## Eugene Cheng



eugenemccheng.github.io | im mao-chun-eugene-cheng



## Experience

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Jul 23 - Present	Technical Writer Zoox   Foster City, CA
resent	<ul> <li>Collaborate with technicians and engineers to create vehicle service and inspection procedures</li> <li>Perform sitewide audits to ensure released content aligns with style guide and engineering updates</li> <li>Capture and edit vehicle images using CAD software and Photoshop</li> </ul>
Jan 21 – Mar 23	Technical Writer ChargePoint   Campbell, CA
	<ul> <li>Created documentation for installation, site inspection, and service of EV charging stations</li> <li>Managed all phases of content development, including research, design, writing, and publication</li> <li>Collaborated with 8+ SMEs to align delivery schedule with phases in product development lifecycle</li> <li>Introduced best practices framework to migrate legacy content to HTML5-friendly formats</li> </ul>
Mar 20 - Oct 20	Customer Care Content Writer Tonal   San Francisco, CA
	<ul> <li>Wrote knowledge base articles for internal and external audiences, e.g. how-to, FAQ, troubleshooting</li> <li>Worked closely with support, marketing, and product teams to plan effective content strategy</li> <li>Answered support tickets and forum questions to gather user feedback</li> </ul>
May 19	Content Writer
- Feb 20	Google (via Cognizant)   San Jose, CA
	<ul> <li>Provided end-to-end content support for content requests on the Google Ads help center portal</li> <li>Served as Performance pod lead, responsible for product expertise and internal QA</li> <li>Developed onboarding plan that reduced new-hire training period by 50 percent</li> </ul>
Aug 18 -	Content Producer POPeye Media   Los Angeles, CA
May 19	<ul> <li>Produced sales and marketing collateral (blog articles, social media copy, brand decks, video scripts)</li> <li>Cultivated and maintained partnerships with artists, media outlets, and other content creators</li> </ul>

## Education

Sep 14	University of California, Santa Barbara Political Science B.A.   Political Theory Philosophy B.A.   Ethics & Public Policy
_	Political Science B.A.   Political Theory
Jun 18	Philosophy B.A.   Ethics & Public Policy

## Skills

Languages - CSS | HTML | XML

CMS - Adobe FrameMaker | MadCap Flare | Oxygen XML | Salesforce Knowledge | WordPress Tools - 3DExperience CATIA | Adobe Photoshop | Arena | Confluence | G Suite | Github | JIRA | MS Office