

NON MEDIA Icon Ads

Icons that install onto the home screen of any smartphone and by clicking on them, they redirect to any URL destination.

Recommended to promote Apps

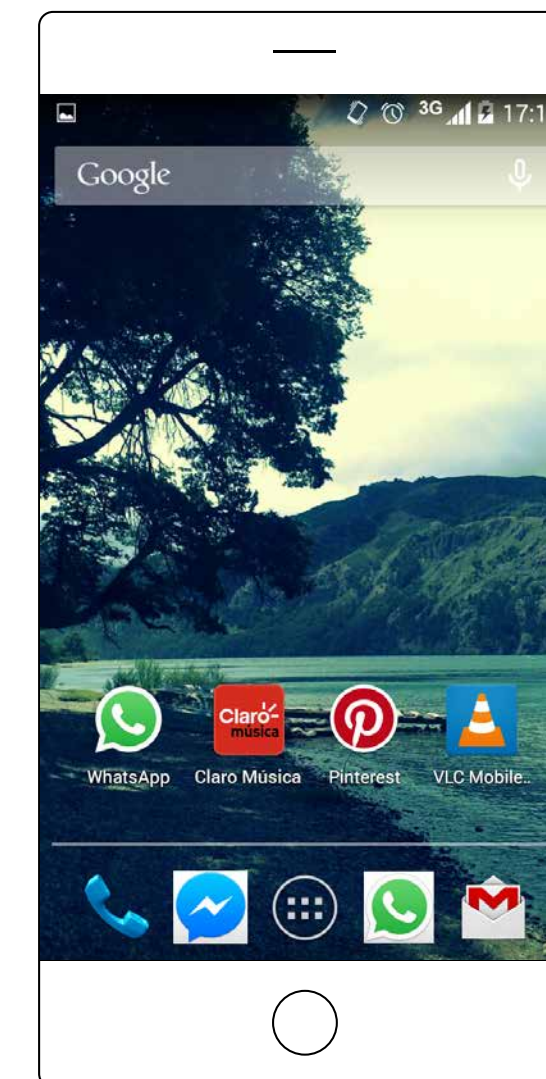
AVERAGE CTR: 8,2%

BUYING MODEL: Cost per icon installed

DAILY MINIMUM: 800 installed icons

SPECS:

- Format: PNG, JPG
- Size: 96x96px
- Weight: 50kb max.
- Text: 30 characters max.



*Available only for Android