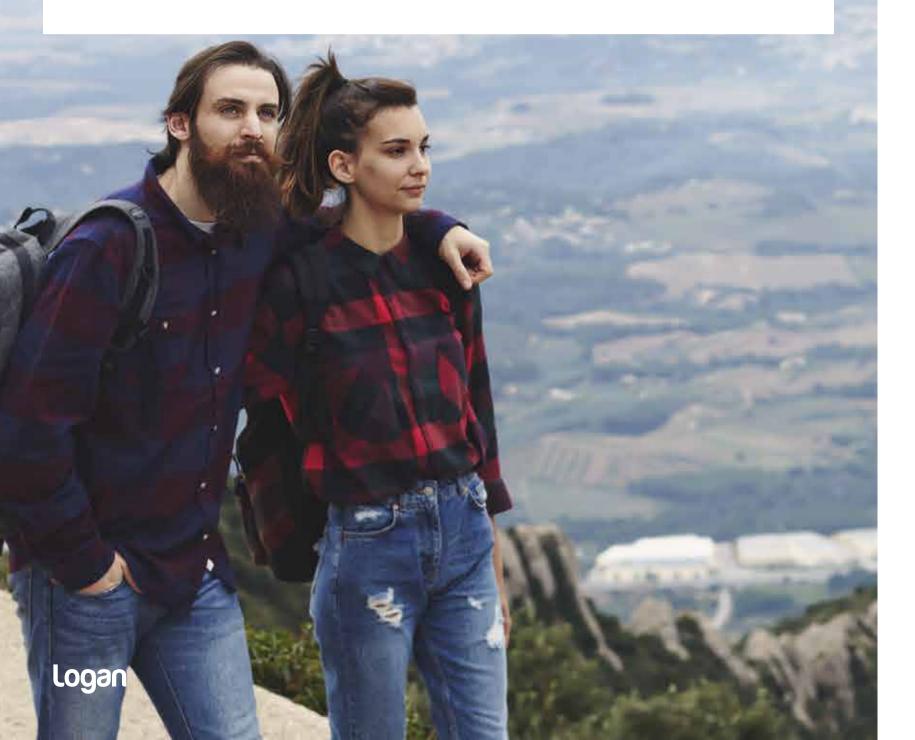
## Full Screen Banner

These banners fill the entire screen, ensuring the user's attention. Guarantee coverage in smartphones and tablets even in very precise segmentations.

Recommended to complement all sort of campaigns, generating impact and interaction.



**AVERAGE CTR: 2%** 

**BUYING MODEL:** CPC/CPM

**DAILY MINIMUM:** 10.000 impressions

## FINAL DIMENSION OF THE CONTENT:

- Smartphone: 320x480px, 320x568px, 480x320px, 568x320px
- Tablet: 768x1024px, 800x1280px, 1024x768px, 1280x800px

## **SPECS:**

- Editable Files .PSD or .AI
- Texts
- Logotypes
- Typographies
- Images, videos, HTML or reference links
- Avoid .FLA, .SWF and .ID files

## If the client designs the banners, send us:

• Format: .JPG, .PNG or .GIF

• Weight: 200kb max.

