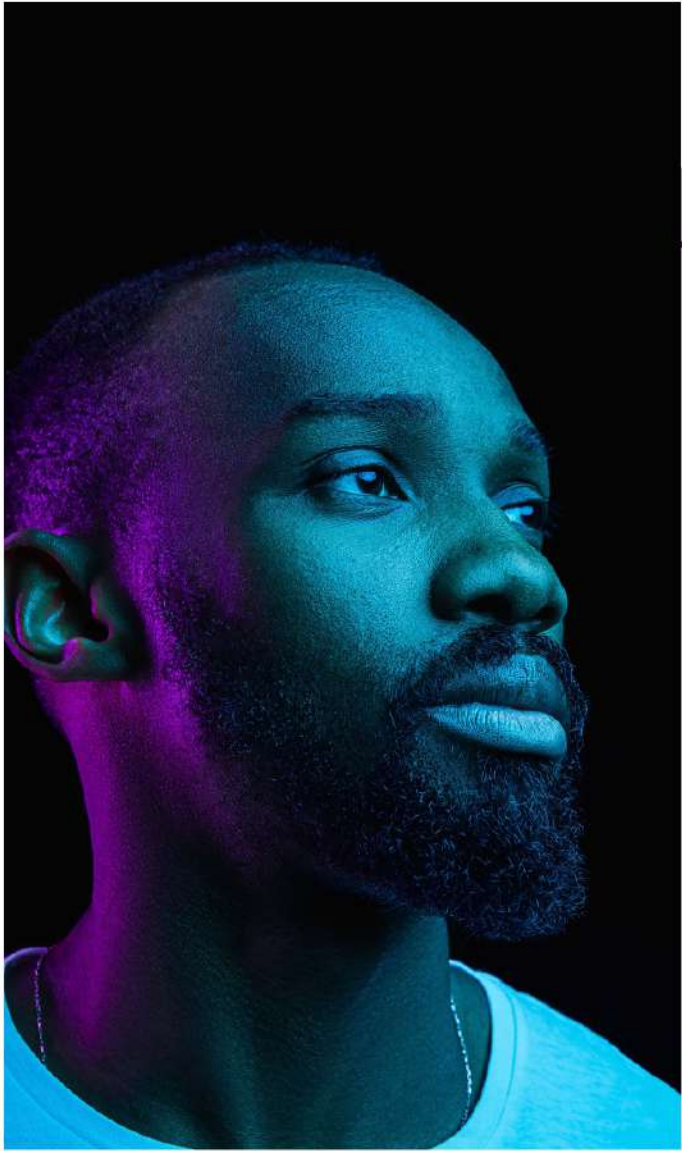
As a regular user, I want to use the app to book rides for multiple team members, ensuring we all travel together and arrive at the destination simultaneously.

As a professional user, I should be able to book rides with multiple stops for client visits or team outings, ensuring efficient and seamless transportation between different locations.



FREQUENTLY USED APPS





VIXON ROMERO

40 / Westminster, UK / Software Engineer

User Story

As a software engineer, I want to use the Dealride app to conveniently commute to and from work, enabling me to focus on my coding tasks, project deadlines and productivity. I want to specify requirements for my ride, such as space to accommodate my laptop and equipment, or a charging port for my devices. I want the ability to schedule rides in advance, especially for early morning or late-night coding sessions or when working on projects that require on-site presence.



Emily Robb

40 / Essex, UK / Teacher (Pregnant)

User Story

As a pregnant mother, I want to use the Dealride app to ensure convenient and safe rides during my pregnancy, providing a comfortable and reliable travel experience for myself and my unborn child. I want to request a driver who will drive safely and avoid sudden movements or harsh braking, and be trained in assisting pregnant passengers, such as helping with loading and unloading luggage or offering support during the ride. I want to specify my pregnancy status in my profile, ensuring drivers know my condition and can provide appropriate assistance.





Emily Hernandez

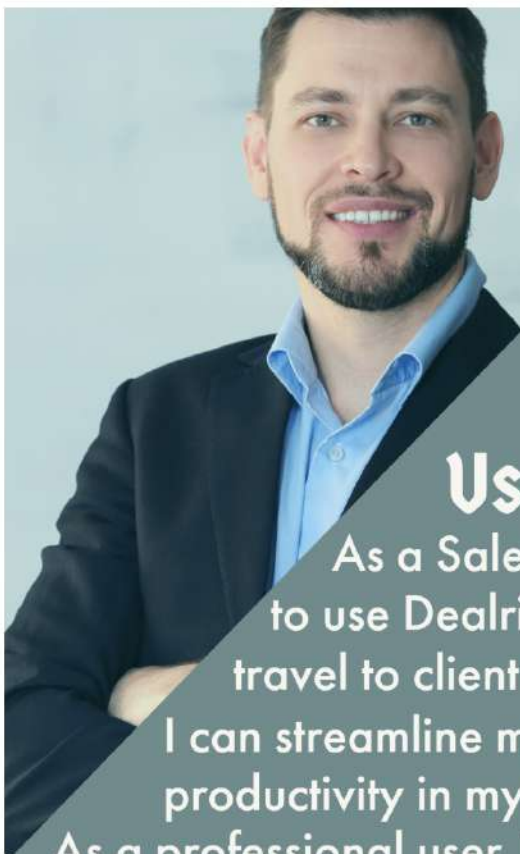
19 / Oxbridge, UK / Ph. D Student

User Story

As a PhD Student, I want to use Dealride to travel to my research facilities, conferences, presentations and other engagements related to my studies.

As a PhD student, my schedules with various research-related and academic commitments are always intense. Dealride can significantly assist me in navigating such routines in a comfortable and study-friendly environment during rides in a quiet and peaceful atmosphere, allowing me to focus on replying to emails, joining online sessions, reading, reviewing research papers, or preparing for lectures, and presentations during the journey.

FEATURED APPS



Alex Roberts

45 / Edinburgh, UK

Sales & Marketing Executive

User Story

As a Sales and Marketing Executive, I want to use Dealride app to conveniently and efficiently travel to client meetings, networking events, so that I can streamline my travel arrangements and enhance productivity in my professional roles

As a professional user, I should have various options to suit my preferences for the occasion and professional image.

As a regular user, I want to be provided transparent pricing information, including fare estimates for different ride options.

This allows me to manage transportation expenses and stay within budget constraints set by my organization

I want to track my ride in real-time, allowing me to monitor the progress and estimated arrival time, so I can plan my time effectively and communicate any delays to my clients.