

Eugene Lee
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EDUCATION

Indiana University

Bloomington, IN

School of Public and Environmental Affairs

Dec 2018

Bachelor of Science in Public Affairs: Management

Kelley School of Business

Minors: Marketing, Entrepreneurship, and Financial Literacy

Business Foundations Certificate

Cumulative GPA: 3.061 | Last Semester GPA: 3.425

EXPERIENCE

APIS Capital Management

Baltimore, MD

Marketing & Investor Relations Associate

July 2017-Jan 2018

- Worked with exchanges to list products
- Assisted in developing strategy and materials to better reach foreign investors
- Interfaced with current and potential investors

Starwood Hotels and Resorts - W Hotel Seoul

Seoul, Korea

Marketing & PR Intern

Aug 2013

- Reviewed and created Korean to English translations within marketing materials
- Searched through news and media for brand references
- Managed incoming calls and answered inquiries or referred to appropriate staff members
- Assisted celebrity photoshoots for marketing campaign

Korea Credit Guarantee Fund - KODIT

Seoul, Korea

Intern

Jul 2013

- Created claims, cases, and database entries of small businesses that received government funded loans
- Organized hardcopy file system entries

ACTIVITIES

Indiana University Dance Marathon

Bloomington, IN

Corporate Relations Committee Stewardship Chair

Jan 2017-Jan 2018

- Built and managed relationships with corporate sponsors of IUDM
- Directed the committee at bi-weekly meetings
- Motivated and assisted members in meeting their fundraising goals

McNutt Adopt a Charity: Wild Care

Bloomington, IN

Leadership Council Member

Aug 2014-May 2015

- Raised awareness and funds for McNutt residence hall's adopted charity through planning and executing events such as animal interaction booths and fundraisers

SKILLS AND ADDITIONAL INFORMATION

- Language: Fluent in Korean with basic proficiency in Spanish
- Computer Skills: Word, Excel, PowerPoint, Access, and Photoshop
- Interests: Technology, Travel, Horology, and Automotive