EUGENE YEO

I'm a full-stack engineer with passion for the outdoors, adventure & technical skills, and I pivoted into the tech industry to pursue a career that revolves around problem-solving and collaboration.

My journey in tech reflects how I've grown & thrived in learning, teaching, and working as a team on expeditions in the rock climbing, canyoning, caving and mountaineering space. Like getting people engaged with technical rope skills and the outdoors, I get excited from people using the clean, responsive, and user-friendly applications I've built.

With a background in digital marketing and communications, I bring a creative mindset, strong human skills, and sharp attention to detail in project collaborations. I love making an impact, and I love tech for the endless opportunities to drive impact, problem-solve, and for breakthroughs that challenge my mind.

Experience

FULL-STACK DEVELOPMENT STUDENT

Dev Academy Aotearoa

- An intensive 17-week program focused on developing fullstack web applications using modern technologies, with a strong emphasis on hands-on learning, human-centric skills and team collaboration
- Project-Based Learning: Completed 7 group projects, using agile practices and collaborative workflows. Took on key roles such as product owner, Git keeper, and scrum facilitator
- Human Skills Training: Learnt feedback, collaboration, empathy and growth mindset techniques. Built strong communication, emotional intelligence, and self-awareness as part of daily practice

SOCIAL MEDIA ADVISER

University of Otago

- Led content creation for research, community, and student life
 garnering tens of millions of organic video views
- Applied trend research and content strategy to grow engagement and brand awareness
- Contributed to the University's Social Media Strategy and Communications Strategy refresh
- Collaborated with academics, students & senior leadership to develop and deliver impactful digital campaigns aligned with the University's brand & strategic goals

CONTACT

- New Zealand (open to relocation)
- +64 22 429 0210
- □ eugeneyeoooo@gmail.com
- ∠ LinkedIn | GitHub
- New Zealand Permanent Resident

EDUCATION

Certificate in Applied Software Development

Dev Academy Aotearoa | 2025

CaveSAR Rescue 1

NZ Land Search and Rescue | 2024

Bachelor of Science | Psychology University of Otago | 2018

Electives: Global Communication, Critical Thinking in Philosophy, Sociology, Bioethics

SKILLS

- Languages & Frameworks:
 JavaScript | TypeScript | Node.js |
 React | Express | Knex
- Styling & UI:
 Tailwind CSS | HTML5 | CSS3 |
 Swiper.js | GSAP | Vanta.js | Anime.js
- Tools & Platforms:
 Git | GitHub | Vite | REST APIs |
 VS Code | Gemini AI
- Databases: PostgreSQL | SQLite3
- Testing & Debugging:
 Postman | DevTools | Test-Driven
 Development

Transferable Skills:

- Creative Content Design & Digital Storytelling
- Communication & Collaboration
- Media Strategy & Project Planning
- Teaching Technical Skills: Rock Climbing, Caving, Canyoning & Mountaineering

Experience

19 - 202

CLIENT SERVICES

University of Otago

- Provided high-level support to six university Executive
 Management, Advisory, Governance and Innovation groups
- Managed documentation and systems related to purchasing, staff recruitment, compliance, and asset management
- Drafted and executed department-wide communications

2019 - 2021

EXECUTIVE OFFICER - CAVING | JOURNAL EDITOR | TRIP LEADER

Otago University Tramping Club

- Led marketing and recruitment campaigns; supported club growth to over 700 members
- Organised and led safe, budgeted, and logistically complex outdoor expeditions; instructed technical pre-trip training
- Chief Editor for a 412-page full-colour journal documenting member adventures

SAR VOLUNTEER | SAREX PHOTOGRAPHER & VIDEOGRAPHER

NZ Land Search and Rescue

- Filmed and photographed a technical aquatic canyon search and rescue exercise for LandSAR marketing campaign
- · Training in technical cave search and rescue

PAINT EXPERT | CHECKOUT OPERATOR | INWARDS GOODS

Bunnings Warehouse

 Delivered customer-focused service across multiple roles, including:

- advising on paint products and colour matching
- managing efficient checkout operations
- handling warehouse-wide stock intake & inventory systems
- Developed strong multitasking skills, and the ability to work collaboratively in a fast-paced environment

Referees

Contact details provided upon request

TECH PROJECTS

Crux

Social platform for logging caving, canyoning, rock climbing, diving & alpine adventures

flatt.ie

Finance app for tracking flat bills and logging flatmate payments

ACHIEVEMENTS

NZ Federated Mountain Clubs

Expedition Scholarship 2023

28 Photography & Film Awards

Tūhura Otago Museum
NZ Federated Mountain Clubs
University of Otago
New Zealand Alpine Club
NZ Canyoning Association
NZ Speleological Society
Otago Unviersity Tramping Club

Works Featured In

Christchurch Arts Centre
Wilderness Magazine
Critic Magazine
NZ Search & Rescue News
Antarctica NZ marketing
Wilderlife Magazine

Photography & Film Portfolio

LANGUAGES

English

Native proficiency

Chinese Malay Cantonese

Working proficiency