# Eugene Y. Nam

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### **EXPERIENCE**:

June 2015 -

**Startup Institute** 

New York, NY

Present

Web Design - Full-Time Course

- > Selected from a competitive applicant pool for an eight-week immersive program that helps individuals develop the skills, mindset, and network to be high-impact at a high-growth company.
- > 1st place at IdeaHack (Spare NYC): As part of the hackathon, I worked with a cross functional team to develop a content strategy while improving user and partner acquisition with a \$0 budget constraint.
- Partner Project (Vizalytics Technology Inc.): Worked with a team of four to redesign the website & mobile app and overhaul the branding strategy to improve product awareness.
- > Coursework: HTML + CSS, JavaScript, jQuery, UX/UI design, Rapid ideation, Product Management, and Typography.

Sept 2014 -

General Assembly

New York, NY

Dec 2014

User Experience (UX) Design – Part-Time Course

- > Learned core skills as a UX designer such as content strategy, wireframing, user testing, prototyping and design critiquing.
- > Designed a mobile application for dog owners from concept to prototype using Axure, Sketch and InVision applications.

Dec 2013 – General Assembly

New York. NY

March 2014

Product Management – Part-Time Course

- Gained fundamental skills to be an effective product manager.
- > Developed a conceptual product while demonstrating my understanding of market analysis, product life cycles, user personas, wireframes, storyboard, feature prioritization, product roadmaps, and minimum viable product validation.

#### OTHER EXPERIENCE:

March 2012 -

### Royal Bank of Canada - RBC Capital Markets, LLC

New York, NY

May 2015

Group Risk Management – Associate Director (Vice President)

- > Pro-actively manage bank exposure of ~\$1.0Bn across 25 clients within the Communications, Media, and Entertainment portfolio through ongoing risk analysis.
- > Assessed financial risk for public and private corporations and provided credit risk decisions for high yield and leveraged transactions as part of the adjudication process.
- > Modeled Base and Downside case projections to assess risk level and probability of default while maintaining bank appetite.
- > Provided term sheet structuring for syndicated/bilateral loan transactions as part of transaction due diligence.
- > Team leader for RBC's Enhancement Monitoring project Developed a quarterly internal monitoring process for managing and monitoring leveraged lending in compliance with the U.S. Office of the Comptroller of the Currency and FDIC.

June 2010 -

# The Royal Bank of Scotland Group - RBS Americas

Stamford, CT

Feb 2012 Credit Risk: Global Banking and Markets – Associate

- > Analyzed client credit risk quality for 35 accounts across the Consumer Products & Retail portfolio using transaction modeling, stress testing, and industry metrics.
- Recommended credit decisions for proposed transactions and determined internal risk ratings for high grade and high yield counterparties.
- Participated in due diligence and client meetings and provided feedback to relationship bankers to guide business decisions within approved policies and procedures.
- Advised RBS Group Risk Strategy Review and Watch Committee on potential risks and recommended solutions based upon probability and magnitude of default as well as industry dynamics.

May 2007 -

#### ABN AMRO Bank N.V.

New York, NY

June 2010

Portfolio Management: Global Banking and Markets - Analyst

- Prepared credit submissions for the Consumer Products & Retail Portfolio for ABN AMRO and RBS.
- Responsible for capital management, documentation and transaction execution for investment grade and non-investment grade clients.
- Developed and executed an exposure reduction plan for the bank's US portfolio as part of RBS' acquisition of ABN AMRO.

EDUCATION:

## University of Notre Dame - Mendoza College of Business

South Bend, IN

Bachelor of Business Administration – Class of 2007

Major: Finance Minor: Science, Technology and Values

University of Notre Dame - London Summer Program 2005

London, UK

### LEADERSHIP ROLES:

Feb 2011 -

# Kiwanis Club of New York City Young Professionals (NYCYP)

New York, NY

Present Vice President (current); Board Member (former)

- Active community service volunteer for The Bowery Mission and other monthly service projects.
- Elected as Vice President (2014-2015 term) to represent the best interest of the organization.