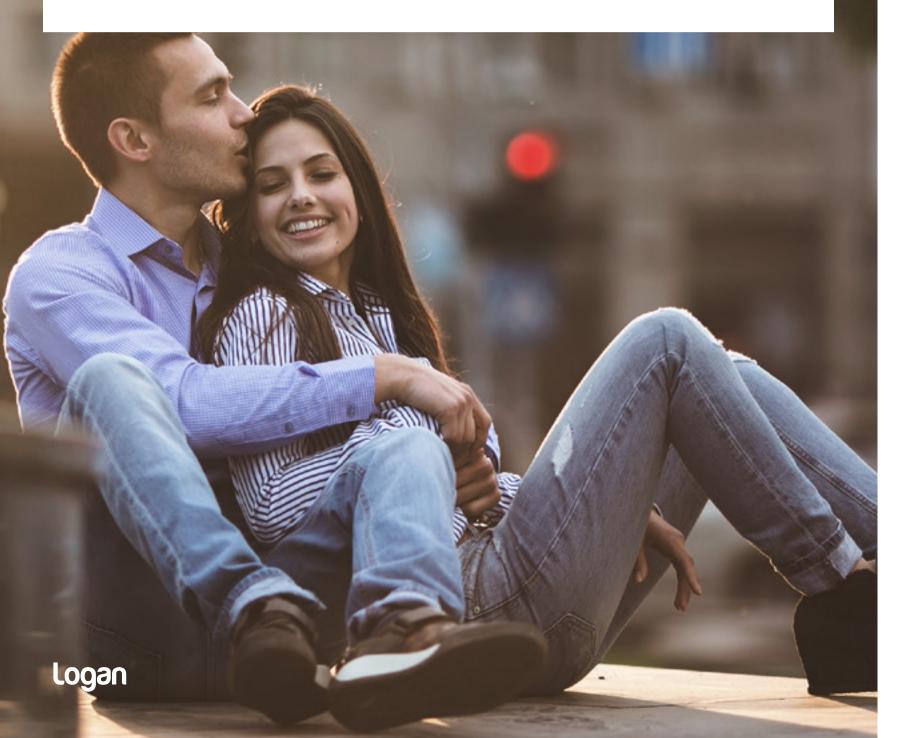## ROI ADS
Question Ads

These are banners talk directly to the users, asking about their interests in order to realize a specific action. With a positive answer the banner redirects to the destination site. If the response is negative, the banner closes automatically.

Recommended for E-commerce campaigns.

AVERAGE CTR: 5,1%

BUYING MODEL: CPC

TYPE OF CAMPAIGN:

- Dialog URL de destino
- Dialog Click to Call
- Dialog Click to Message

SPECS:

• Title: maximum of 25 characters
• Afirmative text of the button: Maximum 10 characters

Available only for Android

Logan