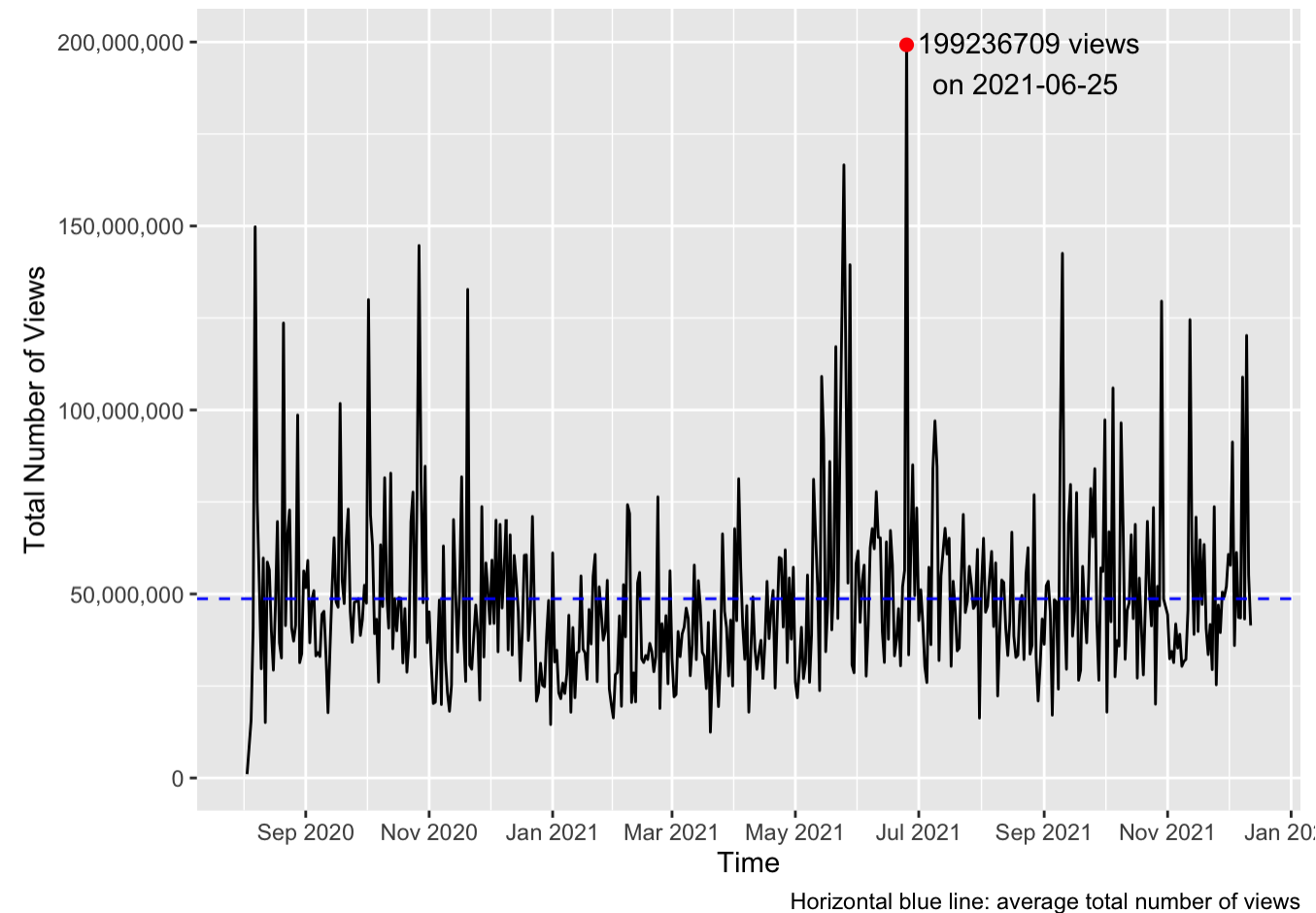


The Anatomy of a Trending YouTube Video - Narrative Draft Design

Total Number of Views Throughout the Year



Takeaway Message:

From this graph, we can tell that the average number of total views in YouTube trending is about 50 million, and the trend of the number of views seem to be constant. However, there are some spikes in the number of views, with 199,236,709 views being the highest number of views achieved on 25th of June 2021.

Background Information:

- Data is collected from 2020-08-03 to 2021-12-12.
- Data collected is only from the U.S.
- Videos that have no likes or dislikes are not included.
- All YouTube video categories are included.