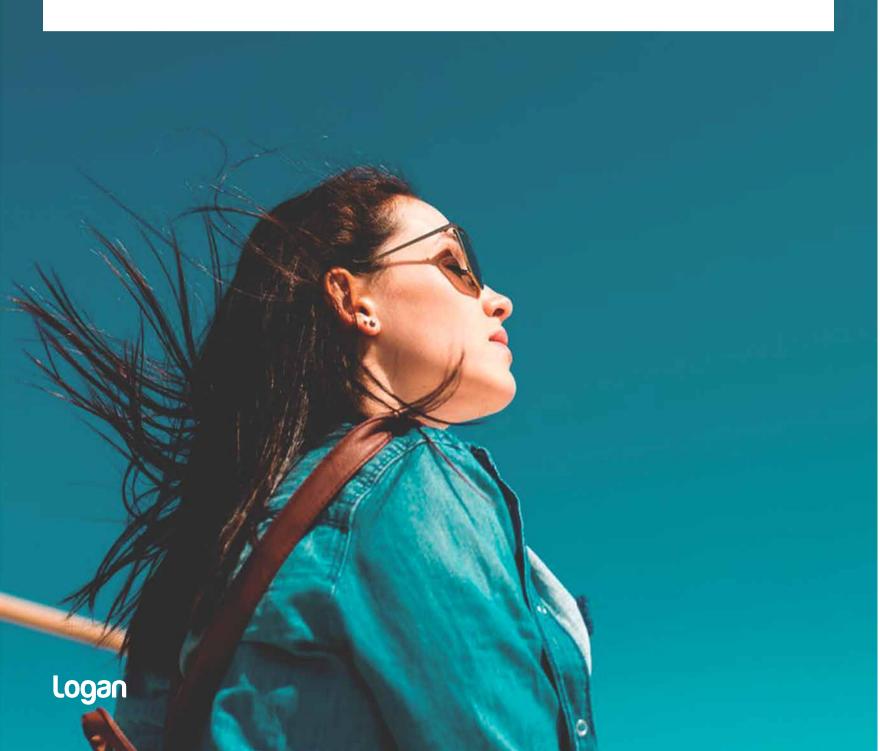


Full screen ad that reveals itself as the user scrolls the content.

Recommended to create impact and improve awareness.



AVERAGE CTR: 1,5%

BUYING MODEL: CPM

DAILY MINIMUM: 10.000 impressions

FINAL DIMENSION OF THE CONTENT:

SPECS:

- Editable Files .PSD or .AI
- Texts
- Logotypes
- Typographies
- Images, videos, HTML or reference links
 Avoid .FLA, .SWF and .ID files

If the **client designs** the banners, send us:

• Tag Javascript MRAID compliant

