





















Eugene Michasiw Web Developer

(416) 886-9984
eugene@michasiw.com
Toronto, ON

Portfolio: michasiw.com Github: github.com/eugenefm

I am a Web Developer with six years of digital marketing experience in the non-profit sector. I bring a creative background to designing and building responsive, modern web applications.

Skills

 HTML5	 React	 VS Code	 Adobe CC
 CSS3	 APIs	 Firebase	 Email Marketing
 Sass	 Git	 Wordpress	 Online Fundraising
 JavaScript	 GitHub	 Drupal	 Liquid
 jQuery	 Node.js	 UI/UX Design	 MongoDB

Projects

Stockup.ninja
<https://www.stockup.ninja>

An equity research tool that displays financial data and recent news about a company.
HTML5, CSS3, React, JavaScript, REST APIs, UI/UX Design

Last Minute Cocktails
<https://lastminutecocktailgenerator.firebaseio.com/>

A cocktail recipe app that allows users to log in, search, and save recipes.
Firebase, React, HTML5, CSS3, REST APIs, JavaScript, UI/UX Design

Who Wants to be a Dev
<https://yeseugenecan.github.io/whoWantsToBeADev/>

A trivia game that pulls computer science questions from a trivia API.
HTML5, CSS3, jQuery, JavaScript, REST APIs, UI/UX Design

Experience

Capitalize for Kids

Director of Marketing

Jan 2018 - Apr 2019

Marketing Manager

May 2016 - Dec 2017

- Project managed the redesign of the organization's website. Did the initial UI/UX design and managed external developers to complete Wordpress theme customizations. Was responsible for all content and ongoing updates.
- Implemented an online fundraising platform and integrated it with the organization's Wordpress website. Created custom CSS stylesheets for transaction forms, leaderboards, and thermometers.
- Managed all marketing and communications for one of Canada's most important capital markets conferences – an event that raised \$1.5 million for charity in 2018.

Jack.org

Marketing and
Communications Lead

May 2013 - Apr 2016

- Implemented a new digital fundraising platform for the organization and coded custom CSS stylesheets to match the organization's brand standards.
- Managed email marketing campaigns and designed the organization's email templates.
- Directed a complete rebranding of the organization in partnership with a pro-bono agency and designed a variety of marketing materials to support the new brand.

Education

Queen's University

Bachelor of Arts, Honours, Film and Media
Sep 2009 - Apr 2013

HackerYou

Web Development Immersive Bootcamp
Apr - Jun 2019