# Brazil OLIST E-commerce | Dashboard Overview YoY (as at Oct 2018)

## **KEY PERFORMANCE INDICATORS**

Total Gross Revenue (R\$)
12,029,600.57

138.9% YoY

Average Order Value (R\$)

161.32

† 7.5% YoY

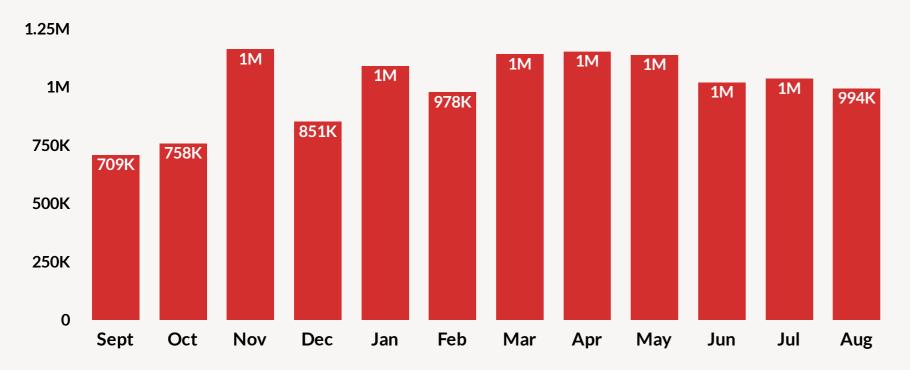
On-Time Develivery (%)
92.58%

3.6% YoY

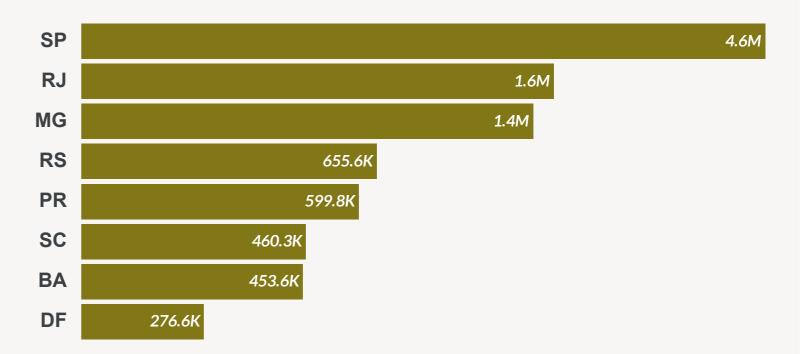
Average Review Score (1~5)
3.79

-3.0% YoY

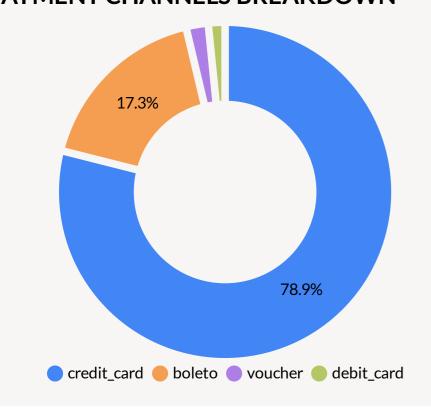
# **REVENUE BY MONTH**



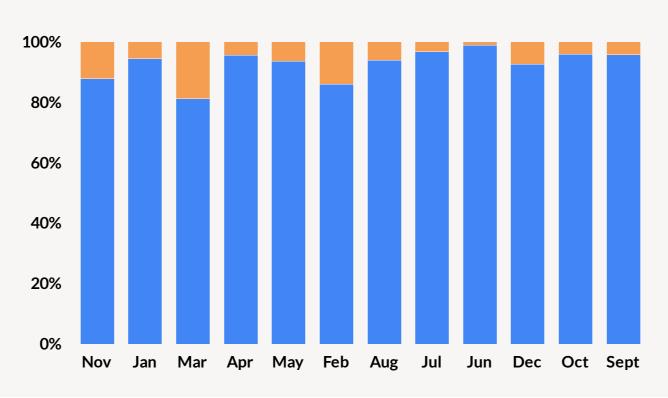
#### **TOP SALES BY STATE**



## **PAYMENT CHANNELS BREAKDOWN**



# **DELIVERY HEALTH (ON-TIME VS LATE)**



## **TOP SALES BY CATEGORY**

