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Luminosity, Brightness:

Irradiance (Intensity)

$$[Candela] = [cd] \equiv \mathcal{I} = \dots \quad (1)$$

Radiance (Illuminance)

$$[Lux] = \left[\frac{cd \cdot sr}{m^2} \right] \equiv \mathcal{L} = \frac{\mathcal{I}}{F} \cdot \Omega = \frac{\mathcal{I}}{F} \cdot \frac{F}{r^2} \quad (2)$$

If orthogonal illumination at receiver ($\varepsilon_b = 0$) and Flux Density (Radiant Intensity) $\mathcal{J}_g = \mathcal{J}_b$ then:

$$\begin{aligned} \frac{\mathcal{J}_g}{\mathcal{J}_b} &= \frac{r_g^2}{r_b^2} \\ \mathcal{J} &= \frac{\mathcal{J}}{R^2} \iff \varepsilon_b = 0 \iff (\mathcal{A} \perp R) \end{aligned} \quad (3)$$

Luminescence:

Producing optical radiation with exitaction of atoms and molecules thorough transitions into ground state (emission of photons):

- Electroluminescence: electrical exitation with diods or gas discharge
- Photoluminescence: exitation with electromagnetic radiation (photons), phosphor or fluor
- Chemoluminescence: exitation with chemical reaction, e.g. luminol
- Bioluminescence: exitation with chemical reaction at living organs, e.g. oxidation of luciferin
- Triboluminescence: exitation with friction or tearing apart (e.g. sugar cristals)
- Radioluminescence: exitation with irradiation with α -, β - or γ -radiation