

Renee Gonzales

35 / Brighton, UK / Investment Manager

User Scenario

Renee got an urgent call from one of his high-profile clients to meet him ASAP so he could introduce him to another client. He books the Dealride Priority for its quick availability and premium comfort. He shares his trip details for client updates and prepares for the meeting en route. Notified of a delay, Renee approved an app-suggested alternate route and paid via the app before arrival and alighted immediately on arrival. The meeting ended by 11 pm, and Renee had to book a solo trip home after a very successful day



“ Shante values a profesional and reliable service that aligns with her brand image ”

Canary Wharf

Shanté Quinn

22 • Journalist • TV Presenter

User Scenario

It's 4 am, and Shante receives an urgent call about a building collapse. She needed to rush down to the site to cover the story for a Breaking News TV headline.

She opens the Dealride app and requests a ride to the location.

The app matches her with a nearby available driver, and the driver drives down to her location, picks her up, and commutes her safely to the site, just in time to cover the breaking news story.

Frequently Used Apps



Stacy Peters

55 / Ilford, UK / Motivational Speaker

User Scenario

Stacy must deliver a keynote at a seminar in Woolwich by 2 pm, a group coaching session in Central London by 5 pm, and another opening address at a Dinner party in Westminster. Lisa books Dealride, and en route, she reviews her address using in-car Wi-Fi and shares her trip for safety and scheduling. Post-conference, she books another Dealride for a coaching session, and for her opening speech in Westminster, she books a Dealride Executive Black, arriving in style. The Dealride app's flexibility, safety features, and seamless payment system allow Lisa to focus on inspiring her audience.

Sharon Lee

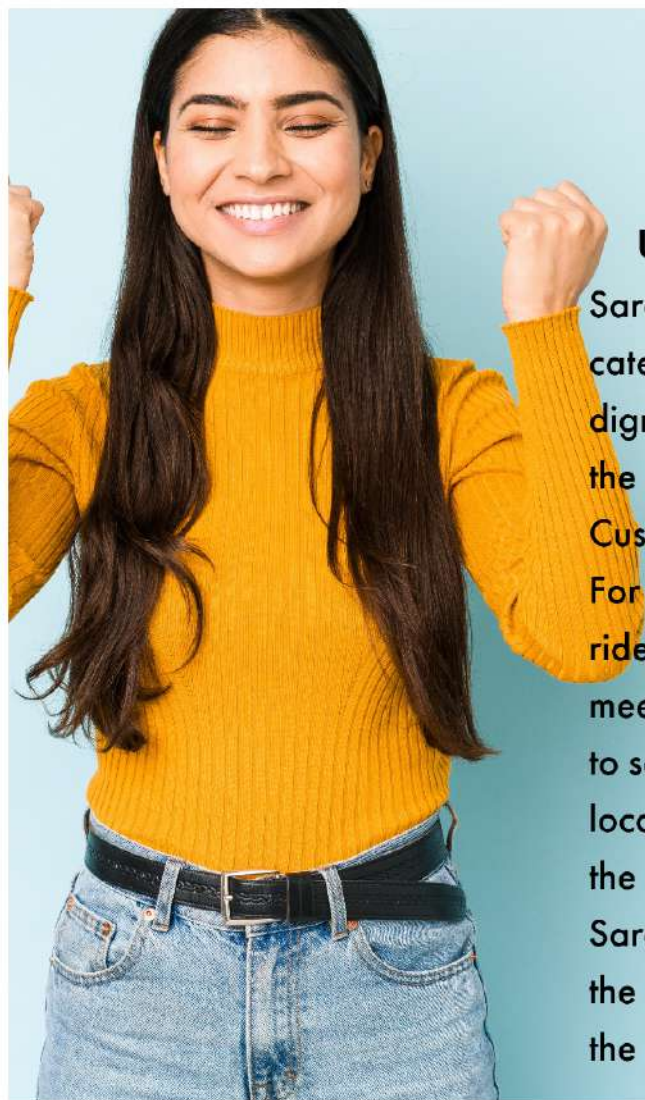
32 / Bristol, UK / Surgeon

User Scenario

Sharon's schedule is often unpredictable due to emergencies, and she must get to the hospital promptly when on call. One evening, Sharon, at a medical conference, receives an urgent call from her hospital. There's been an emergency, and her expertise is needed for a complex surgical procedure. She immediately opens her Dealride app to book a ride. She inputs her destination and is pleased that a ride is nearby, reducing her wait time.

En route, she informed her surgical team of her estimated arrival time so they could prepare the operating room and patient accordingly. The cashless transaction gives her the rate she paid before arrival, allowing her to rush into the hospital without delay.





Sarah Thompson

25 / Heathrow / Travel Agent

User Scenario

Sarah is a seasoned travel agent in London, known for catering to high-profile clients like diplomats and foreign dignitaries. This week, she's responsible for managing the visit of a dignitary from Japan. She selects Dealride Custom (Luxury) for the pick-up from the airport. For the dignitary's city tour, Sarah retains the Custom ride to schedule multiple rides between landmarks and meeting venues using the 'Multiple Destinations' feature to set up a custom route encompassing all meeting locations. This ensures a seamless travel experience for the dignitary without the need to book separate rides. Sarah regularly uses the 'Share status' feature to keep the dignitary and their security personnel informed about the ride details, providing security and convenience.



VIXON ROMERO

40 / Westminster, UK / Software Engineer

User Scenario

Vixon uses the Dealride app for efficient commuting after long work hours. Tired one evening, he books an affordable Dealride Mini home, continuing his coding work en route using the car's Wi-Fi and charger. Remembering he needs dinner, he uses the 'Add a Stop' feature to include a restaurant visit, seamlessly adjusting his journey. After collecting his meal, he enjoys it on the rest of his trip home. Once home, he rates the driver and leaves a tip through the app, appreciating the app's convenience.



Emily Hernandez

19 / Oxbridge, UK / Ph. D Student

User Scenario

On a typical weekday, Emily starts by booking Dealride Mini to commute from her apartment to the university. During the ride, she uses the in-car Wi-Fi to check the latest research papers in her field. Later in the day, she has a group study session at a fellow student's apartment across town. She books the Dealride Cluster for cost savings of shared rides and the opportunity to meet new people.

Most late-night after the laboratory session, Emily books the Dealride XL to accommodate her friends and their equipment. She often uses the 'Schedule a Ride' feature to plan her trips and the safety features like 'Share My Trip' to make her feel secure during late-night travel.



Ryan David

38 / Middlesex, UK / Media & Digital Artist

User Scenario

Ryan is responsible for coordinating logistics for his team during various media events such as press releases, product launches, media tours, interviews, etc. For a product launch event, Ryan arranges his team of writers, photographers, and videographers to and from the venue using Dealride Business, which allows for multiple simultaneous bookings.

Midway through the event, Ryan receives news about a sudden press conference in a nearby location. He had to quickly arrange transport for a few team members to cover the conference. With the Dealride app, he swiftly books a Dealride XL to accommodate the team and their equipment, and was able to arrive on time.



SAI WONG

37 / Taipei, Taiwan / Tourist

Scenario

Wong is a tourist visiting London for the first time. She's excited to explore the city, but unfamiliar with

the public transportation system and doesn't want to rent a car, she decides to use Dealride app to help her move around the city. Upon arrival at the airport, she opens her Dealride app and books a ride to her hotel in the city center. Wong plans to visit iconic sites like Buckingham Palace, the British Museum, and the Tower of London without worrying about navigating public transport, and uses Dealride's 'Multiple Destinations' feature to plan her trip to the British Museum and then to the Tower of London. Throughout her journey, Wong pays via the Uber app, finding the cashless transactions convenient, regardless of her currency



Emily Robb

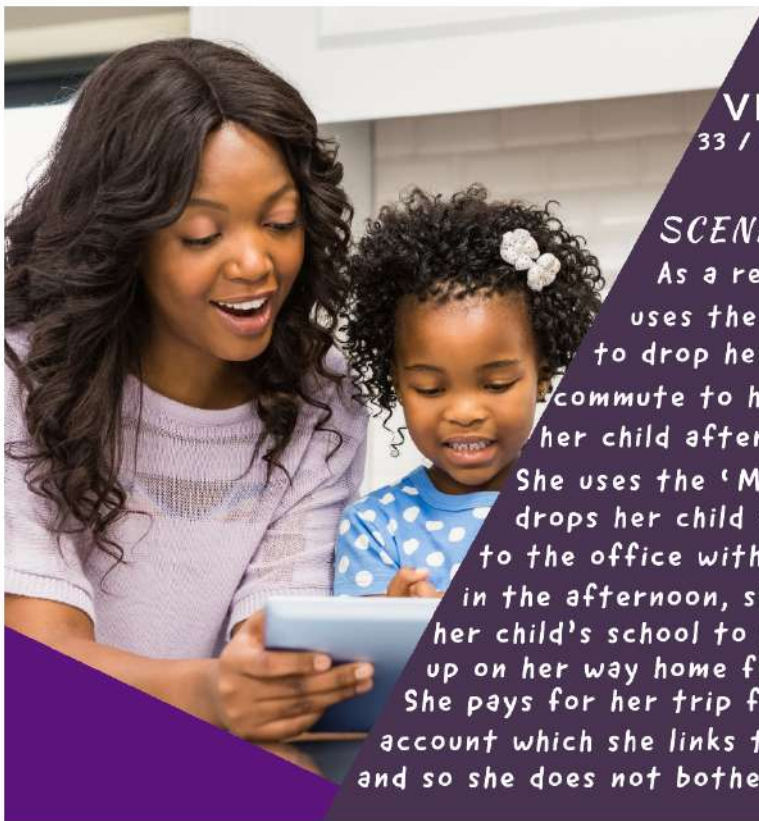
40 / Essex, UK / Teacher (Pregnant)

User Scenario

As her pregnancy progresses, driving around becomes more challenging, and for attending her prenatal check-up at her doctor's office, Emily books Dealride Comfort for its extra legroom, spacious and comfortable to accommodate her growing belly and the bag of essentials she carries. Emily likes to stop by her favourite bookstore and a baby supplies store to always shop for the baby, so she uses the 'Multiple Stops' features to add these stops.

During the last few weeks of her pregnancy, she schedules Dealride for her trips to the hospital for childbirth classes. When the big day arrived, she requested Dealride Custom and specified her need for a specially trained driver and service to assist her, which was offered, exceeding her expectations



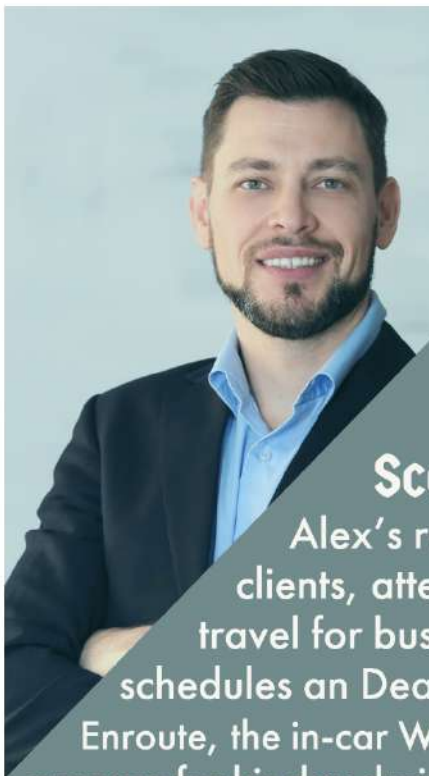


VICKI TORRES

33 / Glasgow, UK / Working Mother

SCENARIO

As a regular user, Vicki uses the 'Schedule a Ride' to drop her child at school, commute to her office, and pick her child after school activities. She uses the 'Multiple Stops' and drops her child at school and goes to the office within one ride, same in the afternoon, she stops over her child's school to pick her up on her way home from work. She pays for her trip from her Dealride account which she links to her credit card, and so she does not bother about her fares.



Alex Roberts

45 / Edinburgh, UK
Sales & Marketing Executive

Scenario

Alex's role requires him to frequently visit clients, attend networking events, and mostly travel for business. On a typical workday, Alex schedules an Dealride for his commute to the office. Enroute, the in-car Wi-Fi lets him catch up on emails and prepare for his day during the ride. Alex often attends networking events and dinners in the evenings, and uses Dealride to get to these locations, and late-nights after the events and often opts for Dealride Comfort for more privacy and for making phone calls if needed. He uses the 'Share My Trip' feature to keep his colleagues updated on his whereabouts and his ride history. For out-of-town business trips, Alex uses Dealride to get to and from the airport. He appreciates the ability to schedule rides in advance and the peace of mind that comes with knowing his ride is taken care of.

Andrea Bill

25 / Birmingham, UK / Project Manager

Scenario

Andrea's role involves frequent meetings with clients, site visits, contractors, and suppliers across the city. On a typical workday, Andrea starts early with a site visit. She books a Dealride XL, as she often carries construction plans and equipment. After her site visit, Andrea meets with clients to discuss progress, using Dealride Executive for this trip to project a professional image. Afterwards, Andrea visits suppliers for material inspection, using the 'Multiple Stop' feature to add stops at several supplier offices, which helps her manage her time effectively.

Andrea uses Dealride to travel to and from the airport, and also to arrange trips for her team when they need to visit sites.

FREQUENTLY USED APPS



“Natalie transports an elderly client on a wheel chair to doctor's appointment.”

Stratford, UK

Natalie Adams

52 • Caregiver • Social Worker

User Scenario

Natalie has multiple elderly clients whom she caters for and must ensure they never miss their doctor appointments. She is travelling out of town for two weeks and needs to arrange for her clients' checkups.

She uses the Dealride app to schedule a pickup address, date, time, and destination, and also books a return trip, 3 hours after drop-off.

The app shows available drivers in the area, and Mary selects a suitable driver.

On the day, the driver arrives at Mr Johnson's residence and helps him prepare for the appointment, and they travel together to the doctor's office, ensuring Mr Johnson's safety and comfort.

Featured Apps

