

Eugene Y. Nam

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RELEVANT EXPERIENCE:

- June 2015 – Present** **Startup Institute** *New York, NY*
Web Design – Full-Time Course
- Selected from a competitive applicant pool for an eight-week immersive program that helps individuals develop the skills, mindset, and network to be high-impact at a high-growth company.
 - 1st place at IdeaHack (Spare NYC): As part of the hackathon, I worked with a cross functional team to develop a content strategy while improving user and partner acquisition with a \$0 budget constraint.
 - Partner Project (Vizalytics Technology Inc.): Worked with a team of four to redesign the website & mobile app and overhaul the branding strategy to improve product awareness.
 - Coursework: HTML + CSS, JavaScript, jQuery, UX/UI design, Rapid ideation, Product Management, and Typography.
- Sept 2014 – Dec 2014** **General Assembly** *New York, NY*
User Experience (UX) Design – Part-Time Course
- Learned core skills as a UX designer such as content strategy, wireframing, user testing, prototyping and design critiquing.
 - Designed a mobile application for dog owners from concept to prototype using Axure, Sketch and InVision applications.
- Dec 2013 – March 2014** **General Assembly** *New York, NY*
Product Management – Part-Time Course
- Gained fundamental skills to be an effective product manager.
 - Developed a conceptual product while demonstrating my understanding of market analysis, product life cycles, user personas, wireframes, storyboard, feature prioritization, product roadmaps, and minimum viable product validation.

OTHER EXPERIENCE:

- March 2012 – May 2015** **Royal Bank of Canada – RBC Capital Markets, LLC** *New York, NY*
Group Risk Management – Associate Director (Vice President)
- Pro-actively manage bank exposure of ~\$1.0Bn across 25 clients within the Communications, Media, and Entertainment portfolio through ongoing risk analysis.
 - Assessed financial risk for public and private corporations and provided credit risk decisions for high yield and leveraged transactions as part of the adjudication process.
 - Modeled Base and Downside case projections to assess risk level and probability of default while maintaining bank appetite.
 - Provided term sheet structuring for syndicated/bilateral loan transactions as part of transaction due diligence.
 - Team leader for RBC's Enhancement Monitoring project – Developed a quarterly internal monitoring process for managing and monitoring leveraged lending in compliance with the U.S. Office of the Comptroller of the Currency and FDIC.
- June 2010 – Feb 2012** **The Royal Bank of Scotland Group – RBS Americas** *Stamford, CT*
Credit Risk: Global Banking and Markets – Associate
- Analyzed client credit risk quality for 35 accounts across the Consumer Products & Retail portfolio using transaction modeling, stress testing, and industry metrics.
 - Recommended credit decisions for proposed transactions and determined internal risk ratings for high grade and high yield counterparties.
 - Participated in due diligence and client meetings and provided feedback to relationship bankers to guide business decisions within approved policies and procedures.
 - Advised RBS Group Risk Strategy Review and Watch Committee on potential risks and recommended solutions based upon probability and magnitude of default as well as industry dynamics.
- May 2007 – June 2010** **ABN AMRO Bank N.V.** *New York, NY*
Portfolio Management: Global Banking and Markets – Analyst
- Prepared credit submissions for the Consumer Products & Retail Portfolio for ABN AMRO and RBS.
 - Responsible for capital management, documentation and transaction execution for investment grade and non-investment grade clients.
 - Developed and executed an exposure reduction plan for the bank's US portfolio as part of RBS' acquisition of ABN AMRO.

- EDUCATION:** **University of Notre Dame** – Mendoza College of Business *South Bend, IN*
Bachelor of Business Administration – *Class of 2007*
Major: Finance Minor: Science, Technology and Values
- University of Notre Dame** – London Summer Program 2005 *London, UK*

LEADERSHIP ROLES:

- Feb 2011 – Present** **Kiwanis Club of New York City Young Professionals (NYCYP)** *New York, NY*
Present Vice President (current); Board Member (former)
- Active community service volunteer for The Bowery Mission and other monthly service projects.
 - Elected as Vice President (2014-2015 term) to represent the best interest of the organization.