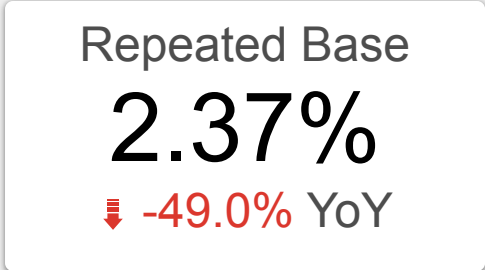
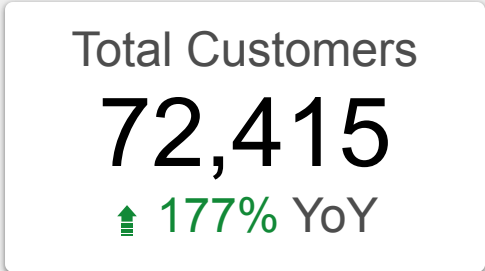
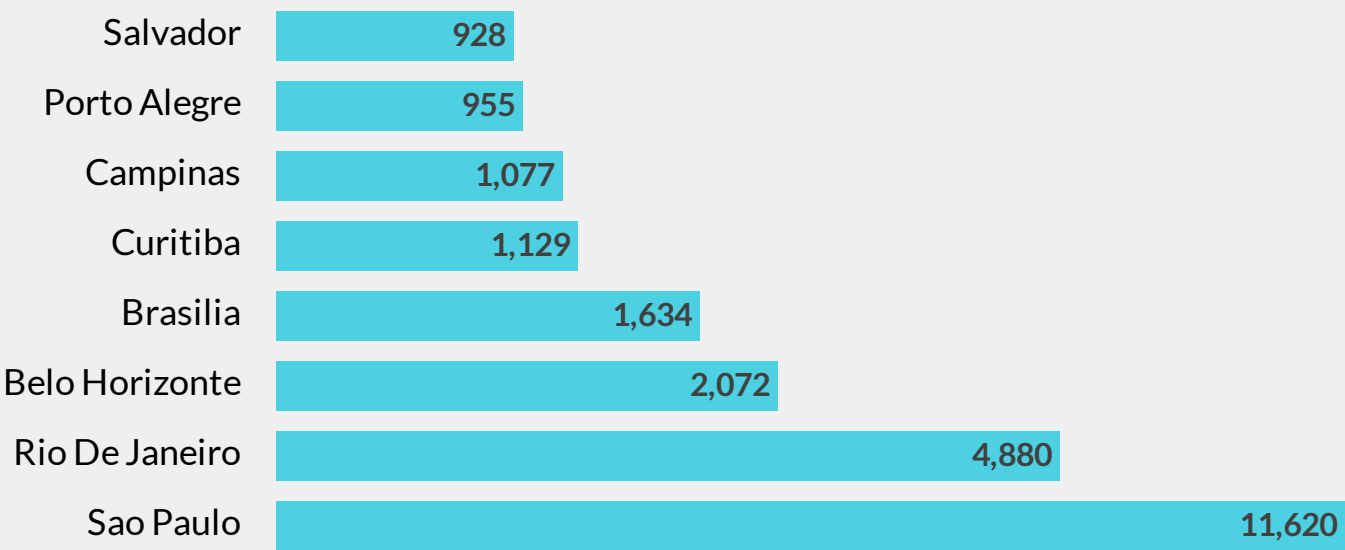


Brazil OLIST E-commerce | Customer 360 (as at Oct 2018)

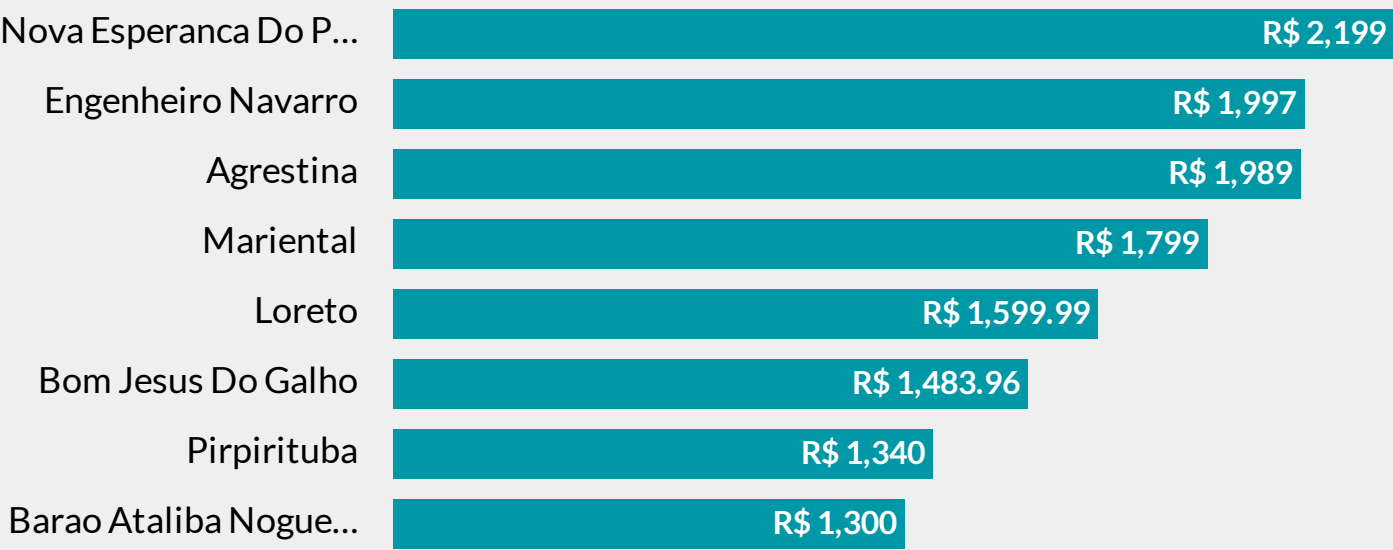
Demographics



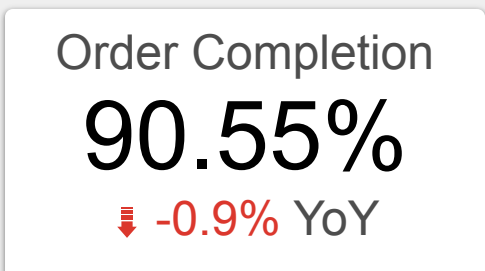
Customer Count (By City)



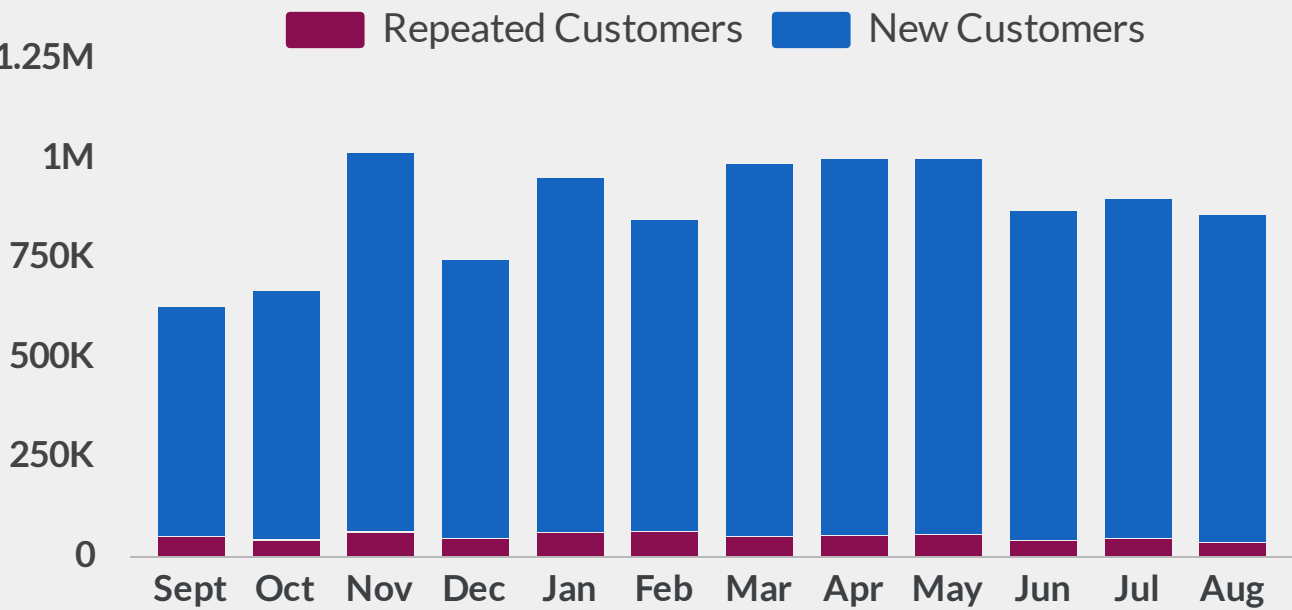
Average Lifetime Spend (By City)



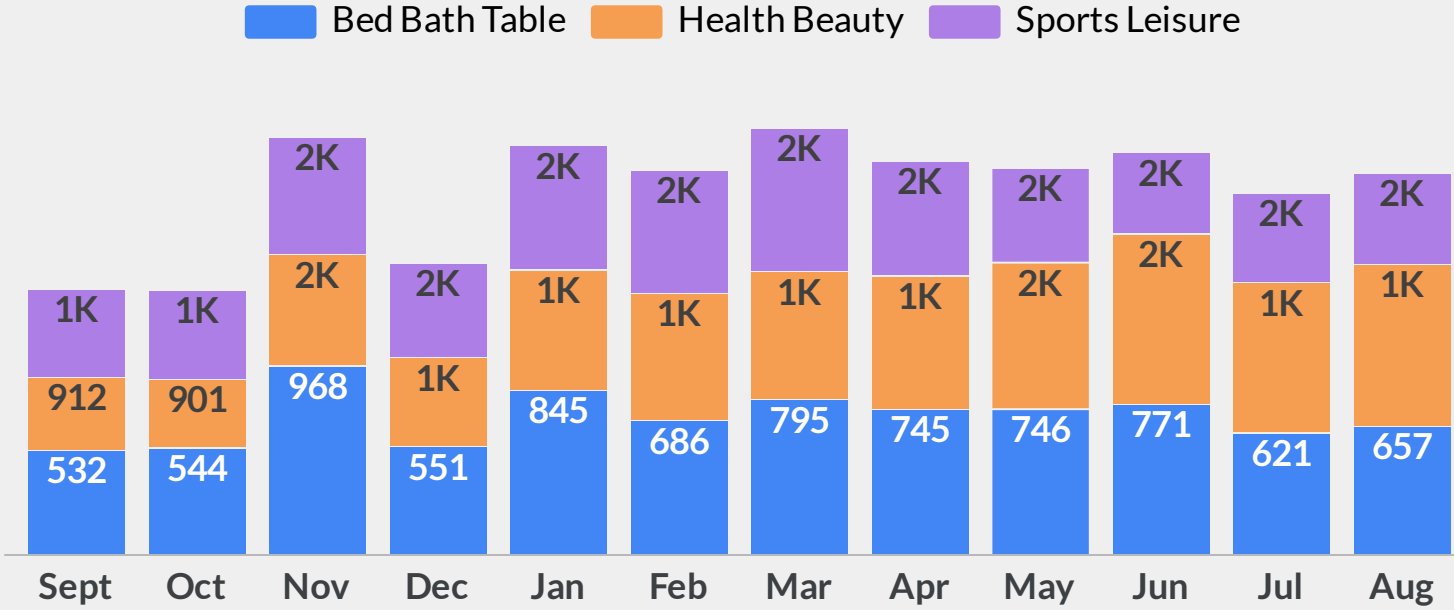
Order Behaviour



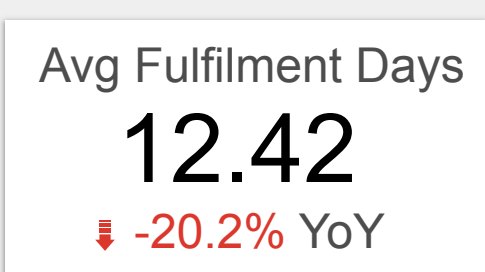
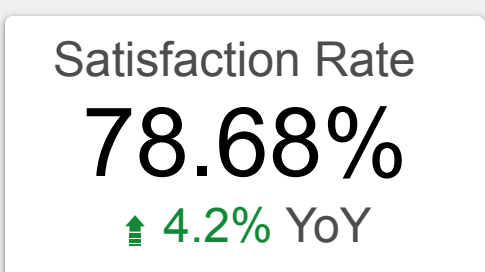
Total Spend (New vs Repeated)



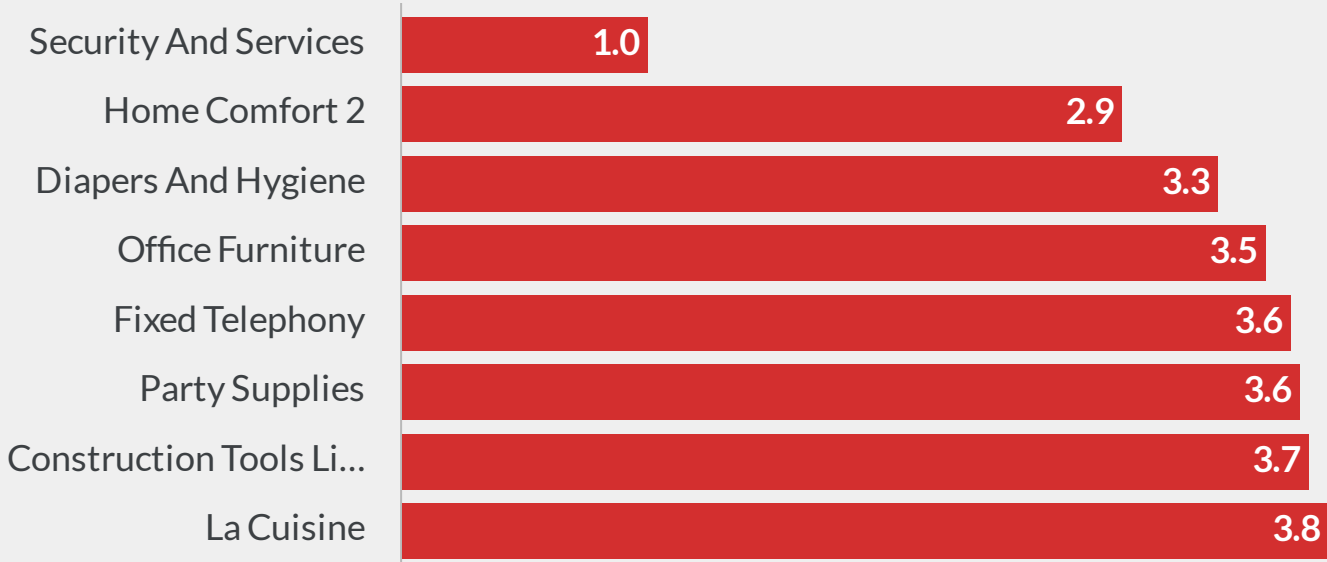
Top Categories By Volume



Sales Experience



Review Score By Category



Fulfillment Trending By Month

