

ROI ADS App Walls

They are full screen ads that present the user with a selection of apps related to his interests. The user can then choose their favorite app by clicking on it and will be redirected to the download site.

Recommended for App Download campaigns

AVERAGE CTR: 2,5%

BUYING MODEL: CPC

SPECS:

- Format: PNG, JPG or JPEG
- Size: 72x72px
- Weight: 50kb max.
- Title: maximum 30 of characters
- Text: maximum 40 of characters

Available only for Android.

