

Implementing Multiple Clicks in Lasso/Xandr HTML5 creatives

- Add the Xandr HTML5 Library to the <head> of the index.html file.

```
<script type="text/javascript" src="https://acdn.adnxs.com/html5-lib/1.3.0/appnexus-html5-lib.min.js"></script>
```

In the example below, the Xandr HTML5 Library is added in line 4.

```
1 <doctype html>
2 <html>
3 <head>
4 <script type="text/javascript" src="https://acdn.adnxs.com/html5-lib/1.3.0/appnexus-html5-lib.min.js"></script>
5 <meta name="viewport" content="width=device-width, initial-scale=1.0">
6 <meta charset="utf-8">
7 <meta name="generator" content="Google Web Designer 11.0.2.0415">
8 <meta name="template" content="Banner 3.0.0">
```

- Identify where the clickTag/clickThru variable lives in the HTML5 creative code (index.html file)
 - The clickTag is the URL a user is brought to when they click on the ad. It can be defined and named in a variety of ways within the creative code
 - If it's not explicit where the clickTag variable lives, to help identify, open a preview of the ad and click it
 - To preview the ad:
 - Unzip the creative folder
 - Find the index.html file (it might have a different name, but should be the only or the main .html file)
 - Click on this file, it should open a preview of the ad in a browser
- Replace the clickTag variable's definition with APPNEXUS.getClickTag()function
 - Before editing the current set of creatives clickTag values look something like:
 - The clickTag variable needs to be replaced with the dynamic APPNEXUS.getClickTag()function defined by the Xandr library from step 1
 - This function will dynamically populate the clickthru URL that will later be entered in the Lasso system

```
var clickTAG = APPNEXUS.getClickTag()
```

- Create additional click trackers in Xandr
- Add additional clickTag values
 - Set additional clickTag values equal to the Xandr click tracker: https://secure.adnxs.com/clktrb?id=<insert_click_tracker_id>
 - Save index.html file
 - Zip creative folder
 - Upload creative to Lasso
 - Use Xandr creative preview URL and Xandr creative ID for testing: ib.adnxs.com/cr?id=<xandr_creative_id>