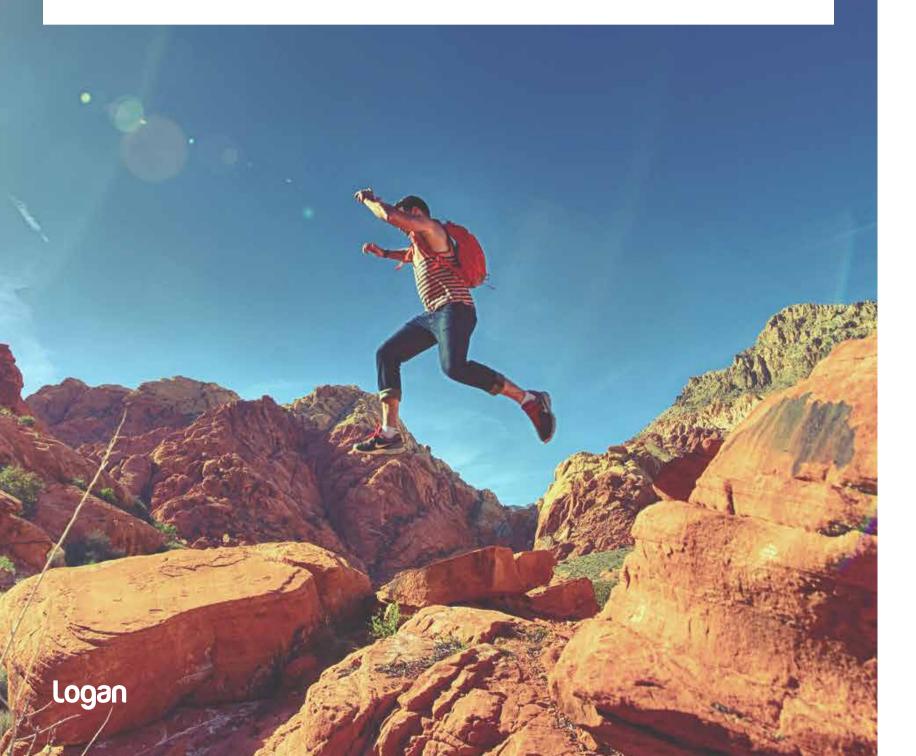


In-image advertising allows your ads to be placed on images across mobile web inventory.

Recommended for campaigns looking for exposure in reduced segmentations.



**AVERAGE CTR: 2%** 

**BUYING MODEL: CPM** 

**DAILY MINIMUM:** 50.000 impressions

## FINAL DIMENSION OF THE CONTENT:

500x300 px min.

## **SPECS:**

- Editable Files .PSD or .AI
- Texts
- Logotypes
- Typographies
- Images, videos, HTML or reference links
  Avoid .FLA, .SWF and .ID files

## If the **client designs** the banners, send us:

- Format: JPG, PNG, GIF, Javascript Tag, HTML5
- Text: total included characters, 40 spaces.

